



NETWORKER



Issue 6, 3 August 2009

A publication for Rotarians and all community-minded people

August is Membership Extension & Development Month

Let's talk about membership



DG Colin Muir and Pauline

August is Membership and Extension Month so let's talk about membership and what we can do to ensure the future success of our District but more importantly the future success of our clubs.

All Rotarians are very aware that a strong commitment to membership and the addition of new members is essential to achieving their club goals of providing meaningful community and international service.

As I go around this District, as part of my DG visit schedule, the main topic of discussion at every club, and the one that stands out well above the rest, is of course club membership and membership retention. How is it that with so much intense focus, interest and discussion on 'Growth' that we do so poorly. Why aren't we bringing in all those new members that everyone is so keen to induct?

The overall trends in membership of organisations such as ours, across the developed world, have been consistently going down. Why is it so? Especially when there are so many people who want to do good in the world, just like us. I don't have the silver bullet answer to this burning question but what we can do as a District is provide the resources to make the process of membership recruitment and retention an easier one. There are so many, newsletter, publications, brochures and flyers available to all Rotarians. The RI website is chockablock with information for clubs to use in their membership recruitment campaigns. Please have a look, you will be amazed at what is available. Go to www.rotary.org and search for membership resources or ask one of our membership team.

As part of Membership Month our District Membership Committee, lead by Loryn Clark together with Pike Peters and the Marketing Team are holding an M&M Seminar on the 14th August at Cato Hall, Wesley College. This seminar will provide lots of tips and tricks to help your campaign, great speakers and also a world first for Rotary marketing initiative; will be released on the day. Please go to www.rotaryaustralia.org.au/mmsignup.php and sign up now. I guarantee you will come away inspired.

The continued growth of our clubs depends on our ability to bring new qualified volunteers into our ranks so please remember that:

The Future of Rotary is in Your Hands

~ Colin Muir, District Governor

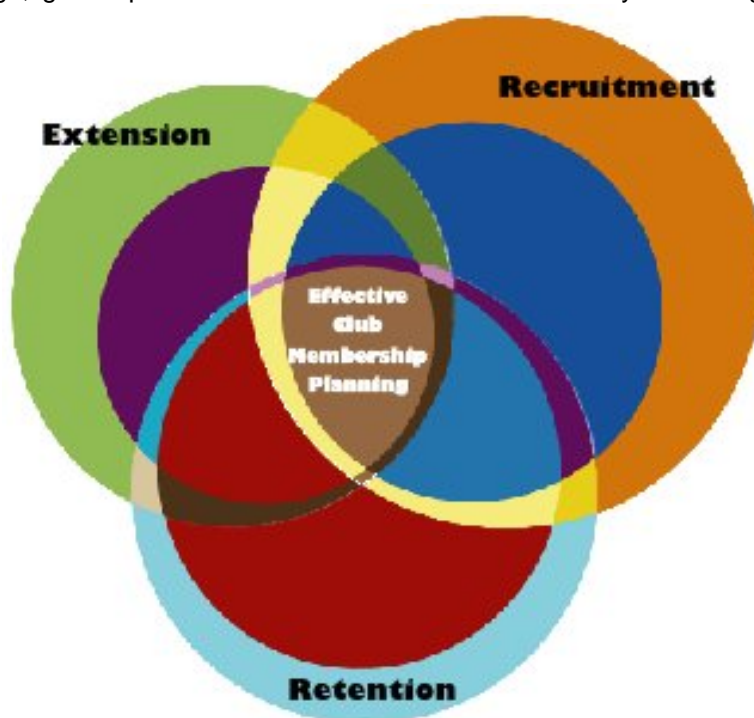
New Members

Rotary Club of Footscray – 23rd July
Barry Sneddon (previous Club member 1994-2000)

Rotary Club of Woodend – 25th July
Peter Willmott

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Ambassadorial Scholar off to Berkeley



Rotary World Peace Fellow Julia Watson is on her way to Berkeley, California to commence her Masters of Public Policy along with Rotary World Peace studies.

Julia will undertake a two-year Master's degree in Public Policy at the University of California, Berkeley. Fully funded by Rotary, the Fellowship is worth some US\$80,000.

On Yer Bike at Brighton North

The Rotary Club of Brighton North will again be actively involved with the Variety Club in raising funds to give bikes to disadvantaged children.

Last year RCBN contributed \$10,000 that meant 50 bikes could go to disadvantaged kids that would otherwise never own a bike. To attend the handover day close to Xmas and see the kids presented with a new bike really tugs at the heart strings. It makes it all worthwhile.

This year, RCBN would like to exceed last year's donation of 50 bikes. You can help by contributing towards one or more complete bikes or lots of parts. Please visit the Club's website for more information and for a donation form:

<http://www.northbrightonrotary.org.au/>



New Bushfire Recovery Project Funding

The Bushfire Recovery Committee has announced the availability of matching grants to clubs that propose suitable projects up to \$10,000 that will satisfy real community needs; indeed we can even offer up to \$5,000 as outright grants for small projects.

All projects proposed must satisfy the test of appropriateness by the Committee, and proposals have to be well presented, thought out, and documented. Clusters may also wish to make submissions.

Clubs and Clusters are invited to contact the District Chair for Bushfire Recovery, PP Mev Connell: mevcon@bigpond.com or District Community Services Chair, PP Ross Butterworth at community@rotarydistrict9800.org or call 0411 228 311 for additional information.



Application forms are available on the District website: <http://www.rotarydistrict9800.org.au/BushfireResponse>

Camp Getaway Makeover

Paul Kirkpatrick has sent photos of a well attended working bee at the weekend saw great progress at Camp Getaway.

Representatives from Keilor, Eaglehawk, Bendigo Sandhurst and Bendigo-Strathdale Clubs undertook a comprehensive work program including;

- 70% completion of concrete paths to connect the second dormitory to other buildings on the site.
- Commence construction of exit ramp from north side of the second dormitory.





- Prepare for installation of 3rd large water storage tank.

These works pave the way for the last stages of completion of the second dormitory.



RLI: Enrol now

Upcoming class dates for Part 1 are Sunday August 23 and Sunday September 20.

Comments from participants in this course include "I learnt a lot about Rotary and I had fun" and "A very informative and engaging day. It brought me a lot closer to being a committed Rotary member. Thank you!"

We invite Club Presidents to encourage 2 members from their club to enrol for either of these Part 1 Training Courses.

Part 2 Training dates are Sunday August 9 and Sunday October 11.

Part 3 commences in September with two courses in September and October fully booked. Places are available on Sunday October 25 in Eaglehawk and Sunday November 29 in South Melbourne.

Please contact John Wigley at jawigley@bigpond.com or on 0402 455 525.



Kokoda 2009: Getting our Teens on the right track

This program of the Rotary Club of Williamstown in cooperation with Victoria Police allows teenagers from some of the trouble spots in Melbourne to participate in a positive life changing experience by walking the Kokoda Track under supervision and guidance. These teenagers are identified as having low self esteem, being disenfranchised from the community, lacking goals and direction in life and who are at risk of not completing school.

Invitations are accepted from individuals or clubs wishing to sponsor a youth to walk Kokoda and provide work experience on their return. The cost per youth is \$6000 and part donations are accepted.



