



October Is Vocational Service Month

The Challenge!

This week I wanted to talk to you about how we, as a District, are faring meeting RI President's DK Lee's membership challenge. His challenge was to increase membership by a net 10% across the District and for each District to charter 2 new clubs.

I know through my club visits that we've all accepted this challenge of membership development not simply leaving it to our respective membership chairs or club presidents. It seems that there is a genuine interest on behalf of our club members to encourage friends, neighbours and other people like you and me along to a club meeting or to membership nights. Certainly, new member introductions seem to be on the increase. Please continue to do your bit.

In terms of the challenge to charter two new clubs, our District has commenced establishing a new club at Docklands. Docklands has been developed, mostly by private sector investment, almost half of the area's developed space is being used for residential development. It has approximately 5,000 residents, and around 10,000 people employed in the area, with NAB, ANZ, AXA, Medibank Private, VicUrban, Transurban, Bendigo Bank and the Bureau of Meteorology headquarters all in the Docklands precinct. Docklands is similar in size to Melbourne's CBD and is six times the size of Sydney's Circular Quay. By 2015, Docklands is expected to be home to 20,000 people and see up to 25,000 people working there each day. PDG Ann White of the Rotary Club of Albert Park is my special representative and the Rotary Club of Central Melbourne Sunrise is the sponsoring Club at Docklands and given its growth rate we expect the new Club to be a great addition to our District.

We have also recently commenced work on the chartering of a second new club at Caroline Springs, with PP Jocelyn Williams as my special representative and the Rotary Clubs of Melton and Bacchus Marsh are looking at being joint sponsors of this proposed Club.

I know that we have not only got access to, the new material that our Marketing and Membership Team have put together, but we are putting it to great use. Membership at Rotary is very special with ordinary people achieving extraordinary things.

When I talk to new Rotarians, they tell me:

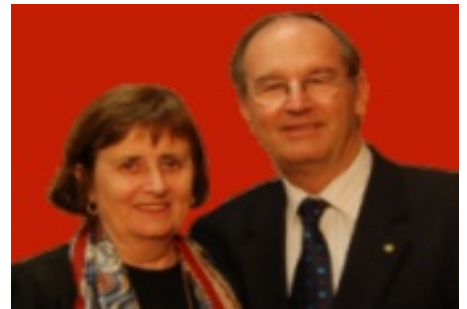
- that they are amazed at the genuine friendships they have developed since joining;
- about the great opportunities that they have had to learn and grow through taking on community leadership roles; and
- of the buzz they get when they work on club projects.

In these troubled financial times let's share this friendship, opportunity and buzz with those who are yet to experience Rotary's joy of uniting the power of one with the power of many.

~Jim Studebaker, District Governor

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DG Jim Studebaker & Carol



People like
you and me



**You give but little when you give of your possessions.
It is when you give of yourself that you truly give.**

- Khalil Gibran



Give it A Go

Give it a Go is an interactive healthy lifestyle event for all kids aged 5-12, encouraging them to take part in an active, healthy and fun lifestyle.

Give it a Go, is a new initiative of the Lord Mayor's Charitable Foundation and is being held in partnership with the City of Melbourne and the Rotary Club of Flemington.

By getting involved in healthy activities from an early age, kids can form lifelong habits that help prevent obesity and heart disease whilst also helping them develop fitness, coordination, confidence, social-skills and lifelong friendships.

Coinciding with United Nations' Children's Week, the event is aimed at introducing kids to a wide variety of sports, activities and skills (like healthy cooking) that will stay with them for life. Clinics, activities and workshops will be running all day, encouraging kids to explore the sports and activities that appeal to them.

Held on Saturday, 25 October, **Give It A Go** will be packed full of things to do and try, as well as celebrities, sports stars and a special Children's Concert in the Park featuring headline entertainers including Bindi Irwin. To top it off, there will be showbags and giveaways throughout the day – this is an event your kids won't want to miss! So kick-start a passion, launch an Olympic dream, or just plain have fun and get active...**Give It A Go!**

The event will take place in the beautiful expanses of the Alexandra Gardens in central Melbourne (next to Princess Bridge & St. Kilda Rd). With plenty of space to demonstrate sports and activities as well as partner displays, the venue truly compliments the interactive nature of the day and offers kids a unique opportunity to get out and try a new sport, activity or experience.



Featuring Bindi Irwin





Great Food in Melbourne's Bayside

The St Kilda Rotary Club is currently working on a fantastic project that involves the production of a recipe book with recipes contributed by local restaurateurs.

The proceeds from the sale of this book are to be donated locally to the Sacred Heart Mission and internationally to ShelterBox.

Almost 60 restaurants are contributing recipes from the Melbourne Bayside area, the publication will be full colour with over 3,000 copies produced. The book is due for public release at the end of October and will retail for \$14.95.

Project Co-ordinator, Julia Topliss who has recently joined the RC of St Kilda says: "The project has proven to be an exciting phenomenon with many people within the local community embracing the concept including sponsors participating restaurants & cafes, trading associations and individuals. I can easily see that this project can become a regular part of the St Kilda landscape and continue to support organisations like the Sacred Heart Mission & ShelterBox. It has been a long time since our community has seen a project that brings so many people together for a really good cause and has the potential to raise significant funds to impact the lives of people in our immediate community as well as overseas. Additionally the book is a true celebration of our local cafes & restaurants and promotes the diverse range of food that they offer."

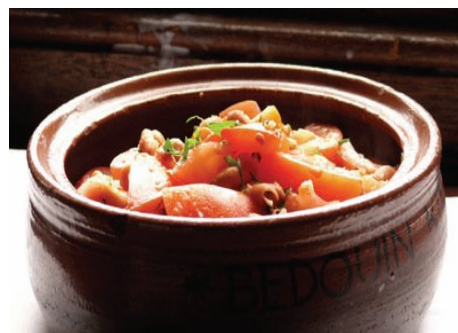
Dedication to Donlevy Fitzpatrick

The recipe book is dedicated to Donlevy Fitzpatrick, a local restaurateur who created the Dog's Bar in the late 80's and then restored The George - two of St Kilda's iconic landmarks. He was also responsible for tackling the Victorian licensing laws so that food establishments could serve food & wine in informal settings including street fronts and footpaths - something that we take for granted these days as an integral part of Melbourne. "Unfortunately Donlevy passed away earlier this year and we felt that it was fitting to pay homage to his contribution to the Melbourne food and wine scene by dedicating this publication to him." Julia says; "The St Kilda Rotary Club felt that as business people, they should take the opportunity to recognise a remarkable man whose business vision has had such an impact on the cafe, bar and restaurant industry and especially the St Kilda area."

Following the book's release it can be purchased at counter displays - Most participating restaurants will display copies for sale and local shops to display Recipe Books (currently Chronicles & Fitzroy St Newsagents) or at the following markets:

- Saturday 18th October - Gasworks Farmer's Market, Gasworks Arts Park
- Sunday 9th November Camberwell Market, Camberwell
- Saturday 6th December - Veg Out St Kilda's Farmer's Market, Peanut Farm Reserve
- Sunday 14th December - Camberwell Market, Camberwell
- Saturday 20th December - Gasworks Farmer's Market, Gasworks Arts Park

Or go to this link: www.relishrecipes.com.au



Current Project Sponsors:

Gold Sponsors Elwood Community Bendigo Bank, Red Scooter, Rotary International

Silver Sponsors City of Port Phillip, St Kilda Melbourne Traders Group, Panomatics, Web Prophets

Bronze Sponsors - Donovan's, Kraft Foods Limited, Megabus Pty Ltd, St Kilda Village Traders Group, Whirwind



Melbourne Cup – Sweeps and Fun

With the Spring Racing Carnival underway you might like to attend the following events while helping raise money for local charities:

Rotary Club of Essendon North Melbourne Cup Calcutta

Monday, 3 November

Fredericks Restaurant,
980 Mt Alexander Rd, Essendon

6:30pm for 7:00pm

Cost: \$40 pp

includes 3 course meal, tea/coffee

Drinks available at bar prices

**GUEST RACING IDENTITIES
RAFFLES
AUCTIONS
PHANTOM CALL**

RSVP: 31st October

Barry Coleman 9379 1968, 0427 852 062 or

Max Nicholls 9336 4246, 0432 632 311

Rotary Club of Point Gellibrand Melbourne Cup Sweep & Fun-day

Sunday, 2 November

7 Waters Edge Williamstown
courtesy of Russell and Mary Soppitt

Come Dress-up and Enjoy

\$100 sweep - Winner \$1000, Second \$300,
Third \$150 - Ticket admits two

\$50 sweep - Winner \$500, Second \$150, Third
\$75 - Ticket admits one

Non-betting visitors welcome - \$20 each

BBQ lunch & drinks included

**SWEEP, PHANTOM CALLS, RAFFLES,
SNAILS,
RACE DAY ATMOSPHERE**

RSVP: 31st October

Russell Soppitt 9397 6424 or 0419 896 839

Peter Sadler 0412 515 922

Or . . . if you would like to get up close and personal with the Melbourne Cup, you can join the Rotary Club of Melbourne for lunch this Friday as the 2008 Melbourne Cup will be accompanying their Guest Speaker at their lunch meeting.

The Cup will be on display prior to lunch so that you can get a really good look at it.

Contact bowleys@netspace.net.au if you would like to attend.





Make Dreams Real: Success Secrets

Brett Lefebvre has been a member of the Rotary Club of Kyneton since 2001 and this year he is the Club's President. He is also Secretary General for District 9800 MUNA.

Brett is a husband and father of two children he is an enthusiastic painter and retired amateur actor. He is also a long suffering but ever hopeful St. Kilda supporter.

Brett has been a Secondary Teacher for 30 years in a wide range of subjects including accounting, business management, economics, legal studies, history and politics to VCE level; as well as junior mathematics and geography. Brett is also a year 12 co-ordinator and co-ordinator of student teachers.

Brett's tips for success are:

- Be prepared, be curious, ask questions, learn the basics, be brave, trust your instincts and have a go.
- Believe it then be it.
- Love, listen and laugh.
- Be involved and enjoy Rotary.
- And if you're a painter . . . shape, shade and composition, the 1/3 Rule, verticals and horizontals remain so, light comes forward and dark recedes.

Brett,
we love
your
photo!!!



Win A European Dream Holiday



Ultimate Luxury European Dream Holiday

A 15 day magnificent river cruise for
two from Amsterdam to Budapest
(or vice-versa)
only 3,000 tickets,
drawn March 14, 2009

It costs just \$50 per ticket
(plus \$2.20 per ticket for credit card purchases)

**A Project of the Rotary Club of
North Balwyn Inc.**

Simply click on this link : to purchase
your ticket/s.

Proceeds to:
The Alannah and Madeline Foundation
Ovarian Cancer Institute (RoCan)



Marketing Tip: Is Your Club In Order?



This week's marketing tip is really a membership tip that asks if your house is in order. Before we go about marketing our Clubs and looking for new members, corporate friends, or invite the media into our 'house' we must check that it's in order.

An Introduction to Broken Windows Theory

When windows are broken and left unfixed, people tend to infer a prevailing sense of disregard, indifference or apathy toward the maintenance and upkeep of order. Subsequently, people tend to show less inhibition towards partaking in further window breaking or similar behaviour – if nobody really cares, does it really matter or cost anyone anyway? Similarly, if it doesn't really matter, who would bother to step in and intervene to prevent such further behaviour?

The result? You can expect to see not just more broken windows, but soon the general area falling into disrepair. People begin to perceive that there are no expectations of order within the general vicinity.

So what does this mean to Rotary?

The success of our Rotary Clubs is defined by their internal cultures. Each Club's culture has been formed through maintenance of high levels of meaningful service, ethics, integrity, respect, and unity as well as a commitment to fostering goodwill and assisting the development of both our own members and the wider community. *These are our windows.*

Occasionally, and regrettably, these windows get broken. Areas of service may become neglected. We may fail to bring in new members or members who add fresh perspectives and passions. We may defer the opportunity to undertake projects of significance that capture the imagination of a wider audience. We may not embody our values when interacting with other club members, when facing difficulties in reaching our objectives or when challenges are presented in maintaining the standards we seek to uphold. We have two choices once this occurs; we either identify and set about fixing the problem, or we do nothing and watch the resultant drop in standards...and membership.

