

We care. We share. We all gain.



Issue 19, 3 November 2008

A publication for Rotarians and all community-minded people

November is Foundation Month

Our Future Rotarians

The A380 lifts up from the runway carrying a young Rotary Foundation Scholar swiftly up and away – away from home, family and friends, away from all things familiar. This image will live as a symbol of excitement and challenge in the memory of thousands of Rotary Scholars, Exchange Students and GSE Team members. Hundreds join in the mission of international understanding every year.

They go to teach, to learn and to be of service in other lands, but above all they go to make friends. Some stay for a month, some for a year. They go to meet academic challenges, to master a foreign language and become acquainted with other cultures.

A Rotary Scholar from Jamaica wrote, "In many ways I will never be the same again . . . Henceforth a map of the world for me will never be flat and undimensional . . . I am convinced that the act of meeting and getting to know about different peoples and their way of life is the essence of true international understanding and in the final analysis will contribute to lasting world peace . . ."

These travellers bring home new ideas, new skills and a strong commitments to peace in the world. Many revisit their host countries to renew what sometimes become lifelong friendships. Others such as the Rotary

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DG Jim Studebaker & Carol

Volunteers who served in Asian refugee or camps return to experience once again the rewards of providing intensive service where a great need exists.

The Foundation's programs have had a profoundly positive impact on the attitudes of the recipients who, by all available measures, fulfilled their duties as international ambassadors of goodwill. Many recipients have, in fact, carried the spirit into their professional lives and embarked upon careers devoted to community service.

These people represent the most wonderful avenue for new membership to Rotary. They are young and they have gained insights into and experiences of Rotary and the great work that it does on a local and international level. They are our future.

Let's maximise our investment by ensuring that we make the most of our exchange programs over the next few years.

Let's dream of what is possible and make those dreams real with the help of these young people, they are after all, our future Rotarians. ~Jim Studebaker, District Governor

Did You Know...

In 2002, Rotary launched the Rotary Centres for International Studies in peace and conflict resolution, an innovative program designed to educate tomorrow's peacemakers.

Hosted at seven leading universities around the globe, the program funds 70 World Peace Scholars each year for graduate studies in international relations, conflict studies, and negotiation – providing promising leaders the tools to further the cause of peace.

Some 35,000 students from 110 countries have also studied abroad since 1947 as Rotary Ambassadorial Scholars. Rotary's Group Study Exchange has helped more than 45,000 young professionals explore their career fields in other countries. And, each year some 8,000 secondary-school students experience life in another country through Rotary's Youth Exchange Program.





RC Bendigo Sandhurst Says - On Your Bike!

Members of the Rotary Club of Bendigo Sandhurst were up bright and early recently for ride-to-work day.

Club members ran a free barbecue and 'gourmet' breakfast for riders from around Bendigo.

A majority of club members attended, and there were also plenty of bike riders happy to enjoy the breakfast.

There was a great community atmosphere at the event.

The club has run a ride-to-work day breakfast in conjunction with the City of Greater Bendigo for the past several years.















We Need Towels!



We need to collect towels for the Homeless World Cup.

Please have a look in your linen cupboard for towels in reasonably good condition (no holes

etc) to donate this coming Wednesday at the Rotary Club of Melbourne's lunch meeting at 12.40 PM at the Windsor Hotel, 103 Spring Street, Melbourne. Meetings closes at 2.00pm.

Rotarians James Pullar, Austen Burleigh and Harald Schmidt will be collecting them.

The towels are for the players to use at the competition venue. Each team will play 2-3 games per day in what could be reasonably warm to hot conditions and with 560 players and 7days of competition we will need a lot of towels.

So, PLEASE, have a good look in your linen cupboards and use this opportunity to put those excess towels to really good use.



Paul Harris Fellowships

At the recent special night meeting of the Rotary Club of Footscray (D9800) the following PHF Fellowships were presented by District Governor Jim Studebaker:

Phillip Caruso (President 2006-2007) **PHF Award** for his great year as President and for his initiatives in raising many thousands of dollars worth of minor sponsorships for our D9800 District Conference held in Shepparton last March.

Edmund Lobaza (member since 1987) **Upgrade to Sapphire PHF** status and wife **Irena Lobaza** (**PHF award**) for outstanding generosity in hosting with their three teenage children) 23 Rotary Exchange Students since 1989.



Share the Spirit of Giving

Purchase your cakes, puddings and shortbread NEW! Shortbread Biscuits - for all occasions

Every purchase supports your club, and those in need To order please go to:

http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/CakeOrder_Collingwood.pdf

A project of the Rotary Club of Collingwood











The Homestead Blues Festival

The Rotary Club of Laverton Point Cook presents a fundraising opportunity for all District 9800 clubs!

Listen to home grown blues by the bay at the Homestead Blues Festival 15th Feb 09! Featuring Michael Charles, Jimi Hocking, Andrea Marr, Blues Dukes, Cold Snap, The Sweethearts and Mannish Boys. Enjoy magnificent country and city views, gourmet food, wine tasting and free kids activities, or just sit under the Norfolk pines, relax and enjoy some great Blues. The Point Cook Homestead is a magnificent bayside heritage property on 25-acres, with fabulous country and city views, a real hidden gem. More info at www.bluespointcook.com

For more information please contact Michael Nash, Homestead Blues Festival Chairman

At <u>michaelnash1@bigpond.com</u> 9886 0055 (W) 9741 4317, 0403373664 (Mob) or 9886 0122(Fax)

Fundraising...

Your Rotary club has an oppurtunity to earn \$5 for every Homestead Blues Festival adult or concession ticket it is able to sell between now and Friday 12 December 2008. If your club would like to participate in this great fundraising scheme please contact Michael Nash email michaelnash1@bigpond.com; tel 9741 4317. Orders for tickets will be taken until 12 December 2008.



Stonnington Business Connection



One of the projects the RC of Malvern highlighted at the beginning of the Rotary year was an initiative to create a connection and relationship with the business community in the City of Stonnington. It was a gap that was recognised within Council and an idea that was generated by the RC of Malvern.

As a result the <u>"STONNINGTON BUISNESS CONNECTION"</u> is being introduced. Together with Council the RC of Malvern have formed a partnership to bring a business focus alignment to the city and its ratepayers, residents and business people. It allows the opportunity:

- To create an awareness of who Rotary is and what we do and the realisation that we are an integral part of the Stonnington Community
- To look at possible membership opportunities, particularly those from the Corporate sector.
- To generate an additional revenue stream. Please note this is <u>not</u> a fund raising project, although monies raised will go to worthwhile causes such as the Stonnington Cares Drought relief project in NE Victoria. This is a business focus venture designed to add value to the business community and get them enrolled in local and Rotary related projects.
- To generate more networking opportunities for either membership or donations in kind or money.
- To take our club to the next level of performance and recognition.
- To satisfy the Vocational Avenue of Service like we have never done before

The first activity is a Business Breakfast on Tuesday 2nd December, featuring **Dr Alan Oster, Group Chief Economist, NAB**. Given the current financial crisis, declining consumer and business confidence, increasing unemployment just as we head into the Christmas period it is apt that we should have one of the most respected economists in the country give us an insight into what it means for us right now and also into the future after Christmas and how we might deal with it.

Please attend yourself, but also talk to your business colleagues, your suppliers, your clients/customers, your neighbours, your children, in fact any body you come in contact with. The financial situation impacts each and everyone of us. Spread the news with your hairdresser/barber, let the newsagent know, talk to your local pharmacist, you have all the contacts! For more information see Notices and Events below.





Marketing Tip – Promotion in Print

Ten things to keep in mind when producing expensive brochures, leaflets and flyers

Producing four colour brochures, leaflets, flyers etc for projects is very expensive. It is important therefore to get them right to ensure maximum usage and longevity of life.

- 1. Make sure that your message doesn't read as if the project you are promoting is the only one in which Rotary is involved. An example of the wrong message is: "All funds raised through Rotary go directly to the XYZ program." A better way to say this is: "All funds raised by Rotary specifically for XYZ program will only go to this program."
- 2. Always write with the audience in mind.
- 3. Clearly articulate the features and benefits of your project.
- 4. Ensure you gain permission from the people you quote.
- Make sure any facts or statistics quoted are substantiated with a reference to where the information has been gleaned. This will give credibility to the information.
- **6.** Give longevity to your brochure by making sure everything in it will be relevant in 1, 2 and 3 years time.
- 7. Have someone with strong spelling and grammatical skills check your document carefully before it is published. Avoid simple grammatical traps such as:
 - i. Wrong: "... this event is held at a local site which coordinates the efforts of experts ..."
 - ii. Right: "... this event is held at a local site where the efforts of experts are co-ordinated ..."
 - iii. Wrong: " ... the program targets those who are at the stage in their lives where they ..."
 - iv. Right: "... the program targets those who are at the stage in their lives when they ..."
 - v. Wrong: "...the clubs fundraising initiative was a great success ..."
 - vi. Right: "... the club's fundraising initiative was a great success ..."
- 8. Check your document for consistency e.g. language, font style, layout, images, etc.
- 9. Ensure compliance with Rotary International's requirements around logo use, style etc.
- 10. Personalise a point of contact, i.e. name and phone number included instead of just an email address.

Notices & Events

Rotary Club of Gisborne Meeting Changes

The R.C. of Gisborne will not be holding its normal meeting on Tuesday, 11 November at the Macedon Family Hotel as we will be attending a Rotary District9800 Cluster meeting at Castlemaine on Wednesday, 12 November.

Alumni Reunion Cocktail Party

Rotary District 9800 would be delighted if you could attend their inaugural Alumni Reunion Celebrating the great contribution that our Foundation Alumni have made over the last 40 years!

7pm for 7.30pm, Saturday, 8 November at The Yarraville Club, Stephen Street, Yarraville - Cost: \$35.00*









Join with Alumni from Ambassadorial Scholars, Rotary World Peace Fellows, GSE Teams, Rotary Volunteers and Recipients of Rotary Grants along with District Executives & Rotary Club members for a fantastic evening. RSVP: Friday, 24 October to David Palmer, D9800 Rotary Foundation Alumni Chair on 0416 497 398 or email David at david.palmer@auspost.com.au

*(includes finger food & a complimentary drink on arrival — drinks will be available at bar prices).

Open Garden Foundation Fundraiser

Visit a unique Melton Garden on Sunday, 9 November at 10 Greenstead Amble, Kurunjang.

- See a wonderful display of Classic Cars courtesy of the 1959-61 Ford Fairlane & Classic
- Cruisers Club of Australia
- Obtain back copies of Gardening Magazines
- Enjoy a Sausage Sizzle
- Just have a wonderful time

Entry \$5 per person (children under 15 free)

Feel free to bring along a picnic basket and enjoy a relaxing day while helping out the Rotary Foundation & Dying with Dignity.