Another group headed off in July and are sure to return with a different outlook and many great stories.

Please contact Yvonne Moon O.A.M (yvonne.moon@bigpond.com) for more information about this valuable community initiative.



Toys for Worthy Kids with help from RC Melbourne South

PE Sue Foley enabled the participation of 15 worthy kids to be involved in a Channel 10 project on July 22nd. Channel 10 sought worthy children to pick out a toy from Target to keep in recognition of their contribution to the community or for overcoming difficulties in their own lives. The children aged from 7 to 14 years old included Environmental leaders, involvement in Guide Dogs and Homeless youth. As Sue says, "It certainly gladdens our hearts to see so many wonderful stories of how our younger generation are making a positive contribution in their own way – and we have got to celebrate that!"



Advertising for new members

In Membership Development and Extension Month we ask... Why should we advertise for new members?

If we don't, how will new members find your Club?

Remember if you always do what you've always done, you'll always get what you've always got...

A positive mouthpiece

Advertising allows you to "talk" about your Club even when you're not present. It familiarises the public with what we do, breaks down misconceptions and most importantly invites them to find out more about what we do.



Often it's free

Advertising is often provided at little or no cost to community service organisations such as Rotary. Local papers, radio stations, real estate agents, schools, advertising agencies, and many more organisations are often happy to host advertisements for a group they know give back to the community.

Just the simple act of providing brochures to shop keepers in places where a wait is often inevitable (fish and chip shops, doctors surgeries, etc) might prompt the interest of a new member.

So people can see your great work!

Remember too, that your Club's activities serve as one of the best advertisements for Rotary that you can ask for – make sure people can see the great work you do and know it's Rotary behind it – remember to promote yourselves!

New members bring us...

- New talents and skills
- New potential
- New ideas
- New solutions to obstacles which previously lacked resources
- New connections to potential partners/sponsors
- New passion
- Further connections to more prospective members
- More diversity, interest and learning opportunities in Clubs
- More networking opportunities
- Next generation successors to existing members (who will be your legacy to Rotary?)
- More hands to make lighter work!
- New people who might initiate the next BIG Rotary project - ShelterBox, R.A.M, an end to Polio
- More people doing good for our community and other communities.

New members are the future of your Club.
Is you Club (and your community) in safe hands for the future?



Notices & Events

Kinglake Bushfire Fences

RC Hawthorn has a pool of members and friends who are assisting with dismantling damaged wire fences in Kinglake.

If you would like to get involved in this worthwhile hands on project please contact Gerald Swinnerton on 0425 777 851 by 9pm on any Thursday to arrange to assist on the following Saturday.

OXYGens' Tree (Planting) Change

The Richmond Rotary OXYGens tree planting in Glenaroura-Broadford has been postponed to **Sunday 9 August**.

If you are interested please contact Krissy O'Reilly - Rotary Club of Richmond - K: 0421 068 611

Literary Supper with the Rotary Club of Caulfield

Tuesday 11 August 7 for 7.30pm

Subject and Presenter: Dr Henry Lew on

"*The Stories Our Parents Found Too Painful To Tell Us*" by Rafael Rajzner and Henry R. Lew.

Rafael Rajzner was a printer who was the subject of the film "*The Counterfeiters*".

He managed to survive the liquidation of the Bialystoker ghetto and the concentration camps at Stutthof, Mauthausen, Schlier and Ebensee. This book is his testament.

It is a unique literary work for which Henry Lew has obtained translations of the stories.

Cost: \$35 per person

Refreshments: Delicious Supper. BYO beverages.

Venue and bookings: This event is being held in a private home in South Caulfield and places are extremely limited.

Bookings are essential. Ph: 9568-7190 or email your booking to welsheather@gmail.com. Bookings will be confirmed by email.

Success Stories Breakfast

Are you a business owner or decision maker? Learn to succeed. Listen to challenges. You are cordially invited to the 2009 annual Gala Success Stories Breakfast, North West Melbourne's Gala event of the year. Celebrating 50 years in business, we look in depth at three successful family businesses and together raise funds for the Kokoda Youth Initiative.

Friday 14 August at 7 for 07.30 through to 10am at the Celebrity Room, Moonee Valley Racing Club, McPherson Street, Moonee Ponds.

Attendance is complementary however, donations are expected in support of the Kokoda initiative.

RSVP: Tuesday 4th August by visiting: www.matthewssteer.com.au/events. Any queries please call 03 9325 6331

Marketing and Membership Seminar

Seats are filling fast, so please register today for the Membership and Marketing seminar on **15 August** at Cato Hall, Wesley College, 577 St Kilda Road, Melbourne 9 am - 3.30 pm.

A light lunch will be provided.

You will enjoy an outstanding program including:

HELEN RAZER former ABC radio journalist (and The Age Contributor) who has done wonders for the Country Women's Association. Helen will talk about Rotary's relevance in the new millennium.

PDG ANN WHITE with an awe inspiring district record of growing new clubs, Ann will discuss the resuscitation of clubs whose membership is falling behind.

ROTARY DISTRICT 9800
VOCATIONAL DAY
SUNDAY 4TH OCTOBER 2009
GLEN ERIN WINERY, ROCHFORD
ROAD, LANCEFIELD

Includes:

- Vocational tour of winery
- Special guest Vocational speakers
- 2 course lunch, red & white wine, plus tea & coffee
- Centrally located for city and country clubs
- Local accommodation available
- Great fellowship opportunity for your members
- Cellar door sales

LIMITED to 170, SO BOOK EARLY!!!

For more information or to book [click here](#)



NETWORKER

We care. We share. We all gain.



AMANDA SMITH - General Manager United Way Melbourne. Amanda has a wealth of experience in direct response and general advertising with some of the Australia's most respected Advertising Agencies and national brands has stood her in good stead in her present role in the not for profit arena.

BRYCE IVES is a freelance Theatre Director and Media Producer. He is currently employed as the Coordinator of the Heywire Program; flagship community project of the ABC which engages young media makers across Australia. Heywire produces stories for ABC Radio, ABC TV and online, and stages a yearly youth issues forum

At this seminar you will be part of a worldwide launch of a new media promotion - bring your mobile phone!

Register online: <http://www.rotaryaustralia.org.au/mmsignup.php>

For further information: e: membership@rotarydistrict9800.org Phone: 0418 390 334 (call or text)

The Rotary Club of Hawthorn presents the 2009 Grand Concert

Sunday 16 August at 2.30pm

Compered by Tony Charlton AM

STARRING:

Blackburn High School Senior Stage Band - Conductor—
Andy O'Connell and Senior Stage Band Director - *Fresh from their success at the Monterey Jazz Festival*

Tian Tian Lan, pianist - 9 year old 'Young Musicians of Excellence' performer

Suzanne Johnston, mezzo soprano - *One of Australia's most versatile artists, acclaimed for her performances on the opera, musical theatre and concert stages*

Peter Hurley, musician extraordinaire - "Witty and original." The Age

Joshua Hu, violinist - Outstanding teenage violinist

Cameron Roberts, pianist

"High-calibre playing. He is a significant talent." The Age

Plus Surprise Guests

Afternoon tea will be available after the performance for a donation.

Concert ticket prices: Adults \$25, school age children \$15, Family ticket of 4 (2 adults & 2 children) \$60.