Seems like an easy choice. But we all know that the right choice doesn't always prevail. We often look to others to fix the problems, or even expect that others will do so. We may believe that we "aren't responsible for" or don't "own" the problems so therefore they aren't ours, or we may have other things within which we are more immersed, leaving these problems a non-priority. We may even figure that nobody will notice, or that the problems will fix themselves over time. In reality though, these "windows", which effectively represent our culture and mission, ARE our priority – they are what drive our achievements and provide us with the unity and personal satisfaction that we seek from our involvement in Rotary.

The achievement of our goals within Rotary is largely dependent on how we go about following and protecting the standards we know our success rests upon. These standards are well reflected in Rotary's [4-Way Test](#) and are exemplified within the past achievements of Rotarians worldwide, as well as within our own club's efforts. Look back upon any group who have combined together to achieve highly. Look at the great sporting teams, look back upon the landing

Many Rotarians will fondly recall playing backyard cricket in their youth, with a fair few also remembering a not-so-well-timed hook shot that went astray, finding its way through one of mum and dad's windows. While the sound of shattering glass meant it was time for your friends to politely excuse themselves because they could "hear their mum calling them for dinner", for the budding Stackpole, Lawry or Chappelli it meant time to adopt your most contrite posture, as you knew there would be some profuse apologising in order.

But when you think back, most mums and dads were usually pretty good about it. While some pocket money might have been docked, or a backside even walloped, there weren't too many households where the window remained unfixed and the rain and elements left to pour in and cause more damage. After all, that's what parents do. They take responsibility and fix up what is broken.

In Rotary, when our "windows" get broken, it's important that we take up the role of the caring custodian and take responsibility for fixing the problems – searching for a scapegoat or turning our backs on the problem doesn't fix it, just as leaving the problem unattended for a period of time only provides us with more trouble with which to deal. Soon enough we have a disheveled and unattractive house which others will feel reluctant to visit (or join as members).

The lesson is simple – we are all responsible for playing the parental role and fixing the windows that need fixing in our Clubs so that they remain attractive and functional from both inside and out. Our family of Rotary depends on it.



Networker

We care. We share. We all gain.



forces upon the beaches of Normandy, look at leading teams within the business world. Within them are individuals prepared to be self-managing, not needing to be told to do the obvious, but who will instead set the standards, and take personal responsibility for ensuring that standards are met and raised further again. These people are the ones fixing the windows, polishing them, taking pride in them.

We all at times get off the course that we know leads to our success and to that of Rotary – our windows sometimes get broken. But it is how we respond to both our own broken windows and those within our vicinity that leads to our eventual success as a united, and high achieving family of Rotary.

Rotary's Four Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



Notices & Events

RC of Williamstown

For the three months from 6 October to 29 December the Rotary Club of Williamstown will be holding evening meetings. The meetings will still be held on a Monday at the same venue but will be at 6:30pm for 7:00pm start.

Dr Jamie Robertson's Night for Vietnam

Member of RC Footscray Dr Jamie Robertson has lead a dental/medical team to do voluntary work in Vietnam every year since 1991.

His team members pay their own fares, but considerable money is needed to provide for equipment, interpreters, transport for children, etc.

A major fundraiser for this cause is a dinner which, this year is being held on **Friday, 10 October** at 7.00pm

Venue: 501 Receptions, 501 Barkly Street, West Footscray, 3012

Ticket: \$50 per person.

Contact: Dr Jamie Robertson, 9391 5174 (P) or 9391 2695 (Fax) or Suong Robertson 9687 2339 (H) or 0418 687 233 (Mob)

RC of Echuca Moama Celebrating its 60th Anniversary

The Rotary Club of Echuca Moama is celebrating its 60th Anniversary on **Saturday, 11 October** at Radcliffe's Restaurant in Echuca.

Any former members of the Rotary Club of Echuca Moama, or indeed any Rotarians interested in attending, are invited to contact Rick Reid on 0419 470 661 or Jeni Clift on 0418 107 407, or email the Rotary Club of Echuca Moama at echucamoama@rotaryd9800.org.au.

Join the Vietnamese Community Dinner to support ROMAC.

Lead by Thu Lam, and with the generous support of Mr and Mrs Chang of Happy Receptions, the Vietnamese Community is running a dinner to support ROMAC. ROMAC is a part of Rotary and brings in children from our region for life saving or dignity restoring operations. Meet Kim and hear her story.

When? 6.30 PM – 10.30 PM, **Sunday, 12 October**

Where? HAPPY RECEPTIONS, 199-203 Union Road, Ascot Vale 3032 PH 9370 2795. Cost? \$45

Tickets. Margret Longden 5/ 333 Beach Road Black Rock 3193 Ph 0418 365 477



Kim – Before and After



RC of Albert Park's Annual Book Fair

This year's Book Fair will be held at the Albert Park Primary School corner of Victoria and Bridport Streets on the **11 & 12 October**.

Pre-loved books, CD'S & DVD'S can be left in the collection bins at Albert Park, Port Melbourne or St Kilda libraries. It's a novel way to help our community.

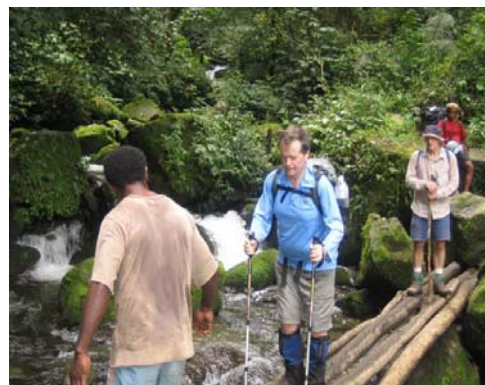
For more information please contact Deb Renshaw-Jones on 0438 250 908

Business Breakfast

The Rotary Club of Williamstown, in partnership with Victoria Police, are raising funds to send a group of troubled teens, both male and female on a positive life changing experience — walking the Kokoda Trail. These young people have been identified as having low self esteem, as being disenfranchised in the community, lacking goals and direction in life and who are at risk of not completing school.

The RC of Williamstown are holding a breakfast at 7:00am for 7:15am on **Friday, 17 October** at the Royal Victorian Motor Yacht Club, Nelson Place, Williamstown to help these troubled teens.

Proceeds from this breakfast will go to support KOKODA 2009. Guest speaker, Bill Shorten will share his recent experience of walking the Kokoda Track.



\$35 per head, for bookings or more information please contact Yvonne Moon at yvonne.moon@bigpond.com

A Night at Parkville

The RC of Carlton invites you to a night at one of Parkville's finest residences at 30 Bayles Street, it was The Lord Mayor's home built in 1888. During World War II it was a brothel serving the needs of servicemen camped in Royal Park. Later it became a boarding house and was purchased by the Church in 1957. Now extended and restored to its Victorian magnificence, it is a great place for a party. Drinks, music, books and food make for a gala night on **Friday 24 October**, 8pm onwards Price: \$50.00 per head – all included. If you would like to attend, please contact PP Michael Elligate, 9347 2493. Email stcarthages@bigpond.com or John Elligate 9953 3286(W) 9827 0397(H) Email: jelligate@patrick.acu.edu.au

RC of Glen Eira's 21st Birthday Party

When: **Tuesday, 11 November 2008**
Where: Kooyong Tennis Centre, Glenferrie Road, Kooyong
\$65 per person for 3 course buffet
plus
Pre-Dinner Drinks at 6.15 for 6.45pm

Lots of fun, entertainment with the *highly proclaimed Harambee choir*, together with old memories, and a reunion with past members, and members from our sister Rotary Club from Japan, Ogaki-West



For information, call Geoff Asher on 9571-3833 or John Strong on 9836-

RC of Melton Valley's Annual Auction Night

The RC of Melton Valley will be holding their Annual Auction to raise funds for their Tibetan Village Project on **Friday, 14 November 2008**. The auction will be held at the Melton Valley Golf Club at 6pm for a 6.30pm start.

Tamdin Wangdu will be the guest speaker on the evening, Tamdin is an exiled Tibetan living in Colorado and he is the founder of the Tibetan Village Project

Tickets are \$35.00 per head this includes a 2 course meal, tea and coffee with all other drinks at bar prices. Tables of 10 can be booked by clubs or single tickets are available.



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Numerable rare and exquisite Tibetan Artefacts will be auctioned and many other items will also be listed. Limited Spaces – Get in early and don't miss out!

Bookings can be made by contacting Renee Jerram on 0419 933 068 or by email renee.48@optusnet.com.au

or contact Chris McCormack on 9747 9930 email chelmwaysecurity@bigpond.com

If you can't make the auction, Tamdin Wangdu will be speaking at RC of Brighton North on Wednesday November 12 and Albert Park on Wednesday November 19. RSVP to Don Cullen on 0421 088 576

Garden DesignFest



The RC of Kew's major biennial fundraising event, Garden DesignFest 2008 will open 23 private gardens, all designed by professional landscape designers, on **Saturday 15 & Sunday 16 November**. All of the gardens but one are in the Melbourne. The one garden not in Melbourne is near Daylesford. The RC of Kew is joining forces with the RC of Daylesford who will be managing this garden, the private property of renowned designer Paul Bangay, over the weekend. More detail as we get nearer the event but in the meantime those interested can visit our dedicated website at www.gardendesignfest.com.

The RC of Bendigo – Annual Golf Day

The RC of Bendigo are organising a golf day on **Friday, 21 November** in support of Cleft Palate. Assembly is at 11am with a 12noon shotgun start at the Heathcote Golf Club. The format will be 4 person Ambrose.



Costs: A team of four costs \$200, that is '1 cleft palate operation' per team (\$200), \$400 to sponsor a hole - 2 operations

It would be great to see some Melbourne players make the trip for a great day.

The RC of Castlemaine Inc presents the 20th Anniversary Truck & Music Show

On **Saturday 22 & Sunday 23 November** the Rotary Club of Castlemaine will host the 20th Anniversary Truck & Music Show. It will be held at the Campbells Creek Sports Ground and will feature food, drinks and heaps of entertainment.

On Saturday 22nd November the show will commence at 12.00 noon. It will feature the "Sweetrock" Show Band, the Rig of the Day \$500, Trade Exhibits, the Beat Ute Competition and lots of delicious food and drinks. The day will end with a sensational "Ruckus" Country Music Spectacular, commencing at 6.00pm.

On Sunday 23rd November the show will take place between 9.00am and 3.00pm. The program will include a Truck Street Parade, Rock and Country Music by "Sweetrock" & "Ruckus", Trade Exhibits, the Rig of the Show \$1,000, "Truckin' Life", Transport and General Goods Action and loads more!

Be sure not to miss this Great Weekend of Family Entertainment! For enquiries please contact Keith Thompson on Mob: 0407 490 602, Ph: 5472 2400 or Fax: 5470 6766.

RC of Essendon's inaugural Royce Abbey Rotary Celebration

This inaugural dinner, hosted by the RC of Essendon will be a celebration of enthusiasm and commitment to the ideals of Rotary.

All attending clubs will be encouraged to nominate a member or members to receive their Royce Abbey Award, whom will be presented with the award by Rotary International Past President Royce Abbey.

The dinner will be held on **Wednesday, 3 December** at Moonee Valley Racecourse. Key note speaker & special guest Past President Rotary International, Mr. Bill Boyd. More details soon.



October Is Vocational Service Month

The Drought And Our Plan

Eleven years is a long time to wait for something that 'should be coming any time now' or is deemed 'about to happen'. But in rural Victoria it has been 11 years of waiting and hoping for decent rainfall.

The 'longest drought' goes on and the end is not in sight. It is literally impossible to be indifferent to the plight of rural communities. And as the ravages of the drought continue unabated, it's important that we continue to make the wellbeing and future of those communities a focus of our Rotary programs.

It is also important that we recognise that, for those people caught up in it, a protracted drought has all sorts of difficult financial and emotional outcomes and it's important that we can be true friends and neighbours . . . sympathetic to the needs and eager to lend support in whatever form is required.

