



# NETWORKER



Issue 19, 2<sup>nd</sup> November, 2009

A publication for Rotarians and all community-minded people

## November is Rotary Foundation Month

### The Rotary Foundation

This year Rotary International is 104 years young. On a cold day in Chicago in 1905, would Paul Harris and his colleagues have dreamed of what their lunch meeting would become today? Would they have dreamed that in 1917 Rotary International President Arch C. Klumph would sow the seeds of the Rotary Foundation?

Like Rotary, our Foundation had a very modest beginning. RI President Arch C. Klumph told delegates to his Atlanta Convention that *"It seemed eminently proper that we should accept endowments for the purpose of doing good in the world."*

The response was polite and favourable, yet the fund was slow to materialise. The Rotary Endowment Fund as it was then called, received its first contribution of US\$26.50 from the Rotary Club of Kansas City a year later, the balance of their Convention account.



Arch C. Klumph

The Rotary Foundation was officially established in 1928 and in the next four years grew to US\$50,000. Upon the death of Paul Harris in 1947, a new era opened as memorial gifts poured in to honour our founder. In 1954 the Fund received its first half million dollars.

Today, annual contributions to our Annual & Permanent Funds exceed US\$200 million in the support of polio eradication, educational and humanitarian work.

#### The international work of the Fund today is indeed impressive

- Since 1988 in excess of US\$757 million has been committed to Rotaries number one priority : the global eradication of the polio virus. More than two billion children have now been vaccinated with ongoing National Immunisation Days being funded through the PolioPlus Partners program. More than a million Rotary volunteers have been instrumental in this, the world's most ambitious medical humanitarian program. We now stand on the brink of a great victory – a polio free world.
- Since 1965, about 65,000 young professionals, (about 13,500 teams all led by a Rotarian Team Leader) from 106 countries have participated in Group Study Exchange at a cost of more than US\$100 million.
- Since 1947, 39,000 Ambassadorial Scholars, from 115 countries, have travelled to study at selected universities at a cost of more than US\$504 million.
- Since 2002, 339 Rotary World Peace Scholars, from over 75 countries, have participated in special studies at six study centres at a cost of more than US\$23 million.
- Since 1985, 460 university teachers have travelled abroad at a cost of US\$4.5 million.
- Since 1965, 31,000 Humanitarian Grants have been initiated in 199 countries at a cost of US\$390 million.

The Rotary Foundation continues to enrich the lives of many people – those we may never know or never meet. Those who support the Foundation and its programs will always have the satisfaction of being someone who cared enough to help its great cause.

These programs operate because the women and men of Rotary care about other people and in doing so we represent the most international organisation in the world.

**Chris Don**

**District 9800 Rotary Foundation Director**



## Community Garden Comes to Fruition

Boroondara Councillor, Kevin Chow, Rotary Club of Canterbury President Brian Bloomer, and State MP Bob Stensholt, officially opened the Markham Avenue Community Gardens on Sunday 11 October.

The Gardens are the brain-child of Roger Taylor, a member of the Rotary Club of Canterbury. Roger planted the seed for the gardens 5 years ago and he has passionately nurtured the idea, gathering support from government and local community groups. Thanks to funding and land grants from state and local government, the Community Gardens are now a reality.

The first stage was to provide established garden plots to local residents to plant vegetables, fruit and other small crops to supplement food supplies. While the project is not yet complete, the garden plots have now been assigned to gardeners and they are beginning to plant their crops.

The second stage will see the project expanded into a robust food security project, including education classes on growing food. The gardens will become a non-commercial Community centre for the exchange of seeds, cuttings and other food security activities.

Local and state government representatives, community organisations, and gardeners in attendance voiced their thanks to Roger and the Rotary Club of Canterbury for a project of great value to their community.

Rotary Clubs who would like more information to initiate their own community garden, please email [community@canterburyrotary.org](mailto:community@canterburyrotary.org)



Rotarians David Robinson and Trevor Donkin, John Richards and Gerry Cross at work, and the completed garden beds.



Markham Community Gardens Official Opening - Jeff (Boroondara staff member), Caroline Martin (Boroondara Senior Landscape Architect), Bob Stensholt (MP), Kevin Chow (Boroondara Councillor), Roger Taylor (project initiator and champion, Rotary Club of Canterbury), Brian Bloomer (President Rotary Club of Canterbury).





## Camp Getaway Report

The Board of Camp Getaway records its sincere appreciation for the generous donation of \$25,000 which it received from the Lord Mayor's Charitable Fund in October 2009. Board member Ken Maxfield was thrilled to receive the funds at the Rotary Club of Southbank, hosted by President Philip Archer. Philip has been instrumental in ensuring that the benefits of Camp Getaway are well known to the Lord Mayor's Fund.



This donation will assist to update the camp to a modern standard, as required for camp activities for people of all abilities. The ongoing support of Lord Mayor's Charitable Fund is most appreciated in the efforts needed to progress this very important project.

The next phase of the refurbishment of Camp Getaway will be the replacement of the current kitchen with one of a more modern and functional design, to allow for more efficient serving of meals to large numbers of campers.

Overall the goals of Camp Getaway (Rotary D9800) are to;

- Provide a purpose designed camp facility for up to 100 young people
- Provide quality camp-based facilities for participants with disability and special needs
- Provide agencies operating disability programs with an alternative site for respite accommodation, camps, etc.
- Enhance participant awareness of the natural environment
- Provide rest and respite facilities for carers of those with special needs
- Provide a residential camp for integrated school camps including students with disability
- Continue to operate as a combined project of all 70 Clubs in Rotary District 9800 on a self-funding basis whilst also sponsoring young people otherwise unable to experience camp activities.

Many of the Rotary Clubs supporting the Camp Getaway development have a commitment not only to providing facilities to serve all abilities, but to sponsoring individuals and groups who would not otherwise have the opportunity to experience quality recreational camp experiences.

A benefit of the site is that it is operated by Rotary District 9800 and is thus very accessible and available for activities involving Youth Exchange, RYLA, MUNA, as well as District activities and meetings.

PP Paul Kirkpatrick - Chairman: Rotary Youth Camp Inc  
Camp Getaway (Rotary D9800) 2<sup>nd</sup> November 2009  
Ph 5445 9801 b 0419 368430 m <http://www.rotarydistrict9800.org.au/CampGetaway>





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## Dr Rhonda Galbally AO

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Rhonda Galbally's life work has been to strengthen non-profit, education and community organisations. Her dynamic leadership in creating new solutions for community organisations is consolidated by her vast experience in organisational development and management, strategic policy and program development, capacity building, fundraising and grantmaking.

Over twenty-five years her leadership has been tirelessly used to assist community organisations to become more effective in providing Australia's social infrastructure - as important as economic development for our successful transition into the twenty-first century.

Rhonda has made unique contributions to Australian and international social development by establishing new organisations and programs for Australia and the world from concept to operational success. These include the Australian International Health Institute (Faculty of Medicine, University of Melbourne). In this role Rhonda initiated the Sir Gustav Nossal Fellowship for Leadership in Health Reform and the Australian hub for the Bill and Melinda Gates Foundation, Child Vaccination Program.



Rhonda established and sustained the world first organisation to use the dedicated tobacco tax for health promotion, the Victorian Health Promotion Foundation. She created the Australian Commission for the Future, which among other areas such as biotechnology, information technology, the future of work and education, began the movement to establish Greenhouse emissions as a vital issue for Australia.

Other positions held by Rhonda include the Executive Director of the Myer Foundation and Sidney Myer Foundation, Chair of Philanthropy Australia. In all of her positions executive and non-executive, on boards and reviews, Rhonda has successfully ridden the boundary between the commercial and non-profit worlds, forging productive and practical linkages for the better development of both sectors and beneficial outcomes for the wider community.

Rhonda Galbally is the guest speaker at The Annual Rotary Foundation Paul Harris Breakfast, at the RACV on Wednesday 25th November.

For bookings and more information, contact Keith Frampton on 0417 519 137, 9690 4101 [kandmf@bigpond.net.au](mailto:kandmf@bigpond.net.au)

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## ShelterBox Visit

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While PDG Jim Studebaker and Carol were in UK this September, they travelled to Cornwall to visit ShelterBox founder and CEO Tom Henderson.

Tom generously showed show them around the ShelterBox Headquarters, and invited them to join the Trustees (who had just completed their Trustees meeting) for a sandwich lunch.

You may recall that Carol appealed to clubs for a donation to ShelterBox in lieu of any gifts during DG Jim's official club visits last year. Tom Henderson thanked Carol for her initiative, which resulted in more than seven ShelterBoxes being funded



For anything you want to know in relation to Disaster Relief or Recovery, please check with District Disaster Relief and Recovery Coordinator Garry Gunnell on 0448405709, after hours on 03-54393544 or [gunnell1@bigpond.com](mailto:gunnell1@bigpond.com)





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## Pre-PETS - (Presidents Elect Training Seminar)

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Pre Pets was held on Sunday, 25 October, at the lovely Braemar College, Mt Macedon. The day went extremely well and further training was given to Presidents Elect, who will become the leaders of our Rotary Clubs in D9800 in 2010-2011. The RC of Woodend, who hosted Pre Pets, did an outstanding job. Well done and thank you Woodend.

A surprise guest speaker, Athol Guy, entertained and inspired all with his very polished presentation. The PE's first met at District Assembly and this was another opportunity, some months on, for them to continue Rotary training, planning and preparation for their year of office. The classmates of 2010-2011 are already working as a team and starting to build friendships and think about all those things that need to be done in the time between now and Changeover.

District Trainers PDG John Davis and PAG Vanda Mullen and Barry, along with DGE Iven, were extremely happy with how the PE's worked together in groups and how well they contributed in the discussions and activities. The incoming Presidents have a wide cross section of Rotary experience and this group is showing strong signs of bonding and being yet again another outstanding team of leaders for our District.

The Future of Rotary is .....in good hands!

DGE Iven Mackay

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## Marketing Tips

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### The 6 Laws Of Customer Experience

#### **Law #1: Every Interaction Creates A Personal Reaction**

This is the most fundamental customer experience law of them all. Simply put, experiences are totally in the eyes of the beholder. The same exact experience can be good for one person and bad for another. As a matter of fact, it can be good for someone at one point in time and then bad for that same person at another point in time. That's why we often say "experiences designed for everyone satisfy no one."



Experiences need to be designed for individuals.  
Customer segments must be prioritized.  
Customer feedback needs to be the key metric.  
Employees need to be empowered.

**THE BOTTOM LINE: YOU NEED TO UNDERSTAND YOUR CUSTOMERS, PERSONALLY.**

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[www.experiencematters.wordpress.com](http://www.experiencematters.wordpress.com)



## Notices and Events

### Literacy and Educational Assistance Notice

Clubs please note that Rotary Clubs are able to apply for Australian Settlement Grants to undertake or continue work that we do to help refugees and immigrants settle in our country. This money could be especially used to develop and implement Literacy and Educational Assistance Programs, in areas of need in our District. For more information Google Australian Settlement Grants. This could be just the thing to motivate and inspire your club.

Bronwen Scarffe District 9800 Literacy Chairperson

0418 592 432 [bronwenscarffe@bigpond.com](mailto:bronwenscarffe@bigpond.com)



### Rotary International Fellowships

The Rotary Fellowships Program comprises more than 70 independent fellowships.

You can join the growing number of Rotarians who are sharing their favourite activities and professional interests through organized recreational, vocational, and health/medical-related groups within Rotary.

Check out Leon Lewi's Wine Appreciation Group!

<http://sites.google.com/a/rotaryfellowship.com/www/home>



### An Exhibition of Paintings

Promoted by North Melbourne Rotary Club.

**1st to 28th November 2009**

Australia on Collins, 260 Collins Street, Melbourne

To be opened by Martin Foley MP on Sunday 1 November at 2pm

Artists: Kim Kennedy, Di King, Lina Ryazanoff, Clive Sinclair, David Taylor, Michael Weitnauer. Sculptor: Max Irvine

Proceeds go to the Doxa Youth Foundation

Enquiries: Noreen Dempsey (03) 9593 8374 or Mobile 0410 095 159



### Di Morrissey Book Launch

The Rotary Club of Toorak invites you to dinner with renowned author Di Morrissey who will speak about her new book *"The Silent Country"*

Monday **16 November** 6.30pm for 7.00pm

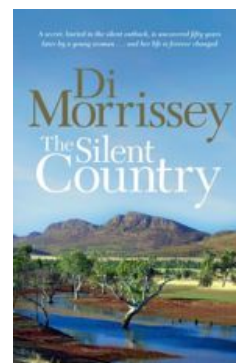
Royal South Yarra Lawn Tennis Club, Williams Road North, Toorak Vic. \$60.00 per person

Pre-dinner drinks provided.

*The Silent Country is a vast and beautiful wilderness, a place which holds secrets and stories that are rarely spoken. TV producer, Veronica Anderson, travels to the Northern Territory to retrace the journey of an expedition which mysteriously ended in tragedy. The answers she finds change her life.*

"The Silent Country" will be signed and sold on the evening

RSVP : 12/11/09 Enquiries : Alan Freedman 0419 357 864 [Alan.I.freedman@bigpond.com](mailto:Alan.I.freedman@bigpond.com)



### Rotary Club of Essendon Charity Golf Day.

Participants and sponsors are sought for Friday **20th November**, – 11am-12.00 noon for registration and 12.30 tee off. Medway Golf Club (Melways reference 27G10)

\$70 Medway members and \$90 non-members.