RC of Glen Eira's 21st Birthday Party

When: Tuesday, 11 November 2008

Where: Kooyong Tennis Centre, Glenferrie Road, Kooyong

\$65 per person for 3 course buffet plus Pre-Dinner Drinks at 6.15 for

6.45pm

Lots of fun, entertainment with the *highly proclaimed Harambee choir*, together with old memories, and a reunion with past members, and members from our sister Rotary Club from Japan, Ogaki-West.

For information, call Geoff Asher on 9571-3833 or go to http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/GE.pdf to purchase tickets





RC of Brimbank Central – Change of meeting

On **Wednesday**, **12 November** the Rotary Club of Brimbank Central will NOT meet at its usual location, Taylors Lakes Hotel. Instead they will be holding a family BBQ at the Green Gully Safety Traffic Centre, Club House PI, off Green Gully Road, Keilor Downs.

This will be a great opportunity for all members and partners to see the latest renovations to the RC of Brimbank Central's community project which began in 1993.

RC of Melton Valley's Annual Auction Night

The RC of Melton Valley will be holding their Annual Auction to raise funds for their Tibetan Village Project on **Friday, 14 November** 2008. The auction will be held at the Melton Valley Golf Club at 6pm for a 6.30pm start.

Tamdin Wangdu will be the guest speaker on the evening, Tamdin is an exiled Tibetan living in Colorado and he is the founder of the Tibetan Village Project

Tickets are \$35.00 per head this includes a 2 course meal, tea and coffee with all other drinks at bar prices. Tables of 10 can be booked by clubs or single tickets are available.

Numerable rare and exquisite Tibetan Artefacts will be auctioned and many other items will also be listed. Limited Spaces – Get in early and don't miss out!

Bookings can be made by contacting Renee Jerram on 0419 933 068 or by email renee,48@optusnet.com.au or contact Chris McCormack on 9747 9930 email chelmwaysecurity@bigpond.com





If you can't make the auction, Tamdin Wangdu will be speaking at RC of Brighton North on **Wednesday, 12 November** and Albert Park on **Wednesday, 19 November**. RSVP to Don Cullen on 0421 088 576.

Garden DesignFest

The RC of Kew's major biennial fundraising event, Garden DesignFest 2008 will open 23 private gardens, all designed by professional landscape designers, on **Saturday 15 & Sunday 16 November**. All of the gardens but one are in the Melbourne. The one garden not in Melbourne is near Daylesford. The RC of Kew is joining forces with the RC of Daylesford who will be managing this garden, the private property of renowned designer Paul Bangay, over the weekend. More detail as we get nearer the event but in the meantime those interested can visit our dedicated website at www.gardendesignfest.com.



The RC of Bendigo - Annual Golf Day

The RC of Bendigo are organising a golf day on **Friday, 21 November** in support of Cleft Palate. Assembly is at 11am with a 12noon shotgun start at the Heathcote Golf Club. The format will be 4 person Ambrose.



<u>Costs:</u> A team of four costs \$200, that is '1 cleft palate operation' per team (\$200), \$400 to sponsor a hole - 2 operations

It would be great to see some Melbourne players make the trip for a great day. For entry details please go to http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2 008/11November/BendigoGolf.pdf

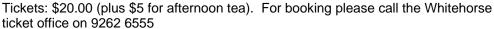
The Vienna Connection in concert

Did you miss Andre Rieu? Well don't miss this, formerly "Die Pratersterne" from the Austrian Club in West Heidelberg.

Songs from Strauss, Lehar, Kalman, Stoltz and more

The afternoon of **Saturday**, **22 November** will be filled with wonderful Viennese music in a light hearted and fun atmosphere. There will be round table seating with room to dance and afternoon tea will be available

From 1.30 pm for 2 pm to 4.30 pm at the Box Hill Town Hall, 1022 Whitehourse Road, Box Hill





The concert will raise funds for 3WBC 94.1 FM which proudly brings you the Rotary & Community Service show - Live every Friday at 6:00pm & streaming at www.3wbc.or.au

The RC of Castlemaine Inc presents the 20th Anniversary Truck & Music Show

On **Saturday 22 & Sunday 23 November** the Rotary Club of Castlemaine will host the 20th Anniversary Truck & Music Show. It will be held at the Campbells Creek Sports Ground and will feature food, drinks and heaps of entertainment.

On Saturday, 22 November the show will commence at 12.00 noon. It will feature the "Sweetrock" Show Band, the Rig of the Day \$500, Trade Exhibits, the Beat Ute Competition and lots of delicious food and drinks. The day will end with a sensational "Ruckus" Country Music Spectacular, commencing at 6.00pm. On Sunday, 23 November the show will take place between 9.00am and 3.00pm. The program will include a Truck Street Parade, Rock and Country Music by "Sweetrock" & "Ruckus", Trade Exhibits, the Rig of the Show \$1,000, "Truckin' Life", Transport and General Goods Action and loads more!

Be sure not to miss this Great Weekend of Family Entertainment! For enquiries please contact Keith Thompson on Mob: 0407 490 602, Ph: 5472 2400 or Fax: 5470 6766.



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Wine Tasting & Lunch



The Rotary Wine Appreciation Fellowship will be holding a lunch and wine tasting On 23 November 12 – 12.30 --Lunch 1.00pm - GOONA WARRA –SUNBURY at 790 Sunbury Road, Sunbury, Melway map 382 H5

Lazy Sunday lunches at Goona Warra Vineyard are an institution. The seasonal a la carte menu changes weekly and gives the Chefs an opportunity to showcase their considerable talents.

Goona Warra Vineyard was founded in 1863 by an early Premier of the State of Victoria. The name "Goona Warra" translated from the local aboriginal dialect as "resting place of black swan", and the labels still proudly display the original black swan logo. The vineyard was re-planted in 1983 at a close spacing of 1.3m in 2.0 m wide rows on a high trellis with a fruiting wire at 1.4m and a set of moveable foliage wires. The vineyard is spur pruned to an average of 15 buds per metre

using a vertical shoot position (VSP) trellis. Leaf plucking, bunch thinning and hedging are undertaken as considered necessary to maintain the low yields (generally 4 tonnes to the acre, but as low as 2 tonnes to the acre for Pinot Noir) required for optimum fruit flavour -Semillon & Sauvignon Blanc, Chardonnay, Cabernet Franc, Cabernet Sauvignon, Merlot, Pinot NoirRoussanne & Viognier Shiraz

Price guide: 2 course Meal at a discount price + some exciting wines - For more information contact Leon Lewi 9333 1441

Rotary Foundation Breakfast

The Rotary Club of Central Melbourne-Sunrise will again be holding the special annual breakfast for The Rotary Foundation and invites you, your partner and all club members to attend. The function will recognise Paul Harris Fellows in our District.

The breakfast will be held on **Wednesday**, **26 November** at the RACV Club, 17th Floor, 501 Bourke Street, Melbourne – commencing at 7:15 a.m. for 7:30 a.m. sharp. This is the only formal occasion in the District when Paul Harris Fellows can be recognised for their dedication. District Foundation Chairman, Chris Don hopes that you can support this worthwhile event with all proceeds to the Rotary Foundation.

The guest speaker is world renowned Sir Gustav Nossal- immunologist, research biologist and Australian of the Year 2000. On the anniversary of the announced partnership in 2007 of Rotary and the Bill and Melinda Gates Foundation that will inject US\$200 million into the global campaign to eradicate polio in the developing world, Sir Gustav will talk about the achievements and challenges of global health with an emphasis on polio and other infectious diseases. Further details are in attached flyer.

The cost is \$50.00 per person for a hot breakfast and you might like to form a table with your club members, partners and guests. Please especially invite the Paul Harris Fellows named by your club to attend this function. If they are able to attend, please invite them to wear their PHF lapel badges (and medals if they choose).

For more information please click on this link:

http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/PHF Brkfast Order.pdf

Business Breakfast – Stonnington Business Connection

Hear DR ALAN OSTER, Chief Economist NAB discuss the financial crisis and the impact on business, retail and households. What will 2009 bring? Is your business prepared?

Tickets \$55.00 + \$2.50 transaction fee per booking. Groups of 10 or more \$49.50 each + transaction fee

At Chapel Off Chapel, 12 Little Chapel St, Prahran, Melway Map: 2L, J10

Proceeds to the Rotary Club of Malvern Bookings: 8290 7000 or online: www.chapeloffchapel.com.au

For further information contact: John McMorrow RC of Malvern, 0418 387 973, johnpmcm@msn.com.au





We care. We share. We all gain.



Australia The Movie



Starring Nicole Kidman, Hugh Jackman, David Wenham, Bruce Spoencer. A romantic action-adventure set in northern Australia prior to World War II, AUSTRALIA centres on an English aristocrat (Kidman) who inherits a ranch the size of Maryland. When English cattle barons plot to take her land, she reluctantly joins forces wioth a rough- hewn cattle drive (Jackman) to drive 2000 head of cattle across hundreds of miles of country's most unforgiving land, only to still face the bombing of Darwin by the Japanese forces that had attacked Pearl Harbour only months earlier.

Tuesday, 2 December at the Sun Theatre, 8 Ballarat Street, Yarraville 6.15pm – drinks & nibblies, 7.00pm – movie **s**tarts

Adults:\$15, Children(14 or younger): \$10 - Tickets include nibblies before movie

RC of Essendon's inaugural Royce Abbey Rotary Celebration

This inaugural dinner, hosted by the RC of Essendon will be a celebration of enthusiasm and commitment to the ideals of Rotary. All attending clubs will be encouraged to nominate a member or members to receive their Royce Abbey Award, whom will be presented with the award by Rotary International Past President Royce Abbey.

The dinner will be held on **Wednesday, 3 December** at Moonee Valley Racecourse. Key note speaker & special guest Past President Rotary International, Mr. Bill Boyd.

For more information go to http://www.rcessendon.com.au/images/File/Royce_Abbey_invitation_only.pdf

Homegrown Blues By The Bay

WHERE: POINT COOK HOMESTEAD, Homestead Rd. Point Cook.

WHEN: Sunday, 15 February 2009

TIME: Gates open 10.00am, first act 10.30am, finish at 6.00pm

COST: \$30 Adult, \$20 Concession & Pensioner, Children 15 and under Free.

Listen to home grown blues by the bay at the Homestead Blues Festival 15th Feb 09! Featuring Michael Charles, Jimi Hocking, Andrea Marr, Blues Dukes, Cold Snap, The Sweethearts and Mannish Boys. Enjoy magnificent country and city views, gourmet food, wine tasting and free kids activities, or just sit under the Norfolk pines, relax and enjoy some great Blues. The Point Cook Homestead is a magnificent bayside heritage property on 25-acres, with fabulous country and city views, a real hidden gem. More info at www.bluespointcook.com

For more information pleae contact

Email: <u>michaelnash1@bigpond.com</u> 9886 0055 (W) 9741 4317, 0403373664 (Mob) or 9886 0122(Fax)

Michael Nash, Homestead Blues Festival Chairman



"The more I learn about Rotary, the more I love Rotary."