Some weeks ago I wrote of our intention to link whole District 9800 clusters with individual clubs in the Goldfields Cluster. This has now been done. The allocation is as follows:

<u>Rotary Club</u>	<u>Cluster</u>
Echuca-Moama	Batman
Rochester	Heritage
Bendigo	Beachside
Bendigo South	Westside
Bendigo Strathdale	Calder
Eaglehawk	Gateway
Kangaroo Flat	Hobson's Bay
Bendigo-Sandhurst	Port Phillip

The Rural Recovery Program is a start. I look forward to seeing it gather momentum as Rotarians throughout our District link and take on a feeling of personal proprietorship in the provision of resources and assistance.

Eleven years of drought is unprecedented. But the Rural Recovery Program is also without precedent in our District. This drought has many aspects . . . all of them daunting. But 'daunting' always seems to bring out the best in Rotary. . . and so it will again.

~Jim Studebaker, District Governor

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DG Jim Studebaker & Carol

Initial contacts have been made and meetings have progressed. Rural Recovery coordinator, AG Hugh Wheeler has stressed that our expectations and endeavours need to be realistic and solidly-based. The accent is on identifying requirements and working together through the structure of the new groupings.

It seems to me that this structured and considered approach is at the very heart of what we – Rotary - are about. Our core value is service. We are known not by what we say, but by what we do. This is especially so in regional areas like Bendigo.

This drought transcends the city-country divide. Our endeavours need to be collective and they need to be realistic.

Great News For ROMAC



Rotary Oceania Medical Aid for Children Ltd (ROMAC) was pleased to receive confirmation that Her Excellency Ms Quentin Bryce AC, Governor- General of the Commonwealth of Australia has graciously agreed to be Patron-in-Chief of their organisation.

This is great news for Rotary and ROMAC's work!



Hospital Ward Named In Honour of District 9800

Royal Children's Hospital Neurosciences Monitoring Unit – District Project.

On Wednesday 3rd October 2008 our District was recognised at the Royal Children's Hospital, by the unveiling of a plaque, which now officially names a ward at the Royal Children's Hospital the "Rotary International District 9800—Epilepsy Monitoring Unit".

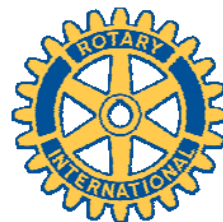
The event was well covered by the media TV news on every channel and also on radio. This is significant in showing the general public that Rotary is actively at work within our community. PDGs Mr. John Davis and Mr. David Rosback were in attendance at this unveiling.

District 9800 have pledged to donate a total of \$200,000 and to date we have raised \$153,118.81 mainly through the contributions of nine clubs within our district. To finalise this project we need to find another \$45,000.

This monitoring facility carrying the Rotary District 9800 dedication will be transferred to the new Royal Children's Hospital when it is built provided we meet our objective of \$200,000. The Royal Children's Hospital and in particular the neurosciences epilepsy monitoring unit is very specialised in the diagnosis and treating of our sick children. Remember the children of today are the Rotarians of tomorrow, so please pledge your club's support which will be recognised on the official donors honour board.

With the start of a new Rotary year and with DG Jim Studebaker at the helm this year is sure to be another memorable one. It will be the third year that this District Project has run and with your help and a little commitment we can raise the remaining funds to finalise the project.

All donations and/or correspondence should be directed to John Gowers of the RC Hawthorn and receipts will be issued accordingly. This will ensure the funds are directed to the correct hospital project. John's contact details are 9882 4134 or email him at jgowers@bigpond.net.au.



The Life-Changing HWC

With the Homeless World Cup (HWC) just around the corner, we thought this may be an opportune time for a reminder on the real impact the Cup has on the players.

The Street Socceroos debuted at the HWC in Edinburgh in 2005 where they were awarded seventh place and the Best First Year Team for their spirit, enthusiasm and respect for their opponents and the tournament.

Playing in the HWC has been a life-changing experience for many players. 'Retired' players are now acting as ambassadors for the Street Soccer programs, and assist The Big Issue Australia in promoting the program and recruiting future Street Socceroos.

Many of Street Socceroos have gone on to gain employment or have gone back to study. Ben, aged 17 at the time of competition is now a fully qualified Coach and referee and actually makes his living from soccer. There is no turning back for him now. While 'Bushy' lived in 65 different locations over a two year period. Through joining soccer when in Melbourne he was able to stay in one place long enough to see a psychologist who diagnosed him with ADHD. Now Bushy is in transitional housing and properly medicated.

The Homeless World Cup is a world-class, annual international football tournament that uses the positive power of football to raise the issue of homelessness and poverty worldwide and to change lives.

Support our Street Socceroos and the visiting teams at Federation Square from 1-7 December.



"I would never have thought I would ever get back to into sport . . . never would have dreamt of representing my country. It has been years since I played sports as a kid."

Tracey aged 32.

"Weekly soccer helps me get my mind off the worries of life. It's my most fun time of the week. I would never have thought about playing sport or soccer if it wasn't for Wednesday's training and now I can't wait for Wednesdays."

Kati, aged 20.



\$100 Million Polio Challenge

The Polio Challenge 1.2 kg Rich Fruit Cake

Since 1985, ending polio has been Rotary's top philanthropic goal. Since then, polio cases have been slashed by 99 percent worldwide. While most of the world is polio-free, this vaccine-preventable disease still threatens children in parts of Africa and South Asia.

On 26 November 2007 the Bill and Melinda Gates Foundation gave the Rotary Foundation the sum of US\$100 million for Rotary's Polio Plus Program in which Rotary's challenge over the next 3 years is to match dollar for dollar.

Rotary's US\$100 Million Challenge is a continuation of Rotary's longstanding commitment to protect every child from this devastating disease.

Each Rotary Club around the world has been asked to raise US\$1,000 per year over the next three years as their contribution to help meet this challenge. Rotary's Polio Challenge needs your Clubs support to help meet US\$100 million Challenge



By promoting and selling The Polio Challenge 1.2kg Rich Fruit Cake your Rotary Club will be directly credited with \$5 (for each cake sold) towards your clubs contribution to meet US\$100 million Challenge.

At \$20 each they are great value for money. The Polio Challenge Rich Fruit Cake combines the finest fruits and nuts (50%) into a delicious, moist and old fashioned style fruit Cake.

How to order Rotary Polio Challenge Rich Fruit Cakes

Order forms will be mailed directly to your Club, you can also download additional order forms from this [link](#)

This project is coordinated through the Rotary Club of Melton Valley Inc. D9800.

Marketing Tip: Making An Event Work

Any event we run needs a few things to be successful – structure, organisation, planning, support, appeal and publicity to name but a few. This week we hope we can help you to get your project from idea to implementation.

Two important things you need to consider are your project profile and the merchandising and branding required for your project.

Your project profile

- Who will be involved (your audience, customers or key stakeholders)?
- When will the project run?
- What is the objective?
- Where will the project run?
- Who does it benefit?
- What will the funds raised or activity undertaken go towards?
- Who is behind the project?
- What are the major features of the project?
- Why will the project be fun or make people feel good?
- Why would people want to get involved?
- What is unique, noteworthy, exceptional or remarkable about the project?
- What will it look like? (Try and have some photos to set the scene)
- Who can people contact to find out more or get involved?





Merchandising & Branding

Especially where you intend to run an event annually, merchandising can be a great way of keeping your initiative in other people's minds, providing a souvenir for people to remember the event by or even gaining additional financial contributions.

Think of tie-in sells to the theme of your event – at a musical event you might pre-record the act and sell a cd. At a bike ride you might get water bottles made up. At a kids event maybe teddy bears themed around helping others. At a craft exhibition you might make up craft hampers. Each offers the opportunity to add the Rotary branding to it and maybe even a message about what the consumer's monetary contribution will go towards.

Consumers will very often pay for things that make them feel good. If you intend to sell some sort of merchandise, work out what you can sell your audience that will make them feel good and think how you can make that purchase make them feel even better ("I'm helping do good in the world").

What opportunities are there for merchandising and branding for your event?

- | | |
|---|--|
| <input type="checkbox"/> T-shirts? | <input type="checkbox"/> Food? |
| <input type="checkbox"/> Bags? | <input type="checkbox"/> Drinks? |
| <input type="checkbox"/> Thank-you notes? | <input type="checkbox"/> Craft? |
| <input type="checkbox"/> Teddy bears? | <input type="checkbox"/> Programs? |
| <input type="checkbox"/> Toys? | <input type="checkbox"/> Hats? |
| <input type="checkbox"/> Cds? | <input type="checkbox"/> Sunscreen? |
| <input type="checkbox"/> Sporting gear & accessories? | <input type="checkbox"/> Sponsor Samples |
| <input type="checkbox"/> Water bottles? | <input type="checkbox"/> Stickers |
| <input type="checkbox"/> Fridge Magnets? | |

Think laterally and think of your audience. What might they want to take home with them?

Notices & Events

Weekly Bridge Club

The Rotary Club of Prahran will commence running a **weekly** Bridge Club at St John's Church – corner of Clendon and Toorak Roads, Toorak.

The Bridge Club will meet every Tuesday at 7.30pm. Bridge Master Rena Kaplan has played on the Australian Women's team for the Bridge World Team Championships.

A light supper will be served - \$10 donation per player will be directed to Breast Cancer Research at the Alfred Hospital. Please contact Pike Peters on 0414 426 090 for more information.

Rotary Club of Gisborne Meeting Changes:

The RC of Gisborne will not be holding its normal meeting on Tuesday, 4 November at the Macedon Family Hotel, because of it being Melbourne Cup Day and the meeting will be the traditional Cup Day Breakfast meeting at the President's home.

The R.C. of Gisborne will not be holding its normal meeting on Tuesday, 11 November at the Macedon Family Hotel as we will be attending a Rotary District 9800 Cluster meeting at Castlemaine on Wednesday, 12 November.

Business Breakfast

The Rotary Club of Williamstown, in partnership with Victoria Police, are raising funds to send a group of troubled teens, both male and female on a positive life changing experience — walking the Kokoda Trail. These young people have been identified as having low self esteem, as being disenfranchised in the community, lacking goals and direction in life and who are at risk of not completing school.

The RC of Williamstown are holding a breakfast at 7:00am for 7:15am on **Friday, 17 October** at the Royal Victorian Motor Yacht Club, Nelson Place, Williamstown to help these troubled teens.





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Proceeds from this breakfast will go to support KOKODA 2009. Guest speaker, Bill Shorten will share his recent experience of walking the Kokoda Track.

\$35 per head, for bookings or more information please contact Yvonne Moon at yvonne.moon@bigpond.com

A Night at Parkville

The RC of Carlton invites you to a night at one of Parkville's finest residences at 30 Bayles Street, it was The Lord Mayor's home built in 1888. During World War II it was a brothel serving the needs of servicemen camped in Royal Park. Later it became a boarding house and was purchased by the Church in 1957. Now extended and restored to its Victorian magnificence, it is a great place for a party. Drinks, music, books and food make for a gala night on **Friday, 24 October**, 8pm onwards Price: \$50.00 per head – all included. If you would like to attend, please contact PP Michael Elligate, 9347 2493. Email stcarthages@bigpond.com or John Elligate 9953 3286(W) 9827 0397(H) Email: jelligate@patrick.acu.edu.au

Melbourne Cup Calcutta

Rotary Club of Essendon North is celebrating the Melbourne Cup on **Monday, 3 November** Fredericks Restaurant, 980 Mt Alexander Rd, Essendon 6:30pm for 7:00pm Cost: \$40 pp includes 3 course meal, tea/coffee Drinks available at bar prices

Guest racing identities, raffles, auctions, phantom call

RSVP: 31st October Barry Coleman 9379 1968, 0427 852 062 or Max Nicholls 9336 4246, 0432 632 311

Melbourne Cup Sweep & Fun-day

Rotary Club of Point Gellibrand is celebrating the Melbourne Cup on **Sunday, 2 November**, 7 Waters Edge Williamstown courtesy of Russell and Mary Soppitt

Come Dress-up and Enjoy - Sweep, phantom calls, raffles, race day atmosphere

\$100 sweep - Winner \$1000, Second \$300, Third \$150 - Ticket admits two

\$50 sweep - Winner \$500, Second \$150, Third \$75 - Ticket admits one

Non-betting visitors welcome - \$20 each BBQ lunch & drinks included

RSVP: 31st October Russell Soppitt 9397 6424 or 0419 896 839 Peter Sadler 0412 515 922

RC of Glen Eira's 21st Birthday Party

When: **Tuesday, 11 November** 2008

Where: Kooyong Tennis Centre, Glenferrie Road, Kooyong

\$65 per person for 3 course buffet plus Pre-Dinner Drinks at 6.15 for 6.45pm

Lots of fun, entertainment with the *highly proclaimed Harambee choir*, together with old memories, and a reunion with past members, and members from our sister Rotary Club from Japan, Ogaki-West.