Cost includes green fees, light refreshments before and after the game (BBQ dinner) when there will be presentations of prizes and a raffle. Money raised will be shared between helping orphans in Manila and Philippines, DIK, and the Caroline Chisholm Society.

FORMAT: 4 ball Ambrose event with prizes for overall winners, runners-up, longest drive, nearest the pins, drive and chip and many more.

Further information and application forms from: Glenn Smith 0422 480 642 Veronica O'Sullivan 0418 537 253







# NETWORKER

We care. We share. We all gain.



## Rotary Club of Daylesford "Community Breakfast"

**Monday 23rd November** at the Daylesford Town Hall Vincent Street Daylesford

Time: 7.00am to 8.45 sharp Cost: \$30.00 (Bookings essential)

Guest Speaker: Walter Mikac To raise funds for local school welfare programs.

Walter Mikac has triumphed over extreme loss and has turned his grief into a purpose. He wrote books, lobbied for gun law reform, and helped set up the The Alannah and Madeline Foundation, a national charity keeping children safe from violence of which he is now Founding Patron.

For Bookings please contact Secretary: Lee Manning on 5348 2144 or e-mail on

[leem@mmnet.com.au](mailto:leem@mmnet.com.au)



## The Annual Rotary Foundation Paul Harris Breakfast

7.15 AM to 9.00 AM, **Wednesday 25th November**, RACV Club, 17/501 Bourke St, Melbourne. Payments of \$55 per persons can be by cheque or by credit card/s, or by cash.

This annual breakfast has been held since 1992 and regularly attracts more than 200 Rotarians and guests. Rotarians will be able to join fellow Rotarians in a District-wide event and be able to support the Rotary Foundation.

Guest Speaker: CEO of Our Community - Rhonda Galbally AO

Rhonda Galbally AO has focussed her life's work on making a difference for a more equitable society. A CEO for 25 years in the business, philanthropic and government sectors, Rhonda's leadership in finding effective solutions for social, health and economic development culminated in her establishing [www.ourcommunity.com.au](http://www.ourcommunity.com.au) - a hub of resources, training and advice for community organizations.

For bookings and more information, contact Keith Frampton on 0417 519 137 or 9690 4101

[kandmf@bigpond.net.au](mailto:kandmf@bigpond.net.au). Attendees are encouraged to wear their PFH regalia - medals and/or lapel badges.



## PUBLIC SPEAKING PROGRAM

Following the outstanding success of our first program on 20th September, the Rotary Club of Brimbank Central is presenting another great learning opportunity

Learn how to make successful impromptu and prepared speeches.

Obtain valuable knowledge and skills to ensure every speech is successful.

Friendly interactive learning environment

**Sunday 29th November 2009** Only 8 places left .....

Leaping Lizard Conference Centre, Brimbank Park, Keilor East.

8.30am Registration, for 9.00am start. Finish at approximately 4.15pm

\$42.00pp - includes manuals, handouts and catering (M/Tea, Lunch & A/Tea)

For further information contact David Moss-Bennett - Ph: 0412 388 823

Email: [dmossbennett@optusnet.com.au](mailto:dmossbennett@optusnet.com.au)



## Dinner With Ray Martin

The Rotary Club of Toorak Inc. invites you to A Major Literary Event:

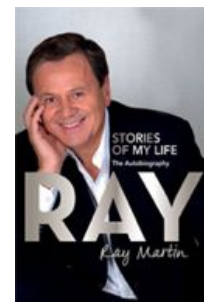
Dinner with journalist and television personality Ray Martin, who will sign and speak about his autobiography 'Stories Of My Life' **Tuesday, 1 December** 6.30pm for 7.00pm

Royal South Yarra Lawn Tennis Club, Williams Road North, Toorak.

\$60.00 per person Pre-drinks provided, with additional drinks at bar prices

RSVP : 24/11/09 Enquiries : Alan Freedman 0419 357 864 [alan.freedman@bigpond.com](mailto:alan.freedman@bigpond.com)

Ray Martin is instantly recognisable as the face of the Midday Show, A Current Affair, 60 Minutes and Carols by Candlelight. After forty-five years on our television screens, many people feel that they have come to know him.. The man who has interviewed everyone – from Lauren Bacall to Jennifer Lopez; from Robert Redford to Elton John; from train robber Ronnie Biggs to British royalty, and even cricketing royalty Don Bradman – is finally telling his own story.



## Victorian Bushfire Dinner - Strathmore & Sunshine Rotary Clubs

Experiences Concerns and Plans for the Future **Wednesday 2 December**

Moonee Valley Race Club (Chairman's Room), 6.30pm for 7.00pm start

Funds raised will be donated to the Rotary Bushfire Fund

\$50 per person. Includes 2 course meal, tea/coffee. (Drinks at bar prices)

Guest Speakers: The Hon Bill Shorten MP Parliamentary Secretary for Victorian Bushfire Reconstruction and Disabilities & Childrens Services

Ms Christine Nixon Chair of The Victorian Bushfire recovery & Reconstruction Authority.

RSVP by 15 November 2009 (Seats are limited)

Rod Gurry Ph: 0412 33 88 44 [rod.gurry@aph.gov.au](mailto:rod.gurry@aph.gov.au) or John Avent Ph: 9312 3544

Sunshine Rotary Club, Box 157 Sunshine 3020 or PO Box 28, North Essendon 3041





## Situations Vacant

### RAWCS Disaster Relief in Samoa

The Rotary Club of Bendigo will coordinate the re-building process which will be subjected to significant planning on the ground. Members are to visit Samoa next week to commence discussions with local Rotary, community representatives and AusAid officials. The actual project or projects will be around community services/facilities, ie. village primary schools, health clinics, etc. Obviously the amount of work that can be undertaken will depend on the amount of dollars raised.

It is expected that this re-building process will start around March/April next year and extend over a number of years. While we do not want to be taking jobs from the locals there will be a need to work with local communities and I expect the opportunity for many RAWCS volunteer teams. Rotarians are asked to register individually or as club teams to participate as a RAWCS volunteer and I can keep them informed as to the progress.

Garry Gunnell District Disaster Relief and Recovery Coordinator, P.O. Box 807 Strathfieldsaye 3551  
Ph: 0448 405709 (m) 03 54393544 (h) Email: [gunnell1@bigpond.com](mailto:gunnell1@bigpond.com)



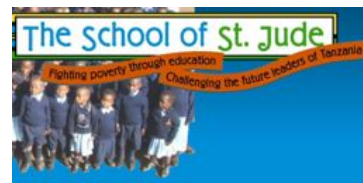
### School of St Jude

If you are interested in working at St Jude's in Tanzania for a couple of years, and you have great computer skills, an enquiring mind, capacity for hard work and a sense of humour, then maybe you can help. They need another member on the donations team who process payments into a Sponsorship database. Finally, if you are a doctor and available for the first few weeks in February there is an opening on the medical team to assist with the annual health screen for 1300 plus students in 2010.

Gemma Sisia (Director) The School of St Jude, will send you the relevant forms.

Email: [schoolofstjude@habari.co.tz](mailto:schoolofstjude@habari.co.tz) Website: [www.schoolofstjude.co.tz](http://www.schoolofstjude.co.tz)

Address: PO Box 11875, Arusha Tanzania, East Africa Phone: 255-754-566136



### Rotary Leadership Institute

The end of October will see 40 graduates from D9800 in all 3 parts of this training.

Who in your club is leadership material or just wants to improve their Rotary knowledge?

Part 1 Sundays November 8, December 6, April 4

Part 2 Sundays March 28, May 2

Part 3 Sundays November 29 (Fully booked) February 21, May 23

Enrol with Vicki Teschke on [vicki.t@tacobill.co.au](mailto:vicki.t@tacobill.co.au) or Chairman John Wigley on [jawigley@bigond.com](mailto:jawigley@bigond.com)



### Rotary Youth Leadership Award

Applications are now open for D9800's Rotary Youth Leadership Awardees, between 18 and 25 years of age.

Contact the RYLA Co-Directors, Chrissy [christinewaugh@gmail.com](mailto:christinewaugh@gmail.com) 0414 012 351, or Emma

[embroughton@gmail.com](mailto:embroughton@gmail.com) 0413 597 604, or the RYLA District Chairperson Wayne Hunter

[wayne.hunter@cvgrp.com](mailto:wayne.hunter@cvgrp.com) 0408 398 297. [www.ryla9800.org.au](http://www.ryla9800.org.au)



### 2011 District Conference Committee

DGE Iven Mackay seeks Rotarians, especially those with "conference experience" to establish a DISTRICT CONFERENCE COMMITTEE. This would give all Rotarians in the District the opportunity to offer their expertise or interest in marketing, promotions, conference travel, Information Technology, MC, printing, entertainment, etc.

Please contact the Chairman for our 2011 District Conference in Adelaide, PP Alan Freedman, [alan.l.freedman@bigpond.com](mailto:alan.l.freedman@bigpond.com)



### DISTRICT 9800 YOUTH EXCHANGE COMMITTEE

An interesting initiative of the Youth Exchange Committee is to begin a youth exchange program with the USA. The first student will arrive in the year 2010-2011. If you are interested in being a member of the dynamic Youth Exchange Committee, to co-ordinate the planned youth exchange between the USA and D-9800. There will be ample opportunity for training & support.

Register your interest with John Basarin, Chairman, YEC, Tel: 95970814, 0438055056

[johnnyturk@optusnet.com.au](mailto:johnnyturk@optusnet.com.au)







## Classified Advertisements

### Rotary Paraphernalia

**LIMITED STOCK CLEARANCE**

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Theme Scarf  
Theme Tie

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Fax +61 2 9607 0002  
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www.rotarydownunder.com.au  
Shipping to the United Kingdom - add nearest air freight

The Rotary Down Under Website is at  
<http://www.rotarydownunder.com.au/>

The Catalogue of Rotary Merchandise can be seen at  
<http://www.rotarydownunder.com.au/shop/>

You can download the catalogue as a .pdf and print a copy.  
Clothing, Giftware, Theme Items, Badges and Pins, Decals and Signs, Banners and Flags – it's all there for you.

**Great savings on travel insurance for Rotary International members**

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We care. We share. We all gain.



## Collingwood RC Christmas Puddings and Cakes.



The Season is just about on us once again, so it is time to start preparing to make some money for your club and for your chosen projects.

Prices are the same as last year which means you can make \$3.00 profit for every Whisky Cake, Plum Pudding and tin of Shortbreads you sell.

Ask your Distributor about this great Fundraising opportunity and the Free Delivery Offer.

For information about the Distributor Club in your District and to download order forms go to [www.cakesandpuddings.com.au](http://www.cakesandpuddings.com.au)

All our profits are spent in support of educational programs in Collingwood, Alice Springs and Vietnam. For details go to [www.rotarycollingwood.org.au](http://www.rotarycollingwood.org.au)

## POLIO CHALLENGE 1.2kg RICH FRUIT CAKE

This is great value for money at \$20.

Ideal for family consumption, or for those special occasions.

For each Cake sold by Rotary clubs, \$5 per cake will be attributed to their club's contribution towards meeting the \$200 Million Polio Challenge, and every cake sold will help save the lives of over 5 children from this debilitating disease.

Order from 0419 323 011 or e-mail: [meltonvalley@rotarydistrict9800.org](mailto:meltonvalley@rotarydistrict9800.org)



## Greenclean Laundry Balls



Does your Rotary Club organise a Community Market or Festival? The Rotary Club of Caulfield is looking for more Community Markets where it can sell eco-friendly Greenclean Laundry Balls.

Only \$14.95 with refill for around 90 detergent and perfume free laundry washes.

Great for travelling.

100% of proceeds go to the Rotary Club of Bendigo's *Safe Water Saves Lives* project in Samoa.

Ph 9568-7190 for direct orders, and to advise us of a Festival or Community Market where the Rotary Club of Caulfield could sell the laundry balls.