Michael P Slevnik, USA



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November is Foundation Month

Our Foundation's Future Vision Plan

It's certainly been a very busy time leading into Christmas, and I have thoroughly enjoyed all the club visits. Without exception, I have received a warm and welcoming reception and have witnessed a keen interest in Rotary all over our wonderful District.

Carol and I are now travelling to the Rotary Institute in Christchurch, New Zealand. We will be away for most of next week. The agenda for the Rotary Institute Program is certainly exciting, with a number of great speakers and topics to be discussed. I am certainly looking forward to making a contribution, as well as learning about the achievements of other Districts. However, as the oldest and largest District, we too have a lot of successes to share with the participants at this Program.

This month, as it is Foundation month I thought it appropriate to showcase the Foundation's new initiative – Future Vision Plan. The Rotary Foundation Trustees and the Rotary International Board have now approved the Plan's Grant structure and strategic cooperative relationships models and a preliminary distributive funds model, all of which form the core of the Foundation's Future Vision Plan.



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DG Jim Studebaker & Carol

Reflecting on input from grassroots Rotarians worldwide, senior leaders and outside consultants, the new models simplify Foundation programs and focus Rotarian Service efforts where they will have the greatest sustainable impact. With a goal of full implementation by the Rotary year 2012/13 the plan provides program options designed to achieve both global and local goals and increase the sense of ownership at the Club level by transferring greater decision making to the Districts.

The new grant model offers two types of grants. Rotary Foundation **District Grants** & Rotary Foundation **Global Grants**.

District Grants will provide Clubs with the opportunity of using up to 50% of District Dedicated Funds (DDF), previously only 20% on both local and international immediate humanitarian projects. Global Grants offers support from the Foundation and cooperative relationships to make projects more sustainable and effective. The areas of focus of Global Grants will be disease prevention treatment, water and sanitation, peace and conflict prevention and resolution, maternal and child health care and basis education and literacy and economic development.

The Future Vision Plan will be implemented in stages and the Trustees during early 2009 will select approximately 60 geographically dispersed Districts to participate in a pilot program.

"Rotarians have demanded a simpler, more accessible Foundation that makes better use of our resources" said Past Rotary International President & Future Vision Committee Chair, Luis V Gay.

Our New models for the Rotary Foundation all meet the established criteria of a "five way test". That is they are simple, cost effective, require significant Rotarian involvement, have sustainable outcomes; and are consistent with the Foundation's mission.

The Foundation is in the process of gradually transforming our Foundation as we prepare to celebrate its first century in 2017. If you have any ideas, suggestions or would like further information on the Foundation's Future Visions Plan, please contact our District's Rotary Foundation Director, Chris Don on 0413 434 503 or email him at foundation@rotarydistrict9800.org.

I hope to bring back a lot of interesting ideas from the Rotary Institute and I look forward to letting you know about our travels in the coming weeks.

~Jim Studebaker, District Governor





Kindy Boxes - Breaking the Cycle

The RC of Richmond's Timor Leste Kindergarten Project

With no Government funding for kindergartens in Timor Leste kindergartens must find funds from elsewhere to cover their costs and as a result less than 5% of eligible 5 year olds attend kindergarten. The lack of funding means that many kindergartens in Timor Leste have no furniture and no running water.

Kindy Boxes is the name of a Rotary Club of Richmond project that is helping to improve this situation in Timor Leste, it is also the name given to the different sets of resources that they are providing to Timor Leste's kindergartens.

The Rotary Club of Richmond initially visited Timor Leste in June 2008, and consulted with the East Timorese about the kindergarten sector. It also sought the advice of others who work in, and have extensive experience of, the country and in particular the education sector.

With the clear need to assist the kindergarten sector the KindyBoxes project was born. Every aspect of the project has been agreed on with the consultation of Timor Leste's Sister (Sr) Aurora Pires who was already working to address the problems of professional development of teachers. Sr Aurora specifically requested that the project help provide some of the vital resources which are so lacking in the kindergartens. The project is totally focused on addressing local needs with culturally appropriate solutions.



And so the idea of a Kindy Box was born . . .

Kindy Box A contains essential items such as chalk, pencils, pens, crayons, scissors, folders. Lego and a teacher's satchel. The contents of **Kindy Box B** are manufactured in Dili, and then packed into a storage box for distribution. Kindy Box B is valued at approximately \$300 and contains wooden educational resources such as building blocks and dominos. **Kindy Boxes C & D** The contents of Kindy Boxes C and D are still being finalised but these will assist the teacher in the *teaching of handwriting* and will include a teacher's manual, handwriting exercise books and alphabet posters designed in the Tetum language.

Training the teachers

There are thought to be approximately 300 kindergarten teachers teaching in 80 kindergartens throughout Timor Leste and as there is no formal, accredited training for them and most of the teachers have themselves not undertaken schooling beyond the primary level.

Sr Aurora believes that by training teachers to nurture their young students they can heal wounds and break the cycle of trauma to build a humanistic and truly democratic society.



As part of the program 50 kindergarten teachers come from all over Timor Leste to Dili in their school holidays to participate in professional development. They train at the Cannossian Kindergarten in Comoro under the supervision of Sr Aurora. The teachers undergoing professional development are mainly women, including some Catholic Nuns. They teach at 12 different kindergartens and between them are teaching over 1200 children.

Kindy Boxes are provided to the individual teachers on successful participation in a professional development session rather than kindergartens. This encourages the teachers to better value the donated items.

Kindy Boxes are priced from approximately A\$300-\$400 and each Box is 'sponsored', with organisations as donors paying \$100-\$150 for each Box, with the balance being made up by donations or fundraising. The sponsor is linked to an individual teacher.

For more information on this wonderful project please go to: http://kindyboxes.com/home or contact Barbara Woodberry on 9427 1110.





Isabel Armer of RC Kew on Yarra in Nepal, Her latest update

Isabel Amer is the International Director of the Rotary Club of Kew on Yarra, she is currently spending four months volunteering in Nepal with RAWCS. Her most recent update on the fantastic work she and RAWCS have been doing follows:

It is difficult to send regular updates about what is happening here in Nepal. The ten day trek to Langtang is one reason for the break in communication. It was an interesting drive along narrow roads built into the sides of cliffs. There was some spectacular scenery at the end of the Langtang Valley.

I am busy teaching English and visiting schools and trying to assess the needs of the families Rotary and Red Cross are helping through Bright Future Community Centre. Each morning and afternoon I visit the Centre and teach some English. It has also become my task to teach/supervise the badminton players. They are very keen and insist that I keep playing. Now that school has recommenced, Netra is running his homework classes. He has also organized for the older children to take reading classes for the little children. This is another step forward. The madal players are sent outside onto the roof to learn to play.

Yesterday Netra and I bought a vegetable trolley for a very poor mother who lives with her daughter in a small 'house' in the side of a hill. Today we found that she had already set up the trolley and was selling some things beside the road.

One of our students, Akash has been absent from school for five months and yesterday we met with him and discovered that he had warts on his face and was too embarrassed to go to school.

Netra and I took him to the local clinic where the volunteer French doctor removed some of the warts. It cost us about \$6 for the consultation, operation and medicine. Poor Akash had suffered the embarrassment of warts for five months. He has promised he will return to school.

Sometimes it is difficult not to become a bit depressed about the hardships faced by the local people. This morning Netra and I visited two families.

Rita Katuwal is the third child in a poor family. Like everyone else they live in one room. The father is a diabetic and cannot work. He is blind in one eye. One daughter is training to be a nurse and Rita has ambitions to be a doctor. It is possibly just a dream because to train as a doctor requires more money than a poor family can afford. Years 11 & 12 cost around \$A200 and then at least \$10 00 after that. There are some scholarships, but the students need to pass

Years 11 & 12 before they are eligible. The mother works as a labourer and this morning she looked exhausted.

The other family has a very talented son who is already studying in Year 11. They were very proud of all of his medals. They were once relatively wealthy, but the collapse of the carpet industry meant they lost everything. The father is now mentally ill, possibly caused by alcoholism.









Isabel is continuing her terrific work in Nepal and we hope to receive another update from her soon.



We care. We share. We all gain.



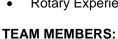
D9800 GSE Team to Exchange with D2420, Turkey

The final 2008/2009 GSE team member selections were finalised on Sunday 9 November when the team who to go to Turkey was selected. Once again the clubs in the District who nominated candidates should be proud. The calibre of all candidates was exceptional, making the task of choosing four team members a difficult one for the selection committee. District Governor Jim Studebaker and the GSE selection committee are pleased to announce the successful candidates:

TEAM LEADER:

Brett Lefebvre (RC Kyneton)

- Educated: Melbourne University: B. Com. Dip. Ed & Deakin University: Grad Dip Ed Admin
- Secondary Teacher at Braemar College, Woodend 1979-82, Trinity College, Perth 1983, Sacred Heart College, Kyneton 1984-
- Married, Two Children
- Lives on 10 Ha with the family plus one fat miniature pony (Coco), two cats (Holly & Emma) 6 chickens, 17 sheep and numerous Goldfish
- Teaching experience: Year 12 Subjects; Accounting, Australian History, Business Management, Economics, Legal Studies & Politics, Non Year 12 – junior Subjects: Geography, History, Mathematics and Religion
- Hobbies: Painting, Gardening, Cycling, Sports
- · Passions: Art, History and St. Kilda Football Club
- Rotary Experience: Rotary Club of Kyneton (Current President), RAWCS Trip to East Timor, Sec Gen MUNA



Nicole Case (RC Echuca Moama)



- 32 years old
- Secondary Classroom Teacher English/History/Humanities
- Public Speaking & debating Coordinator, Echuca College
- Bachelor of Arts, Bachelor of education
- Three Children (12, 8, 6)
- Plays Netball & tennis
- Member Echuca & District Netball Association, Echuca Landcare, Victorian Institute of Teaching, Debaters Association of Victoria, Tournament of Minds, Australia

Kerry Murrell (RC Bacchus Marsh)

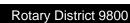


- 36 years old
- Assistant Principal, Darley Primary School
- Bachelor of Education, DipEd, Grad Dip, Health Sciences
- MEd
- Member Australian Council for Health, Physical Education & Recreation

Jane Shannon (RC Carlton)



- 34 years old
- Senior Secondary Geography Teacher,
- Sustainability Coordinator, Physical Education
- Teacher & Sport Coach
- St. Catherine's School (Private School)
- Bachelor of Education (Physical Education), Bachelor of Letters (Honours), Geography
- Travelled extensively overseas, Teacher in London (UK) for 3 years
- Member Geography Teachers Association of Victoria, Victorian Association for Environmental Education





We care. We share. We all gain.