For information, call Geoff Asher on 9571-3833 or John Strong on 9836-

RC of Melton Valley's Annual Auction Night

The RC of Melton Valley will be holding their Annual Auction to raise funds for their Tibetan Village Project on **Friday, 14 November** 2008. The auction will be held at the Melton Valley Golf Club at 6pm for a 6.30pm start.

Tamdin Wangdu will be the guest speaker on the evening, Tamdin is an exiled Tibetan living in Colorado and he is the founder of the Tibetan Village Project

Tickets are \$35.00 per head this includes a 2 course meal, tea and coffee with all other drinks at bar prices. Tables of 10 can be booked by clubs or single tickets are available.

Numerable rare and exquisite Tibetan Artefacts will be auctioned and many other items will also be listed. Limited Spaces – Get in early and don't miss out!

Bookings can be made by contacting Renee Jerram on 0419 933 068 or by email renee.48@optusnet.com.au or contact Chris McCormack on 9747 9930 email chelmwaysecurity@bigpond.com

If you can't make the auction, Tamdin Wangdu will be speaking at RC of Brighton North on Wednesday November 12 and Albert Park on Wednesday November 19. RSVP to Don Cullen on 0421 088 576

Garden DesignFest

The RC of Kew's major biennial fundraising event, Garden DesignFest 2008 will open 23 private gardens, all designed by professional landscape designers, on **Saturday 15 & Sunday 16 November**. All of the gardens but one



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are in the Melbourne. The one garden not in Melbourne is near Daylesford. The RC of Kew is joining forces with the RC of Daylesford who will be managing this garden, the private property of renowned designer Paul Bangay, over the weekend. More detail as we get nearer the event but in the meantime those interested can visit our dedicated website at www.gardendesignfest.com.



The RC of Bendigo – Annual Golf Day

The RC of Bendigo are organising a golf day on **Friday, 21 November** in support of Cleft Palate. Assembly is at 11am with a 12noon shotgun start at the Heathcote Golf Club. The format will be 4 person Ambrose.

Costs: A team of four costs \$200, that is '1 cleft palate operation' per team (\$200), \$400 to sponsor a hole - 2 operations

It would be great to see some Melbourne players make the trip for a great day. For entry details please go to

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/BendigoGolf.pdf>



The RC of Castlemaine Inc presents the 20th Anniversary Truck & Music Show

On **Saturday 22 & Sunday 23 November** the Rotary Club of Castlemaine will host the 20th Anniversary Truck & Music Show. It will be held at the Campbells Creek Sports Ground and will feature food, drinks and heaps of entertainment.

On Saturday, 22 November the show will commence at 12.00 noon. It will feature the "Sweetrock" Show Band, the Rig of the Day \$500, Trade Exhibits, the Beat Ute Competition and lots of delicious food and drinks. The day will end with a sensational "Ruckus" Country Music Spectacular, commencing at 6.00pm.

On Sunday, 23 November the show will take place between 9.00am and 3.00pm. The program will include a Truck Street Parade, Rock and Country Music by "Sweetrock" & "Ruckus", Trade Exhibits, the Rig of the Show \$1,000, "Truckin' Life", Transport and General Goods Action and loads more!

Be sure not to miss this Great Weekend of Family Entertainment! For enquiries please contact Keith Thompson on Mob: 0407 490 602, Ph: 5472 2400 or Fax: 5470 6766.

Australia The Movie



Starring Nicole Kidman, Hugh Jackman, David Wenham, Bruce Spence. A romantic action-adventure set in northern Australia prior to World War II, AUSTRALIA centres on an English aristocrat (Kidman) who inherits a ranch the size of Maryland. When English cattle barons plot to take her land, she reluctantly joins forces with a rough-hewn cattle drive (Jackman) to drive 2000 head of cattle across hundreds of miles of country's most unforgiving land, only to still face the bombing of Darwin by the Japanese forces that had attacked Pearl Harbour only months earlier.



Tuesday, 2 December at the Sun Theatre, 8 Ballarat Street, Yarraville
6.15pm – drinks & nibbles, 7.00pm – movie starts

Adults:\$15, Children(14 or younger) : \$10 – Tickets include nibbles before movie, drinks at bar prices
For tickets or enquiries please contact Gered White via email at King67@optusnet.com.au or phone 0438 072 153

Proceeds to the Cancer Council's Relay for Life. The RC of Yarraville has a team participating in this year's relay for life, to sponsor them please go to www.hobsonsbayrelay.com OR www.relayforlife.org.au

RC of Essendon's inaugural Royce Abbey Rotary Celebration

This inaugural dinner, hosted by the RC of Essendon will be a celebration of enthusiasm and commitment to the ideals of Rotary. All attending clubs will be encouraged to nominate a member or members to receive their Royce Abbey Award, whom will be presented with the award by Rotary International Past President Royce Abbey. The dinner will be held on **Wednesday, 3 December** at Moonee Valley Racecourse. Key note speaker & special guest Past President Rotary International, Mr. Bill Boyd. More details soon.



October Is Vocational Service Month

Our Dual Responsibility

Vocational Service is a major pillar of our organisation. In fact, many would argue that it is at the fulcrum of Rotary International. And it's a reasonable case ... 1905 ... four men in different work areas ... a shared dream of community service based on a unity gained through the diversity of vocational perspectives. The rest – as we well know – is history.

Paul Harris said "Of all the one hundred and one ways in which men can make themselves useful to society, undoubtedly the most available and often the most effective are within the spheres of their own occupations".

Vocational Service is one of the Four Avenues of Service that allows Rotarians to share their skills and expertise as business leaders. Vocational Service initiatives play a vital role in improving the quality of life for hardworking members of the community who need direction and expertise. When men and women join a Rotary club, they do so as a representative of their particular business or profession. This immediately creates a dual responsibility which is always outlined in our club inductions. Namely, that Rotarians have the responsibility of representing their vocation within their club and also of exemplifying the ideals of Rotary within the workplace.

Rotary has always promoted the highest ethical standards in all occupations and has sought to recognize occupational worth at every level. It has afforded us the privilege of being able to contribute our vocational talents to the problems and needs of society.

Sadly ... and perhaps 'sadly' is not strong enough ... these values seem to have been lacking in the most recent spate of corporate failures.

Our business values are expressed in the Four-Way Test and the Declaration for Rotarians in Business and Professions. Vocational service projects may focus on Vocational awareness, Vocational awards, career development or Vocation at work.

I was delighted to attend the Bendigo Business Excellence Awards Dinner last week. The Dinner is hosted by the Rotary Club of Bendigo Sandhurst and is sponsored by local businesses. It attracts a gathering of over 600 professionals and business people and so it showcases Rotary as a respected and contributing member of the Bendigo community. The awards are keenly contested in all six major categories and the winners are truly gridders on the night.

Sometimes Vocational Service is referred to as 'The Forgotten Avenue of Service', but it need not be. All clubs can participate in mock interviews and career nights at secondary schools and many have the capacity to recognize business excellence in your local areas.

If Vocational Service is truly a part of Rotary's bedrock, then consider the possibilities and look for opportunities to present 'grass roots Rotary'. I'm sure that the efforts and outcomes will be worthwhile.

~Jim Studebaker, District Governor

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DG Jim Studebaker & Carol

\$100 million Polio Challenge

Don't forget to order your Rotary Polio Challenge *Rich Fruit Cakes* –

For more information follow this link :

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/10October/CakeBrochure.pdf>

or to order your cakes click here:

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/10October/CakeForm.pdf>



Bendigo Business Excellence Awards a Great Win for Rotary

Bendigo's business community was recognised for its excellence at a huge gala awards night last Friday, organised by the Rotary Club of Bendigo Sandhurst.

The club has been running the awards for the past 15 years, celebrating the hard work and enthusiasm of the city's businesses.

Almost 600 people attended the awards night, which was supported by major sponsor Powercor, and a range of other sponsors.

DG Jim Studebaker was on hand to present the award for business professional of the year to Clayton Jones of Girton Grammar School.

The winner of the overall Business of the Year award was the Bendigo-based finance company Strategem.

President Linda Barrow said the awards were the result of many months of work by the Rotary committee, and the independent judges.

"These awards are a fantastic way for our Rotary club to encourage excellence in business and among individuals.

"They tie in neatly with Rotary's objective to promote high ethical standards in business and professions; to recognise the worth of all useful occupations; and the opportunity to use each Rotarian's occupation as an opportunity to serve society.

"Our club is delighted to be involved in these awards yet again, and all profits go back to the local community."



DG Jim Studebaker watching the winners of the Business of the Year, Strategem, accept their award



A Rotarian's Dream on ABC TV - Primetime in November

After sold out screenings in Florida, Montana, Kansas, Oklahoma, Hot Springs and the prestigious 2007 SILVERDOCS AFI/Discovery Channel Documentary Festival in Washington DC, Camille Hardman's award winning comedic documentary **Big Dreamers** is screening on ABC TV @ 9.30pm on Thursday 28th of November.

BIG DREAMERS

One Man's Quixotic Struggle to Build The World's Biggest Gumboot

Big Dreamers is a quirky and heartfelt journey into small town Australia's struggle to stay on the map. The man behind the dream is Ron Hunt, respected town elder and Rotarian whose belief in his community led to his plan to build the World's Biggest Gumboot in honour of Tully's Australian record rainfall of 7.98 metres in 1950. With the blessing of his fellow Rotarians, this quixotic and determined man hired the famous out-of-towner sculptor Bryan Newell to build the monument, which put local artist Roger Chandler's nose out of joint. Not only does the cost of the boot blow way out of hand, but the construction is endlessly delayed by. . . rain. And after all the cost and hard work, will it actually save the town from financial devastation?

Produced by John Fink and Camille Hardman, Big Dreamers is travelling throughout the world receiving accolades along the way, and is also currently screening on Qantas Inflight Entertainment. "Easily the most enchanting film from down-under this year, Big Dreamers is a compelling and localized view of globalisation, told with as much deadpan wit as Mark Lewis' Cane Toads." - Mike Steinberg - *Director of the Webster Film Series, Webster University, St Louis, USA*



The post production of **Big Dreamers** was funded by the Australian Film Commission (AFC). The AFC is a government funded organisation that supports and fosters new, emerging and established Australian filmmakers. ABC TV on Thursday 28th of November @ 9.30pm.

Do You Know Your BP Numbers?

Do you know your blood pressure numbers? If you don't, the Rotary Club of Melbourne South would like to help you find out because blood pressure is one of the most important things you should know.

Nearly four million Australians over 25 have high blood pressure but many aren't aware of it.

From Saturday, 25 October through to Thursday, 30 October free blood pressure checks are being offered at three locations on Clarendon Street in South Melbourne from 10 a.m. to 2 p.m.

Dates and locations of the blood pressure checking stations are:

Saturday, October 25: Foot path outside Bendigo Bank, 278 Clarendon St.

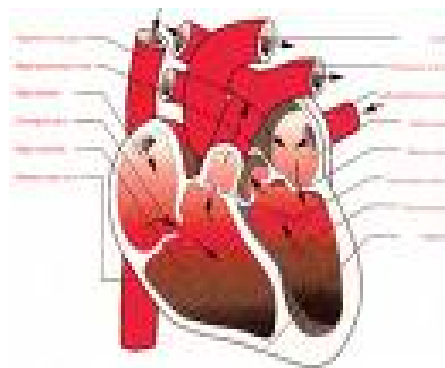
Wednesday, October 29: Coles New World Market, Internal Plaza, Clarendon St.

Thursday October 30: Foot path outside Bendigo Bank, 278 Clarendon St.