Product information at [www.greencleanproducts.com.au](http://www.greencleanproducts.com.au)





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Issue 20, 9th November, 2009

A publication for Rotarians and all community-minded people

## November is Rotary Foundation Month

### Rotary District 9800 Supports OUR Foundation

Last week, District 9800 Rotary Foundation Director Chris Don described the history and work of The Rotary Foundation. Chris continues with details of District 9800's impressive record of involvement:

#### District 9800 Supports The Rotary Foundation

- During 2007-08 our District Clubs exceeded the world target of US\$100 contribution per Rotarian, making our District the highest contributing District in Australia. Again during 2008-09 we exceeded the US\$100 per capita contribution.
- More than 500 District Rotarians and partners are now financial contributors to the Every Rotarian Every Year Centurion Sustaining Members Fund.
- A record number of Humanitarian & District Simplified Grants have been initiated by our Clubs during the year.
- Our Paul Harris Society, Australia's first, continues to attract strong support with 39 current members.
- Our District has convened its inaugural Foundation Alumni Celebration.
- Our District GSE team is exchanging with Spain next year.
- We have an Ambassadorial Scholar currently studying at Oxford and we welcome six visiting Scholars.
- We have been the most successful World District in securing 6 world competitive Rotary World Peace Fellowships
- We have a representative from the Victorian Police Force studying at the Rotary Peace and Conflict Studies Centre in Thailand.
- We have contributed over \$650,000 to date for Rotary's polio eradication programs with at least \$210,000 pledged over the next two years in support of the Bill and Melinda Gates US\$355,000,000 polio eradication challenge.
- We are one of only 100 World Districts to have been chosen as a Future Vision Pilot District



DG Colin Muir and Pauline

#### Table of Contents

Rotary Foundation .....	1
Rotary Information Line .....	2
Altona City Adopt a Farmer .....	2
Rotary Peace Fellowships .....	3
New Members .....	3
Interactive Photo .....	3
Marketing Tips .....	4
Mental Health of Seafarers .....	4
Notices and Events .....	5
Situations Vacant .....	7
Classified Advertisements .....	8

The Rotary Foundation continues to enrich the lives of many people – those we may never know or never meet. Those who support the Foundation and its programs will always have the satisfaction of being someone who cared enough to help its great cause.

These programs operate because the women and men of Rotary care about other people and in doing so we represent the most international organisation in the world.

**Chris Don**  
District 9800 Rotary Foundation Director



## Rotary Information Line

The Rotary District 9800 Information Line on 03 9654 5872 continues to provide a valued service to local communities and Rotarians across the state. The service receives between ten and fifteen calls each day from a wide variety of areas. The majority of calls are referred to clubs in D9800 and D9810, for fund raising calls and opportunities, marketing and membership enquiries, and for information on events conducted by various clubs.

Volunteers get a great opportunity to speak with a variety of people on a wide range of issues. Often volunteers are called on to use lateral thinking to solve problems for callers, and the majority of callers are interesting and thankful for the assistance provided.

The answering system is straightforward: incoming calls are diverted to the volunteer's home number, and the volunteer passes on information, most of which is pre-supplied by the service.

A new stream of volunteers is needed to staff the service, to gain wider representation from clubs within the city area, and to replace those retiring. The two major Districts, 9800 and 9810, seek several volunteers who would be prepared to give a few hours a week, to answer enquiries on their own telephones at home.

Would all interested Rotarians please contact, Graeme Bird, Rotary Club of North Balwyn  
BH: 9656 3648, H: 9851 6445, Mob: 0418 313 130  
[graeb@tpg.com.au](mailto:graeb@tpg.com.au)



## Altona City Rotary Club Adopt A Farmer

Altona City Rotary Club have been active in Shopping Centres in Altona as part of the Rotary *Adopt A Farmer* program.

They have been raising awareness of Rotary, and raising funds to assist drought affected farming families.

The photo shows Rotarians Luba Grigorovitch and Linda Rintoul with a wooden model of the coastline from Altona to Williamstown, made by a local college student. The model is used to encourage shoppers to drop coins on their own homes or points of interest. Paper donations are most welcome and these go straight into the hollowed out lake area, which is perfect for blue \$10 notes.

Both Luba and Linda, although constantly called upon by other activities, love their Rotary service and are always available for any hands on work. Older members consider them a godsend when it comes to working out such things as computers, mail merge, Twitter, Face Book, and even mobile phones.

Altona City Rotary Club are half way through a 12 month commitment they made to the *Adopt A Farmer* program, to 'adopt' two families in the drought stricken area.







## Rotary Peace Fellowships – D9800's Outstanding Success

The International Competitive Selection Meeting Awarded Each of our 4 Nominees a Rotary Peace Fellowship.

D9800 maintains its position as the world's leading District for successfully identifying Rotary Peace Fellows.



This year, being able to nominate as many candidates as we considered strong, we put up 4, each of whom was successful in the world competitive selection process. Congratulations to the 4 Rotary Clubs and their successful Fellows:

- RC Albert Park which nominated Assoc. Professor Samantha Hardy
- RC Balwyn which nominated Tom Bamford from Red Cross
- RC Chadstone/East Malvern which nominated Police Inspector Charlie Allen
- RC Melbourne which nominated Brother Francis Sulieman from the Central African Republic and Chad.

In addition, RC Melbourne's Bob Fels and Bob Glindemann worked with Care Australia and RC Dili to monitor Teodosio Ximenes who has also been selected through D9550.

Each Fellow is a mid career experienced professional in the field of peace and conflict resolution and will participate in the Chulalongkorn University 3 month Certificate course.

It is a wonderful result. We are one of only 2 Districts in the world to have nominated candidates in the 9 successive years of the program. With 12 Fellows selected, we lead the world.

It is the work we put into searching for good candidates that gets us to the top.

What a great example of your donations to the Rotary Foundation working for our benefit.

R.M.Fels



Bob Fels and Samantha Hardy (Rotary Peace Fellow)

## Welcome New Members

The Rotary Club of Woodend welcomes 2 new members, inducted on the 5th November - Caroline Wogan and Peter Hall.

Clubs can encourage new members to subscribe to *The Networker*, at [http://www.rotarydistrict9800.org.au/Members/Networker?searchTerms\[\]=networker](http://www.rotarydistrict9800.org.au/Members/Networker?searchTerms[]=networker)



## This Month's Interactive Featured Photo

Wide-eyed learners from Sivuyiseni Primary School in Khayelitsha, Cape Town, one of a number of schools benefiting from a Rotary Foundation Matching Grant. The schools will now be able to address poor literacy rates.

Khayelitsha is a largely informal settlement where living in a tin shack is the common experience.





## Marketing Tips

### The 6 Laws Of Customer Experience

#### Law #2: People Are Instinctively Self-Centred

Everyone has their own frame of reference, which heavily influences what they do and how they do it. Customers, for instance, care intensely about their own needs and desires but they don't generally know or care as much about how companies are organized. Employees also have their individual frames of reference; which often includes a deeper understanding of products, company organization, and subject matter. If left unchecked, decisions made inside of companies will often reflect the frame of reference of employees, not customers. We sometimes call this problem self-referential design.



Here are some implications of this law:

- **You know more than your customers; deal with it.** You can't eliminate your biases, but it helps to acknowledge them. Recognize that customers may not understand things like product names, acronyms, and process steps that you regularly discuss at work. So there's a natural bias for making experiences too complicated for customers. Get in the habit of asking yourself: "Would our target customers fully understand this?"
- **Don't sell things, help customers buy them.** Whenever you're thinking about a customer experience, always try and frame it from the customer's point of view. Look at all interactions as an opportunity to help customers to do something. How can you institutionalize this? Infuse the voice of the customer within your processes.
- **Don't let company organization drive experiences.** Just because you have separate organizations running your Website, retail stores, and call centre does not permit you to make customers jump through hoops. Customers shouldn't have to know (and they certainly don't care) how you are organized. Here's a key symptom to look for: Any front-line employee that needs to explain to a customer how your company is organized.

**THE BOTTOM LINE: MAKE THE SHIFT FROM SELF-CENTREDNESS TO CUSTOMER-CENTREDNESS**

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## The Mental Health of Seafarers

The Rotary Club of Melbourne South have combined with Rotary District 9800, BeyondBlue, Melbourne Port Welfare Association, the Mission to Seafarers Victoria, the Stella Maris Seafarers' Centre and the Port of Melbourne Corporation, in a project of distributing information on depression, so that seafarers who are seriously depressed may be identified and helped.

The two seafarer centers will place leaflets provided by Beyondblue aboard the 2,000 merchant ships that dock in the Port of Melbourne each year.



*Photo: President Bronwyn Stephens of the Rotary Club of Melbourne South and Rotarian Bob Iversen with DG Colin Muir, wearing the caps of Beyondblue at a Rotary luncheon on November 6.*



## Notices and Events

### Book for Eyes Wide Open to Cambodia & Vietnam

Want to see what Rotary is doing in the developing world? Would you like to put your skills towards changing the lives of those living in poverty? Have you always wanted to do some volunteer work overseas? Would your Club consider sponsoring a member of your community to participate in the next Eyes Wide Open trip to Cambodia-Vietnam from 30 Jan - 13 Feb 2010?

Book before 30 November. \$3,499 includes return airfares, accommodation, travel insurance, meals, transfers, tour passes and volunteer opportunities at six Rotary projects.

Visit [www.eyeswideopen.org.au](http://www.eyeswideopen.org.au) or contact Lena on 0417 013 614 [eyeswideopen.rotary@gmail.com](mailto:eyeswideopen.rotary@gmail.com) for more information. Your skills and time are needed by those whose daily struggle is survival.



### Early Birds Cocktail Party

Our major Sponsor Lexus of Blackburn, will be hosting a complimentary Cocktail Function for all delegates who register for the District Conference by **6 December 2009**.

The function will be held at the Lexus of Blackburn showrooms on Wednesday 10<sup>th</sup> February 2010. During the night the early bird registration prizes will be drawn.

For Rotarians who wish to test drive a Lexus, contact Andrew Moore at Lexus of Blackburn on 9877-2788

**Conference enquiries** Ross Smith - 0418 692 329 e-mail [kimd@kimdeney.com.au](mailto:kimd@kimdeney.com.au)  
[www.rotarydistrict9800.org.au/conference2010](http://www.rotarydistrict9800.org.au/conference2010)



### Rotary International Fellowships

The Rotary Fellowships Program comprises more than 70 independent fellowships.

You can join the growing number of Rotarians who are sharing their favourite activities and professional interests through organized recreational, vocational, and health/medical-related groups within Rotary.

Check out Leon Lewi's Wine Appreciation Group!

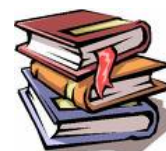
<http://sites.google.com/a/rotaryfellowship.com/www/home>



### Literacy and Educational Assistance Notice

Clubs please note that Rotary Clubs are able to apply for Australian Settlement Grants to undertake or continue work that we do to help refugees and immigrants settle in our country. This money could be especially used to develop and implement Literacy and Educational Assistance Programs, in areas of need in our District. For more information Google *Australian Settlement Grants*. This could be just the thing to motivate and inspire your club.

Bronwen Scarffe District 9800 Literacy Chairperson 0418 592 432 [bronwenscarffe@bigpond.com](mailto:bronwenscarffe@bigpond.com)



### An Exhibition of Paintings

Promoted by North Melbourne Rotary Club. **1st to 28th November 2009**

Australia on Collins, 260 Collins Street, Melbourne

To be opened by Martin Foley MP on Sunday 1 November at 2pm

Artists: Kim Kennedy, Di King, Lina Ryazanoff, Clive Sinclair, David Taylor, Michael Weitnauer. Sculptor: Max Irvine

Proceeds go to the Doxa Youth Foundation

Enquiries: Noreen Dempsey (03) 9593 8374 or Mobile 0410 095 159



### Richmond Rotary Club Assists Buxton

We seek your goodwill before the 'silly season' - join the Richmond Rotary Club for a spectacular finish to 2009 in Buxton. Saturday **14<sup>th</sup> November**. Meet at 8:45 - 9.00AM at the Buxton Hotel-Motel, Maroondah Highway, Buxton.

We will be helping to plant gum tree seedlings and clear burnt fencing. Easy work! The community of Buxton, 12kms north of Marysville, deserve our help.

Grab a friend or two and come to the 'Wine and High Country' for a day! Buxton is a lovely little place 90 minutes from Melbourne out past Healesville and near the Cathedral Ranges State Park.

There is a great camping spot on the property, next to a picturesque lake, if you wish to stay on.

Contact Nick for more information at 0402 816 728 [ncowling@mathmarketing.com](mailto:ncowling@mathmarketing.com)







# NETWORKER

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## Di Morrissey Book Launch

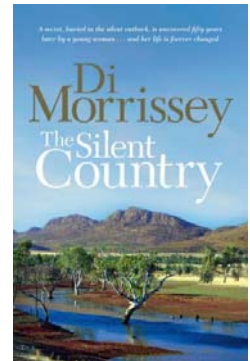
The Rotary Club of Toorak invites you to dinner with renowned author Di Morrissey who will speak about her new book *"The Silent Country"*

Monday **16 November** 6.30pm for 7.00pm

Royal South Yarra Lawn Tennis Club, Williams Road North, Toorak Vic. \$60.00 per person  
Pre-dinner drinks provided.

*The Silent Country* is a vast and beautiful wilderness, a place which holds secrets and stories that are rarely spoken. TV producer, Veronica Anderson, travels to the Northern Territory to retrace the journey of an expedition which mysteriously ended in tragedy. The answers she finds change her life. "The Silent Country" will be signed and sold on the evening

RSVP : 12/11/09 Enquiries : Alan Freedman 0419 357 864 [Alan.I.freedman@bigpond.com](mailto:Alan.I.freedman@bigpond.com)



## Rotary Club of Essendon Charity Golf Day.

Participants and sponsors are sought for Friday **20th November**, – 11am-12.00 noon for registration and 12.30 tee off. Medway Golf Club (Melways 27G10)

\$70 Medway members and \$90 non-members.

Cost includes green fees, light refreshments before and after the game (BBQ dinner) when there will be presentations of prizes and a raffle. Money raised will be shared between helping orphans in Manila and Philippines, DIK, and the Caroline Chisholm Society.