Enquiries: Geoff Dumayne 0409 862 749



Speed Networking Breakfast: Local Business to Business

The Rotary Club of Moonee Valley will host a breakfast on August 19th at Roaring 20's, 131 Buckley Street, Essendon. Grow your contacts and enjoy a cooked breakfast – for only \$25. 7.15 until 8.30 AM.

<http://www.mooneevalleyrotary.org.au/events.html>



The Rotary Wine Appreciation Fellowship of Rotary – Rescheduled and Relocated...

The function on Sunday 9 August at Rose Creek Winery, has been moved to Kellybrook Winery and Restaurant and will now be held on Sunday 23rd August

At Kellybrook Winery & Restaurant, Fulford Road- Wonga Park – Tel 9722 1304 Melway map 24 H9

Set price menu-3 courses \$29.50. A 20% discount of all take-home sales from the restaurant or cellar door when you dine with us.

Please confirm your intention to attend to Leon Lewi – 0419 354 313 or email llewi@connexus.net.au



A Dinner with His Excellency Ambassador YUVAL ROTEM Ambassador of Israel

The Rotary Club of Toorak Inc. invites you to attend dinner on

Monday 24 August, 6.30pm for 7.00pm at Royal South Yarra Lawn Tennis Club, Williams Road North, Toorak. Please advise of any special dietary requirements when booking - RSVP: 19/08/09

\$60.00 per person - \$600 per table of 10. Pre dinner arrival cocktails. First bottles of wine on table. Additional drinks at bar prices





NETWORKER

We care. We share. We all gain.



Enquiries: Alan Freedman 0419 357 864 - alan.l.freedman@bigpond.com Fax : 03 9509 7935

Eyes Wide Open in Nepal

Eyes Wide Open is a project of the RC Melbourne South, supported by District 9800. Its aim is to provide opportunities for more people to get involved in Rotary by taking them to developing regions of the world to volunteer in existing Rotary projects.

Eyes Wide Open is running an 18 day humanitarian trip to beautiful Nepal from 30 Sept - 19 Oct 2009. Highlights include: Volunteer experiences in six Rotary humanitarian projects, Kopan Monastery, Nagakot, the monasteries and rich cultural heritage of the Kathmandu Valley, a 4 day trek of the foothills of the Annapurna mountain range, Phewa Lake and Devi's Fall (Pokhara) and the breathtaking views of Nepal's Himalayan ranges.

For more information please visit: www.eyeswideopen.org.au

Fun in Retirement Expo & Garden Show 2009

The Rotary Club of North Balwyn is staging this year's Fun In Retirement Expo at the Boroondara Sports Complex on **Saturday 19 and Sunday 20 September**. It is shaping up to be a massive event. Designed for the over 50s who are planning for, or are already in retirement, the event will cater for those interested in travel, hobbies, personal development, renovation, relocation, health & community.



For more information visit the website www.funinretirement.com.au

Rotary Club of Melton 37th Birthday

Help celebrate on **Tuesday, 29 September**.

6.30pm. for 7pm start at The Club Caroline Springs, 1313 Western Hwy, Caroline Springs.

50th Birthday Celebration Dinner for RC Collingwood

\$80.00 per person - Collingwood Town Hall

Saturday 3 October at 7.00 for 7.30 PM

Email collingwood@rotarydistrict9800.org or phone John Taylor 0419 363 101



People like
you and me...



rotary



...and who else?

enquiries@rotarydistrict9800.org



NETWORKER



Issue 7, 10 August 2009

A publication for Rotarians and all community-minded people

August is Membership Extension & Development Month

The membership discussion continues...



DG Colin Muir and Pauline

As was mentioned in the last edition of Networker the subject most talked about in Rotary these days is Membership and Membership Retention. The Board of Rotary International has recognised the importance of having a membership strategy and has released a new membership slogan: **"Each Rotarian: Reach One, Keep One"**.

The slogan emphasizes the need for Rotarians to focus on both recruitment and retention in their membership growth efforts. **"Reach One"** reminds us that Rotary membership is by invitation and that it is essential that each Rotarian reaches out and invites someone to join. **"Keep One"** reminds us that it is not sufficient to simply sponsor someone into Rotary we must also see that new members become active and involved Rotarians. We all know that this is an essential element in membership retention.

As part of their long term membership strategy the RI Board has adopted a New Member Sponsor and Retention Recognition program. The program allows Rotary club Presidents to nominate and recognize individuals for sponsoring new members while focusing on retention. There are several award categories:

- Gold pin and certificate: For Rotarians bringing 25 members into any Rotary club, with 20 still active after six years
- Silver pin and certificate: For Rotarians bringing 10 members into any Rotary club, with eight still active after four years
- Bronze pin and certificate: For Rotarians bringing five members into any Rotary club, with four still active after two years.

Reaction to this new recruitment and retention initiative has been quite mixed. Some question the need to provide recognition of an 'activity' that is seen by many as being a core or integral part of our belonging to this very special organisation. However, whatever you may think about a long term strategic membership plan or a new recognition system the basic fact is that each and every one of us needs to **Reach One and Keep One**.

While reviewing the planning for this weekend's Membership and Marketing Seminar, M&M's for short, I came across something that I thought was worth sharing with all Rotarians and not just those attending the Seminar. I was extremely impressed by our M&M team's presentation and marketing of the Seminar especially the use of the catchy M&M chocolate coated lollies logo. The logo is cleverly used in conjunction with an outstanding poem written especially for the occasion by Rotarian Richard Clarke.

This is one more simple but very effective way of getting our membership message out; it is the way of the future.
Because the future of Rotary is in OUR Hands.

~ Colin Muir, District Governor

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Everyone knows as our membership grows,
Rotary gets stronger and stronger,
Everyone knows as our membership grows,
Our reach gets longer and longer.

The more we are, the more we raise,
Humanity's standard of living.
The more we are the more we share
The wonderful gift of giving.

So the first M's for membership, the second for marketing
And from now on this is your trigger
Each time that you see M&M's on TV
You'll think "How can I make Rotary bigger".





COMMUNITY

ORNER

Welcome to D9800's "Community Corner".

This is our new regular quarterly insert into our District's Networker, Community Corner will help present a range of information and updates on some of the many and varied District programmes to assist Clubs and the Community Service Committees while supporting the goals and ambitions of Rotary in District 9800.

The District Community Services Committee is available to assist any D9800 Club with any support or advice they need. As Chair I am extremely proud of the width and breadth of the projects and programmes our Clubs continue to support and the new initiatives rolled-out.

Given the wide-spread damage throughout Victoria by Bushfires in February Rotary now has an important part to play in the Recovery efforts. Your help is needed.
Please contact community@rotarydistrict9800.org for details on how you can help.

None of these activities can eventuate without the strong support and efforts of the Clubs involved and the Champions behind each and every successful programme within our Communities. I would like to thank all Rotarians involved in the various Community programmes happening on such a regular basis within District 9800. The outcomes are nothing short of amazing and are truly "Service above Self".

Yours in Rotary Service
Ross Butterworth
Chair, District Community Service

Victorian Bushfire Recovery

Fence Reconstruction Volunteers - D9800 Rotarians Put Their Shoulders to the Wheel



Williamstown Volunteers at work

Several clubs and many Rotarians, their families and their friends have been assisting in removal of fire damaged fence materials and reconstruction of new fences in bushfire affected areas.