Natasha Togni (RC Port Melbourne)



- 28 years old
- Classroom teacher to students with intellectual disability Literacy, Numeracy, Work Related, Montague Special Secondary School
- Skills, Personal Development and Art
- Co-ordinating Vocational Programs and Training outsourcing Tafe programs & teaching certificates in school
- Co-ordinating and teaching the VCAL (Victorian
- Certificate of Applied Learning) Program.
- Bachelor of Arts, Grad Dip, Education (Dean's Honours List), Certificate in Training & Assessment, Masters Degree in Special Education (enrolled)
- Worked in Scotland (UK) 2 years
- Member Golden Key International Honour Society & Australian Association of Special Education

Congratulations have been extended to all participants and now Team Leader Brett Lefebvre can commence the task of preparing the team for the exchange next year with District 2420 in Turkey.

Any clubs who would like to have the team attend their club meeting for a presentation should feel free to contact Brett.

Make Dreams Real - Success Secrets

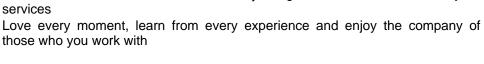


those who you work with

Julia Topliss is a new member of the Rotary Club of St Kilda, Julia is Director of Web Prophets, a web development and hosting business. Web Prophets won a Citipower Port Phillip Business Excellence Award last week for its work in partnerships with local community groups.

Julia's tips for success are:

- Be genuine, don't try and be something that you are not
- Focus on customer service, always try to deliver a bit more
- Say no if you have a doubt about being able to complete something on time
- Always thank people who have helped to achieve your goals or who have used your



Julia is a driving force behind the Rotary Club of St Kilda's Relish cookbook project, launched on Tuesday night. Recipes are contributed by local restaurateurs and compiled into one book to raise money for Sacred Heart Mission and ShelterBox. For

more information or to purchase the book go to http://www.stkildarotary.org.au/recipe-book/index.php.



CHRISTMAS HAM, **CHOCOLATES, PUDDINGS, CAKES?**

For many years the Rotary Club of Hawthorn has been providing the finest oven baked, naturally smoked, fresh hams for its members at Christmas. The meat comes from selected Australian growers who have pampered their porkers with controlled conditions and diet. The meat is not frozen either before or after baking and the hams come to you almost hot from the oven.

Whether you buy for yourself, your staff or corporate gifts, you can be assured that you are ordering the finest quality gluten-free ham at a price which competes with that of distributors of equivalent quality products.

The RC of Hawthorn also marketing has a range of Lindor delectably smooth Swiss chocolates and Rotary plum puddings and Christmas cakes.

For more information or to order use the following link

http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/Hawthorn_order.pdf or contact Norman Hall on 0401 100 177





Fancy Bare Foot Lawn Bowling?

Kick off your shoes, best foot forward and join the Rotary Club of Richmond for bare foot bowling and a barbeque on Sunday, 23rd November, 2008.

The Hawthorn Bowling Club provides the ideal setting to enjoy a great afternoon of fun with fellow Rotarians, friends and family. The club room is decorated with historical memorabilia, photographs and honour boards and has a special 'Crackerjack' old-style ambience! Michael the Balloonologist will entertain the children and adults in his usual fun-filled way.

See News & Events if you would like to attend this great day out.



Lawn Bowling Club: Hawthorn, Victoria

Marketing Tip: Using Our New Member Brochures Effectively

Our District's 'People like you and me' brochure is an ideal tool that helps us to let people know about the great work we do and the fantastic friendships we make. But how can we get them out to a new audience?

Here are 10 tips:

- Ask local businesses if they will display the brochure in their reception or on their notice boards;
- 2. Speak to your local library and ask them to display the brochure;
- 3. Have the brochures on display at your club so that visitors and speakers can take one with them when they leave;
- 4. Ensure that you have brochures on display at any club events that you hold, whether it be a BBQ at Bunnings or a cocktail party;
- 5. Run a new members evening, invite friends, colleagues, community partners and the media;
- **6.** Send some brochures out to your community partners;
- Take some brochures along to your next parent and teachers' meeting;
- 8. If you know of any former members of your club who may be considering returning to Rotary, send them a brochure, it is a great reminder of the reasons they first joined Rotary;
- Ask your local media to publish the brochure, email Clarice if you would like a softcopy of the artwork; and



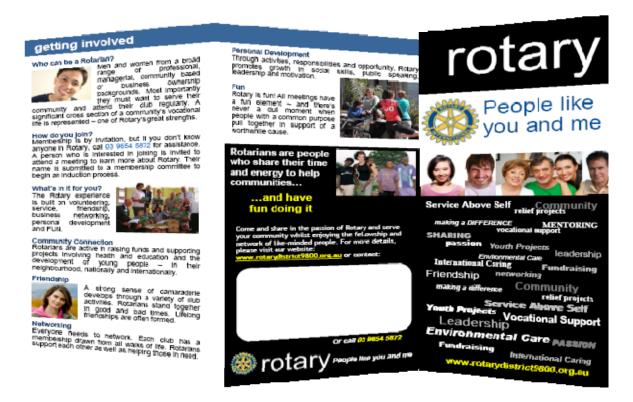
Don't forget to include your club's details on the back of the brochure so people in your area can easily make contact with your club.





10. Speak to your local Council, ask them if they will display the 'People like you and me' brochure, it is a great way for the Council to affirm their involvement in the local community.

While the brochures were distributed to club presidents at PETS this year, if your club needs more, then please email Clarice (clarice@rotarydistrict9800.org) and she will have some posted out to you.



Notices & Events

RC of Melton Valley's Annual Auction Night

The RC of Melton Valley will be holding their Annual Auction to raise funds for their Tibetan Village Project on **Friday, 14 November** 2008. The auction will be held at the Melton Valley Golf Club at 6pm for a 6.30pm start.

Tamdin Wangdu will be the guest speaker on the evening, Tamdin is an exiled Tibetan living in Colorado and he is the founder of the Tibetan Village Project

Tickets are \$35.00 per head this includes a 2 course meal, tea and coffee with all other drinks at bar prices. Tables of 10 can be booked by clubs or single tickets are available.

Numerable rare and exquisite Tibetan Artefacts will be auctioned and many other items will also be listed. Limited Spaces – Get in early and don't miss out!

Bookings can be made by contacting Renee Jerram on 0419 933 068 or by email renee,48@optusnet.com.au or contact Chris McCormack on 9747 9930 email chelmwaysecurity@bigpond.com

If you can't make the auction, Tamdin Wangdu will be speaking at RC of Albert Park on **Wednesday, 19 November**. RSVP to Don Cullen on 0421 088 576.

Garden DesignFest

The RC of Kew's major biennial fundraising event, Garden DesignFest 2008 will open 23 private gardens, all designed by professional landscape designers, on **Saturday 15 & Sunday 16 November**. All of the gardens but one are in the Melbourne. The one garden not in Melbourne is near Daylesford. The RC of Kew is joining forces with the RC of Daylesford who will be managing this garden, the private property of renowned designer Paul





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Bangay, over the weekend. More detail as we get nearer the event but in the meantime those interested can visit our dedicated website at www.gardendesignfest.com.

The RC of Bendigo - Annual Golf Day



The RC of Bendigo are organising a golf day on **Friday, 21 November** in support of Cleft Palate. Assembly is at 11am with a 12noon shotgun start at the Heathcote Golf Club. The format will be 4 person Ambrose.

<u>Costs:</u> A team of four costs \$200, that is '1 cleft palate operation' per team (\$200), \$400 to sponsor a hole - 2 operations

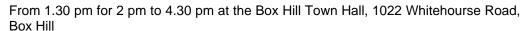
It would be great to see some Melbourne players make the trip for a great day. For entry details please go to http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/BendigoGolf.pdf

The Vienna Connection in concert

Did you miss Andre Rieu? Well don't miss this, formerly "Die Pratersterne" from the Austrian Club in West Heidelberg.

Songs from Strauss, Lehar, Kalman, Stoltz and more

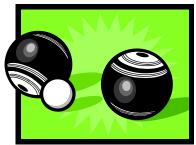
The afternoon of **Saturday**, **22 November** will be filled with wonderful Viennese music in a light hearted and fun atmosphere. There will be round table seating with room to dance and afternoon tea will be available



Tickets: \$20.00 (plus \$5 for afternoon tea). For booking please call the Whitehorse ticket office on 9262 6555

The concert will raise funds for 3WBC 94.1 FM which proudly brings you the Rotary & Community Service show - Live every Friday at 6:00pm & streaming at www.3wbc.or.au





Kick off your shoes and join the RC of Richmond on Sunday, 23^{rd} November for fun and fellowship in a game of bare foot bowling. To be held on Sunday, 23^{rd} November, from 3.00pm to 8.00pm at the Hawthorn Bowling Club, 1 Wood Street, Hawthorn. (Mel map: 2H K6)

Ample car parking or from Richmond you can catch either tram #75 or #48 via Bridge Road, or it's only a short 10 minute walk from the Hawthorn Train Station

Cost: \$35 per person – includes a game and a bountiful barbeque! Drinks are available at bar prices.

Monies raised go towards Richmond Rotary's local community projects. Numbers are limited so bookings essential.

Contact Rotarian Jo Cowling: 0438 305 611 or email: josephinecowling1@hotmail.com

The RC of Castlemaine Inc presents the 20th Anniversary Truck & Music Show

On **Saturday 22 & Sunday 23 November** the Rotary Club of Castlemaine will host the 20th Anniversary Truck & Music Show. It will be held at the Campbells Creek Sports Ground and will feature food, drinks and heaps of entertainment.

On Saturday, 22 November the show will commence at 12.00 noon. It will feature the "Sweetrock" Show Band, the Rig of the Day \$500, Trade Exhibits, the Beat Ute Competition and lots of delicious food and drinks. The day will end with a sensational "Ruckus" Country Music Spectacular, commencing at 6.00pm. On Sunday, 23 November the show will take place between 9.00am and 3.00pm. The program will include a Truck Street Parade, Rock and Country Music by "Sweetrock" & "Ruckus", Trade Exhibits, the Rig of the Show \$1,000, "Truckin' Life", Transport and General Goods Action and loads more!

Be sure not to miss this Great Weekend of Family Entertainment! For enquiries please contact Keith Thompson on Mob: 0407 490 602, Ph: 5472 2400 or Fax: 5470 6766.







Wine Tasting & Lunch



The Rotary Wine Appreciation Fellowship will be holding a lunch and wine tasting On 23 November 12 – 12.30 --Lunch 1.00pm - GOONA WARRA –SUNBURY at 790 Sunbury Road, Sunbury, Melway map 382 H5

Lazy Sunday lunches at Goona Warra Vineyard are an institution. The seasonal a la carte menu changes weekly and gives the Chefs an opportunity to showcase their considerable talents.