FORMAT: 4 ball Ambrose event with prizes for overall winners, runners-up, longest drive, nearest the pins, drive and chip and many more.

Further information and application forms from: Glenn Smith 0422 480 642 Veronica O'Sullivan 0418 537 253



## Rotary Club of Daylesford "Community Breakfast"

**Monday 23rd November** at the Daylesford Town Hall Vincent Street Daylesford

Time: 7.00am to 8.45 sharp Cost: \$30.00 (Bookings essential)

Guest Speaker: Walter Mikac To raise funds for local school welfare programs.

Walter Mikac has triumphed over extreme loss and has turned his grief into a purpose. He wrote books, lobbied for gun law reform, and helped set up the The Alannah and Madeline Foundation, a national charity keeping children safe from violence of which he is now Founding Patron.

For Bookings please contact Secretary: Lee Manning on 5348 2144 or e-mail on [leem@mmnet.com.au](mailto:leem@mmnet.com.au)



## The Annual Rotary Foundation Paul Harris Breakfast

7.15 AM to 9.00 AM, **Wednesday 25th November**, RACV Club, 17/501 Bourke St, Melbourne. Payments of \$55 per persons can be by cheque or by credit card/s, or by cash. This annual breakfast has been held since 1992 and regularly attracts more than 200 Rotarians and guests. Rotarians will be able to join fellow Rotarians in a District-wide event and be able to support the Rotary Foundation.

Guest Speaker: CEO of Our Community - Rhonda Galbally AO

Rhonda Galbally AO has focussed her life's work on making a difference for a more equitable society. A CEO for 25 years in the business, philanthropic and government sectors, Rhonda's leadership in finding effective solutions for social, health and economic development culminated in her establishing [www.ourcommunity.com.au](http://www.ourcommunity.com.au) - a hub of resources, training and advice for community organizations.

For bookings and more information, contact Keith Frampton on 0417 519 137 or 9690 4101 [kandmf@bigpond.net.au](mailto:kandmf@bigpond.net.au). Attendees are encouraged to wear their PFH regalia - medals and/or lapel badges.



## PUBLIC SPEAKING PROGRAM

Following the outstanding success of our first program on 20th September, the Rotary Club of Brimbank Central is presenting another great learning opportunity

Learn how to make successful impromptu and prepared speeches.

Obtain valuable knowledge and skills to ensure every speech is successful.

Friendly interactive learning environment

**Sunday 29th November 2009** Only 8 places left .....

Leaping Lizard Conference Centre, Brimbank Park, Keilor East.

8.30am Registration, for 9.00am start. Finish at approximately 4.15pm

\$42.00pp - includes manuals, handouts and catering (M/Tea, Lunch & A/Tea)

For further information contact David Moss-Bennett - Ph: 0412 388 823

Email: [dmossbennett@optusnet.com.au](mailto:dmossbennett@optusnet.com.au)





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We care. We share. We all gain.



## Dinner With Ray Martin

The Rotary Club of Toorak Inc. invites you to A Major Literary Event:

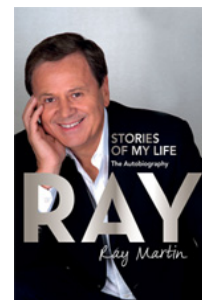
Dinner with journalist and television personality Ray Martin, who will sign and speak about his autobiography 'Stories Of My Life' **Tuesday, 1 December** 6.30pm for 7.00pm

Royal South Yarra Lawn Tennis Club, Williams Road North, Toorak.

\$60.00 per person Pre-drinks provided, with additional drinks at bar prices

RSVP : 24/11/09 Enquiries : Alan Freedman 0419 357 864 [alan.l.freedman@bigpond.com](mailto:alan.l.freedman@bigpond.com)

Ray Martin is instantly recognisable as the face of the Midday Show, A Current Affair, 60 Minutes and Carols by Candlelight. After forty-five years on our television screens, many people feel that they have come to know him.. The man who has interviewed everyone – from Lauren Bacall to Jennifer Lopez; from Robert Redford to Elton John; from train robber Ronnie Biggs to British royalty, and even cricketing royalty Don Bradman – is finally telling his own story.



## Victorian Bushfire Dinner - Strathmore & Sunshine Rotary Clubs

Experiences Concerns and Plans for the Future **Wednesday 2 December**

Moonee Valley Race Club (Chairman's Room), 6.30pm for 7.00pm start

Funds raised will be donated to the Rotary Bushfire Fund

\$50 per person. Includes 2 course meal, tea/coffee. (Drinks at bar prices)

Guest Speakers: The Hon Bill Shorten MP Parliamentary Secretary for Victorian Bushfire

Reconstruction and Disabilities & Childrens Services

Ms Christine Nixon Chair of The Victorian Bushfire recovery & Reconstruction Authority.

RSVP by 15 November 2009 (Seats are limited). Rod Gurry Ph: 0412 33 88 44 [rod.gurry@aph.gov.au](mailto:rod.gurry@aph.gov.au) or John Avent Ph: 9312 3544 Sunshine Rotary Club, Box 157 Sunshine 3020 or PO Box 28, North Essendon 3041



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## Situations Vacant

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### RAWCS Disaster Relief in Samoa

The Rotary Club of Bendigo will coordinate the re-building process which will be subjected to significant planning on the ground. Members are to visit Samoa next week to commence discussions with local Rotary, community representatives and AusAid officials. The actual project or projects will be around community services/facilities, ie. village primary schools, health clinics, etc. Obviously the amount of work that can be undertaken will depend on the amount of dollars raised.

It is expected that this re-building process will start around March/April next year and extend over a number of years. While we do not want to be taking jobs from the locals there will be a need to work with local communities and I expect the opportunity for many RAWCS volunteer teams. Rotarians are asked to register individually or as club teams to participate as a RAWCS volunteer.

Garry Gunnell District Disaster Relief and Recovery Coordinator, P.O. Box 807 Strathfieldsaye 3551

Ph: 0448 405709 (m) 03 54393544 (h) Email: [gunnell1@bigpond.com](mailto:gunnell1@bigpond.com)



### School of St Jude

If you are interested in working at St Jude's in Tanzania for a couple of years, and you have great computer skills, an enquiring mind, capacity for hard work and a sense of humour, then maybe you can help as a member on the donations team who process payments into a Sponsorship database.

Finally, if you are a doctor and available for the first few weeks in February there is an opening on the medical team for the annual health screen, for 1300 plus students.

Gemma Sisia (Director) □ The School of St Jude, □ will send you the relevant forms.

Email: [schoolofstjude@habari.co.tz](mailto:schoolofstjude@habari.co.tz) □ Website: [www.schoolofstjude.co.tz](http://www.schoolofstjude.co.tz)

Address: □ PO Box 11875, Arusha □ Tanzania, East Africa □ Phone: 255-754-566136



### Rotary Leadership Institute

The end of October will see 40 graduates from D9800 in all 3 parts of this training.

Who in your club is leadership material or just wants to improve their Rotary knowledge?

Part 1 December 6, April 4

Part 2 Sundays March 28, May 2

Part 3 Sundays November 29 (Fully booked) February 21, May 23

Enrol with Vicki Teschke on [vicki.t@tacobill.co.au](mailto:vicki.t@tacobill.co.au) or Chairman John Wigley on [jawigley@bigond.com](mailto:jawigley@bigond.com)







## Classified Advertisements

### Rotary Paraphernalia

The Catalogue of Rotary Merchandise can be seen at <http://www.rotarydownunder.com.au/shop/>  
You can download the catalogue as a .pdf and print a copy.

Clothing, Giftware, Theme Items, Badges and Pins, Decals and Signs, Banners and Flags – it's all there for you.



### Relish 2010 is now available for purchase.

This exciting new edition contains beautiful photos by food photographer, Greg Elms and has over 62 fantastic and delicious recipes.

To purchase your copy visit our website [www.relishrecipes.com.au](http://www.relishrecipes.com.au) today.

Relish 2010 retails at \$15 making it a great choice for corporate gifts and Chris Kringles - please help St Kilda Rotary Club to raise \$100,000 for charity.



### Collingwood RC Christmas Puddings and Cakes.

The Season is just about on us once again, so it is time to start preparing to make some money for your club and for your chosen projects.

Prices are the same as last year which means you can make \$3.00 profit for every Whisky Cake, Plum Pudding and tin of Shortbreads you sell.

Ask your Distributor about this great Fundraising opportunity and the Free Delivery Offer. For information about the Distributor Club in your District and to download order forms go to [www.cakesandpuddings.com.au](http://www.cakesandpuddings.com.au)

All our profits are spent in support of educational programs in Collingwood, Alice Springs and Vietnam. For details go to [www.rotarycollingwood.org.au](http://www.rotarycollingwood.org.au)



### POLIO CHALLENGE 1.2kg RICH FRUIT CAKE

This is great value for money at \$20.□

Ideal for family consumption, or for those special occasions.

For each Cake sold by Rotary clubs, \$5 per cake will be attributed to their club's contribution towards meeting the \$200 Million Polio Challenge, and every cake sold will help save the lives of over 5 children from this debilitating disease.

Order from 0419 323 011 or e-mail: [meltonvalley@rotarydistrict9800.org](mailto:meltonvalley@rotarydistrict9800.org)

□□



### Greenclean Laundry Balls

Does your Rotary Club organise a Community Market or Festival?

The Rotary Club of Caulfield is looking for more Community Markets where it can sell eco-friendly Greenclean Laundry Balls.

Only \$14.95 with refill for around 90 detergent and perfume free laundry washes.

Great for travelling.

100% of proceeds go to the Rotary Club of Bendigo's *Safe Water Saves Lives* project in Samoa.

Ph 9568-7190 for direct orders, and to advise us of a Festival or Community Market where the Rotary Club of Caulfield could sell the laundry balls.

Product information at [www.greencleanproducts.com.au](http://www.greencleanproducts.com.au)





# NETWORKER



Issue 21, 16th November, 2009

A publication for Rotarians and all community-minded people

## November is Rotary Foundation Month

### The Gathering of the Clan



*DG Colin Muir and Pauline*

#### **Table of Contents**

The Gathering of the Clan .....	1
Community Corner .....	2
Australian Rotary Health .....	4
Welcome New Members .....	3
Marketing Tips .....	5
Youth Exchange Planning Day .....	5
Notices and Events .....	6
Situations Vacant .....	7
Classified Advertisements.....	8

Each Year at this time, Past, Current and Future Officers of Rotary International from all over Australia gather together at the Annual Zone 8 Institute and Training Seminars.

This year the Institute was held in the magnificent refurbished City of Newcastle Town Hall (shown above) from the 10<sup>th</sup> to 15<sup>th</sup> November.

Pauline and I, together with leaders from the 22 Rotary Districts and 1168 Clubs in our zone, met at this year's Institute to hear updates on Rotary programs and activities, the RI Strategic Plan and the financial forecasts for the future. The extensive program also provided us with presentations from eminent speakers on current and very topical subjects. The topics ranged from climate change, environmental issues and recycling to workshops on Health and Hunger, Water and Sanitation, and most importantly to Rotary's public image.

The District Governors spent many hours at their Symposium discussing the concept of establishing a Multi District entity called "Rotary In Australia" to provide a central contact point and spokesbody to enable better co-ordination, promotion and development of Rotary In Australia. While the DGs were slogging it out, our DGEs were honing their skills in preparation for the new Rotary year, and the DGNs and partners were getting ready to commence the 'long haul' to their year of office in 2011-12.

The gathering of the Clan also gave the Officers of Rotary the chance to socialise, tell stories and to brag of who has the best Rotary District in the country; but more importantly it gave the opportunity to share new ideas and concepts, discuss better ways of doing business and finally to recharge their Rotary batteries ready for the second half of the Rotary Year.

Events such as these Zone Institutes and Seminars play a very important role in the development of our future leaders. As we have discussed several times now we need to look to the future of Rotary; and of course that future rest with the leaders of tomorrow, our DGEs and DGNs.

I believe that the training provided last weekend, together with the experience they will gain at District and International Assemblies, District Conferences and International Conventions, will make our leaders of the future even better.

**The Future of Rotary Is in Their Hands**, and very capable hands they are too.

**Colin Muir**

**District Governor**





## District 9800s Community Corner

Community Corner is designed to promote Community Service activities across District 9800 and to keep Rotarians and Clubs up to date with what is happening within their District.

The District Community Services Committee is available to assist any D9800 Club with any support or advice they need. As Chair I am excited and humbled by the work our Clubs continue to support and the new initiatives rolled-out.

*Given the wide-spread damage throughout Victoria by Bushfires in February Rotary now has an important part to play in the Recovery efforts as other agencies slowly withdraw. Your help is needed. For details on how you can help, contact [community@rotarydistrict9800.org](mailto:community@rotarydistrict9800.org).*

A large number of projects and programs have been put in place or supported by Rotarians and Rotary Clubs across Victoria and beyond in support of the Bushfire Recovery efforts. The breadth of this support is testament to the ideals of Rotary and our wish to serve. It is particularly warming when it is within our own communities that are currently in so much need.

### Funds still available:

Should your Club have a Recovery project in planning or development and want information on local Matching Grants from the District Bushfire Recovery Fund please contact myself or PP Mev Connell (RC Melbourne) at your earliest convenience.