This has been a cooperative effort in association with organisations such as Blazeaid and the Toyota Landcruiser Club, as well as by club teams operating directly with farmers. There is a need for much more assistance on this task and clubs are asked to continue their efforts.

There is additional value obtained from this involvement, the survivors that we support gain much therapeutic benefit from seeing that others are still willing to come to their aid. If your Club or members wish to get involved please email community@rotarydistrict9800.org for a Volunteer's Application Form or details of Projects. A number of projects are currently being assessed by the Bushfire Recovery Committee for referral to Volunteers and will be available shortly. There is a variety of light to heavy duties currently requiring support both indoor and outdoors from gardening and fencing to administration so please contact us if you have an interest in assisting. The level of commitment is your choice.



Prostate Health - Ambassador Speaker's Programme

**MEN'S HEALTH
AMBASSADOR
SPEAKER PROGRAM**

**Invite a National Men's Health Ambassador Speaker
to present on Prostate Health and Continence Health to your:**

- Community Group
- Organisation
- Corporation
- Local Council
- Sports Club
- University
- Industry
- Men's Health Event

**Our target is to TALK ABOUT Men's Health with 50,000 people nationally
YOU can help!**





Please contact 1800 206 700
ambassador@prostate.org.au



The National Men's Health Ambassador Speaker Program has been funded by the Australian Government Department of Health and Ageing under the National Continence Management Strategy - National Men's Continence Awareness Project.

National Men's Health Ambassador Speakers have been recruited to conduct educational presentations on prostate health and continence health within the community, to a range of groups including, but not limited to: community groups, organisations, corporations, local councils, sports clubs, universities, industries, and at any other men's health events.

National Men's Health Ambassador Speakers have received training in public speaking skills and have been provided with a standard Powerpoint presentation and Speaker's Kit covering prostate health and continence health.

As at 10 May 2009 there were 92 National Men's Health Ambassador Speakers.

To find out more about the ambassador program or to request a an Ambassador to speak at your event - email ambassador@prostate.org.au or call 1800 206 700.

The "Secret Weapon"

Picking up the remains of burnt fences can be laborious and even risky work. Rotary volunteers who have been engaged on this task can attest to this fact: at least one of them, who should remain nameless, was recently "stung" by some rusty barbed wire and had to receive a prompt injection as a precaution against tetanus from the Club's resident doctor.

With the cooperation of our Rotarian friends from the Eyre Peninsula, South Australia, we have been loaned a demountable Wire Winder for evaluation "on the job" and it certainly looks likely to be of great assistance. In keeping with many agricultural machinery inventions, it is strictly utilitarian and seems to have little that can go wrong with its operation. It is claimed to be able to pick up and roll any kind of wire, with or without posts and droppers! We can have a high level of confidence that this machine will save much time and hard labour: if it works as well as we anticipate, with the permission granted by the inventor, we will build two copies for use in the Bushfire Recovery Program.

The accompanying photograph shows the machine being assembled in Rotarian Mev Connell's workshop.

Shouldn't all Aussie Men have sheds?

Ed's Comment: *Mev certainly seemed in his element as at first he tinkered with his own improvements and then delivered to the farmer in whose care Mev has entrusted the machine. After a couple of modifications at Mev's West Gippsland property including a 6hp petrol motor and guard, he delivered the unit to Kinglake for use on farm fencing in the area. The first discussion with the farmer was about future modifications to improve the unit. One thing about some of us Aussies, particularly the men on the land, we're an innovative lot. Thanks for the "Above and Beyond" effort Mev.*





RI President Nominee for 2011-12 Named

The 2009-10 Nominating Committee for President of Rotary International in 2011-12, having functioned in accordance with the bylaws of Rotary International, has indicated that it unanimously nominated Kalyan Banerjee of the Rotary Club of Vapi, Gujarat, India for the office of President of Rotary International for the year 2011-12.

Banerjee said he would like to see Rotary "blossom from being the world's most recognised service organisation to being the most important NGO [nongovernmental organisation] in the world.

"Rotary, it is said, has the strength of a government and the tenderness of a parent," he added.

Banerjee is a director of United Phosphorus Limited, the largest agrochemical manufacturer in India, and the chair of United Phosphorus (Bangladesh) Limited. He is a member of the Indian Institute of Chemical Engineers and the American Chemical Society, a past president of Vapi Industries Association, and former chair of the Gujarat chapter of the Confederation of Indian Industry. He earned a degree in chemical engineering from the Indian Institute of Technology, Kharagpur, in 1964.



Banerjee has served Rotary as a director, Rotary Foundation trustee, committee and task force chair, International Assembly group discussion leader, president's representative, and district governor.

The chair of the Southeast Asia Regional PolioPlus Committee, Banerjee has served as a member of the International PolioPlus Committee for many years and has attended international meetings with the World Health Organization and UNICEF in that capacity.

Banerjee is a Major Donor, Benefactor, and Bequest Society member, and has been awarded the Foundation's Citation for Meritorious Service and its Distinguished Service Award.

Banerjee also serves as a trustee of Rotary club-sponsored trusts that support many educational and community development programs in India, including a 250-bed hospital.

He noted that Rotary's strengths include its ability to attract leaders from different vocations around the world, as well as its role in promoting peace. "Rotary needs to become the preferred organization for today's generation to join and participate in, to make the world better and safer and happier," he said.

Banerjee's wife, Binota, is a social worker and Inner Wheel club member. The couple have two children and four grandchildren.

Fifth Container to Samoa from the Rotary Club of Sunshine

The Rotary club of Sunshine has just finished loading the fifth container headed for Samoa.

Rotary in partnership with the Glengala Primary School have worked for the past five years sending much needed equipment to primary schools in Samoa. Computers, books, pencils, art equipment, readers, scissors, crayons, school desks, chairs and school uniforms have been packed into the 40' container. The program has now assisted 12 schools. Many primary schools in the Western Suburbs of Melbourne have contributed much of the containers' contents. Rotary Club of Sunshine raised much of the funding necessary to ship the container.



The project truly fosters international goodwill and service to others.



Marketing Tip: Talking to New Members

Making a difference in communities locally and worldwide means we need new members - so please keep up the good work for the rest of the year and help turn potential members into members!

The people you approach will find numerous benefits to membership - as you well know - and here are just a few of them:

- Gaining a global understanding of humanitarian issues that impact on us all. Promoting peace is one of Rotary's foremost objectives.
- Weekly Rotary club programs keep members informed about what is taking place in the community, nation and the world. Rotary's expansive network of clubs and programs provides extensive opportunities for service and cross-cultural exchange.
- Today, with more than 31,000 Rotary clubs in some 165 countries, Rotarians have friends wherever they go. Rotary helps to build a sense of community as well as enduring individual friendships.
- The founding principle of Rotary was to provide a forum for professional and business leaders. Today's membership includes leaders in business, industry, the professions, the arts, government, sports, military and religion who make critical decisions and influence policy. Rotary is a great source for networking and professional development.