The testing is a joint project between the Rotary Club of Melbourne South and the National Stroke Foundation who are setting up 250 blood pressure checking stations in Victoria between October 25-31. "It's important that people in our local community know their blood pressure numbers", according to Jeff Sturrock, Club blood pressure coordinator. "I asked a lot of the members of our Club if they know what their blood pressure is, and I was surprised at how many do not know that important piece of medical information", Sturrock said.

Dr. Joe Bagnara of the Melbourne South Club will be the medical professional on hand to measure blood pressures. "It's easy because blood pressures will be recorded automatically by a high tech machine that takes only a few seconds to flash results after the arm band is in place", Bagnara said.

According to Professor Christopher Bladin, Medical Director of the National Stroke Foundation, high blood pressure is the most important known risk factor for stroke.





Operation Christmas Child

Members of the Rotary Club of Wyndham have now concluded their project to make up shoeboxes of gifts for impoverished children in the Pacific rim and south east Asia countries, with a total of 50 gift-wrapped shoe boxes. This is the club's second year in the project and altogether 110 boxes have been sent, including many packed by school children and family friends.



Picture: Jenny Pilley, Diane Thomson and Joan Coster (Co-ordinator) celebrate the 50 shoe-boxes beautifully gift wrapped and ready for dispatch to the Samaritans Purse Charity to children in the Pacific rim nations and south-east Asia.

Be a part of the **ROYCE ABBEY** Rotary Celebration

The inaugural dinner will be a celebration of
enthusiasm & commitment to the ideals of Rotary

The dinner will be held on Wednesday, 3 December at Moonee Valley Racecourse.

All attending clubs will be encouraged to nominate a member or members to receive their Royce Abbey Award, who will be presented with the award by
RI Past President Royce Abbey.

Key note speaker & special guest Past President Rotary International, Mr. Bill Boyd.

For more information please go to
http://www.rcessendon.com.au/images/File/Royce_Abbey_invitation_only.pdf



Marketing Tip: Preparing for your event

Document the Detail

Once you have identified what you want to achieve with your event, plan out the major task areas which will need to be undertaken and who will be behind it.

The next step is nutting out the detail and “mind mapping”:

- ☐ Pre-requisite actions that will need to happen to make it work
- ☐ Opportunities and ideas – lateral thoughts and links
- ☐ People worth getting involved or approaching
- ☐ Additions and angles to make the event fun, exciting, intriguing, novel or unique.
- ☐ Preparations and amenities for the day
- ☐ Compliance, regulations, insurance, etc
- ☐ Promotional and merchandising opportunities
- ☐ Ways in which prospective members can investigate becoming a Rotarian through the event
- ☐ Ways in which prospective supporters can provide support
- ☐ All tasks that will need to be allocated before, during and after the event.



This exercise is a good one to conduct with multiple minds put to use – whether all at once or in drawing up parallel lists which can be shared. At the point of mind mapping, use a brainstorming processes – be comprehensive and list everything you can think of – you can cull these down or explore their feasibility later as a group. Don’t hold back on an idea that someone might be able to give wings to.

Once you have a list of tasks and responsibilities, the next step is formulating these into “job descriptions” for those responsible for the event. Allocate each person involved with explicit responsibilities from your list (sort them into logical groups) and charge them with the task of looking after any other incidental requirements or prerequisite planning within their area of domain as well.

Congratulations – you now have people in positions with clear responsibilities.

Anything Else?

Think outside the square – how else could you make the event bigger, more exciting or more successful? Ask for others’ ideas and input. The event may be yours, but the ideas don’t have to come from you alone – ask other clubs – advertise what you are doing in advance and see if anyone else wants to be involved – more hands and minds will make for lighter work and greater success!



Notices & Events

Weekly Bridge Club

The Rotary Club of Prahran will commence running a **weekly** Bridge Club at Buxton Hall, St John’s Anglican Church – corner of Clendon and Toorak Roads, Toorak.

The Bridge Club will meet every Tuesday at 7.30pm. Bridge Master Rena Kaplan has played on the Australian Women’s team for the Bridge World Team Championships.

A light supper will be served - \$10 donation per player will be directed to Breast Cancer Research at the Alfred Hospital. Please contact Pike Peters on 0414 426 090 for more information.

The first night was a great success with 9 tables of players. - Come one, come all, come Bridge fanatics every Tuesday!



Rotary Club of Gisborne Meeting Changes:

The RC of Gisborne will not be holding its normal meeting on Tuesday, 4 November at the Macedon Family Hotel, because of it being Melbourne Cup Day and the meeting will be the traditional Cup Day Breakfast meeting at the President's home.

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A Night at Parkville

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Rotary Club of Point Gellibrand is celebrating the Melbourne Cup on **Sunday, 2 November**, 7 Waters Edge Williamstown courtesy of Russell and Mary Soppitt

Come Dress-up and Enjoy - Sweep, phantom calls, raffles, race day atmosphere

\$100 sweep - Winner \$1000, Second \$300, Third \$150 - Ticket admits two

\$50 sweep - Winner \$500, Second \$150, Third \$75 - Ticket admits one

Non-betting visitors welcome - \$20 each BBQ lunch & drinks included

RSVP: 31st October Russell Soppitt 9397 6424 or 0419 896 839 Peter Sadler 0412 515 922

Melbourne Cup Calcutta

Rotary Club of Essendon North is celebrating the Melbourne Cup on **Monday, 3 November** Fredericks Restaurant, 980 Mt Alexander Rd, Essendon 6:30pm for 7:00pm Cost: \$40 pp includes 3 course meal, tea/coffee Drinks available at bar prices - Guest racing identities, raffles, auctions, phantom call

RSVP: 31st October Barry Coleman 9379 1968, 0427 852 062 or Max Nicholls 9336 4246, 0432 632 311

Annual Oaks Day Calcutta

The RC of Brimbank Central invites you to join them on **Wednesday, 5 November** for their annual Oaks Day Calcutta, for some racing action and fun during the Spring Carnival. Bid for a horse, or form a syndicate. Buy one or a few horses. Try your luck.

Fashions on the Field – Best Hat of the Night for both ladies and gentlemen.

Time : 6.30pm for 7.00pm start

Venue : Courtyard Room, Taylors Lakes Hotel, Keilor/Melton Highway, Taylors Lakes

Cost : \$25.00 per person

Enjoy a two course meal. Drinks at bar prices.

All Rotarians, partners and friends most welcome.

RSVP : 30 October 2008 For bookings and any special dietary requirements please contact Barbara or John Rafter on 9331 5662, or email at barbara@craftbooks.com.au

Alumni Reunion Cocktail Party

Rotary District 9800 would be delighted if you could attend their inaugural Alumni Reunion Celebrating the great contribution that our Foundation Alumni have made over the last 40 years!

7pm for 7.30pm, **Saturday, 8 November** at The Yarraville Club, Stephen Street, Yarraville - Cost: \$35.00*





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We care. We share. We all gain.



Join with Alumni from Ambassadorial Scholars, Rotary World Peace Fellows, GSE Teams, Rotary Volunteers and Recipients of Rotary Grants along with District Executives & Rotary Club members for a fantastic evening.

RSVP: Friday, 24 October to David Palmer, D9800 Rotary Foundation Alumni Chair on 0416 497 398 or email David at david.palmer@auspost.com.au *(includes finger food & a complimentary drink on arrival — drinks will be available at bar prices).

Fun in a Melton Garden

Visit a unique Melton Garden on **Sunday, 9 November** at 10 Greenstead Amble, Kurunjang.

- See a wonderful display of Classic Cars courtesy of the 1959-61 Ford Fairlane & Classic
- Cruisers Club of Australia
- Obtain back copies of Gardening Magazines
- Enjoy a Sausage Sizzle
- Just have a wonderful time

Entry \$5 per person (children under 15 free)

Feel free to bring along a picnic basket and enjoy a relaxing day while helping out the Rotary Foundation & Dying with Dignity.



RC of Glen Eira's 21st Birthday Party

When: **Tuesday, 11 November** 2008

Where: Kooyong Tennis Centre, Glenferrie Road, Kooyong

\$65 per person for 3 course buffet plus Pre-Dinner Drinks at 6.15 for 6.45pm

Lots of fun, entertainment with the *highly proclaimed Harambee choir*, together with old memories, and a reunion with past members, and members from our sister Rotary Club from Japan, Ogaki-West.

For information, call Geoff Asher on 9571-3833 or go to

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/GE.pdf> to purchase tickets



RC of Brimbank Central – Change of meeting

On **Wednesday, 12 November** the Rotary Club of Brimbank Central will NOT meet at its usual location, Taylors Lakes Hotel. Instead they will be holding a family BBQ at the Green Gully Safety Traffic Centre, Club House Pl, off Green Gully Road, Keilor Downs.

This will be a great opportunity for all members and partners to see the latest renovations to the RC of Brimbank Central's community project which began in 1993.

RC of Melton Valley's Annual Auction Night

The RC of Melton Valley will be holding their Annual Auction to raise funds for their Tibetan Village Project on **Friday, 14 November** 2008. The auction will be held at the Melton Valley Golf Club at 6pm for a 6.30pm start.

Tamdin Wangdu will be the guest speaker on the evening, Tamdin is an exiled Tibetan living in Colorado and he is the founder of the Tibetan Village Project

Tickets are \$35.00 per head this includes a 2 course meal, tea and coffee with all other drinks at bar prices. Tables of 10 can be booked by clubs or single tickets are available.

Numerable rare and exquisite Tibetan Artefacts will be auctioned and many other items will also be listed. Limited Spaces – Get in early and don't miss out!

Bookings can be made by contacting Renee Jerram on 0419 933 068 or by email renee.48@optusnet.com.au or contact Chris McCormack on 9747 9930 email chelmwaysecurity@bigpond.com

If you can't make the auction, Tamdin Wangdu will be speaking at RC of Brighton North on **Wednesday, 12 November** and Albert Park on **Wednesday, 19 November**. RSVP to Don Cullen on 0421 088 576.



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Garden DesignFest

The RC of Kew's major biennial fundraising event, Garden DesignFest 2008 will open 23 private gardens, all designed by professional landscape designers, on **Saturday 15 & Sunday 16 November**. All of the gardens but one

are in the Melbourne. The one garden not in Melbourne is near Daylesford. The RC of Kew is joining forces with the RC of Daylesford who will be managing this garden, the private property of renowned designer Paul Bangay, over the weekend. More detail as we get nearer the event but in the meantime those interested can visit our dedicated website at www.gardendesignfest.com.



The RC of Bendigo – Annual Golf Day

The RC of Bendigo are organising a golf day on **Friday, 21 November** in support of Cleft Palate. Assembly is at 11am with a 12noon shotgun start at the Heathcote Golf Club. The format will be 4 person Ambrose.

Costs: A team of four costs \$200, that is '1 cleft palate operation' per team (\$200), \$400 to sponsor a hole - 2 operations



It would be great to see some Melbourne players make the trip for a great day. For entry details please go to <http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/BendigoGolf.pdf>

The Vienna Connection in concert

Did you miss Andre Rieu? Well don't miss this, formerly "Die Pratersterne" from the Austrian Club in West Heidelberg.

Songs from Strauss, Lehar, Kalman, Stoltz and more

The afternoon of **Saturday, 22 November** will be filled with wonderful Viennese music in a light hearted and fun atmosphere. There will be round table seating with room to dance and afternoon tea will be available

From 1.30 pm for 2 pm to 4.30 pm at the Box Hill Town Hall, 1022 Whitehouse Road, Box Hill

Tickets: \$20.00 (plus \$5 for afternoon tea). For booking please call the Whitehorse ticket office on 9262 6555

The concert will raise funds for 3WBC 94.1 FM which proudly brings you the Rotary & Community Service show - Live every Friday at 6:00pm & streaming at www.3wbc.or.au



The RC of Castlemaine Inc presents the 20th Anniversary Truck & Music Show

On **Saturday 22 & Sunday 23 November** the Rotary Club of Castlemaine will host the 20th Anniversary Truck & Music Show. It will be held at the Campbells Creek Sports Ground and will feature food, drinks and heaps of entertainment.