Yours in Rotary Service  
Ross Butterworth  
Chair, District Community Service

## Yellow Ribbon "We Care" Campaign

- A very successful Fund-raising programme introduced nationally to all Australian Rotary Clubs to raise funds for the multi-District Rotary Bushfire Recovery Fund.

A number of Club members gave up weekends and large numbers of hours to pack the ribbons individually for retail sale and to circulate the awareness around Australia. A large number of ribbons were sold and worn at the D9800 Launceston Conference. The Club is continuing its support for the Recovery efforts and invites Clubs to assist with the campaign by selling Yellow Ribbons before and during the Anniversary of the Bushfires on 7<sup>th</sup> February 2010.

The Yellow Ribbon Packets sell for \$2.50 each and can be handed out by Clubs to members and visitors in support or on-sold to assist the campaign. All profit raised is donated to the Lord Mayor's Fund - District 9800 Bushfire Recovery Fund. Contact details on the flyer above or contact: [meltonvalley@rotarydistrict9800.org](mailto:meltonvalley@rotarydistrict9800.org) [www.rotaryclubofmeltonvalley.org](http://www.rotaryclubofmeltonvalley.org).





## Victorian Bushfire Recovery

### A COMPREHENSIVE VIEW OF THE 2009 BUSHFIRES AND THE RECOVERY EFFORT.

The extent and complexity of the post-bushfire recovery effort is very difficult to cover briefly. That effort has been complicated by numerous factors, many of which could not be anticipated: everyone has been operating in what closely resembles a “fog of war”.

Very recently, the Victorian Bushfire Reconstruction and Recovery Authority published on its Website an excellent report on the current situation, including an Interactive Map that leads to summaries of “damage and loss” and “recovery actions”. Anyone who is interested in this matter would find the report informative: for some of us it is very useful. To access the .pdf report, log on to [www.wewillrebuild.vic.gov.au/](http://www.wewillrebuild.vic.gov.au/) - and from the Home page select: Rebuilding Together A Statewide Plan

The Interactive Map can be selected directly at the left side of the home page.



Kinglake Temporary Village

We all know that Rome wasn't built in a day: in the case of the Bushfire Recovery, much has been achieved but much work remains to be done. This is an “endurance event” not a “sprint”, we need to keep up our efforts, appreciate what is being achieved by others, and continue to demonstrate our support for the survivors and their communities. Rotary is a valued contributor to the Recovery, please do all you can to enhance that involvement.

### The Rotary Club of Williamstown has been supporting Heart Start since 2006.

This program is designed to raise funds to purchase 10 portable defibrillation units for children with specific needs and whose best chance of survival following a cardiac arrest is prompt access to a defibrillator. The program is operated in conjunction with the Cardiomyopathy & Long QT unit of the Royal Children's Hospital Melbourne, Australia.



As a pilot program in the Hobson's Bay area we will place a defibrillator unit in each of 5 primary schools and have the staff trained on the units by the St John Ambulance as funds become available. Also we aim to place 1 unit into 5 secondary schools in the City of Wyndham area and have staff trained in their use.

The cost of these units plus training is \$4,200 each.

These programs have been approved and endorsed by the Minister and Education Department and are now being implemented in the schools. For more information visit the Heartstart website

. [http://www.stjohn.org.au/index.php?option=com\\_content&task=view&id=37&Itemid=51](http://www.stjohn.org.au/index.php?option=com_content&task=view&id=37&Itemid=51)





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## Australian Rotary Health

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### Obesity and mentally ill adolescents

**Professor Valsamma Eapen**  
**University of New South Wales**  
**Australian Rotary Health Mental Health Evaluation Grant**

Obesity, the 6<sup>th</sup> major risk factor for the world's burden of disease, is associated with a range of metabolic disorders that start early in life. Young mentally ill people are particularly vulnerable to weight gain and metabolic changes. Patients with severe mental illness tend to have elevated rates of obesity, cardiovascular disease and diabetes.

Professor Eapen's study, for teen patients on antipsychotic medication in three adolescent inpatient units in the Sydney South West Area Health Service, is evaluating:

- a health promotion and preventive lifestyle intervention program
- the impact of the program on weight gain and metabolic changes
- overall improvement
- treatment adherence and
- quality of life

These young people are simultaneously affected by the emotional distress and social impairment linked to their mental illness. Early intervention can have a significant impact on long-term outcomes and recovery rates.

This study is the first to address the issue of 'antipsychotic medication-induced weight gain' and related effects in adolescents. Findings will provide valuable information about the effectiveness of this program. The early intervention strategies could become an integral part of the comprehensive management of these vulnerable patients.

For more information on research funded by Australian Rotary Health, contact:

Gerardine Grace - (02) 8837 1900 Donations to Australian Rotary Health are tax deductible and can be made online at: PO Box 3455 Parramatta, NSW 2124.

[www.australianrotaryhealth.org.au](http://www.australianrotaryhealth.org.au)

[gerardinegrace@australianrotaryhealth.org.au](mailto:gerardinegrace@australianrotaryhealth.org.au)

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## Welcome New Members

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On 20th October, the Rotary Club of Melbourne inducted  
Saeed Abdullah,  
Ralph Roath,  
Jeffrey Finney  
Marcus Mandie

John Roberts joined the Rotary Club of Albert Park  
on 14th October

Clubs can encourage new members to subscribe to *The Networker*, at  
[http://www.rotarydistrict9800.org.au/Members/Networker?searchTerms\[\]=networker](http://www.rotarydistrict9800.org.au/Members/Networker?searchTerms[]=networker)





## Marketing Tips

### The 6 Laws Of Customer Experience

#### **Law #3: Customer Familiarity Breeds Alignment**

Not many people wake up in the morning and say "today, I want to make life miserable for our customers." Yet every day, lots of employees (from front-liners to senior execs) make decisions that end up frustrating, annoying, or downright upsetting their customers. But it's often not individual actions that cause the problems. The issues often come down to a lack of cooperation or coordination across people and organizations. Given that most people want their company to better serve customers, a clear view of what customers need, want, and dislike can align decisions and actions. If everyone shared a vivid view of the target customers and had visibility into customer feedback, then there would be less disagreement about what to do for them.



Here are some implications of this law:

**Don't wait for organizational alignment.** No organizational structure is perfect; they all have some flaws. And it takes a long time to make major organizational changes. So rather than waiting for a structural change to create alignment, use a clear focus on customer needs as a way to align the decisions and actions of individuals -- even if the organizations remain out of alignment.

**Broadly share customer insight.** While we all know that front-line employees affect customer experience, almost everyone in the company also has some impact on how customers are treated. Think of your company as a large production crew making the stars (front-line employees) shine on stage (during customer interactions). Since many of the decisions that impact customers aren't debated or discussed, they just happen, it helps for as many people as possible to understand customers. Think of this as a silent alignment process.

**Talk about customer needs, not personal preferences.** Disagreements are somewhat natural when people debate things from their own points of view. Instead of discussing what you like or think, re-frame discussions to be about customers. If you find that you don't really know enough about customers to solve the disagreement, then stop arguing and go get more information about your customers.

**THE BOTTOM LINE:** AN EXTERNAL FOCUS IS AN ANTIDOTE TO INTERNAL POLITICS.

## Youth Exchange Planning Day

There are many challenges in the coming years for the Youth Exchange Program. Interest in this Program is waning, although as Chairman John Basarin - Brighton RC- said "It provides a life changing experience for students coming to and going from D-9800 and helps to promote Rotarian ideal of world peace".

The Youth Exchange Committee decided to tackle the issues and create new opportunities by holding a planning day on Sunday 15th of November at the International House.

The day was facilitated ably by Norm Thomas and Paul Rake. Committee Members attending were Geoff Asher, Brett Lefebvre, Margaret & Ray Paulsen, Fay Lunn, Trish De Beaux, Chris & Mary Parks, Emanuel Tumino, Maria Silber, Michael Williams, and Mandi Zonneveldt.



The planning day was concluded successfully although there is still much work to be done prior to completion. In 2009, D-9800 hosted 19 students from Brazil, Denmark, Norway, Sweden, Germany, Finland and Poland and will be soon farewelling 15 students to these countries.

John Basarin – Youth Exchange Committee



## Notices and Events

### Book for Eyes Wide Open to Cambodia & Vietnam

Want to see what Rotary is doing in the developing world? Would you like to put your skills towards changing the lives of those living in poverty? Have you always wanted to do some volunteer work overseas? Would your Club consider sponsoring a member of your community to participate in the next Eyes Wide Open trip to Cambodia-Vietnam from 30 Jan - 13 Feb 2010?

Book before **30 November**. \$3,499 includes return airfares, accommodation, travel insurance, meals, transfers, tour passes and volunteer opportunities at six Rotary projects.

Visit [www.eyeswideopen.org.au](http://www.eyeswideopen.org.au) or contact Lena on 0417 013 614 [eyeswideopen.rotary@gmail.com](mailto:eyeswideopen.rotary@gmail.com) for more information. Your skills and time are needed by those whose daily struggle is survival.



### Early Birds Cocktail Party

Our major Sponsor Lexus of Blackburn, will be hosting a complimentary Cocktail Function for all delegates who register for the District Conference by **6 December 2009**.

The function will be held at the Lexus of Blackburn showrooms on Wednesday 10<sup>th</sup> February 2010. During the night the early bird registration prizes will be drawn.

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Conference enquiries Ross Smith - 0418 692 329 e-mail [kimd@kimdeneys.com.au](mailto:kimd@kimdeneys.com.au)  
[www.rotarydistrict9800.org.au/conference2010](http://www.rotarydistrict9800.org.au/conference2010)



### Rotary International Fellowships

The Rotary Fellowships Program comprises more than 70 independent fellowships.

You can join the growing number of Rotarians who are sharing their favourite activities and professional interests through organized recreational, vocational, and health/medical-related groups within Rotary.

Check out Leon Lewi's Wine Appreciation Group!

<http://sites.google.com/a/rotaryfellowship.com/www/home>



### Literacy and Educational Assistance Notice

Clubs please note that Rotary Clubs are able to apply for Australian Settlement Grants to undertake or continue work that we do to help refugees and immigrants settle in our country. This money could be especially used to develop and implement Literacy and Educational Assistance Programs, in areas of need in our District. For more information Google *Australian Settlement Grants*. This could be just the thing to motivate and inspire your club.

Bronwen Scarffe District 9800 Literacy Chairperson 0418 592 432 [bronwenscarffe@bigpond.com](mailto:bronwenscarffe@bigpond.com)



### An Exhibition of Paintings

Promoted by North Melbourne Rotary Club. **1st to 28th November 2009**

Australia on Collins, 260 Collins Street, Melbourne

To be opened by Martin Foley MP on Sunday 1 November at 2pm

Artists: Kim Kennedy, Di King, Lina Ryazanoff, Clive Sinclair, David Taylor,

Michael Weitnauer. Sculptor: Max Irvine

Proceeds go to the Doxa Youth Foundation

Enquiries: Noreen Dempsey (03) 9593 8374 or Mobile 0410 095 159



### Rotary Club of Daylesford "Community Breakfast"

**Monday 23rd November** at the Daylesford Town Hall Vincent Street Daylesford

Time: 7.00am to 8.45 sharp Cost: \$30.00 (Bookings essential)

Guest Speaker: Walter Mikac To raise funds for local school welfare programs.

Walter Mikac has triumphed over extreme loss and has turned his grief into a purpose. He wrote books, lobbied for gun law reform, and helped set up the The Alannah and Madeline Foundation, a national charity keeping children safe from violence of which he is now Founding Patron.

For Bookings please contact Secretary: Lee Manning on 5348 2144 or e-mail on [leem@mmnet.com.au](mailto:leem@mmnet.com.au)







# NETWORKER

We care. We share. We all gain.



## The Annual Rotary Foundation Paul Harris Breakfast

7.15 AM to 9.00 AM, **Wednesday 25th November**, RACV Club, 17/501 Bourke St, Melbourne. Payments of \$55 per person can be by cheque or by credit card/s, or by cash. This annual breakfast has been held since 1992 and regularly attracts more than 200 Rotarians and guests. Rotarians will be able to join fellow Rotarians in a District-wide event and be able to support the Rotary Foundation.

Guest Speaker: CEO of Our Community - Rhonda Galbally AO

Rhonda Galbally AO has focussed her life's work on making a difference for a more equitable society. A CEO for 25 years in the business, philanthropic and government sectors, Rhonda's leadership in finding effective solutions for social, health and economic development culminated in her establishing [www.ourcommunity.com.au](http://www.ourcommunity.com.au) - a hub of resources, training and advice for community organizations.

For bookings and more information, contact Keith Frampton on 0417 519 137 or 9690 4101

[kandmf@bigpond.net.au](mailto:kandmf@bigpond.net.au). Attendees are encouraged to wear their PFH regalia - medals and/or lapel badges.



## PUBLIC SPEAKING PROGRAM

Following the outstanding success of our first program on 20th September, the Rotary Club of Brimbank Central is presenting another great learning opportunity

Learn how to make successful impromptu and prepared speeches.

Obtain valuable knowledge and skills to ensure every speech is successful.