When we are talking to someone about Rotary, we are trying to promote the benefits of Rotary to them. We need to listen to them and find out what they are really interested in. Are they interested in youth and if they are we can talk to them about our great youth programmes such as RYPEN or RYLA. Rotary gives members a chance to be actively involved through RAWCS. People won't know what we do unless we tell them.

Convince them by talking about your passion

I am sure there is a programme of Rotary that every potential Rotarian would want to be involved with if given the opportunity. Through Rotary people can become involved with not just their own local community but the international community as well.

Tell potential members about the benefits of Rotary and our programmes, find out what they are interested in, then tell them how they can become involved, tell them about the friendships and fellowship that we all enjoy. We need to show our passion and enthusiasm for Rotary when we are telling other people about what we get out of being involved in Rotary. By seeing and hearing our enthusiasm they will want to be a part of this great organisation. Potential members will be denied the opportunity to be a part of our organisation unless members ask them to join.

Remember to:

- give potential members our promotional brochure "People like you and me", this highlights Rotary as a vehicle for everyday people to make a difference in the community whilst explaining what Rotary is about, what's in it for them, and how they can get involved, the brochure can be personalised with your club's contact details;
- invite potential members along to one of your club meetings and show them your club's great projects first hand.

New Members

Rotary Club of Elsternwick

- **Ronald (Ron) Sack**
Past Charter President RC Roodepoort Central (South Africa)





Notices & Events

Brimbank Central

On **Wednesday 9 September**, the Rotary Club of Brimbank Central will be holding their normal meeting at International House, 241 Royal Parade, Parkville.

Barbara Rafter Ph 03 9331 5662 Email: barbara@craftbooks.com.au

Melton Valley

From July 2009 the Rotary Club of Melton Valley will meet on Thursday night - 6.30pm for 7pm at the Melton Valley Golf Club.

Kinglake Bushfire Fences

RC Hawthorn has a pool of members and friends who are assisting with dismantling damaged wire fences in Kinglake.

If you would like to get involved in this worthwhile hands on project please contact Gerald Swinnerton on 0425 777 851 by 9pm on any Thursday to arrange to assist on the following Saturday.

Marketing and Membership Seminar

Seats are filling fast, so please register today for the Membership and Marketing seminar on **15 August** at Cato Hall, Wesley College, 577 St Kilda Road, Melbourne 9 am - 3.30 pm.

A light lunch will be provided.

You will enjoy an outstanding program including:

HELEN RAZER former ABC radio journalist (and The Age Contributor) who has done wonders for the Country Women's Association. Helen will talk about Rotary's relevance in the new millennium.

PDG ANN WHITE with an awe inspiring district record of growing new clubs, Ann will discuss the resuscitation of clubs whose membership is falling behind.

AMANDA SMITH - General Manager United Way Melbourne. Amanda has a wealth of experience in direct response and general advertising with some of the Australia's most respected Advertising Agencies and national brands has stood her in good stead in her present role in the not for profit arena.

BRYCE IVES is a freelance Theatre Director and Media Producer. He is currently employed as the Coordinator of the Heywire Program; flagship community project of the ABC which engages young media makers across Australia. Heywire produces stories for ABC Radio, ABC TV and online, and stages a yearly youth issues forum

ROTARY DISTRICT 9800
VOCATIONAL DAY
SUNDAY 4TH OCTOBER 2009
GLEN ERIN WINERY, ROCHFORD
ROAD, LANCEFIELD

Includes:

- Vocational tour of winery
- Special guest Vocational speakers
- 2 course lunch, red & white wine, plus tea & coffee
- Centrally located for city and country clubs
- Local accommodation available
- Great fellowship opportunity for your members
- Cellar door sales

LIMITED to 170, SO BOOK EARLY!!!
For more information or to book [click here](#)

At this seminar you will be part of a worldwide launch of a new media promotion - bring your mobile phone!

Register online: <http://www.rotaryaustralia.org.au/mmsignup.php>

For further information: e: membership@rotarydistrict9800.org Phone: 0418 390 334 (call or text)

The Rotary Club of Hawthorn presents the 2009 Grand Concert

Sunday 16 August at 2.30pm

Compered by Tony Charlton AM

STARRING:

Blackburn High School Senior Stage Band - Conductor—
Andy O'Connell and Senior Stage Band Director - *Fresh from their success at the Monterey Jazz Festival*





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We care. We share. We all gain.



Tian Tian Lan, pianist - 9 year old 'Young Musicians of Excellence' performer
Suzanne Johnston, mezzo soprano - *One of Australia's most versatile artists, acclaimed for her performances on the opera, musical theatre and concert stages*
Peter Hurley, musician extraordinaire - "Witty and original." The Age
Joshua Hu, violinist - Outstanding teenage violinist
Cameron Roberts, pianist
"High-calibre playing. He is a significant talent." The Age
Plus Surprise Guests
Afternoon tea will be available after the performance for a donation.
Concert ticket prices: Adults \$25, school age children \$15, Family ticket of 4 (2 adults & 2 children) \$60.
Enquiries: Geoff Dumayne 0409 862 749.

Speed Networking Breakfast: Local Business to Business

The Rotary Club of Moonee Valley will host a breakfast on **19 August** at Roaring 20's, 131 Buckley Street, Essendon. Grow your contacts and enjoy a cooked breakfast – for only \$25. 7.15 until 8.30 AM. <http://www.mooneevalleyrotary.org.au/events.html>



International Service Seminar

The D9800 RAWCS Committee invites the Rotarians of District 9800 to: SHARE THE KNOWLEDGE, SHARE THE JOY of INTERNATIONAL SERVICE at an INTERNATIONAL SERVICE SEMINAR

International House **Sunday 23 August** at 9.00 for 9.30am

Come along and learn from "those in the know" about:

- International Service provided by the Clubs of our District
- Saving LIVES by providing SAFE WATER
- Contributing to the fight against MALARIA
- Making it possible by delivering DONATIONS IN KIND
- Being and Supporting RAWCS VOLUNTEERS
- Undertaking meaningful PROJECTS that assist the NEEDY

Further details are available from your Club President and International Service Director/Chair.

The Rotary Wine Appreciation Fellowship of Rotary – Rescheduled and Relocated...

The function on Sunday 9 August at Rose Creek Winery, has been moved to Kellybrook Winery and Restaurant and will now be held on **Sunday 23 August**

At Kellybrook Winery & Restaurant, Fulford Road- Wonga Park – Tel 9722 1304 Melway map 24 H9

Set price menu-3 courses \$29.50. A 20% discount of all take-home sales from the restaurant or cellar door when you dine with us.

Please confirm your intention to attend to Leon Lewi – 0419 354 313 or email llewi@connexus.net.au

A Dinner with His Excellency Ambassador YUVAL ROTEM Ambassador of Israel

The Rotary Club of Toorak Inc. invites you to attend dinner on **Monday 24 August**, 6.30pm for 7.00pm at Royal South Yarra Lawn Tennis Club, Williams Road North, Toorak. Please advise of any special dietary requirements when booking - RSVP: 19/08/09

\$60.00 per person - \$600 per table of 10. Pre dinner arrival cocktails. First bottles of wine on table. Additional drinks at bar prices

Enquiries: Alan Freedman 0419 357 864 - alan.l.freedman@bigpond.com Fax : 03 9509 7935



Heritage Cluster Carvery and Trivia



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We care. We share. We all gain.