Goona Warra Vineyard was founded in 1863 by an early Premier of the State of Victoria. The name "Goona Warra" translated from the local aboriginal dialect as "resting place of black swan", and the labels still proudly display the original black swan logo. The vineyard was re-planted in 1983 at a close spacing of 1.3m in 2.0 m wide rows on a high trellis with a fruiting wire at 1.4m and a set of moveable foliage wires. The vineyard is spur pruned to an average of 15 buds per metre

using a vertical shoot position (VSP) trellis. Leaf plucking, bunch thinning and hedging are undertaken as considered necessary to maintain the low yields (generally 4 tonnes to the acre, but as low as 2 tonnes to the acre for Pinot Noir) required for optimum fruit flavour -Semillon & Sauvignon Blanc, Chardonnay, Cabernet Franc, Cabernet Sauvignon, Merlot, Pinot NoirRoussanne & Viognier Shiraz

Price guide: 2 course Meal at a discount price + some exciting wines - For more information contact Leon Lewi 9333 1441

Rotary Foundation Breakfast

The Rotary Club of Central Melbourne-Sunrise will again be holding the special annual breakfast for The Rotary Foundation and invites you, your partner and all club members to attend. The function will recognise Paul Harris Fellows in our District.

The breakfast will be held on **Wednesday**, **26 November** at the RACV Club, 17th Floor, 501 Bourke Street, Melbourne – commencing at 7:15 a.m. for 7:30 a.m. sharp. This is the only formal occasion in the District when Paul Harris Fellows can be recognised for their dedication. District Foundation Chairman, Chris Don hopes that you can support this worthwhile event with all proceeds to the Rotary Foundation.

The guest speaker is world renowned Sir Gustav Nossal- immunologist, research biologist and Australian of the Year 2000. On the anniversary of the announced partnership in 2007 of Rotary and the Bill and Melinda Gates Foundation that will inject US\$200 million into the global campaign to eradicate polio in the developing world, Sir Gustav will talk about the achievements and challenges of global health with an emphasis on polio and other infectious diseases. Further details are in attached flyer.

The cost is \$50.00 per person for a hot breakfast and you might like to form a table with your club members, partners and guests. Please especially invite the Paul Harris Fellows named by your club to attend this function. If they are able to attend, please invite them to wear their PHF lapel badges (and medals if they choose).

For more information please click on this link:

http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/PHF_Brkfast_Order.pdf

Business Breakfast – Stonnington Business Connection

Hear DR ALAN OSTER, Chief Economist NAB discuss the financial crisis and the impact on business, retail and households. What will 2009 bring? Is your business prepared?

Tickets \$55.00 + \$2.50 transaction fee per booking. Groups of 10 or more \$49.50 each + transaction fee

At Chapel Off Chapel, 12 Little Chapel St, Prahran, Melway Map: 2L, J10

Proceeds to the Rotary Club of Malvern Bookings: 8290 7000 or online: www.chapeloffchapel.com.au

For further information contact: John McMorrow RC of Malvern, 0418 387 973, johnpmcm@msn.com.au





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Australia The Movie



Starring Nicole Kidman, Hugh Jackman, David Wenham, Bruce Spoencer. A romantic action-adventure set in northern Australia prior to World War II, AUSTRALIA centres on an English aristocrat (Kidman) who inherits a ranch the size of Maryland. When English cattle barons plot to take her land, she reluctantly joins forces wioth a rough- hewn cattle drive (Jackman) to drive 2000 head of cattle across hundreds of miles of country's most unforgiving land, only to still face the bombing of Darwin by the Japanese forces that had attacked Pearl Harbour only months earlier.

Tuesday, 2 December at the Sun Theatre, 8 Ballarat Street, Yarraville 6.15pm – drinks & nibblies, 7.00pm – movie **s**tarts

Adults:\$15, Children(14 or younger): \$10 – Tickets include nibblies before movie

RC of Essendon's inaugural Royce Abbey Rotary Celebration

This inaugural dinner, hosted by the RC of Essendon will be a celebration of enthusiasm and commitment to the ideals of Rotary. All attending clubs will be encouraged to nominate a member or members to receive their Royce Abbey Award, whom will be presented with the award by Rotary International Past President Royce Abbey.

The dinner will be held on **Wednesday**, **3 December** at Moonee Valley Racecourse. Key note speaker & special guest Past President Rotary International, Mr. Bill Boyd.

For more information go to http://www.rcessendon.com.au/images/File/Royce_Abbey_invitation_only.pdf

Variety Christmas Party for Special Children

A reminder to all Rotarians willing to volunteer their time to this special cause. The Party Day is **Thursday**, **11 December**.

For details contact Events Australia for application forms phone 9929 4411.

Homegrown Blues By The Bay

WHERE: POINT COOK HOMESTEAD, Homestead Rd. Point Cook.

WHEN: **Sunday, 15 February** 2009

TIME: Gates open 10.00am, first act 10.30am. finish at 6.00pm

COST: \$30 Adult, \$20 Concession & Pensioner, Children 15 and under Free.

Listen to home grown blues by the bay at the Homestead Blues Festival 15th Feb 09! Featuring Michael Charles, Jimi Hocking, Andrea Marr, Blues Dukes, Cold Snap, The Sweethearts and Mannish Boys. Enjoy magnificent country and city views, gourmet food, wine tasting and free kids activities, or just sit under the Norfolk pines, relax and enjoy some great Blues. The Point Cook Homestead is a magnificent bayside heritage property on 25-acres, with fabulous country and city views, a real hidden gem. More info at www.bluespointcook.com

For more information pleae contact

Email: <u>michaelnash1@bigpond.com</u> 9886 0055 (W) 9741 4317, 0403373664 (Mob) or 9886 0122(Fax)

Michael Nash, Homestead Blues Festival Chairman



Your Rotary club has an oppurtunity to earn \$5 for every Homestead Blues Festival adult or concession ticket it is able to sell between now and Friday 12 December 2008. If your club would like to participate in this great fundraising scheme please contact Michael Nash on 9741 4317 or email him by



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Issue 21, 17 November 2008

A publication for Rotarians and all community-minded people

Why Do We Have A Foundation ... Mayor 'Judge Judy' Inducted`

DIK Store closed for Christmas......

Table of Contents

November is Foundation Month

Why Do We Have A Foundation?

I read this week a most informative & sobering article from Callum Thompson, Associate Editor, of "Our Foundation" which I would like to share with you.

We have seen seismic changes in the world's financial institution in recent weeks as the so-called "credit crunch" makes impact. Banks that used to be the bedrock of our free market economy have become increasingly weakened by the confidence crisis and governments all over the world have been obliged to bail out the financial institutions.

Jobs, Superannuation Schemes, Mortgages have all been affected as has Charitable Foundations. The Rotary Foundation relies heavily on the financial markets as this helps cover the cost of administering our Foundation. So far, there are no reported problems with TRF investments – good news for all of us – the shareholders!

However this global crisis may well have an impact on our Foundation – will our donations to good causes continue to increase or will Rotary Club members cut back on their generosity in these troubling times? I would suggest we resist the temptation, in these worrying times we need to do MORE to help those less fortunate than ourselves.



2

2

DG Jim Studebaker & Carol

The family that subsists in a mud hut in a remote Malawi village knows nothing about superannuation schemes, saving accounts, the huge losses on the FTSE or Dow Jones. All that matters to these human beings is that they have enough to eat, they can drink clean water, and they can live a healthy life in a peaceful world.

We also have to finish our work in eliminating the Polio virus from every single country on this earth. In essence nothing has changed for the vast majority of people on this planet.

At this time, we as Rotarians must recommit to doing good in the world and live up to our humanitarian obligations. There are millions of human beings out there that must not be forgotten.

In this, Foundation month I would like to present to you a number of ideas your club could commit to implementing over the coming months. These ideas highlight our Foundation and the remarkable projects it is able to support.

- Invite every Club member to subscribe to Every Rotarian Every Month. (Centurion Club) www.rotary.org/en/Contribute/Funds/EREYnewsletter/Pages/ridefault.aspx
- Invite a guest speaker from the District Foundation Committee Within our District we have outstanding presenters who can inform you about inspirational projects that are initiated & supported by our Foundation. Contact Andrew Hunter District Foundation Marketing, on BH 03 9836 8844
- Convene a Club Assembly to specifically discuss how your Club can better utilise District Foundation Funds by either supporting an Educational or Humanitarian program.
- Make contact with your Club's Foundation Alumni and invite them to speak at your Club Details of your Club's Foundation Alumni is available from David Palmer – District Foundation Alumni Committee Chairman on BH 03 9204 5373

Please contact District Foundation Chairman Chris Don if you require any further information regarding your involvement or if you have any ideas or comments regarding The Rotary Foundation.

~Jim Studebaker, District Governor

We have a Foundation because our Foundation lifts Rotary up. It lets every Club & District do the most it possibly can. It allows every one of us to be part of all of Rotary's work, and it brings that work to greater and greater heights. The responsibility for keeping our Foundation strong lies with each of us.

Dong Kurn (D.K.) Lee, President, Rotary International





Mayor 'Judge Judy' Inducted

Mayor of the Yarra City Council one day! Richmond Rotarian the next! The Rotary Club of Richmond is proud to include the Mayor, Councillor Judith Morton, as one of their newest members.

Inducted as an Honorary Member by President Trevor Pang at a recent Club meeting held at the Amora Riverwalk Hotel, Richmond, Mayor, Councillor Morton stated, "It is terrific to be involved with the Rotary Club of Richmond and I support and praise their impact in the local, state, national and international arenas."

The Club has a proud history of over 44 years of commitment to the community of Richmond, including a long partnership with Council in funding and other Council resources. A certificate to recognise seven years of continuous support for Rotary's local Rotary Youth Arts Program (RYAP) by the City of Yarra, was also presented to the Mayor on the night.

Three years in a row, Councillor Morton, a devoted cat lady, was one of the judges for the Club's major fundraiser, 'Pets on Parade' Carnival and Pet Competition. "As a 'cat lady' I had much pleasure in being 'Judge Judy' for all those pooches!" she laughed!

Being Mayor of the current Yarra City Council is something Councillor Morton regards as an honour and a pleasure.



Mayor, Cr Morton's induction - also featuring RC of Richmond's President, Trevor Pang (R)



Tim Baker, the RC of Richmond's RYAP Chair presenting Mayor, Cr Morton with the City of Yarra's Rotary Certificate of Appreciation



Donations in Kind (DIK) Store closing for Christmas Break

Join the DIK store for a BBQ on Tuesday, 16 December (BYO) before it closes for Christmas

The DIK Store will reopen on Tuesday 20 January 2009

For more information please contact Bill Dagg on 9318 5313



We care. We share. We all gain.