Friendly interactive learning environment

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8.30am Registration, for 9.00am start. Finish at approximately 4.15pm

\$42.00pp - includes manuals, handouts and catering (M/Tea, Lunch & A/Tea)

For further information contact David Moss-Bennett - Ph: 0412 388 823

Email: [dmossbennett@optusnet.com.au](mailto:dmossbennett@optusnet.com.au)



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The Rotary Club of Toorak Inc. invites you to A Major Literary Event:

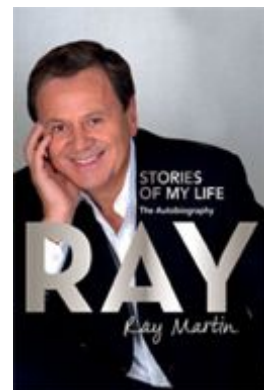
Dinner with journalist and television personality Ray Martin, who will sign and speak about his autobiography 'Stories Of My Life' **Tuesday, 1 December** 6.30pm for 7.00pm

Royal South Yarra Lawn Tennis Club, Williams Road North, Toorak.

\$60.00 per person Pre-drinks provided, with additional drinks at bar prices

RSVP : 24/11/09 Enquiries : Alan Freedman 0419 357 864 [alan.freedman@bigpond.com](mailto:alan.freedman@bigpond.com)

*Ray Martin is instantly recognisable as the face of the Midday Show, A Current Affair, 60 Minutes and Carols by Candlelight. After forty-five years on our television screens, many people feel that they have come to know him.. The man who has interviewed everyone – from Lauren Bacall to Jennifer Lopez; from Robert Redford to Elton John; from train robber Ronnie Biggs to British royalty, and even cricketing royalty Don Bradman – is finally telling his own story.*



## Victorian Bushfire Dinner - Strathmore & Sunshine Rotary Clubs

Experiences Concerns and Plans for the Future **Wednesday 2 December**

Moonee Valley Race Club (Chairman's Room), 6.30pm for 7.00pm start

Funds raised will be donated to the Rotary Bushfire Fund

\$50 per person. Includes 2 course meal, tea/coffee. (Drinks at bar prices)

Guest Speakers: The Hon Bill Shorten MP Parliamentary Secretary for Victorian Bushfire Reconstruction and Disabilities & Childrens Services

Ms Christine Nixon Chair of The Victorian Bushfire recovery & Reconstruction Authority.

RSVP by 15 November 2009 (Seats are limited) Rod Gurry Ph: 0412 33 88 44

[rod.gurry@aph.gov.au](mailto:rod.gurry@aph.gov.au) or John Avent Ph: 9312 3544 Sunshine Rotary Club, Box 157

Sunshine 3020 or PO Box 28, North Essendon 3041





## Situations Vacant

### RAWCS Disaster Relief in Samoa

The Rotary Club of Bendigo will coordinate the re-building process which will be subjected to significant planning on the ground. Members are to visit Samoa next week to commence discussions with local Rotary, community representatives and AusAid officials. The actual project or projects will be around community services/facilities, ie. village primary schools, health clinics, etc. Obviously the amount of work that can be undertaken will depend on the amount of dollars raised.

It is expected that this re-building process will start around March/April next year and extend over a number of years.

While we do not want to be taking jobs from the locals there will be a need to work with local communities and I expect the opportunity for many RAWCS volunteer teams. Rotarians are asked to register individually or as club teams to participate as a RAWCS volunteer.

Garry Gunnell District Disaster Relief and Recovery Coordinator, P.O. Box 807 Strathfieldsaye 3551  
Ph: 0448 405709 (m) 03 54393544 (h) Email: [gunnell1@bigpond.com](mailto:gunnell1@bigpond.com)



### School of St Jude

If you are interested in working at St Jude's in Tanzania for a couple of years, and you have great computer skills, an enquiring mind, capacity for hard work and a sense of humour, then maybe you can help as a member on the donations team who process payments into a Sponsorship database. Finally, if you are a doctor and available for the first few weeks in February there is an opening on the medical team for the annual health screen, for 1300 plus students.

Gemma Sisia (Director) The School of St Jude, will send you the relevant forms.

Email: [schoolofstjude@habari.co.tz](mailto:schoolofstjude@habari.co.tz) Website: [www.schoolofstjude.co.tz](http://www.schoolofstjude.co.tz)

Address: PO Box 11875, Arusha Tanzania, East Africa Phone: 255-754-566136



### Rotary Leadership Institute

The end of October will see 40 graduates from D9800 in all 3 parts of this training. Who in your club is leadership material or just wants to improve their Rotary knowledge?

Part 1 Sundays November 8, December 6, April 4

Part 2 Sundays March 28, May 2

Part 3 Sundays November 29 (Fully booked) February 21, May 23

Enrol with Vicki Teschke on [vicki.t@tacobill.co.au](mailto:vicki.t@tacobill.co.au) or Chairman John Wigley on [jawigley@bigond.com](mailto:jawigley@bigond.com)



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## Classified Advertisements

### Rotary Paraphernalia

The Catalogue of Rotary Merchandise can be seen at <http://www.rotarydownunder.com.au/shop/>

You can download the catalogue as a .pdf and print a copy.

Clothing, Giftware, Theme Items, Badges and Pins, Decals and Signs, Banners and Flags – it's all there for you.



### Relish 2010 is now available for purchase.

This exciting new edition contains beautiful photos by food photographer, Greg Elms and has over 62 fantastic and delicious recipes.

To purchase your copy visit our website [www.relishrecipes.com.au](http://www.relishrecipes.com.au) today.

Relish 2010 retails at \$15 making it a great choice for corporate gifts and Chris Kringles - please help St Kilda Rotary Club to raise \$100,000 for charity.



### Collingwood RC Christmas Puddings and Cakes.

The Season is just about on us once again, so it is time to start preparing to make some money for your club and for your chosen projects.

Prices are the same as last year which means you can make \$3.00 profit for every Whisky Cake, Plum Pudding and tin of Shortbreads you sell.

Ask your Distributor about this great Fundraising opportunity and the Free Delivery Offer.

For information about the Distributor Club in your District and to download order forms go to [www.cakesandpuddings.com.au](http://www.cakesandpuddings.com.au)

All our profits are spent in support of educational programs in Collingwood, Alice Springs and Vietnam. For details go to [www.rotarycollingwood.org.au](http://www.rotarycollingwood.org.au)



### POLIO CHALLENGE 1.2kg RICH FRUIT CAKE

This is great value for money at \$20.

Ideal for family consumption, or for those special occasions.

For each Cake sold by Rotary clubs, \$5 per cake will be attributed to their club's contribution towards meeting the \$200 Million Polio Challenge, and every cake sold will help save the lives of over 5 children from this debilitating disease.

Order from 0419 323 011 or e-mail: [meltonvalley@rotarydistrict9800.org](mailto:meltonvalley@rotarydistrict9800.org)



### Greenclean Laundry Balls

Does your Rotary Club organise a Community Market or Festival?

The Rotary Club of Caulfield is looking for more Community Markets where it can sell eco-friendly Greenclean Laundry Balls.

Only \$14.95 with refill for around 90 detergent and perfume free laundry washes.

Great for travelling.

100% of proceeds go to the Rotary Club of Bendigo's *Safe Water Saves Lives* project in Samoa.

Ph 9568-7190 for direct orders, and to advise us of a Festival or Community Market where the Rotary Club of Caulfield could sell the laundry balls.

Product information at [www.greencleanproducts.com.au](http://www.greencleanproducts.com.au)







# NETWORKER



Issue 22, 23rd November, 2009

A publication for Rotarians and all community-minded people

## November is Rotary Foundation Month

### It's All About Community



DG Colin Muir and Pauline

#### Table of Contents

It's All About Community .....	1
Camp Getaway Progress .....	2
Rotary and UN .....	2
VicRelief Foodbank .....	3
Maternal Health Project .....	3
Welcome New Members .....	4
Marketing Tips .....	4
Notices and Events .....	5
Classified Advertisements .....	6
How Does Your Club Fare? .....	7

One of the highlights of **Rotary Foundation Month** each year is the Rotary Club of Central Melbourne Sunrise's **Annual Paul Harris Breakfast**. This year's breakfast was once again an outstanding success, with over 275 Rotarians and guests attending a great venue, the RACV Club in Central Melbourne, to acknowledge and support the Rotary Foundation. Congratulations to all involved in this special event.

The keynote speaker was the CEO of "Our Community", Dr Rhonda Galbally AO, an eminent Australian noted and recognised for her outstanding work in the community. Rhonda spoke on finding ways of making a difference in our communities; on what part Rotary and our members can play in finding more effective ways of improving the social health of our communities. Rhonda went on to say that all good communities have service organisations such as Rotary. These organisations provide much more than basic physical and financial support they can often have a dramatic effect on, or change the behaviour, health and wellbeing of their community.

Listening to Rhonda speak on the value of service organisations, made me think of what a great impact we have on our community, including our own local and world communities. When you think of how far we have come with the polio eradication program you can honestly say we have supported our world community in the best way possible.

On the day when we recognise the Rotary Foundation, with the hosting of the Paul Harris Breakfast, we also recognise and thank those who have made significant financial contributions to our foundation. We also thank all those clubs and members who have committed to the Polio Plus Challenge to ensure we can eradicate polio from the world. You have done a great job.

However, the news is not all good. The Year to Date Annual Program Giving for Australia's 22 Districts is a staggering 46% down on the previous year's figures. There may be many reasons for this huge drop in financial support. However we will certainly not have the resources to do what we want to do in three years time, unless we put in a big fundraising effort for the second half of this Rotary Year.

Now is the time to sign up more "**Every Rotarian Every Year**" **Centurion** Members and perhaps a couple of **Paul Harris Society** Members from your club. Ask your Club President to prepare a cheque to handover at the conference next March. It's now over to you.

I ask that each Rotarian consider what you can do to support the Foundation over the next few months and turn those horrible numbers around, because:

***The Future of OUR Districts Programs is in YOUR Hands.***

Colin Muir

District Governor



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## Camp Getaway Progress

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External access to the new 28 bed dormitory at Camp Getaway (Rotary D9800) moved a step closer with another great working bee by the Rotary Club of Keilor to complete concrete access pathways two weekends ago. Despite very hot conditions, club members completed some very physical tasks, and even made a start of their newest project at the camp, a mini-golf course, suitable for people of all abilities.

Members of the Essendon North Rotary Club were very busy at the camp last weekend. Dining tables were re-surfaced, clothes lines installed, old chimneys removed, roof trusses prepared for the new kitchen project and paths re-formed, plus much more. Thanks to Alan Pettitt and his dedicated crew for their ongoing support of the project.

Paul Kirkpatrick  
Chair – Camp Getaway



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## Rotary and UN Celebrate Close Relationship

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Speaking on a water panel, Nicholas Alipui, director of UNICEF programs, commended Rotary for its continued work with the agency toward improving the health of women and children around the world.

"It's no secret that Rotary's commitment, enthusiasm, and leadership on worldwide polio eradication encourages us all," said Alipui. "It has been a hallmark of good practice of public and private partnership around the world." Alipui said progress has been made on the [UN Millennium Development Goals](#), which aim to reduce poverty, hunger, disease, and illiteracy by 2015. But he added that more work needs to be done in the area of sanitation and hygiene.

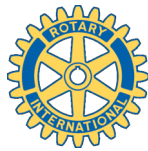
"Proper sanitation is the bedrock for improving health and reducing child mortality," said Alipui. "At Rotary, you have the strength of a large network of individuals who are able to draw upon many others to increase access to improved services."

During a panel on literacy, Caryl M. Stern, president of the U.S. Fund for UNICEF, noted that the adult illiteracy rate has decreased from 25 percent to 20 percent worldwide. She said that educating girls improves their prospects of being able to support themselves later in life and reduces the chance that their children will die before the age of five. "Literacy saves lives," said Stern. "Education is the only tool in our arsenal that can truly interrupt the cycle of poverty."

Rotary International News -- 9 November 2009

RI President John Kenny greets a Rotarian during Rotary-UN Day in New York City 7 November.





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## Urgent Message from VicRelief Foodbank

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Urgent help is required to pack Christmas Hampers at 4/2 Somerville Rd Yarraville

VicRelief Foodbank need to pack approximately 5000 Christmas Hampers in time for distribution across Victoria. The Christmas hampers consist of staple foods such as pasta as well as some traditional Christmas foods such as ham, custard and Christmas cake.

Every year we create thousands of Christmas hampers for families who would struggle to provide a Christmas meal. A few weeks ago the Government asked us to create a few thousand additional hampers specifically for drought affected families- with such short notice, finding the dozens of volunteers needed to help us has been challenging.

**We are in desperate need for volunteers** (up to 25-30 people per day, 9am-4pm) on the following dates to help put together these hampers:

30<sup>th</sup> November, 7<sup>th</sup> 9<sup>th</sup> 11<sup>th</sup> 14<sup>th</sup> 15<sup>th</sup> and 16<sup>th</sup> December

For more information or to register interest you can contact our volunteer coordinator Laura Buchanan on 9362 8300 or via her email [aurab@vrfb.com.au](mailto:aurab@vrfb.com.au)



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## Rotary Maternal Health Project Receives Royal Recognition

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By Matthias Schütt - Rotary International News

In appreciation for his work in improving maternal health care in northern Nigeria, PDG Robert Zinser was initiated into the inner circle of the Emir of Zazzau. Emir Shehu Idris awarded Zinser the traditional title of *Eagle of Zazzau* during a special ceremony 8 August 2008 at the Emir's palace in Zaria.