The Rotary Club of Richmond has pleasure in inviting you to attend the Rotary D9800 Heritage Cluster Group's Carvery & Trivia Night to be held on **Friday 28 August** at Fitzroy Town Hall, 201 Napier Street, Fitzroy (Melway 2C B9) from 6:30pm – 10:30pm

- Trivia Night with Team Prizes
- 3-choice carvery and dessert • Cash Bar
- Raffles, Silent Auction and Live Auction Prizes
- Good fun and fellowship • Giveaways
- Funds raised will support local youth projects

Cost: \$40 per person

RSVP by Friday 21st August 2009 to Michael O'Sullivan: 0417 396 432 or email: mos008@bigpond.com



Trivia Night – RC Echuca Moama

The Rotary Club of Echuca-Moama is holding a Trivia Night to raise funds for Relay for Life

WHEN: **Saturday 29 August**

WHERE: Echuca Racing Club Function Rooms

TIME: 7 for 7.30pm start

COST: \$10 per head

Drinks at Bar Prices

BYO Nibbles or contact us to order a platter (Bookings essential)

Come on your own or make up a Team of 8 to 10 people

FOR TICKETS CONTACT: Georgina Thomas: 5482 5442 or Chris Parks: 5482 1252

Point Gellibrand Progressive Dinner

All Proceeds to Rotary Club of Point Gellibrand Community Projects

When? **Saturday 29 August** from 6-30pm

Join us for a Fabulous Feast and LOTS of FUN

Three locations all within WALKING distance!!

Cost \$25 a Head

BYO Grog & Glass

Start at Sands Place Williamstown with Soup and Entrée - Mains in Victoria St and dessert at Giffard St

RSVP to Faye on 9397 4577 or E-Mail henry@fourleaf.com.au

The Rotary Club of Richmond is 45!

When: Monday 24th August

Where: The Amora Riverwalk Hotel, 649 Bridge Road, Richmond

Time: 6.30 for 7.00 pm

Cost: \$30

We will celebrate our sapphire anniversary by:

Wearing blue (at least something), listening to Blues Music, eating blue food, consuming blue drinks, telling 'blue' jokes (maybe), and winning blue raffle prizes.

A special invitation goes out to all our District 9800 Friends to join with the Members and Friends of the Rotary Club of Richmond, past and present, to help make this a great occasion.

RSVP to Sue Bolton, 9571 9613, or sbolton@globaldial.com by 17th August, 2009



Eyes Wide Open in Nepal

Eyes Wide Open is a project of the RC Melbourne South, supported by District 9800. Its aim is to provide opportunities for more people to get involved in Rotary by taking them to developing regions of the world to volunteer in existing Rotary projects.

Eyes Wide Open is running an 18 day humanitarian trip to beautiful Nepal from 30 Sept - 19 Oct 2009. Highlights include: Volunteer experiences in six Rotary humanitarian projects, Kopan Monastery, Nagakot, the monasteries and rich cultural heritage of the Kathmandu Valley, a 4 day trek of the foothills of the Annapurna mountain range, Phewa Lake and Devi's Fall (Pokhara) and the breathtaking views of Nepal's Himalayan ranges.

For more information please visit: www.eyeswideopen.org.au

Fun in Retirement Expo & Garden Show 2009

The Rotary Club of North Balwyn is staging this year's Fun In Retirement Expo at the Boroondara Sports Complex on **Saturday 19 and Sunday 20 September**. It is shaping up to be a massive event. Designed for the over 50s who are planning for, or are already in retirement, the event will cater for those interested in travel, hobbies, personal development, renovation, relocation, health & community.



For more information visit the website www.funinretirement.com.au

Rotary Club of Melton 37th Birthday

Help celebrate on **Tuesday, 29 September**. 6.30pm. for 7pm start at The Club Caroline Springs, 1313 Western Hwy, Caroline Springs.

50th Birthday Celebration Dinner for RC Collingwood

\$80.00 per person - Collingwood Town Hall

Saturday 3 October at 7.00 for 7.30 PM

Email collingwood@rotarydistrict9800.org or phone John Taylor 0419 363 101



Victorian Bushfire Dinner

Strathmore & Sunshine Rotary Clubs Present...

Experiences Concerns and Plans for the Future

Wednesday 2 December

Moonee Valley Race Club (Chairman's Room)

6.30pm for 7.00pm start

Funds raised will be donated to the Rotary Bushfire Fund

\$50 per person. Includes 2 course meal, tea/coffee. (Drinks at bar prices)

Guest Speakers:

The Hon Bill Shorten MP

Parliamentary Secretary for Victorian Bushfire Reconstruction and Disabilities & Childrens Services

Ms Christine Nixon

Chair of The Victorian Bushfire recovery & Reconstruction Authority.

RSVP by 15 November 2009 (Seats are limited)

Rod Gurry Ph: 0412 33 88 44

John Avent Ph: 9312 3544

Sunshine Rotary Box 157 Sunshine 3020 PO Box 28, North Essendon 3041

Email: rod.gurry@aph.gov.au





NETWORKER



Issue 8, 17 August 2009

A publication for Rotarians and all community-minded people

August is Membership Extension & Development Month

Where on Earth but Perth?

With so many Rotarians enquiring about the conference, I thought this would be a great time to give you an update so that you can also plan your next fabulous holiday in Perth around a conference that is shaping up to be an event not to be missed!

The Conference Committee is working hard putting together a truly inspiring program with terrific speakers, travel packages and many fellowship opportunities. It is going to be very exciting. Conferences provide the means for great learning and great fellowship – they can be, and often do prove to be life changing experiences.

The website is now up and running, so do log on and check out the latest updates on the event including information on the venues, accommodation, tours, conference program and events, as well as terrific travel opportunities. Why not consider extending your stay in the West? This would be a chance to enjoy a relaxing holiday in a destination that has so much to offer, like stunning Margaret River and its surrounds.
– Colin Muir, District Governor



DG Colin Muir and Pauline

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District 9800 Conference 2010 March 4th-7th **2010**
Hosted by the Rotary Club of Werribee

Our Conference Chairman, Ross Smith has advised the following:

*Recent discussions with the Airlines have revealed that the current **Internet** or **Web Prices** are as cheap as fares are going to be from now till the Conference, and that fares will gradually rise as we get closer to the event. Now is therefore the best time to make the commitment and book your flights to Perth!*

A summary of the latest fares for the critical dates are outlined in the table below.

Melbourne/Perth

	<u>3 Mar 2010</u>	<u>4 Mar 2010</u>
Tiger	\$108	\$118
Virgin	\$175	\$173
Jetstar	\$189	
Qantas		\$205

Perth/Melbourne

	<u>7 Mar 2010</u>	<u>8 Mar 2010</u>
Tiger	\$108	\$128
Virgin	\$173	\$223
Jetstar		
Qantas	\$205	\$205

As you can see there is quite a difference, depending on which airline and date you choose to travel, so get in quick and make those booking.