Rotary Youth Exchange 50th Anniversary

THE STUDENT (OUTGOING):

Told them it was all inspiring, told them it would change my life Said I'd be a 'culture vulture' It would keep me out of strife Actually, really need to get out ... home and school's become a drag A year away ... a foreign country ... give 'em hell and fly the flag.

THE MOTHER:

Have to say I'm very worried ... he's never been away before I'm sure he's going to miss his mother ... 'little lamb on foreign shore' Who is going to clean his bedroom ... who will wash his dirty socks To me, he is still 'just a baby' ... a cherub, playing with his blocks.

The recent 50th
Anniversary of our
Youth Exchange
program prompted me
to indulge in a touch of
prose – enjoy!

THE FATHER:

Didn't think he had it in him ... not like me – I'm more direct He's more your 'lpod Namby Pamby' – designer clothes to max effect Shoulda been me ... I'd have caused a ripple – stubbies, mullet & sleeveless arms Now 20 years on ...and gravity shifted ... I guess they're just outdated charms

THE CLUB:

Rotarians ...We have chosen a boy called Trevor ... excellent family ... local lad A diplomat seeking cultural uplift and I played football with his dad Youth Exchange will be graced by Trevor ... and it won't be just a whim A sensitive boy who likes his history – our program's very be safe with him

THE COORDINATOR:

Reckon we'll be right with Trevor ... he rehearsed his answers well Knew the year that Rotary started ... why that's important, I can't tell But basically he is a good kid and off to France – that's not so bad Hope the genes have truly kicked through ...perhaps more of 'Mum's', less of 'Dad'

THE ROTARY INSURANCE OFFICER:

We want you coming back in one piece ...if not, then we'll restrict the grief Now, I'll only talk for 90 minutes ... and truly, I think that's all too brief Read the restrictions, note the 'aforesaid's'...all the subsections and dot points galore I'm just so impressed by 300 conditions ... I really wish there could be more.

THE RECEIVING PARENT (FRANCE):

Hit us like a big tsunami ... 'ow you say it -"Quite a shock"

Milk – each day, he drinks 4 litres ... cheese - he eats it by the block

Says he really misses 'footy '(?) ... his bedroom is the biggest clog

Has some really funny sayings ... all the time says, "Bloody Frog".

THE STUDENT (IN NEW COUNTRY):

France is just the greatest country – lots of fun and wheeler dealers
Beautiful scenery, vibrant history ... and they've got the greatest sheilas
Thinking of the Rotary 4 'D's ... but trying not to spoil my sport
Put my focus on the 5th 'D' ... you know the one ... yeah ... "Don't get caught".

THE FRENCH COUNSELLOR:

Trevor is a breath of fresh air ... though sometimes we are blown away Big strong boy who's always laughing ...a charmer who can get his way He's taught us some Australian sayings ... sometimes takes us out for jogs But one thing he has kept a secret ... what's it mean that "Bloody Frogs".

CLUB PRESIDENT (IN FRANCE ... Trevor leaving):

In France we all say "Au revoir" ... it means you will be back I see that your host mother's crying ... I don't think she will let you pack Trevor, all our hearts go with youleaving, as I know you must You're taking home our love and memories and ... a piece of France, I trust.







THE PARENT (ON RETURN):

(Mum) Can't describe the airport feeling ...same old Trevor, but different now Taller, smarter, lots of kidding – but self-assured and sort of ...'Wow'!!
 (Dad) The boy's grown up & changed his hairstyle ...wonder if he'd like a beer S'pose it means that things are different... too big to clip behind the ear

THE STUDENT (ON RETURN):

I did grow up - I have two countries ... Love them both ... hard to explain Families, friends and changed perspectives ... some confusion, and yes ... some pain From here I'm sure it's 'onward - upward' ... on with life, I just can't wait Youth Exchange and new directions ... and by the way, "the Frogs are great"



Rotary Leadership Institute - Vacancies



We are very pleased with the positive responses from those Rotarians who have attended the four training days already held.

There are two more RLI sessions this year and we have vacancies for two on Saturday, 29 November and for more on Sunday, 14 December.

If you would like to attend please contact your Club President and then Registration Secretary Vicki Teschke by email at vicki.t@tacobill.com.au as we would like to see you at either of these days.

RLI Positive Feedback to date . . .

- Excellent presentation. Great exchange of ideas. Loved it!
- Well worth attending. Great opportunity to meet people of the same ilk.
- Very informative great to meet members from other clubs and share ideas.
- Much clearer on how Rotary is structured. Looking forward to Part 2 and 3

New Members

The Rotary Club of Flemington has inducted a new member:

Ms. Malinda Radford, Classification: Automotive Corporate Leasing









Marketing Tip: Changing Audience Perspectives

Within Rotary, we see words like "Foundation" or "Service" and know exactly what they mean. We see the Rotary International emblem and we know what it represents. We know when we speak to a fellow Rotarian that they hold admirable values.

But as Clubs how often do we consider how we are seen by those outside of Rotary? Are we aware of the perceptions and misconceptions others hold? Do we understand how these impact on us? Are we doing anything to counter misconceptions?

Before trying to gain publicity, we should first gain an understanding of just how we are perceived publicly:

- How we are currently seen by the public
- How we want to be seen by the public
- What we need to accentuate in order to reduce the difference between the actual and desired perceptions
- Who we particularly want to take notice of us (Our Target Audience)

Each Club needs a plan to combat the misconceptions that can arise about Rotary and Rotarians – we can't put our head in the sand or just remain adamant that the misconceptions aren't true so they don't affect us. Often we won't get a chance to tell people in person where the truth really lies, so we need actions, events, promotions, advertising, and myth busting examples to break down "mythconceptions".

What actions and promotion does your Club take to break down the following common perceptions and misconceptions?

- Rotary is all about sausage sizzles
- Rotary doesn't achieve much or do anything worthwhile
- I'd be just one person if I joined I couldn't initiate new projects
- Joining Rotary would mean sacrificing time spent on my passions
- All those terms like "Foundation" and RYLA/RYPEN, ARHRF are all Rotary-speak
- Rotarians are all men
- Rotarians are all old people
- Rotary is a secret society only for people invited into it
- I went to a Rotary meeting once but it was stuffy and boring
- Rotary is just a local organisation that only does local projects
- There's nobody from my background in Rotary and they don't welcome people like me

What we do – in terms of projects, publicity and the examples we provide - will determine how we are seen by the public. So if you always do what you've always done means you'll always gets what you have always got, what do you need to start doing?







Notices & Events

The RC of Bendigo – Annual Golf Day



The RC of Bendigo are organising a golf day on **Friday, 21 November** in support of Cleft Palate. Assembly is at 11am with a 12noon shotgun start at the Heathcote Golf Club. The format will be 4 person Ambrose.

<u>Costs:</u> A team of four costs \$200, that is '1 cleft palate operation' per team (\$200), \$400 to sponsor a hole - 2 operations

It would be great to see some Melbourne players make the trip for a great day. For entry details please go to http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/BendigoGolf.pdf

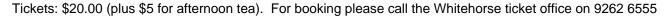
The Vienna Connection in concert

Did you miss Andre Rieu? Well don't miss this, formerly "Die Pratersterne" from the Austrian Club in West Heidelberg.

Songs from Strauss, Lehar, Kalman, Stoltz and more

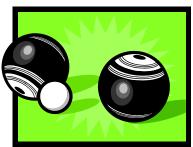
The afternoon of **Saturday**, **22 November** will be filled with wonderful Viennese music in a light hearted and fun atmosphere. There will be round table seating with room to dance and afternoon tea will be available





The concert will raise funds for 3WBC 94.1 FM which proudly brings you the Rotary & Community Service show - Live every Friday at 6:00pm & streaming at www.3wbc.or.au





Kick off your shoes and join the RC of Richmond on **Sunday, 23 November** for fun and fellowship in a game of bare foot bowling from 3.00pm to 8.00pm at the Hawthorn Bowling Club, 1 Wood Street, Hawthorn. (Mel map: 2H K6)

Ample car parking or from Richmond you can catch either tram #75 or #48 via Bridge Road, or it's only a short 10 minute walk from the Hawthorn Train Station

Cost: \$35 per person – includes a game and a bountiful barbeque! Drinks are available at bar prices.

Monies raised go towards Richmond Rotary's local community projects. Numbers are limited so bookings essential.

Contact Rotarian Jo Cowling: 0438 305 611 or email: josephinecowling1@hotmail.com

The RC of Castlemaine Inc presents the 20th Anniversary Truck & Music Show

On **Saturday 22 & Sunday 23 November** the Rotary Club of Castlemaine will host the 20th Anniversary Truck & Music Show. It will be held at the Campbells Creek Sports Ground and will feature food, drinks and heaps of entertainment.

On Saturday, 22 November the show will commence at 12.00 noon. It will feature the "Sweetrock" Show Band, the Rig of the Day \$500, Trade Exhibits, the Beat Ute Competition and lots of delicious food and drinks. The day will end with a sensational "Ruckus" Country Music Spectacular, commencing at 6.00pm. On Sunday, 23 November the show will take place between 9.00am and 3.00pm. The program will include a Truck Street Parade, Rock and Country Music by "Sweetrock" & "Ruckus", Trade Exhibits, the Rig of the Show \$1,000, "Truckin' Life", Transport and General Goods Action and loads more!

Be sure not to miss this Great Weekend of Family Entertainment! For enquiries please contact Keith Thompson on Mob: 0407 490 602, Ph: 5472 2400 or Fax: 5470 6766.







Wine Tasting & Lunch



The Rotary Wine Appreciation Fellowship will be holding a lunch and wine tasting On **23 November** 12 – 12.30 --Lunch 1.00pm - GOONA WARRA –SUNBURY at 790 Sunbury Road, Sunbury, Melway map 382 H5

Lazy Sunday lunches at Goona Warra Vineyard are an institution. The seasonal a la carte menu changes weekly and gives the Chefs an opportunity to showcase their considerable talents.

Goona Warra Vineyard was founded in 1863 by an early Premier of the State of Victoria. The name "Goona Warra" translated from the local aboriginal dialect as "resting place of black swan", and the labels still proudly display the original black swan logo. The vineyard was re-planted in 1983 at a close spacing of 1.3m in 2.0 m wide rows on a high trellis with a fruiting wire at 1.4m and a set of moveable foliage wires. The vineyard is spur pruned to an average of 15 buds per metre

using a vertical shoot position (VSP) trellis. Leaf plucking, bunch thinning and hedging are undertaken as considered necessary to maintain the low yields (generally 4 tonnes to the acre, but as low as 2 tonnes to the acre for Pinot Noir) required for optimum fruit flavour -Semillon & Sauvignon Blanc, Chardonnay, Cabernet Franc, Cabernet Sauvignon, Merlot, Pinot NoirRoussanne & Viognier Shiraz

Price guide: 2 course Meal at a discount price + some exciting wines - For more information contact Leon Lewi 9333 1441

Rotary Foundation Breakfast

The Rotary Club of Central Melbourne-Sunrise will again be holding the special annual breakfast for The Rotary Foundation and invites you, your partner and all club members to attend. The function will recognise Paul Harris Fellows in our District.