Zinser is the project coordinator of a joint Nigerian-Austrian-German Rotary project to treat and prevent obstetric fistula, a painful birth injury that often results in a stillborn child and leaves the woman with chronic incontinence.

"The treatment of fistula patients," says Zinser, "is a humanitarian commitment to help the weakest in Nigeria's society. But this can only be the first step. What we actually pursue is a comprehensive approach to raise awareness for medical care for women and rather prevent obstetric fistula."



### Reducing child mortality

As vice chair of the Rotary Action Group for Population and Development, Zinser, a member of the Rotary Club of Ludwigshafen-Rheinschanze, has been involved in three projects in Nigeria since 1995, including conducting advocacy and awareness campaigns on child spacing and the risks of early marriage, training health personnel, and delivering quality equipment to hospitals, with the goal of reducing maternal and child mortality.

In 2005 the current €1 million (US\$1.46 million) project was started in the two states of Kano and Kaduna with a target population of 5 million women. The elements of this approach include radio serials, training of health personnel, delivery of medical equipment, and quality improvement of structure, process, and outcome.

Zinser is now the only non-Nigerian on the Emirate Council. During the turbaning ceremony, a white turban was placed on his head. Zinser thanked the Emir by handing over one of the 3,000 mosquito nets donated for distribution to families during recent polio vaccination efforts, one of several projects directed at reducing mother and child mortality in Nigeria.

The support of Nigeria's Emirs, traditional religious leaders who work in close cooperation with the Nigerian administration, is critical to the continued success of Zinser's work.





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## Welcome New Members

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Rotary Club of Laverton Point Cook - New Member Justine Cadell was inducted 18 Nov 09

A new member for Balwyn Rotary Club: David Rhodes.



Two members were inducted to Williamstown Rotary Club:

Jane Colquhoun who is a Finance Consultant  
and Nicole Manning who has the classification Banking Finance.

Clubs can encourage new members to subscribe to *The Networker*, at  
[http://www.rotarydistrict9800.org.au/Members/Networker?searchTerms\[\]=networker](http://www.rotarydistrict9800.org.au/Members/Networker?searchTerms[]=networker)

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## Marketing Tips

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### The 6 Laws Of Customer Experience

#### Law #4: Unengaged Employees Don't Create Engaged Customers

If you want to improve customer experience, then it might seem obvious that you should focus completely on customers. For most firms, though, that's not the correct approach. Where should you focus? On employees. While you can make some customers happy through brute force, you can not sustain great customer experience unless your employees are bought-in to what you're doing and are aligned with the effort. If employees have low morale, then getting them to "wow" customers will be nearly impossible.



This relationship between employee engagement and customer experience was described very clearly in The Service-Profit Chain, which was published in the Harvard Business Review in 1994:

*"Profit and growth are stimulated primarily by customer loyalty. Loyalty is a direct result of customer satisfaction. Satisfaction is largely influenced by the value of services provided to customers. Value is created by satisfied, loyal, and productive employees."*

Walt Disney also captured this concept very simply: *You can design and create, and build the most wonderful place in the world. But it takes people to make the dream a reality."*

Here are some implications of this law:

**Don't under-spend on training.**

**Make it easy to do the right thing.**

**Communicate, communicate, communicate.**

**Find ways to celebrate.**

**Measure employee engagement.**

**THE BOTTOM LINE:** CUSTOMER EXPERIENCE DEPENDS ON EMPLOYEE EXPERIENCE.



## Notices and Events

### Book for Eyes Wide Open – Last Chance!

Want to see what Rotary is doing in the developing world? Would you like to put your skills towards changing the lives of those living in poverty? Have you always wanted to do some volunteer work overseas? Would your Club consider sponsoring a member of your community to participate in the next Eyes Wide Open trip to Cambodia-Vietnam from 30 Jan - 13 Feb 2010?

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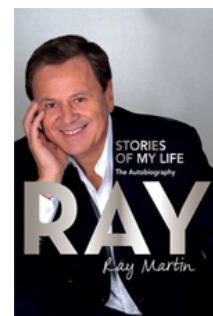
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## Victorian Bushfire Dinner - Strathmore & Sunshine Rotary Clubs

Experiences Concerns and Plans for the Future **Wednesday 2 December**

Moonee Valley Race Club (Chairman's Room), 6.30pm for 7.00pm start

Funds raised will be donated to the Rotary Bushfire Fund

\$50 per person. Includes 2 course meal, tea/coffee. (Drinks at bar prices)

Guest Speakers: The Hon Bill Shorten MP Parliamentary Secretary for Victorian Bushfire Reconstruction and Disabilities & Childrens Services

Ms Christine Nixon Chair of The Victorian Bushfire recovery & Reconstruction Authority.

RSVP by 15 November 2009 (Seats are limited) Rod Gurry Ph: 0412 33 88 44

[rod.gurry@aph.gov.au](mailto:rod.gurry@aph.gov.au) or John Avent Ph: 9312 3544 Sunshine Rotary Club, Box 157

Sunshine 3020 or PO Box 28, North Essendon 3041



## "Sea Of Many Returns"-with Speaker Arnold Zable.

Become immersed in Arnold Zable's unique story telling at this talk and book signing. What a great opportunity to buy Festive Season gifts of Arnold's latest work and some of his other titles.

*Ithaca. The island of Homer's Odyssey has beguiled readers for millennia. Master storyteller Arnold Zable takes us to modern-day Ithaca, to its mountains, its villages and its harbours, and into the houses of its people.*

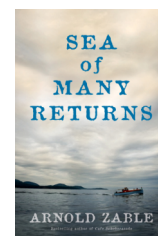
*Sea of Many Returns is a profound meditation on displacement, nostalgia and exile—a story that affirms the enduring resonance of the Odyssey for voyagers of all times.*

Tuesday **15th December** 6.45 for 7pm

17 Murray Lane. Caulfield South Delicious supper. BYO drinks.

\$35 **Bookings Essential:** 9568-7190

Hosted by the Rotary Club of Caulfield as a fundraiser for the local Festive Season Lunch for the recipients of Meals On Wheels.



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## Classified Advertisements

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### Relish 2010 is now available for purchase.

This exciting new edition contains beautiful photos by food photographer, Greg Elms and has over 62 fantastic and delicious recipes.

To purchase your copy visit our website [www.relishrecipes.com.au](http://www.relishrecipes.com.au) today.

Relish 2010 retails at \$15 making it a great choice for corporate gifts and Chris Kringles - please help St Kilda Rotary Club to raise \$100,000 for charity.



### Collingwood RC Christmas Puddings and Cakes.

The Season is just about on us once again, so it is time to start preparing to make some money for your club and for your chosen projects.

Prices are the same as last year which means you can make \$3.00 profit for every Whisky Cake, Plum Pudding and tin of Shortbreads you sell.

Ask your Distributor about this great Fundraising opportunity and the Free Delivery Offer.

For information about the Distributor Club in your District and to download order forms go to [www.cakesandpuddings.com.au](http://www.cakesandpuddings.com.au)

All our profits are spent in support of educational programs in Collingwood, Alice Springs and Vietnam. For details go to [www.rotarycollingwood.org.au](http://www.rotarycollingwood.org.au)



### Greenclean Laundry Balls

Does your Rotary Club organise a Community Market or Festival?

The Rotary Club of Caulfield is looking for more Community Markets where it can sell eco-friendly Greenclean Laundry Balls.

Only \$14.95 with refill for around 90 detergent and perfume free laundry washes.

Great for travelling.

100% of proceeds go to the Rotary Club of Bendigo's *Safe Water Saves Lives* project in Samoa.

Ph 9568-7190 for direct orders, and to advise us of a Festival or Community Market where the Rotary Club of Caulfield could sell the laundry balls.

Product information at [www.greencleanproducts.com.au](http://www.greencleanproducts.com.au)







## How Does Your Club Fare?

District 9800		Attendance			Membership			
2009/2010		October-09			At J 1	October -09		
Club	Cluster	No. of meets	Month %		Start	End	gain /loss	% Change
Brunswick	Heritage	5	44%	29	35	35	6	20.7%
North Melbourne	Gateway	4	57%	26	30	31	5	19.2%
Elsternwick	Beachside	4	60%	11	13	13	2	18.2%
Caulfield	Beachside	4	75%	6	7	7	1	16.7%
Docklands	Batman	4	44%	30	34	35	5	16.7%
Southbank	Batman	4	63%	29	33	33	4	13.8%
Melton Valley	Westside	5	81%	17	19	19	2	11.8%
Collingwood	Heritage	4	68%	18	20	20	2	11.1%
Rochester	Goldfields	?	95%	9	10	10	1	11.1%
Laverton Point Cook	Port Phillip	4	72%	19	20	21	2	10.5%
Malvern	Stonningtn	4	81%	42	43	46	4	9.5%
Bendigo Sandhurst	Goldfields	4	63%	45	49	49	4	8.9%
Canterbury	Eastside	4	58%	45	50	49	4	8.9%
St Kilda	Stonningtn	4	75%	12	13	13	1	8.3%
Camberwell	Eastside	4	77%	61	65	66	5	8.2%
Kangaroo Flat	Goldfields	3	71%	27	29	29	2	7.4%
Central Melb. Sunrise	Batman	4	71%	55	59	59	4	7.3%
Essendon North	Gateway	4	74%	28	30	30	2	7.1%
Williamstown	Hobsons Bay	4	60%	30	31	32	2	6.7%
Bendigo Strathdale	Goldfields	3	71%	32	34	34	2	6.3%
Toorak	Stonningtn	4	78%	35	37	37	2	5.7%
Footscray	Hobsons Bay	5	58%	53	55	56	3	5.7%
Tullamarine	Gateway	5	68%	19	21	20	1	5.3%
Bacchus Marsh	Westside	5	68%	40	41	42	2	5.0%
Moonee Valley	Gateway			20		21	1	5.0%
Kew	Yarra	5	94%	44	45	46	2	4.5%
Brighton Beach	Beachside	4	76%	23	24	24	1	4.3%
Gisborne	Calder	4	74%	24	24	25	1	4.2%
West Footscray	Hobsons Bay	4	54%	27	28	28	1	3.7%
Wyndham	Port Phillip	4	89%	27	27	28	1	3.7%
Albert Park	Batman	4	58%	62	63	64	2	3.2%
Kyneton	Calder	4	72%	37	38	38	1	2.7%
Castlemaine	Calder	4	62%	41	42	42	1	2.4%
Chadstone / East Malvern	Stonningtn	4	67%	41	42	42	1	2.4%



# NETWORKER

We care. We share. We all gain.



Brighton	Beachside	4	60%	126	128	129	3	2.4%
Bendigo	Goldfields	4	69%	84	84	85	1	1.2%
Melbourne	Batman	4	47%	267	270	268	1	0.4%
Altona City	Port Phillip	4	80%	33	33	33	0	0.0%
Balwyn	Eastside	4	61%	87	88	87	0	0.0%
Boroondara	Eastside	4	55%	18	18	18	0	0.0%
Brighton North	Beachside	4	73%	51	51	51	0	0.0%
Carlton	Heritage	4	80%	39	38	39	0	0.0%
Eaglehawk	Goldfields	3	79%	39	38	39	0	0.0%
Hawthorn	Yarra	4	65%	65	65	65	0	0.0%
Hoppers Crossing	Port Phillip	4	70%	31	30	31	0	0.0%
Keilor	Gateway	4	79%	38	38	38	0	0.0%
Kew-on-Yarra	Yarra	4	67%	23	23	23	0	0.0%
Melton	Westside	4	86%	32	32	32	0	0.0%
Prahran	Stonningtn	4	58%	30	30	30	0	0.0%
Richmond	Heritage	4	73%	39	39	39	0	0.0%
Yarraville	Hobsons Bay	4	70%	22	22	22	0	0.0%
Essendon	Gateway	4	49%	77	77	76	-1	-1.3%
Glenferrie	Yarra	4	63%	47	46	46	-1	-2.1%
Keilor East	Gateway	4	75%	41	40	40	-1	-2.4%
Werribee	Port Phillip	4	81%	40	39	39	-1	-2.5%
Brimbank Central	Westside	4	73%	31	32	30	-1	-3.2%
North Balwyn	Eastside	5	84%	87	85	84	-3	-3.4%
Fitzroy	Heritage	4	74%	27	26	26	-1	-3.7%
Daylesford	Calder	4	70%	25	24	24	-1	-4.0%
Flemington	Hobsons Bay	4	78%	24	23	23	-1	-4.2%
Port Melbourne	Batman	3	37%	21	20	20	-1	-4.8%
Sunshine	Westside	4	76%	21	20	20	-1	-4.8%
Woodend	Calder	5	53%	18	17	17	-1	-5.6%
Point Gellibrand	Hobsons Bay	4	58%	34	33	32	-2	-5.9%
Altona	Port Phillip	4	64%	27	25	25	-2	-7.4%
Glen Eira	Beachside	4	75%	23	21	21	-2	-8.7%
Melbourne South	Batman			33		30	-3	-9.1%
Echuca-Moama	Goldfields	4	56%	27	25	24	-3	-11.1%
Bendigo South	Goldfields	5	71%	49	43	42	-7	-14.3%
No. of Clubs Reporting			67		67			
No. of Members				2740		2792	52	1.9%
% Average			67.8%					
% of Clubs Reporting Att			96%					
% of Clubs Reporting Memb						97%		



# NETWORKER



Issue 23, 30th November, 2009

A publication for Rotarians and all community-minded people

## November is Rotary Foundation Month

### Victorian Bushfire Dinner



DG Colin Muir and Pauline

#### Table of Contents

Victorian Bushfire Dinner .....	1
PDG Des Jones .....	2
World AIDS Day .....	2
Clarice - Out and About .....	3
Welcome New Members .....	4
Marketing Tips .....	5
Situations Vacant .....	5
Notices and Events .....	6
Classified Advertisements .....	6

The Victorian Bushfire Dinner on 2nd December was attended by over 400 people who were addressed by guest speakers Bill Shorten MP and Ms Christine Nixon.