Conference Registration will be opening soon:

Early Bird Registration

Opening - 15th September, 2009
Close of early bird registration - 5th December, 2009

Late Registration

Opening - 6th December, 2009
Close of late registration - 28th February, 2010

Registration can be made:

Online via the conference website at
<http://www.rotarydistrict9800.org.au/Members/Conference2010> from 15 September or by post, fax or email For any registration, accommodation and tour enquiries please contact:
78th District 9800 Conference Secretariat
c/o Strahan Consultants
Merle Nuber
PO Box 721
Balcatta WA 6914
P: (08) 9240 8192
F: (08) 9240 6291
E: rotary@strahanconsultants.com.au

A TREE-mendous day out!

By Rotarian Krissy O'Reilly—Richmond Rotary OXYGens' Co-ordinator

What a great morning the OXYgens' had breathing life into Glenaroua! I am so pleased that we became involved in this project. Firstly, a bit of background for you...

What? The Rotary Club of Manningham co-ordinate the yearly 'REPS' project (Rotary Environmental Planning Scheme). The project is supported by Glenaroua Landcare and the Goulburn Broken Catchment Management Authority and has existed since 1997.

Why? To tackle salinity in the Sugarloaf and Mollisons Creek sub catchment area. These two sub catchments are partly responsible for some of the **31 tonnes of salt per square kilometre per annum** in the South West Goulburn catchment! Bare hills permit rainwater to soak into the soil profile, raising the level of water tables in lowland areas and bringing salt stored from deep below to the surface.

How? Native trees and shrubs are propagated in tubes from locally collected seed in the Glenaroua district, by the Rotary Club of Manningham, in October, ready for planting between May-September each year. So far, over 70,000 trees have been planted on bare hill tops in the district!

Who? On this occasion, the OXYgens' and friends, including Nick Cowling, Krissy O'Reilly, Bonny Grant, Matteo Vegetti, Justin Brown, Lauren Pang, Chris Leong, Betty Leung, Frank and Magdalena Wheatland, PP Trevor and Maureen Pang; and, Rotary Club members from Manningham, Southbank, Richmond and more; Landcare Glenaroua; the Landrover Club; the Pajero club; Assumption College Kilmore; and, community members. Perhaps 70-90 in total!

So how did it unfold? A 7am departure from the city saw us arrive in chilly Glenaroua by 9am (we did get a little lost – and we were low on fuel, and out of mobile phone range too, just to make it nerve-wracking!). After parking among some 40 other cars in a paddock, we were ferried up to the hill by members of the Pajero Club and the Landrover Club. The view ahead of us was a sight to behold, tens of people spread across the hill working busily. I was impressed! Things were well underway!

In teams of 3-4, we took the following up the hill: a bazooka (to make seedling-size holes in the ground), two trays of 40 seedlings and a sack of milk cartons. The aim was to select a spare 'rip line' (ploughed horizontal line of soil) in which to space the seedlings every couple of metres. There was no time to meet and greet the other 70 participants; it was heads down, tails up and straight to work!





Rotary Leadership Institute Dates

The Rotary Leadership Institute is in full swing and if you would like to attend courses are scheduled on the following Sundays:

Part 1 September 20
Part 2 October 11
Part 3 September 13 (already fully booked)
Part 3 October 4 (already fully booked)
Part 3 October 25 in Eaglehawk
Part 3 November 29

Further dates will be set as required.
You must attend Part 1 then Part 2 followed by Part 3 to graduate.

You can enrol by emailing Registrar Vicki Teschke on Vicki.t@tacobill.com.au or Chairman John Wigley on jawigley@bigond.com



ShelterBox deploys to three disasters in 48 hours

ShelterBox, international disaster relief organisation and the largest global Rotary club project, is responding to Typhoon Morakot after tens of thousands of people have been left stranded in the storm's wake. During the past several days, the storm has passed over the Philippines, Taiwan and mainland China, leaving a trail of destruction.

High winds, flooding and mudslides have left thousands in need of emergency shelter. In Taiwan, 50,000 people are stranded and flooding has submerged many homes. In China nearly 1 million people have been evacuated in the Fujian Province while 13,000 people have been displaced in the Zambales Province in the Philippines with authorities describing the situation as a calamity. Typhoon Morakot has brought with it a record amount of rainfall with close to 2.5 metres falling on Taiwan.



ShelterBox is providing emergency disaster relief on all three fronts. ShelterBox Response Team (SRT) members 'Aussie' Peter Pearce (Aust) and Ross Mackenzie (NZ) are already on the ground in the Philippines, SRT members David Ray (UK), Philip Duloy (UK) and Mike Greenslade (UK) will arrive in Taipei, Taiwan today and SRT member Tony Zhang (CH) is assessing the situation in China.

224 ShelterBoxes are in transit to the Philippines and 100 ShelterBoxes have been sent to Taiwan. Our SRT leaders will continue to assess the need and respond accordingly.

ShelterBox Founder Tom Henderson said: 'This is a textbook ShelterBox operation. We've been watching this for a few days and monitoring the situation. We now have teams in place on all three fronts that will be providing emergency disaster relief as quickly as possible. With each ShelterBox containing a 10-person tent, blankets, water purification and cooking equipment, basic tools, a stove and other essential equipment, we not only provide people with emergency shelter provision but also the tools to start rebuilding their lives.'

Further updates and photographs of our disaster relief will be sent as they come to hand
www.shelterboxaustralia.org.au

"though it is worthwhile to attain the end merely for one man, it is finer and more godlike to attain it for a nation or for city-states"
Aristotle (Nicomachean Ethics 1:2)



The ABCs of Rotary

Past RI President Cliff Dochterman is author of *The ABCs of Rotary...*

Potential club members are everywhere. But to get them to join Rotary, clubs must use creativity and imagination, says Past RI President Cliff Dochterman.

"Rotary International leaders keep emphasizing membership growth and extension because Rotary's very survival depends on it," says Dochterman, a member of the Rotary Club of Moraga, California, USA, and author of *The ABCs of Rotary*, a resource for new members. "If Rotary is to grow, we all must take action."

Dochterman believes clubs can thrive by seeking new members, retaining current ones, and sponsoring new clubs in the community. He offers the following tips:

Seeking new members

Clubs must have a specific plan in place, says Dochterman.

- Use a team approach. Teams should have several members who meet with qualified business and professional leaders to discuss the benefits of joining Rotary.
- Set aside one club meeting per month to be a "visitor day," to which all club members would invite a friend or prospective member.
- Seek out natural prospects, including Rotary Foundation Ambassadorial Scholars, Rotaractors, and Group Study Exchange (GSE) team members.



Retaining current members

"Keeping current club members is just as important as bringing in new ones. The key is to adapt and change," says Dochterman.

- Make sure club meetings, service activities, and social events are interesting, fun, and worthwhile.
- Initiate more hands-on projects so club members will feel that they're making a difference.
- Eliminate 100 percent attendance requirements.
- Be alert to the symptoms that lead to resignation. Club leaders should be considerate to members' personal problems.

Sponsoring a new club

"Don't think about cloning your existing club. The new century of Rotary requires and permits a new vision of fellowship and service," says Dochterman. "It's time to think about sponsoring a new kind of Rotary club." For example:

- A club composed entirely of executives and professionals under the age of 40. The nucleus could be former Rotaractors, GSE team members, and Foundation program alumni.
- A club in an ethnic or minority section of the community, with members who share common economic and cultural interests.
- A club that meets in a shopping mall, airport, high-rise office building, golf course, or other nontraditional but convenient location.