On Saturday, 22 November the show will commence at 12.00 noon. It will feature the "Sweetrock" Show Band, the Rig of the Day \$500, Trade Exhibits, the Beat Ute Competition and lots of delicious food and drinks. The day will end with a sensational "Ruckus" Country Music Spectacular, commencing at 6.00pm. On Sunday, 23 November the show will take place between 9.00am and 3.00pm. The program will include a Truck Street Parade, Rock and Country Music by "Sweetrock" & "Ruckus", Trade Exhibits, the Rig of the Show \$1,000, "Truckin' Life", Transport and General Goods Action and loads more!

Be sure not to miss this Great Weekend of Family Entertainment! For enquiries please contact Keith Thompson on Mob: 0407 490 602, Ph: 5472 2400 or Fax: 5470 6766.

Rotary Foundation Breakfast

The Rotary Club of Central Melbourne-Sunrise will again be holding the special annual breakfast for The Rotary Foundation and invites you, your partner and all club members to attend. The function will recognise Paul Harris Fellows in our District.

The breakfast will be held on **Wednesday, 26 November** at the RACV Club, 17th Floor, 501 Bourke Street, Melbourne – commencing at 7:15 a.m. for 7:30 a.m. sharp. This is the only formal occasion in the District when Paul



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Harris Fellows can be recognised for their dedication. District Foundation Chairman, Chris Don hopes that you can support this worthwhile event with all proceeds to the Rotary Foundation.

The guest speaker is world renowned Sir Gustav Nossal- immunologist, research biologist and Australian of the Year 2000. On the anniversary of the announced partnership in 2007 of Rotary and the Bill and Melinda Gates Foundation that will inject US\$200 million into the global campaign to eradicate polio in the developing world, Sir Gustav will talk about the achievements and challenges of global health with an emphasis on polio and other infectious diseases. Further details are in attached flyer.

The cost is \$50.00 per person for a hot breakfast and you might like to form a table with your club members, partners and guests. Please especially invite the Paul Harris Fellows named by your club to attend this function. If they are able to attend, please invite them to wear their PHF lapel badges (and medals if they choose).

For more information please click on this link:

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/10October/FoundationBreakfast.jpg>

Australia The Movie



Starring Nicole Kidman, Hugh Jackman, David Wenham, Bruce Spence. A romantic action-adventure set in northern Australia prior to World War II, AUSTRALIA centres on an English aristocrat (Kidman) who inherits a ranch the size of Maryland. When English cattle barons plot to take her land, she reluctantly joins forces with a rough-hewn cattle drive (Jackman) to drive 2000 head of cattle across hundreds of miles of country's most unforgiving land, only to still face the bombing of Darwin by the Japanese forces that had attacked Pearl Harbour only months earlier.

Tuesday, 2 December at the Sun Theatre, 8 Ballarat Street, Yarraville
6.15pm – drinks & nibbles, 7.00pm – movie starts



Adults:\$15, Children(14 or younger) : \$10 – Tickets include nibbles before movie

RC of Essendon's inaugural Royce Abbey Rotary Celebration

This inaugural dinner, hosted by the RC of Essendon will be a celebration of enthusiasm and commitment to the ideals of Rotary. All attending clubs will be encouraged to nominate a member or members to receive their Royce Abbey Award, whom will be presented with the award by Rotary International Past President Royce Abbey.

The dinner will be held on **Wednesday, 3 December** at Moonee Valley Racecourse. Key note speaker & special guest Past President Rotary International, Mr. Bill Boyd.

ROTARY CHANGES LIVES



The Rotary Foundation of Rotary International





How's Your Club Shaping Up?

No. of clubs reporting	66
% average attendance of those reported	66
% of clubs reporting membership	96

Club	Cluster	No. of meetings	% Attendance	Membership			
				As at June 08	Start Sep 08	End Sep 08	% Change YTD
Melton Valley	Westside	4	78%	16	20	20	25.0%
Melbourne South	Batman	4	66%	30	34	34	13.3%
Woodend	Calder	4	57%	17	19	19	11.8%
Collingwood	Heritage	4	72%	18	19	20	11.1%
Essendon North	Gateway	4	72%	32	35	35	9.4%
Richmond	Heritage	5	73%	37	37	40	8.1%
Brimbank Central	Westside	4	76%	28	29	30	7.1%
Brunswick	Heritage	4	61%	30	32	32	6.7%
Carlton	Heritage	5	77%	38	39	40	5.3%
Werribee	Port Phillip	5	75%	41	42	43	4.9%
Moonee Valley	Gateway	4	56%	21	22	22	4.8%
Glenferrie	Yarra	5	68%	45	46	47	4.4%
Brighton North	Beachside	4	62%	47	47	49	4.3%
Footscray	Hobsons Bay	4	57%	51	53	53	3.9%
Wyndham	Port Phillip	4	81%	26	26	27	3.8%
Brighton	Beachside	4	52%	133	147	138	3.8%
Altona City	Port Phillip	5	62%	33	34	34	3.0%
Point Gellibrand	Hobsons Bay	5	66%	34	35	35	2.9%
Toorak	Stonnington	5	71%	35	36	36	2.9%
Kyneton	Calder	5	67%	38	39	39	2.6%
Eaglehawk	Goldfields	4	86%	38	39	39	2.6%
Chadstone / East Malvern	Stonnington	4	59%	43	44	44	2.3%
Malvern	Stonnington	4	74%	47	48	48	2.1%
Bendigo	Goldfields	5	55%	96	98	98	2.1%
Central Melb. Sunrise	Batman	5	62%	55	55	56	1.8%
Albert Park	Batman	4	77%	53	53	53	0.0%
Melbourne	Batman	4	N/A	268	268	268	0.0%
Brighton Beach	Beachside	5	54%	18	18	18	0.0%
Caulfield	Beachside	4	82%	11	11	11	0.0%
Daylesford	Calder	4	53%	30	30	30	0.0%
Gisborne	Calder	4	58%	26	26	26	0.0%
Balwyn	Eastside	5	61%	90	88	90	0.0%
Boroondara	Eastside	4	53%	19	19	19	0.0%
Camberwell	Eastside	4	66%	63	63	63	0.0%
North Balwyn	Eastside	4	77%	89	89	89	0.0%
Keilor	Gateway	5	80%	35	35	35	0.0%
Tullamarine	Gateway	5	62%	20	22	20	0.0%
Bendigo Sandhurst*	Goldfields			52		52	0.0%
Bendigo South	Goldfields	4	65%	44	44	44	0.0%
Bendigo Strathdale	Goldfields	5	65%	32	32	32	0.0%



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Club	Cluster	No. of meetings	% Attendance	Membership			
				As at 30 June 08	Start Sep 08	End Sep 08	% Change YTD
Echuca-Moama	Goldfields	4	82%	26	26	26	0.0%
Kangaroo Flat	Goldfields	5	52%	30	30	30	0.0%
Maribyrning Highpoint*	Hobsons Bay			16		16	0.0%
West Footscray	Hobsons Bay	4	57%	31	31	31	0.0%
Williamstown	Hobsons Bay	5	61%	29	29	29	0.0%
Yarraville	Hobsons Bay	5	78%	19	19	19	0.0%
Altona	Port Phillip	3	63%	26	26	26	0.0%
Hoppers Crossing	Port Phillip	4	82%	28	28	28	0.0%
Prahran	Stonnington	5	67%	27	27	27	0.0%
Melton	Westside	5	72%	44	44	44	0.0%
Sunshine	Westside	5	70%	23	23	23	0.0%
Essendon	Gateway	5	47%	80	79	79	-1.3%
Hawthorn	Yarra	5	51%	72	73	71	-1.4%
Keilor East	Gateway	5	69%	41	41	40	-2.4%
Port Melbourne	Batman	5	48%	35	34	34	-2.9%
Southbank	Batman	4	60%	26	25	25	-3.8%
Kew-on-Yarra	Yarra	4	76%	25	24	24	-4.0%
Glen Eira	Beachside	4	84%	23	22	22	-4.3%
Flemington	Hobsons Bay	4	88%	22	22	21	-4.5%
Fitzroy*	Heritage			30		28	-6.7%
Canterbury	Eastside	5	65%	44	41	41	-6.8%
Bacchus Marsh	Westside	4	71%	40	39	37	-7.5%
North Melbourne	Gateway	4	59%	26	25	24	-7.7%
Rochester	Goldfields	5	75%	11	10	10	-9.1%
Laverton Point Cook	Port Phillip	4	73%	22	20	20	-9.1%
Kew	Yarra	4	58%	54	51	47	-13.0%
Castlemaine	Calder	4	64%	47	40	40	-14.9%
Elsternwick	Beachside	5	45%	19	16	16	-15.8%
St Kilda	Stonnington	5	93%	12	10	10	-16.7%

* Membership and Attendance figures not provided



October Is Vocational Service Month

Challenging Times

In my article in last week's Networker, I alluded to the material and emotional fallout emanating from the US sub-prime loans fiasco. The subsequent collapse of stocks on Wall Street and the reverberations in money markets around the world has left people and large institutions wondering where it would all end.

As I move around our District, the world's financial situation has obviously dominated conversation. Aside from personal setbacks, Rotarians have asked me, "What is Rotary's position and how has the financial crisis impacted on Rotary's investments?"

I have had a communication from RI and it largely addresses the concerns that individual Rotarians have voiced to me. It is from the General Secretary of Rotary International, Ed Futa and it is an update on the financial soundness of Rotary International with respect to recent developments in the global economy. I think it appropriate to share this communiqué with you at this time

"Given the troubling news from Wall Street over the past several weeks, we have received many inquiries about the impact these events will have on Rotary International and The Rotary Foundation. Although our investments have lost value in the short term, we believe they will recover when the financial markets stabilize. In addition, Rotary maintains a diversified portfolio that includes investments outside of the markets that were adversely impacted by recent events. Rotary's investment policies have proven to be sound through past down markets. This prudent management should allow our programs and projects to continue as planned.

Many Rotarians have asked specifically about our investment holdings, insurance coverage, and reserves, so I would like to note the following: Both The Rotary Foundation's and RI's investment portfolios have only minor exposure to the companies that were taken over by the U.S. government (Fannie Mae, Freddie Mac, and AIG), purchased by other financial institutions (Merrill Lynch and WaMu), or declared Chapter 11 bankruptcy (Lehman). Although RI has some insurance coverage placed with AIG, AIG's insurance businesses are safe in that they are separate legal entities closely regulated by both state and federal agencies. Both RI and the Foundation have strong cash balances, and year-to-date revenues from sources other than investments are ahead of last year. All money in the PolioPlus Fund is invested in U.S. treasuries, the safest securities available.

Both RI and the Foundation have adequate reserves to operate without having to sell investment securities at a loss. Last week, The Rotary Foundation Investment Advisory Committee met with Rotary's independent investment consultant and several money managers for its regular investment review. The committee confirmed that the current investment policies set by the RI Board and Foundation Trustees continue to be appropriate for the long term. The committee advised the Trustees to continue diversifying the portfolio to further mitigate the impact of losses in any particular market.

You can be assured that Rotary's senior leaders - the general secretary, the Financial Services staff, and Rotary's investment consultant are monitoring this situation very closely. We are confident our investment and reserve policies will allow the good work of Rotary to continue around the world."

As always, it's important to relate widely distributed press releases to our immediate situation and to our people. Obviously, there are a number of Rotarians in District 9800 who have been adversely affected by the crisis in world financial markets. We can't offer a panacea, but we can try to help. To this end we have undertaken the task of contacting well respected financial commentators to ascertain what advice they are offering in this difficult and highly unusual economic climate. The results and details of these endeavours will be published in "The Networker". We hope that they will offer some assistance and we invite 9800 Rotarians to contribute their thoughts as we all face, together, ... some difficult times ahead.

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DG Jim Studebaker & Carol



Networker

We care. We share. We all gain.



In 1905 Alfred Deakin was the Prime Minister of Australia, Teddy Roosevelt was the President of the United States and Paul Harris had founded Rotary ... think of it, only 103 years ago. In the ensuing century, despite wars, famines, epidemics and recessions, we have endured and flourished.