The breakfast will be held on **Wednesday**, **26 November** at the RACV Club, 17th Floor, 501 Bourke Street, Melbourne – commencing at 7:15 a.m. for 7:30 a.m. sharp. This is the only formal occasion in the District when Paul Harris Fellows can be recognised for their dedication. District Foundation Chairman, Chris Don hopes that you can support this worthwhile event with all proceeds to the Rotary Foundation.

The guest speaker is world renowned Sir Gustav Nossal- immunologist, research biologist and Australian of the Year 2000. On the anniversary of the announced partnership in 2007 of Rotary and the Bill and Melinda Gates Foundation that will inject US\$200 million into the global campaign to eradicate polio in the developing world, Sir Gustav will talk about the achievements and challenges of global health with an emphasis on polio and other infectious diseases. Further details are in attached flyer.

The cost is \$50.00 per person for a hot breakfast and you might like to form a table with your club members, partners and guests. Please especially invite the Paul Harris Fellows named by your club to attend this function. If they are able to attend, please invite them to wear their PHF lapel badges (and medals if they choose).

For more information please click on this link:

http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/PHF Brkfast Order.pdf

Business Breakfast – Stonnington Business Connection

Hear DR ALAN OSTER, Chief Economist NAB discuss the financial crisis and the impact on business, retail and households. What will 2009 bring? Is your business prepared?

Tuesday, 2 December - Tickets \$55.00 + \$2.50 transaction fee per booking. Groups of 10 or more \$49.50 each + transaction fee

At Chapel Off Chapel, 12 Little Chapel St, Prahran, Melway Map: 2L, J10

Proceeds to the Rotary Club of Malvern Bookings: 8290 7000 or online: www.chapeloffchapel.com.au

For further information contact: John McMorrow RC of Malvern, 0418 387 973, johnpmcm@msn.com.au





We care. We share. We all gain.



Australia The Movie



Starring Nicole Kidman, Hugh Jackman, David Wenham, Bruce Spoencer. A romantic action-adventure set in northern Australia prior to World War II, AUSTRALIA centres on an English aristocrat (Kidman) who inherits a ranch the size of Maryland. When English cattle barons plot to take her land, she reluctantly joins forces wioth a rough- hewn cattle drive (Jackman) to drive 2000 head of cattle across hundreds of miles of country's most unforgiving land, only to still face the bombing of Darwin by the Japanese forces that had attacked Pearl Harbour only months earlier.

Tuesday, 2 December at the Sun Theatre, 8 Ballarat Street, Yarraville 6.15pm – drinks & nibblies, 7.00pm – movie **s**tarts

Adults:\$15, Children(14 or younger): \$10 – Tickets include nibblies before movie

RC of Essendon's inaugural Royce Abbey Rotary Celebration

This inaugural dinner, hosted by the RC of Essendon will be a celebration of enthusiasm and commitment to the ideals of Rotary. All attending clubs will be encouraged to nominate a member or members to receive their Royce Abbey Award, whom will be presented with the award by Rotary International Past President Royce Abbey.

The dinner will be held on **Wednesday**, **3 December** at Moonee Valley Racecourse. Key note speaker & special guest Past President Rotary International, Mr. Bill Boyd.

For more information go to http://www.rcessendon.com.au/images/File/Royce_Abbey_invitation_only.pdf

Variety Christmas Party for Special Children

A reminder to all Rotarians willing to volunteer their time to this special cause. The Party Day is **Thursday**, **11 December**.

For details contact Events Australia for application forms phone 9929 4411.

Homegrown Blues By The Bay

WHERE: POINT COOK HOMESTEAD,

Homestead Rd. Point Cook.

WHEN: Sunday, 15 February 2009

TIME: Gates open 10.00am, first act

10.30am. finish at 6.00pm

COST: \$30 Adult, \$20 Concession &

Pensioner, Children 15 and under Free.

Listen to home grown blues by the bay at the Homestead Blues Festival 15th Feb 09! Featuring Michael Charles, Jimi Hocking, Andrea Marr, Blues Dukes, Cold Snap, The Sweethearts and Mannish Boys. Enjoy magnificent country and city views, gourmet food, wine tasting and free kids activities, or just sit under the Norfolk pines, relax and enjoy some great Blues. The Point Cook Homestead is a magnificent bayside heritage property on 25-acres, with fabulous country and city views, a real hidden gem. More info at www.bluespointcook.com

For more information please contact Michael Nash, Homestead Blues Festival Chairman -

Email: michaelnash1@bigpond.com 9886 0055 (W) 9741 4317, 0403373664 (Mob) or 9886 0122(Fax)



Your Rotary club has an opportunity to earn \$5 for every Homestead Blues Festival adult or concession ticket it is able to sell between now and Friday 12 December 2008. If your club would like to participate in this great fundraising scheme please contact Michael on 9741 4317.



We care. We share. We all gain.



Issue 22, 24 November 2008

A publication for Rotarians and all community-minded people

November is Foundation Month

A Future Vision

I am really pleased to report that this week, we have hosted the first Club Vision Facilitation Program in Australia.

It was great to welcome Steve Wilcox and Joe Kovarik from District 5960 (Minnesota & Wisconsin) to Melbourne. Steve and Joe are the founders of the Club Vision Facilitation program and they joined 20 Rotarians including 5 from District 9800 at the Melbourne Convention and Exhibition Centre to begin the training for our District along with Districts 9500, 9520, 9550, 9790, 9810, 9820 and 9830.

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The program helps individual clubs define who they are, what they stand for, and what they intend to do; anything and everything is an opportunity.

Clubs are made up of many talented personalities all supporting one cause..."Service Above Self". The program aims to ensure that all members of a club are pulling in the same direction. When a plan is in place and a vision has been defined, present and future club leaders work together to move the organisation forward with minimal confusion. The visioning process is the start for this new focus. Visioning allows the club members to dream about what their club could become. From this dream comes a new sense of identity and a renewed commitment to



DG Jim Studebaker & Carol

make a club better than it is today. Steve and Joe believe that the simple act of writing down goals in a group setting builds camaraderie and fosters agreement on a vision. It begins to establish benchmarks for the club. This renewed focus on objectives naturally pushes clubs and districts toward action. When leaders routinely communicate the documented goals to club members, accountability increases. A club visioning session provides a vision for the future and the beginnings of a

written plan that promotes consensus, consistency, and continuity. This statement of goals and initiatives provides a road map that's easy for leaders and club members to understand. It serves as a foundational piece for any club that

Steve and Joe have noted that the most pleasant outcome of their program surfaced as they started studying statistics in their district . . . just about all of the clubs that experienced the Visioning process have stabilised or grown in membership. We look forward to our District representatives who attended including our Marketing and Membership Director Philip Archer (who organised the day) Marjorie Gerlinger, Christine Richardson, Rick Reid and Mike Beuermann working to mirror that success.

On another note the District Conference is in March and a fantastic line up of speakers has now been confirmed. The program is comprehensive and has come together very well. In next week's Networker we will give you a snapshot of some key speakers.

Please continue to book, as this conference is shaping up to be the best ever, it is also a great opportunity to take some time out and visit the beautiful state of Tasmania.

~Jim Studebaker, District Governor

wants to grow and become more effective.







Remembering the 'Father' of Student Exchange

Peter Barnett, 2-11-1924 — 18-9-2008

Peter Barnett made many contributions to Rotary, but his enduring legacy is the leading role he played in establishing the Rotary International Student Exchange program, now known as Rotary Youth Exchange, which recently celebrated its 50th anniversary.

The seed was sown in 1949 when Victorian, Peter Barnett and his new bride, Audrey travelled to Europe, during this trip they enjoyed visiting the villages and learning of new religions and cultures. In 1958, Peter, a young Rotarian had discussions with two fellow Rotarians, Joe Bradbury and Clive Schliebs. The three men believed that Rotary was the appropriate organisation to foster international student exchange and they were inspired to



start an exchange program that they hoped would bring Peter's dream of furthering world understanding and goodwill to fruition.

Peter and his fellow founders soon realised that they needed to adopt a slightly rebellious approach to the launch of their exchange program. With the war still fresh in many Rotarians' minds, it was seen as 'unconventional' to be inviting the Japanese to exchange with Australian students. The three men set about printing their own stationery and formed a fictitious Rotary District 280, Peter served as founding chairman of the student exchange committee and the men used their stationery to correspond with districts and government departments around the world. Subsequently student exchange was listed for discussion at Rotary's conference at Lorne in 1958 but the district governor removed it from the program - it was later re-instated when the DG took ill.

With the help of like-minded individuals in the United States, Peter dedicated enormous personal time and effort to the student exchange movement, even offering the program to young women who at that time had little opportunity to participate in such programs.

In 1971, Peter attended Rotary's 50-year anniversary conference in Albury, where he was named "Father of Student Exchange".

Peter was president of the Myrtleford Rotary Club, and helped establish the Myrtleford Rotaract and Probus Clubs.

Sadly Peter died in September at Murray Valley Private Hospital in Wodonga. He was 83.

Rotary Youth Exchange was truly an inspirational idea led by a courageous and determined man. We are all enriched by his vision. To read more of Peter's inspiring story please go to: http://www.theage.com.au/national/father-of-student-exchange-20081120-6cuh.html

ROTARY TOUR TO BIRMINGHAM

The International Travel & Hosting Fellowship (ITHF) is running a tour from London to Birmingham, via England, Wales, Ireland and Scotland, leaving London June 6, 2009, and arriving Birmingham June 19 in time for the World Convention. This is a great opportunity to share true Rotary fellowship with Rotarians from 5 countries, at a cost of only \$US3250. Included is first class accommodation, together with breakfast each morning, 8 dinners and entry to various entertainments along the way. There are a few seats still available, be quick to secure one or two.

ITHE Tours are among the best of the functions available to Rotarians.

World Conventions are informative, entertaining, and an opportunity to engage in cultural exchange with Rotarians from around the world. This Tour is a great lead in to the Convention.

Full details may be found on the ITHF web, www.ithf.org or contact one of the tour leaders, John Steven, R C of Camberwell, tel: 9882 6184, johnsteven@bigpond.com



We care. We share. We all gain.



Garden DesignFest 2008 - Exceeds Expectations.

Over \$60,000 raised by the RC of Kew in one weekend!

The future is bright for the RC of Kew's Annual Garden DesignFest This year over 20 superbly designed gardens were on display over the weekend of 15 & 16 November. All gardens on display were designed by some of Melbourne's most acclaimed garden designers.

The momentum of the event is building with the number of garden visits this year exceeding 10,000. Designers and their staff were on hand at their respective gardens to chat to the visitors. It was a great way to meet these talented professionals, discuss design needs and obtain all the relevant information you may need to create or improve your garden.