Mr Shorten is Parliamentary Secretary for Bushfire Reconstruction, and for Disabilities, and Children's Services, and Ms Nixon is Chair of the Victorian Bushfire Recovery and Reconstruction Authority. The dinner was hosted by RC of Strathmore and RC of Sunshine.

Presidents Frank Mills of Strathmore and Des Middleton of Sunshine, seen here with Alan Anderson, D9790, presented a Cheque for ten thousand dollars to the Victorian Bushfire & Drought Relief Fund.







## PDG Des Jones Awarded Life Membership of Rotary Health

At the Australian Rotary Health Annual General Meeting held at the Rotary Zone 8 Institute in Newcastle in November, PDG Des Jones was awarded the highly prestigious Life Membership of Australian Rotary Health. He takes his place in a short list of honoured Rotarians who have been recognized for their dedication in service to Australian Rotary Health.

Des was a Director from 2003-2007 and following his years of service as a Director he continued as an Ambassador, speaking at Probus Clubs and Rotary Clubs all around Victoria. His punishing workload in presenting a cause that he believed in would be hard to emulate. He was always pleased to have an opportunity to talk about ARH and was heard to say on many occasions that he didn't mind how small an audience he had, in fact he would be happy to speak in a telephone box!



Chairman Terry Lees presented Des with his award.

## World AIDS Day

Every year, for the past 22 years, World AIDS Day has been recognized on December 1. World AIDS Day gives groups around the world the opportunity to educate people about HIV and AIDS. Since the inception of this day, public awareness of HIV/AIDS transmission and prevention has improved greatly, but misconceptions and stigma still surround the disease.



In recent years, organizations have been linking family planning, the planning of when to have children and the use of birth control and other techniques to implement such plans, with HIV prevention, testing, counseling, treatment, and care.

Not only does family planning help prevent unwanted pregnancies, widespread sexually transmitted diseases, and extreme poverty, the practice could also help slow down the effects of global warming, which many experts link to the rapid growth of the world's population over the past 100 years.

According to a report released last week by the U.N. Population Fund, global warming could be slowed down if the world decreased population growth. How do they suggest we do this? By making free condoms and family planning advice more widely available; the same idea that HIV/AIDS groups have been touting for years.

It would be unrealistic to suggest that handing out condoms will fix the years of havoc that have been caused by industrial development, but the undeniable truth is that slowing or halting the current rate of population growth could greatly reduce the level of harmful carbon emissions caused by human activities.

The report does not suggest that people should limit the number of children they have, only that research shows that "women with access to reproductive health services ... have lower fertility rates that contribute to slower growth in greenhouse gas emissions."

The report states, "As the growth of population, economies and consumption outpaces the Earth's capacity to adjust, climate change could become much more extreme and conceivably catastrophic."

According to 2006 estimations by the United Nations, the world's population will rise from the current 6.7 billion to 9.2 billion in 2050, with most of the growth in less developed regions.

Since many developing countries are at a loss for how to contribute to an emissions reduction plan due to economic instability, slowing the rate at which humans are born is one of the only ways that they would be able to participate without being denied access to energy resources needed to continue development.

Although there is no easy answer to the best way to reduce human effects on the health of the planet, would it be so bad if two of the world's biggest issues could be assisted by practicing safe sex?



## Clarice – Out and About



A few weeks ago I told you how much I love Ray Martin, after all he is one of the most recognised faces on Australian Television and the Australian Nine Network's Senior Correspondent! Well, this week, I was lucky enough to join our DG Colin and the RC of Toorak at RSY where Ray entertained us all.

Ray spoke of his autobiography "*Stories of My Life*" and talked us through stories of his early years when he lived with a drunken and abusive father; he lived at thirteen different locations in three different states.

From 1985 to 1993 Ray presented daily variety shows, interviewing celebrities including Tom Cruise, Nicole Kidman, Robin Williams, Elton John, Michael Crawford, Russell Crowe and Madonna. I was impressed, I mean I love Madonna almost as much as I love Ray!

He added some great details from his many interviews he conducted and we all had a good laugh when he speculated on the contents of Queen Elizabeth's handbag.

As I knew he would, Ray has a great sense of humour, which came through throughout his entire address.

Ray happily chatted to guests while signing his autobiography and I was lucky enough to have a long chat with him about lots of celebrities including Robin Williams and Whoopi Goldberg. I was even lucky enough to get a photo with him though sadly, thanks to the wonders of modern technology, that photo was accidentally deleted from my computer. I have stopped crying and console myself with the fact that I still have the memories.

Below are some other great snaps from the night - To the left my good friend Sue Wolper and Ray and on the right Alan Freedman, Ray, DGE Iven Mackay, and DG Colin Muir.

Thanks so much to Alan and the RC of Toorak for a great evening.



**Great savings on travel insurance for Rotary International members**

Applying is easy, follow the travel insurance links at [www.rotarydownunder.com.au](http://www.rotarydownunder.com.au). It's fast, easy and secure.  
For Australian and New Zealand residents



**20% discount to Rotarians**



## Welcome New Members

Dear Clarice,

The attached list is of new members that were notified on the monthly Attendance & Membership Reports over the last 3 months, that unfortunately did not get passed on for inclusion in the Networker.

Yours In Rotary Service,

Peter W. Lamping  
D9800 Attendance Officer.

R.C. of Albert Park  
Maxine Miller

R.C. of Bacchus Marsh  
Patriece Shelley  
James Devenny

R.C. of Bendigo  
Phil West

R.C. of Brighton  
Daryl Forge

R.C. of Brimbank Central  
Dr Darcy Willaert

R.C. of Canterbury  
Chris McDonald  
Edward (Ward) Pollard

David Proud  
R.C. of Carlton  
Enzo Palmieri,

R.C. of Castlemaine  
Jack Merlo

R.C. of Docklands  
Alison Gouws  
Peter Blainey

R.C. of Essendon  
Tony Johnson  
Jean McDonald

R.C. of Gisborne  
Kevin Mortimer

R.C. of Glenferrie  
Janet Pirret

R.C. of Hoppers Crossing  
Greg Beirne

R.C. of Kangaroo Flat  
Robert Wiseman

R.C. of North Melbourne  
Gavin Lewis  
Susan Robb

R.C. of Tullamarine  
Peter Dragovic

R.C. of Wyndham  
Lyn Marshall  
Heather Willson



Rotary Club of Caulfield new member Gail Cremen,  
inducted on 26 November.



Clubs can encourage new members to subscribe to *The Networker*, at  
[http://www.rotarydistrict9800.org.au/Members/Networker?searchTerms\[\]=networker](http://www.rotarydistrict9800.org.au/Members/Networker?searchTerms[]=networker)

The following have been inducted into the Rotary Club of Eaglehawk

Colin W. Hutchieson - Classification: Business Banking

Colin was originally inducted as a Member of Eaglehawk in 1988 and has since been a Member of Tatura, Rabaul PNG, Charlton, Darwin South, Burnside, Alice Springs & Bairnsdale.

Julie A. Hutchieson - Classification: Bookkeeping Services

Julie was originally inducted in the R.C. of Alice Springs and has also been a Member of Bairnsdale







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## Marketing Tips

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### The 6 Laws Of Customer Experience

#### Law #5: Employees Do What Is Measured, Incented, and Celebrated

Some executives struggle to understand why their company doesn't deliver better experiences to customers. But it shouldn't be such a big mystery. It's all about how you deal with employees, who tend to conform to the environment that they're in. What are the key elements to the corporate environs? The metrics that are tracked, the activities that are rewarded, and the actions that are celebrated. These three items collectively drive how employees behave and how they ultimately treat customers.



Here are some implications of this law:

**Don't "expect" people to do the right thing.** While employees may want to treat customers well, you can't just expect them to do it. Why not? Because companies want their employees to do a lot of things. But organizations often hone their measurements, incentives, and celebrations to achieve short-term growth and profitability targets. So without any explicit intervention on behalf of customer experience, the environment will push employees to focus on just about anything except customer experience.

**Clearly define good behavior.** Before you just adjust the environment, it's important that you define/describe the type of behavior that you want from people in every role. Do you want customer service reps to spend whatever time they need to on the phone to solve a problem or do you want them to cut down the average handle time on each call? The measurements, incentives, and celebrations should be adjusted to reinforce those behaviors.

**Watch out for mixed messages.** You can only get consistent behaviors from employees when all three levers (measurements, incentives, and celebrations) are working together. If you celebrate things that are different than what you measure, for instance, then employees aren't sure which signals to follow.

**THE BOTTOM LINE:** DON'T BLAME EMPLOYEES, FIX THE ENVIRONMENT.

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## Situations Vacant

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### VicRelief Foodbank

Urgent help is required to pack 5000 Christmas Hampers at 4/2 Somerville Rd Yarraville in time for distribution across Victoria.

The Christmas hampers consist of staple foods such as pasta as well as some traditional Christmas foods such as ham, custard and Christmas cake.

A few weeks ago the Government asked VicRelief to create a few thousand additional hampers specifically for drought affected families.

We need volunteers (9am-4pm) on the following dates to help put together these hampers: 7th 9th 11th 14th 15th and 16th December.

For more information or to register interest you can contact our volunteer coordinator Laura Buchanan on 9362 8300 or via her email [laurab@vrfb.com.au](mailto:laurab@vrfb.com.au)



### RAWCS Disaster Relief in Samoa

The Rotary Club of Bendigo will coordinate the re-building process which will be subjected to significant planning on the ground. It is expected that this re-building process will start around March/April next year and extend over a number of years.

While we do not want to be taking jobs from the locals there will be a need to work with local communities and I expect the opportunity for many RAWCS volunteer teams. Rotarians are asked to register individually or as club teams to participate as a RAWCS volunteer.

Garry Gunnell District Disaster Relief and Recovery Coordinator, P.O. Box 807 Strathfieldsaye 3551

Ph: 0448 405709 (m) 03 54393544 (h) Email: [gunnell1@bigpond.com](mailto:gunnell1@bigpond.com)





## Notices and Events

### Early Birds Cocktail Party—Get in Quick!

Our major Sponsor Lexus of Blackburn, will be hosting a complimentary Cocktail Function for all delegates who register for the District Conference by **6 December 2009**.

The function will be held at the Lexus of Blackburn showrooms on Wednesday 10<sup>th</sup> February 2010.

During the night the early bird registration prizes will be drawn.

For Rotarians who wish to test drive a Lexus, contact Andrew Moore at Lexus of Blackburn on 9877-2788

**Conference enquiries** Ross Smith - 0418 692 329 e-mail [kimd@kimdeneys.com.au](mailto:kimd@kimdeneys.com.au)  
[www.rotarydistrict9800.org.au/conference2010](http://www.rotarydistrict9800.org.au/conference2010)



### "Sea Of Many Returns" - with Speaker Arnold Zable.

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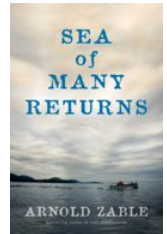
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## Classified Advertisements

### POLIO CHALLENGE 1.2kg RICH FRUIT CAKE

This is great value for money at \$20.

Ideal for family consumption, or for those special occasions.

For each Cake sold by Rotary clubs, \$5 per cake will be attributed to their club's contribution towards meeting the \$200 Million Polio Challenge, and every cake sold will help save the lives of over 5 children from this debilitating disease.

Order from 0419 323 011 or e-mail: [meltonvalley@rotarydistrict9800.org](mailto:meltonvalley@rotarydistrict9800.org)



### Relish 2010 is now available for purchase.

This exciting new edition contains beautiful photos by food photographer, Greg Elms and has over 62 fantastic and delicious recipes.

To purchase your copy visit our website [www.relishrecipes.com.au](http://www.relishrecipes.com.au) today.

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For information about the Distributor Club in your District and to download order forms go to

[www.cakesandpuddings.com.au](http://www.cakesandpuddings.com.au)

All our profits are spent in support of educational programs in Collingwood, Alice Springs and Vietnam. For details go to [www.rotarycollingwood.org.au](http://www.rotarycollingwood.org.au)