And, although we face some tough times again, it is our inherent indomitable spirit that will ensure that "there are good times ahead". ~**Jim Studebaker, District Governor**

**ROTARY IS A MINIATURE MODEL OF WORLD AT PEACE,
ONE WHICH MIGHT ADVANTAGEOUSLY BE STUDIED BY NATIONS.
ROTARIANS BELIEVE THAT THE UNIVERSAL APPLICATION OF TOLERANCE AND FRIENDLINESS
WOULD BRING ABOUT THE INTERNATIONAL PEACE SO EARNESTLY DESIRED BY EVERYONE.**
Paul P. Harris, from a broadcast on Rotary's 36th Anniversary in 1942.

Hej Sverige!

The 2008/2009 GSE team member selections were finalised on Sunday, 26 October and once again the clubs in the District who nominated candidates should be proud of them.

The candidates will head be heading to SWEDEN in April. The calibre of all candidates was exceptional, making the task of choosing four Team members a difficult one for the selection committee.



District Governor Jim Studebaker and the GSE selection committee are pleased to announce the successful candidates:

TEAM LEADER: MIKE FLAVEL (Rotary Club of Melbourne)



- Asset & Operations Manager for Telecommunications Company
- Rotarian for 9 years
- Also member of Amnesty International, Oxfam Community Aid Abroad & Médecins Sans Frontières
- Married to Lara, 2 small children
- Worked in Belgium 1994-1996 & USA 1999-2000
- Extensive overseas travel (but not to Sweden)
- Speaks some French language and now about to undertake intensive training in Swedish
- Enjoys physical outdoor activities

TEAM MEMBERS:



JAMIE ANDERSON (Sponsor Club: Rotary Club of Southbank)

- 30 years old
- Provisional Psychologist & Senior consultant in HR, Recruitment & psychological consulting services
- Bachelor of Behavioural Science, Postgraduate Diploma, Psychology & Master of Organisational/ Industrial Psychology
- Basic Swedish language skills, some French & Italian
- Keen past Australian Rules Football player



KOREN HARVEY (Sponsor Club: Rotary Club of Hawthorn)

- 26 years old
- Relationship Executive with Major professional Accounting Society
- Bachelor of Arts, German/Media & Communications, Bachelor of Education (Secondary)
- Past Rotary Exchange Student (Germany)
- Past District Youth Exchange Committee Chair
- Paul Harris Fellow
- Speaks Fluent German



BELINDA MUNZONE (Sponsor Club: Rotary Club of Laverton Point Cook)

- 33 years old
- Teacher & Science Coordinator (Primary)
- Bachelor of Teaching (Primary)
- Bachelor of Education
- Diploma of Educational Pedagogy
- Teacher in London (UK) for 4 years



CATHERINE TUDOR (Sponsor Club: Rotary Club of Canterbury)

- 31 years old
- Speech Pathologist with Community Health provider
- Bachelor of Speech Pathology & Master of Education
- Travelled extensively, worked in Philippines. - Member of Rotaract in Philippines
- Youth Challenge trip to Costa Rica, work in Australian outback with Aboriginals
- Duke of Edinburgh Award in Nepal
- Speaks some German, Japanese, Spanish

Congratulations have been extended to all participants and now Team Leader **Mike Flavel** can commence the task of preparing the team for the exchange next year with **District 2380** in **Sweden**. Any clubs who would like to have the team attend their club meeting for a presentation should feel free to contact Mike.

Give It A Go

Saturday was a fantastic day to venture to Alexandra Gardens to Give it a Go!

Coinciding with United Nations' Children's Week, Give It A Go was a tremendous success. Kids were able to try out wide variety of sports, activities and skills that will stay with them for life. Clinics, activities and workshops were run all day, encouraging kids to explore sports and activities that appeal to them. By getting involved in healthy activities from an early age, kids can form lifelong habits that help prevent obesity and heart disease whilst also helping them develop fitness, coordination, confidence, social-skills and lifelong friendships.

The event was sponsored by the Lord Mayor's Charitable Foundation in association with the City of Melbourne and Rotary.

The Rotary Club of Flemington assisted with the event both in preparation and on the day, running a successful sausage sizzle, setting up the venue and with 5,000 people in attendance, crowd control was also in order.

Thanks must also go to the volunteers from the RCs of Port Melbourne and Kew for their assistance in making the day a great success.

The highlight of the day was a concert by Bindi Irwin and the "Crocmen."





Rotary Market Celebrates Ongoing Success

Bendigo's Bridge Street market celebrated a year at its new site on Saturday, with a large birthday cake, and a free Rotaract barbecue.

The market has been run by the Rotary Club of Bendigo Sandhurst for many years, but moved to its Bridge Street location, near the famous Golden Dragon Chinese museum, 12 months ago.

The market offers a range of quality handmade art and craft items as well as fresh local and regional produce.

District Governor Jim Studebaker attended the celebrations.

The market owes its success to the hard work of Rotarians over the years, but in particular PP Rob Guley, PP Geoff Michell, and Rotarian Kathryn Mackenzie.

The market is held on the third Saturday of the month, and proceeds go straight back to local community projects.



Above:
DG Jim Studebaker &
Bendigo Sandhurst's Club
President, Linda Barrow cut
the cake.



Far Left:
The Market in full swing



Left:
1st birthday cake

Camp Getaway Supporters....

Alan Pettitt and the crew from RC Essendon North are ensconced at Axedale this week undertaking a major upgrade of the kitchen in the Caretaker's cottage.



As usual – another very practical program of support from Essendon North – well done, team!



Our District Conference

The cut off date for Early Bird Registrations is December 15 and you could win a "5 free nights package" from Federal Hotels in Tasmania. All Early Bird Registrants will be invited to a Cocktail Party to draw the winner at the showrooms of Lexus of Blackburn on February 11, 2009.

Our Conference Website, www.rotarynthbalwyn.org/conference has all the detail you need. You can register online or print a registration form for manual lodgment. It's an easy process. There are hotels to choose from and travel information, program and speaker details, together with ideas for some R & R before or after the Conference in beautiful Tasmania.



Here is a checklist to assist your planning

1. Make the decision **now** to join fellow Rotarians at your District Conference in Launceston and register **now** on line. The planning being done will make this a Conference to remember and you will be in the running for the 'early bird' prize.
2. Decide whether you will go to Tassie before the Conference to have a few days R & R or whether it's best to do that after the Conference. Finalise dates to go and return from Tassie.
3. If you are just going for the Conference, take advantage of the special *Spirit of Tasmania's* sailing fares on Wednesday evening March 11. There will be a coach from Devonport to Launceston and return to sail home on Sunday March 15. If you are flying, get in touch with Tiger, Jetstar or Virgin **right away** to get the best air fares.
4. If you are going to extend your stay before or after the conference and you have established dates, book travel details now. Check the website for the special *Spirit of Tasmania* sailing fares and check airlines if that's your choice of travel.
5. Finalise and book accommodation for the Conference. All the details you need are on the website. Accommodation for extended stays can be booked later after you have had an opportunity to look at all Tassie has to offer. And Federal Hotels have special rates for Rotarians in other selected Tasmanian areas.
6. **Finally and Most Important.** Talk to other Rotarians in your Club and your On to Conference Chairman. Encourage others to attend. Make up a Conference/Holiday party group. Many clubs have done this in the past, and groups have shared the experience with one another over several Conference years.



The website for the Conference is: www.rotarynthbalwyn.org/conference has all the information you need right now to register and make travel and accommodation plans. Keep a lookout for the next email communication on what promises to be a memorable time for Rotarians in Launceston, Tasmania.

WANTED:

Rotary "Uncle" required for National Youth Science Forum

- To work with a Rotary "Aunt" to handle unexpected needs of 144 Students attending Session B of the National Youth Science in Canberra January 2009
- From 5pm Monday January 19 until 8am Saturday January 24
- One car required by the "Uncle and Aunt" pair for driving students as required, e.g. to a doctor
- Meals and Single room accommodation is provided at Burgmann College, Australian National University
- Uncle and Aunt can attend site visits, lectures, the Rotary Dinner and other functions with the students

This is an outstanding opportunity to see NYSF & Rotary's involvement

For more information or if you can help please contact: Newton Langford, NYSF D9800 Chairperson on 03-9529-7395, nlangford@optusnet.com.au or Sandra Meek, NYSF Operations Manager on 02-6125-7158, nysf@nysf.edu.au



Marketing Tip: 'Tis The Season

November is almost upon us and this means we have hit the festive season. It is a time for us to come together and celebrate and reflect on the achievements of our clubs over the last year. These functions should not just be about fun and fellowship but are a fantastic opportunity to promote your club.

Think about who you can invite...

- *Family, friends & colleagues*, who have supported you and your club's projects all year;
- *Community Partners*, congratulate them on their achievements throughout the year and thank them for their support of your club;
- *Corporate Partners*, we all have great corporate partners that support our clubs, thank them for helping to make your club's projects such a success;
- *The Media*, ask them along, they will no doubt be impressed with your club's projects and be happy to highlight them, an ongoing partnership may well form!
- *Past members*, perhaps they are ready to rejoin, catch up with old friends or help out with an upcoming project?;
- *Your AG, Rotaractors, RYLarians, GSE team members*, all of who would love to see what your club has achieved throughout the year.



It's all about maximising our branding opportunities with various stakeholders. It's a great opportunity to say thank you and showcase your year's projects and share your vision for next year's projects with your visitors.

10 Tips for Promoting your Club over the Festive season:

1. Plan your Christmas functions now.
2. Send Christmas cards to thank all who have supported you throughout the year - don't forget to congratulate your community partners on their great work.
3. Partnering with a rural club to support those affected by drought this Christmas.
4. Consider helping the homeless by providing lunch or food baskets.
5. Help underprivileged children by providing small gifts from 'Santa'.
6. Take photos of your Christmas events for publishing on your website, newsletter and in Networker. (Don't forget to send a copy of your newsletter to your corporate and community partners and family and friends).
7. Promote your achievements and upcoming projects in the local press.
8. Prepare and articulate your vision for next year.
9. Celebrate your success.
10. HAVE FUN IN TRUE ROTARY STYLE.



Variety Christmas Party for Special Children

A reminder to all Rotarians willing to volunteer their time to this special cause.
The Party Day is Thursday 11th December.
For details contact Events Australia for application forms phone (03) 9929 4411.



Make Dreams Real: Success Secrets

David Palmer was the Charter President of the Rotary Club of Yarraville (2003) and is the District 9800 Rotary Foundation Alumni Chair. David also serves on the Boards of several local organisations. Employed by Australia Post for over 24 years, David has worked in several managerial positions, including Human Resources and IT.

David's five tips for success are;

- respect and value those you work with;
- be consistent - both behaviour and attitude;
- remain conscious of both your strengths and weaknesses;
- recognise the contribution of others to any success achieved; and
- enjoy life!!



Notices & Events

Books! Books! Books!



The Rotary Club of Toorak has an abundance of ex-library books, more than they can cope with. They are in good condition, boxed up and ready to go. They sell well at \$1.00 for children's books and \$2.00 for others.

Ideal for markets, garage sales, jumble sales etc.

They are yours for the asking, and they will have more by Xmas.

For more information please contact Alan Freedman: 0419 357 864 or Gordon Cheyne: 9500 2359

\$100 million Polio Challenge – Order Your Cakes

Don't forget to order your Rotary Polio Challenge Rich Fruit Cakes –

For more information follow this link:

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/10October/CakeBrochure.pdf>

or to order your cakes click here:

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/10October/CakeForm.pdf>

Rotary Club of Gisborne Meeting Changes

The RC of Gisborne will not be holding its normal meeting on Tuesday, 4 November at the Macedon Family Hotel, because of it being Melbourne Cup Day and the meeting will be the traditional Cup Day Breakfast meeting at the President's home.

The R.C. of Gisborne will not be holding its normal meeting on Tuesday, 11 November at the Macedon Family Hotel as we will be attending a Rotary District 9800 Cluster meeting at Castlemaine on Wednesday, 12 November.