Garden DesignFest Coordinator Graeme Sheahan confirmed that over \$60,000 was raised from this event and in a time when all service clubs struggle to find ways in which to raise money for worthy charities, it is great that this event is a winner.

The proceeds of this year's Garden DesignFest will help Polio Plus, the Alola Foundation, Interplast Australia and the Boroondara Family Network.

Not only was this a great opportunity to raise funds for both local and international charities it was a fantastic occasion to help lift the awareness of Rotary

The RC of Kew have now raised over \$120,000 from the last three Garden DesignFests and we wish them well in 2009 for once again building the event















We care. We share. We all gain.



Young Stroke Survivors Getaway

Last weekend Brooke Parsons arranged the annual Young Stroke Survivor's Camp at Camp Getaway. A great weekend was had by all, with a contingent even travelling from Canberra for a valuable time of peer support. The weekend was made possible by the fantastic efforts of the RC Wyndam who arranged transport, activities, fabulous catering, with RC North Balwyn funding the accommodation costs.







Play Bridge Every Tuesday!

If you are a bridge player and if you live in the inner south eastern suburbs a Rotary Bridge Club has started at the Hall of St. Johns Church, corner Toorak & Clendon Roads, Toorak.

Play commences at 7:30pm every Tuesday evening with the outstanding director, Rena Kaplan, a member of the Australian women's international team.

The cost is but \$10 and supper is included.

Players without partners are most welcome.

Phone enquiries 9509 2986.

Sponsored by the Rotary Club of Prahran

Funds raised support the Breast Cancer Appeal of the Alfred Hospital.

Know someone who would make a

great Rotarian?



Bring them along to your next meeting.





Marketing Tip: Time For Review

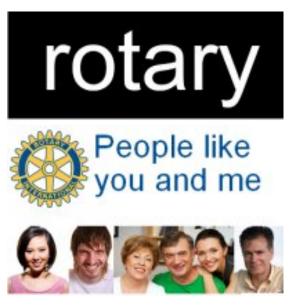
Public Relations - How do you rate your club's results so far?

With half the year over and Christmas upon us it is time to step back and take a look at how our clubs are performing. Are we achieving the goals that we set at the beginning of the year?

Has your club . . .

- Increased its membership?
- Implemented successful community projects both locally and internationally?
- Improved on its current projects?
- Supported the Rotary Foundation through both program participation and financial contributions?
- Developed leaders that are capable of serviced beyond the club level?





Have a think about . . .

- If your public relations team is kicking goals and what results they have achieved.
- If your club doesn't have a public relations plan, now is a great time to put one in place for next year.
- How can you help promote positive public relations for your club and Rotary? Is your club partnering with companies and community groups to showcase Rotary to the public and the media?
- How can you help fellow members of your club serve effectively?
- What are your club's long-range and annual goals?
- What your club's successes have been and how you can promote those success both within Rotary through Networker and Rotary Down Under and outside Rotary through the media. Could more publicity give your great projects even more traction?

Have a good think about your club's goals for the new year and the strategy that you will implement to achieve those goals. Dont forget to thank those who help you along the way, whether it be corporate, community partners, family or friends

If you need any help with your club's public relations or marketing efforts please email marketing@rotarydistrict9800.org

Notices & Events

Rotary Family Day - Change of date

Our Annual Rotary Family Day has, for this year, been moved from 7 December 2008 to 22 February 2009 and will now be combined with Rotary Day and will be held at the State Library of Victoria.

The day allows Rotary to publicise projects such as ShelterBox and the Rotary Foundation while enjoying a day of fun with family, friends and the public.







Business Breakfast - Stonnington Business Connection

Hear DR ALAN OSTER, Chief Economist NAB discuss the financial crisis and the impact on business, retail and households. What will 2009 bring? Is your business prepared?

Tuesday, 2 December - Tickets \$55.00 + \$2.50 transaction fee per booking. Groups of 10 or more \$49.50 each + transaction fee



At Chapel Off Chapel, 12 Little Chapel St, Prahran, Melway Map: 2L, J10

Proceeds to the Rotary Club of Malvern Bookings: 8290 7000 or online: www.chapeloffchapel.com.au

For further information contact: John McMorrow RC of Malvern, 0418 387 973, johnpmcm@msn.com.au

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For details contact Events Australia for application forms phone 9929 4411.

Homegrown Blues By The Bay

WHERE: POINT COOK HOMESTEAD, Homestead Rd. Point Cook.

WHEN: Sunday, 15 February 2009

TIME: Gates open 10.00am, first act 10.30am. finish at 6.00pm

COST: \$30 Adult, \$20 Concession & Pensioner, Children 15 and under

Free.

Listen to home grown blues by the bay at the Homestead Blues Festival 15th Feb 09! Featuring Michael Charles, Jimi Hocking, Andrea Marr, Blues Dukes, Cold Snap, The Sweethearts and Mannish Boys. Enjoy magnificent country and city views, gourmet food, wine tasting and free kids activities, or just sit under the Norfolk pines, relax and enjoy some great Blues. The Point Cook Homestead is a magnificent bayside heritage property on 25-acres, with

fabulous country and city views, a real hidden gem. More info at www.bluespointcook.com

For more information please contact Michael Nash, Homestead Blues Festival Chairman - Email: michaelnash1@bigpond.com 9886 0055 (W) 9741 4317, 0403373664 (Mob) or 9886 0122(Fax)

Your Rotary club has an opportunity to earn \$5 for every Homestead Blues Festival adult or concession ticket it is able to sell between now and Friday 12 December 2008. If your club would like to participate in this great fundraising scheme please contact Michael on 9741 4317.







How's Your Club Shaping Up?

No. of clubs reporting	65
% average attendance of those reported	66
% of clubs reporting membership	92

				Membership			
Club	Cluster	No. of meetings	% Attendance	As at 30 June 08	Start Oct 08	End Oct 08	% Change YTD
Melton Valley	Westside	5	80%	16	20	19	18.8%
Melbourne South	Batman	5	69%	30	33	33	10.0%
Woodend	Calder	5	56%	17	19	19	11.8%
Collingwood	Heritage	5	58%	18	20	20	11.1%
Richmond	Heritage	4	73%	37	40	41	10.8%
Hoppers Crossing	Port Phillip	5	85%	28	28	31	10.7%
Wyndham	Port Phillip	5	79%	26	28	28	7.7%
Albert Park	Batman	5	74%	53	53	57	7.5%
Brimbank Central	Westside	5	82%	28	30	30	7.1%
Brighton North	Beachside	5	67%	47	49	50	6.4%
Essendon North	Gateway	5	65%	32	34	34	6.3%
Carlton	Heritage	4	85%	38	40	40	5.3%
Tullamarine	Gateway	5	58%	20	20	21	5.0%
Werribee	Port Phillip	4	87%	41	43	43	4.9%
Moonee Valley	Gateway	5	52%	21	22	22	4.8%
Brighton	Beachside	5	45%	133	138	139	4.5%
Glenferrie	Yarra	4	66%	45	47	47	4.4%
Footscray	Hobsons Bay	5	55%	51	53	53	3.9%
Echuca-Moama	Goldfields	5	70%	26	26	27	3.8%
Altona City	Port Phillip	4	72%	33	34	34	3.0%
Point Gellibrand	Hobsons Bay	4	63%	34	35	35	2.9%
Keilor	Gateway	4	81%	35	35	36	2.9%
Eaglehawk	Goldfields	5	87%	38	39	39	2.6%
Kyneton	Calder	4	66%	38	39	39	2.6%
Chadstone / East Malvern	Stonnington	5	63%	43	44	44	2.3%
Malvern	Stonnington	5	73%	47	48	48	2.1%
Bendigo	Goldfields	4	54%	96	98	98	2.1%
Bendigo Sandhurst	Goldfields	5	76%	52	51	53	1.9%
North Balwyn	Eastside	5	70%	89	89	90	1.1%
Balwyn	Eastside	4	60%	90	90	91	1.1%
Altona	Port Phillip	4	67%	26	26	26	0.0%
Bendigo Strathdale	Goldfields	4	67%	32	32	32	0.0%
Boroondara	Eastside	4	53%	19	19	19	0.0%
Brighton Beach	Beachside	4	79%	18	18	18	0.0%





				Membership			
Club	Cluster	No. of meetings	% Attendance	As at 30 June 08	Start Oct 08	End Oct 08	% Change YTD
Caulfield	Beachside	4	78%	11	11	11	0.0%
Central Melb. Sunrise	Batman	4	73%	55	55	55	0.0%
Gisborne	Calder	4	58%	26	26	26	0.0%
Kew-on-Yarra	Yarra	5	58%	25	24	25	0.0%
Melton	Westside	4	81%	44	44	44	0.0%
Prahran	Stonnington	4	75%	27	27	27	0.0%
West Footscray	Hobsons Bay	5	55%	31	31	31	0.0%
Yarraville	Hobsons Bay	3	79%	19	19	19	0.0%
Melbourne	Batman	5	46%	268	268	265	-1.1%
Essendon	Gateway	4	47%	80	79	79	-1.3%
Hawthorn	Yarra	4	53%	72	71	71	-1.4%
Camberwell	Eastside	5	69%	63	63	62	-1.6%
Bendigo South	Goldfields	5	65%	44	43	43	-2.3%
Keilor East	Gateway	4	84%	41	40	40	-2.4%
Toorak	Stonnington	4	79%	35	36	34	-2.9%
Daylesford	Calder	4	61%	30	30	29	-3.3%
Fitzroy	Heritage	4	71%	30	28	29	-3.3%
Kangaroo Flat	Goldfields	4	59%	30	30	29	-3.3%
North Melbourne	Gateway	5	70%	26	24	25	-3.8%
Southbank	Batman	4	63%	26	25	25	-3.8%
Glen Eira	Beachside	4	69%	23	22	22	-4.3%
Sunshine	Westside	4	68%	23	23	22	-4.3%
Flemington	Hobsons Bay	5	87%	22	21	21	-4.5%
Bacchus Marsh	Westside	5	77%	40	37	37	-7.5%
Port Melbourne	Batman	3	54%	35	32	32	-8.6%
Laverton Point Cook	Port Phillip	4	77%	22	20	20	-9.1%
Rochester	Goldfields	?	85%	11	10	10	-9.1%
Kew	Yarra	5	6%	54	47	47	-13.0%
Castlemaine	Calder	5	70%	47	40	40	-14.9%
St Kilda	Stonnington	4	80%	12		10	-16.7%

Clubs yet to provide Membership and Attendance figures:

Brunswick	Heritage
Canterbury	Eastside
Elsternwick	Beachside
Maribyrnong Highpoint	Hobsons Bay
Williamstown	Hobsons Bay

If you don't think about the future, how can you have one?

Wes Truscott