Melbourne Cup Sweep & Fun-day

Rotary Club of Point Gellibrand is celebrating the Melbourne Cup on **Sunday, 2 November**, 7 Waters Edge Williamstown courtesy of Russell and Mary Soppitt

Come Dress-up and Enjoy - Sweep, phantom calls, raffles, race day atmosphere

\$100 sweep - Winner \$1000, Second \$300, Third \$150 - Ticket admits two

\$50 sweep - Winner \$500, Second \$150, Third \$75 - Ticket admits one

Non-betting visitors welcome - \$20 each BBQ lunch & drinks included

RSVP: 31st October Russell Soppitt 9397 6424 or 0419 896 839 Peter Sadler 0412 515 922

Melbourne Cup Calcutta

Rotary Club of Essendon North is celebrating the Melbourne Cup on **Monday, 3 November** Fredericks Restaurant, 980 Mt Alexander Rd, Essendon 6:30pm for 7:00pm Cost: \$40 pp includes 3 course meal, tea/coffee Drinks available at bar prices - Guest racing identities, raffles, auctions, phantom call

RSVP: 31st October Barry Coleman 9379 1968, 0427 852 062 or Max Nicholls 9336 4246, 0432 632 311



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Annual Oaks Day Calcutta

The RC of Brimbank Central invites you to join them on **Wednesday, 5 November** for their annual Oaks Day Calcutta, for some racing action and fun during the Spring Carnival. Bid for a horse, or form a syndicate. Buy one or a few horses. Try your luck.

Fashions on the Field – Best Hat of the Night for both ladies and gentlemen.

Time : 6.30pm for 7.00pm start

Venue : Courtyard Room, Taylors Lakes Hotel, Keilor/Melton Highway, Taylors Lakes

Cost : \$25.00 per person

Enjoy a two course meal. Drinks at bar prices.
All Rotarians, partners and friends most welcome.

RSVP : 30 October 2008 For bookings and any special dietary requirements please contact Barbara or John Rafter on 9331 5662, or email at barbara@craftbooks.com.au



Alumni Reunion Cocktail Party

Rotary District 9800 would be delighted if you could attend their inaugural Alumni Reunion Celebrating the great contribution that our Foundation Alumni have made over the last 40 years!

7pm for 7.30pm, **Saturday, 8 November** at The Yarraville Club, Stephen Street, Yarraville - Cost: \$35.00*

Join with Alumni from Ambassadorial Scholars, Rotary World Peace Fellows, GSE Teams, Rotary Volunteers and Recipients of Rotary Grants along with District Executives & Rotary Club members for a fantastic evening.

RSVP: Friday, 24 October to David Palmer, D9800 Rotary Foundation Alumni Chair on 0416 497 398 or email David at david.palmer@auspost.com.au *(includes finger food & a complimentary drink on arrival — drinks will be available at bar prices).

Open Garden Foundation Fundraiser

Visit a unique Melton Garden on **Sunday, 9 November** at 10 Greenstead Amble, Kurunjang.

- See a wonderful display of Classic Cars courtesy of the 1959-61 Ford Fairlane & Classic
- Cruisers Club of Australia
- Obtain back copies of Gardening Magazines
- Enjoy a Sausage Sizzle
- Just have a wonderful time

Entry \$5 per person (children under 15 free)

Feel free to bring along a picnic basket and enjoy a relaxing day while helping out the Rotary Foundation & Dying with Dignity.



RC of Glen Eira's 21st Birthday Party

When: **Tuesday, 11 November 2008**

Where: Kooyong Tennis Centre, Glenferrie Road, Kooyong

\$65 per person for 3 course buffet plus Pre-Dinner Drinks at 6.15 for 6.45pm

Lots of fun, entertainment with the *highly proclaimed Harambee choir*, together with old memories, and a reunion with past members, and members from our sister Rotary Club from Japan, Ogaki-West.

For information, call Geoff Asher on 9571-3833 or go to

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/GE.pdf> to purchase tickets





RC of Brimbank Central – Change of meeting

On **Wednesday, 12 November** the Rotary Club of Brimbank Central will NOT meet at its usual location, Taylors Lakes Hotel. Instead they will be holding a family BBQ at the Green Gully Safety Traffic Centre, Club House Pl, off Green Gully Road, Keilor Downs.

This will be a great opportunity for all members and partners to see the latest renovations to the RC of Brimbank Central's community project which began in 1993.

RC of Melton Valley's Annual Auction Night

The RC of Melton Valley will be holding their Annual Auction to raise funds for their Tibetan Village Project on **Friday, 14 November** 2008. The auction will be held at the Melton Valley Golf Club at 6pm for a 6.30pm start.

Tamdin Wangdu will be the guest speaker on the evening, Tamdin is an exiled Tibetan living in Colorado and he is the founder of the Tibetan Village Project

Tickets are \$35.00 per head this includes a 2 course meal, tea and coffee with all other drinks at bar prices. Tables of 10 can be booked by clubs or single tickets are available.

Numerable rare and exquisite Tibetan Artefacts will be auctioned and many other items will also be listed. Limited Spaces – Get in early and don't miss out!

Bookings can be made by contacting Renee Jerram on 0419 933 068 or by email renee.48@optusnet.com.au or contact Chris McCormack on 9747 9930 email chelmwaysecurity@bigpond.com

If you can't make the auction, Tamdin Wangdu will be speaking at RC of Brighton North on **Wednesday, 12 November** and Albert Park on **Wednesday, 19 November**. RSVP to Don Cullen on 0421 088 576.

Garden DesignFest

The RC of Kew's major biennial fundraising event, Garden DesignFest 2008 will open 23 private gardens, all designed by professional landscape designers, on **Saturday 15 & Sunday 16 November**. All of the gardens but one

are in the Melbourne. The one garden not in Melbourne is near Daylesford. The RC of Kew is joining forces with the RC of Daylesford who will be managing this garden, the private property of renowned designer Paul Bangay, over the weekend. More detail as we get nearer the event but in the meantime those interested can visit our dedicated website at www.gardendesignfest.com.



The RC of Bendigo – Annual Golf Day

The RC of Bendigo are organising a golf day on **Friday, 21 November** in support of Cleft Palate. Assembly is at 11am with a 12noon shotgun start at the Heathcote Golf Club. The format will be 4 person Ambrose.

Costs: A team of four costs \$200, that is '1 cleft palate operation' per team (\$200), \$400 to sponsor a hole - 2 operations



It would be great to see some Melbourne players make the trip for a great day. For entry details please go to <http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/11November/BendigoGolf.pdf>

The Vienna Connection in concert

Did you miss Andre Rieu? Well don't miss this, formerly "Die Pratersterne" from the Austrian Club in West Heidelberg.

Songs from Strauss, Lehar, Kalman, Stoltz and more

The afternoon of **Saturday, 22 November** will be filled with wonderful Viennese music in a light hearted and fun atmosphere. There will be round table seating with room to dance and afternoon tea will be available

From 1.30 pm for 2 pm to 4.30 pm at the Box Hill Town Hall, 1022 Whitehouse Road, Box Hill





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Tickets: \$20.00 (plus \$5 for afternoon tea). For booking please call the Whitehorse ticket office on 9262 6555

The concert will raise funds for 3WBC 94.1 FM which proudly brings you the Rotary & Community Service show - Live every Friday at 6:00pm & streaming at www.3wbc.or.au

The RC of Castlemaine Inc presents the 20th Anniversary Truck & Music Show

On **Saturday 22 & Sunday 23 November** the Rotary Club of Castlemaine will host the 20th Anniversary Truck & Music Show. It will be held at the Campbells Creek Sports Ground and will feature food, drinks and heaps of entertainment.

On Saturday, 22 November the show will commence at 12.00 noon. It will feature the "Sweetrock" Show Band, the Rig of the Day \$500, Trade Exhibits, the Beat Ute Competition and lots of delicious food and drinks. The day will end with a sensational "Ruckus" Country Music Spectacular, commencing at 6.00pm. On Sunday, 23 November the show will take place between 9.00am and 3.00pm. The program will include a Truck Street Parade, Rock and Country Music by "Sweetrock" & "Ruckus", Trade Exhibits, the Rig of the Show \$1,000, "Truckin' Life", Transport and General Goods Action and loads more!

Be sure not to miss this Great Weekend of Family Entertainment! For enquiries please contact Keith Thompson on Mob: 0407 490 602, Ph: 5472 2400 or Fax: 5470 6766.

Wine Tasting & Lunch

The Rotary Wine Appreciation Fellowship will be holding a lunch and wine tasting On 23 November 12 – 12.30 -- Lunch 1.00pm - GOONA WARRA –SUNBURY at 790 Sunbury Road, Sunbury, Melway map 382 H5

Lazy Sunday lunches at Goona Warra Vineyard are an institution. The seasonal a la carte menu changes weekly and gives the Chefs an opportunity to showcase their considerable talents.

Goona Warra Vineyard was founded in 1863 by an early Premier of the State of Victoria. The name "Goona Warra" translated from the local aboriginal dialect as "resting place of black swan", and the labels still proudly display the original black swan logo. The vineyard was re-planted in 1983 at a close spacing of 1.3m in 2.0 m wide rows on a high trellis with a fruiting wire at 1.4m and a set of moveable foliage wires. The vineyard is spur pruned to an average of 15 buds per metre using a vertical shoot position (VSP) trellis. Leaf plucking, bunch thinning and hedging are undertaken as considered necessary to maintain the low yields (generally 4 tonnes to the acre, but as low as 2 tonnes to the acre for Pinot Noir) required for optimum fruit flavour -Semillon & Sauvignon Blanc, Chardonnay, Cabernet Franc, Cabernet Sauvignon, Merlot, Pinot Noir, Roussanne & Viognier Shiraz

Price guide: 2 course Meal at a discount price + some exciting wines - For more information contact Leon Lewi 9333. 1441

Rotary Foundation Breakfast

The Rotary Club of Central Melbourne-Sunrise will again be holding the special annual breakfast for The Rotary Foundation and invites you, your partner and all club members to attend. The function will recognise Paul Harris Fellows in our District.

The breakfast will be held on **Wednesday, 26 November** at the RACV Club, 17th Floor, 501 Bourke Street, Melbourne – commencing at 7:15 a.m. for 7:30 a.m. sharp. This is the only formal occasion in the District when Paul Harris Fellows can be recognised for their dedication. District Foundation Chairman, Chris Don hopes that you can support this worthwhile event with all proceeds to the Rotary Foundation.

The guest speaker is world renowned Sir Gustav Nossal- immunologist, research biologist and Australian of the Year 2000. On the anniversary of the announced partnership in 2007 of Rotary and the Bill and Melinda Gates Foundation that will inject US\$200 million into the global campaign to eradicate polio in the developing world, Sir Gustav will talk about the achievements and challenges of global health with an emphasis on polio and other infectious diseases. Further details are in attached flyer.

The cost is \$50.00 per person for a hot breakfast and you might like to form a table with your club members, partners and guests. Please especially invite the Paul Harris Fellows named by your club to attend this function. If they are able to attend, please invite them to wear their PHF lapel badges (and medals if they choose).

For more information please click on this link:

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2008/10October/FoundationBreakfast.jpg>



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Australia The Movie



Starring Nicole Kidman, Hugh Jackman, David Wenham, Bruce Spence. A romantic action-adventure set in northern Australia prior to World War II, AUSTRALIA centres on an English aristocrat (Kidman) who inherits a ranch the size of Maryland. When English cattle barons plot to take her land, she reluctantly joins forces with a rough-hewn cattle drive (Jackman) to drive 2000 head of cattle across hundreds of miles of country's most unforgiving land, only to still face the bombing of Darwin by the Japanese forces that had attacked Pearl Harbour only months earlier.

Tuesday, 2 December at the Sun Theatre, 8 Ballarat Street, Yarraville
6.15pm – drinks & nibbles, 7.00pm – movie starts

Adults:\$15, Children(14 or younger) : \$10 – Tickets include nibbles before movie

RC of Essendon's inaugural Royce Abbey Rotary Celebration

This inaugural dinner, hosted by the RC of Essendon will be a celebration of enthusiasm and commitment to the ideals of Rotary. All attending clubs will be encouraged to nominate a member or members to receive their Royce Abbey Award, whom will be presented with the award by Rotary International Past President Royce Abbey.

The dinner will be held on **Wednesday, 3 December** at Moonee Valley Racecourse. Key note speaker & special guest Past President Rotary International, Mr. Bill Boyd.

For more information go to http://www.rcessendon.com.au/images/File/Royce_Abbey_invitation_only.pdf

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...and who else?

enquiries@rotarydistrict9800.org