Announcing the RDU Event Booking Service

Do you need help getting bums on seats at your conference, seminar, dinner or special event?

Rotary Down Under is proud to announce its new event booking service that will take the pain out of event management for District Governors and Club event managers alike.

If you've got a big event, such as a Mental Health Forum, a District Conference, a Paul Harris Society luncheon, or even a club Changeover night, Rotary Down Under can help with all the arrangements.





You know what it's like, you've got a conference, seminar or major event coming up, and you and your team of volunteer helpers seem to spend most of every day stuck in your office waiting for the bookings and registrations to come in by snail mail, phone, fax and email.

Why not let Rotary Down Under take all that stress for you? We'll make sure you're updated with all the latest figures, saving you time to allow you and your team to good use ensuring that the event is the best it can be.

Sydney Rotarians will be the first to take advantage of the new service, with a tri-District Paul Harris Fellowship Luncheon at Rosehill Racecourse on November 9.

Members of the Zone 8 Institute will also use this new service to register for places at the Newcastle Institute in November.

[Click here to book for an event or to find out about using the Rotary Down Under Event Booking service.](#)

Rotary NEXT STEP Program

Life Skills Training: 'Managing your Money'

Created by the Rotary Club of Richmond, the Rotary NEXT STEP Program is designed to help disadvantaged youth who have already completed the Rotary Club of Richmond's Youth Arts Project and shown they have developed a sense of purpose. The NEXT STEP Program assists participants by providing mentorship, helping to define a career plan, supporting tertiary education, arranging work experience, organising employment and delivering a program of life skills training.

The Program has completed its pilot year and is growing. Currently 15 young people are connected to it - they attend 7 different schools or TAFE Colleges'. Of these young people, 8 have a mentor. Our partner, the 'Big Brothers Big Sisters' organization that manages the mentoring process, is seeking mentors for the other young people.



Facilitator, Gavin Martin, ponders: Is this glass $\frac{1}{2}$ full or $\frac{3}{4}$ empty?

The school with the largest concentration of students is Collingwood College and it is there that we have been trialing our first Life Skills Training program, 'Managing Your Money'. This is a series of workshops that help young people understand why they need to manage their money and provides them with the techniques to do it.

The volunteer team developing and delivering the program includes John Hopkins, an experienced educator, who is the Principal of Lorien Business Consulting; along with Gavin Martin, Principal of Cornerstone Wealth, who combines great skills as an educator, with long experience in his own Financial Advisory business. Quality control is ensured by Michele Lucas, a Senior Instructional Designer with the Chifley Business School.

The third in a series of workshops has just been conducted. The topic, 'Planning to Save', was a challenging topic delivered in a fun way! The NEXT STEP program supports each participant over a three-year period from the final year of secondary school. Many of these young people will make their careers within the Arts industry.

The Rotary NEXT STEP Program contact is Tim Baker, RC Richmond Community Services Chair: 0412 568 531 bakert@ozemail.com.au



World Literacy Day - 8th September

What will your Club do to celebrate the joys of being literate and how will you draw attention to the plight of the millions of people world wide who cannot read or write, through no fault of their own? Google *World Literacy Day* for more information and then plan and implement a simple project to commemorate this important day.

Consider donating books to local Kindergartens, Child Care Centres and/or Schools. Hand out Book Marks in local shopping precincts, organise a Book Swap at your own Club, contribute to The 2009 Indigenous Literacy Day by donating funds for the purchase of books and literacy resources for remote Indigenous communities or sponsor an overseas child's education. We can make a difference and we know that with very little effort we can change the lives of others especially the 130 million young people who cannot read or write.



The following excerpt which is taken directly from the UNESCO website is a very timely reminder of what we as Rotarians care about and work for.

Education is a fundamental human right and essential for the exercise of all other human rights. It promotes individual freedom and empowerment and yields important development benefits. It is also a powerful tool by which economically and socially marginalized adults and children can lift themselves out of poverty and participate fully as citizens.

Marketing to potential new members

What is our most important job when marketing to potential new members?

Rotary's brand resides within the hearts and minds of Rotarians and in the members of the community. It is the sum total of their experiences and perceptions of Rotary, some of which you can influence, and some you cannot.

The most important duty we have as Rotarians is the protection of the integrity value and respect of the Rotary name and symbol in the community.

Years of positive work can be wasted in ten seconds of adverse publicity on prime time television or a few centimetres of a newspaper column or even negative calls and commentary on radio talkback.

Today, more than ever, we have to vigorously protect the name and the symbols of Rotary. That means we need to exercise caution in all of our communications because a careless remark in a speech or a letter or an inappropriate item in a club bulletin or website could easily find its way into the media and create adverse publicity.

Rotary clubs need to take a proactive stance in protecting the name and symbols of Rotary.

This includes special attention to the following areas:

- External Speeches
- Letters
- Club Bulletins
- Websites
- Press releases, promotional leaflets, brochures and displays
- The right associations in the community
- The use of the Rotary logo

Any promotion should be in line with RI's brand strategy. ([click here](#) to go to the RI website for more information).

Another simple rule of thumb might be... if you were responsible for an iconic marketing brand would you run with the promotion in front of you?





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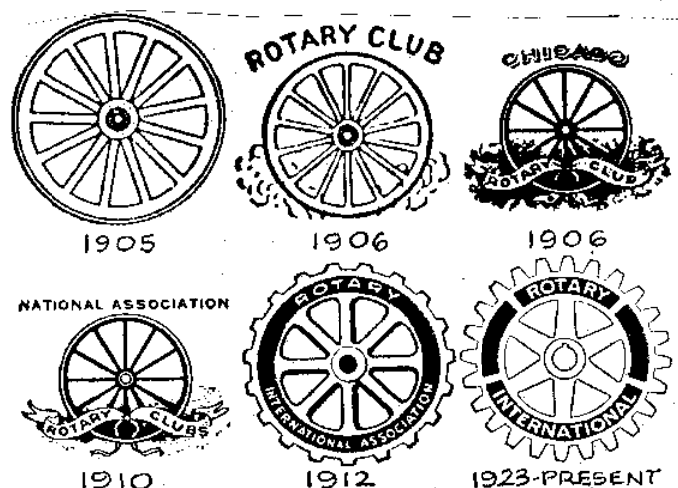
We care. We share. We all gain.



Any Rotary endorsed promotion or fundraiser must meet our brand guidelines. RI and Rotarians rightly believe very strongly that all donations from the public should go direct to our projects; this is one of our significant differentiators and that is why we are proud to be Rotarians. We are proud of the fact that Rotarians simply do not make a single cent from any project.

We have a proud history and it is our brand that has helped us create and maintain our image as the world's oldest and best service organisation.

Preserving our brand is important and in order to do this we need to remember to positively promote our image and ensure our logo is used to our advantage. We must be aware of our responsibility to protect RI's intellectual property.



A strong brand is invaluable. It is important to spend time investing in researching, defining, and building our brand. After all our brand is the source of a promise to our members and to the communities we serve.

The Rotary Emblem or other Rotary Marks can be downloaded from www.rotary.org or contact marketing@rotarydistrict9800.org.

One of Rotary's most valuable assets is its name and associated intellectual property, let's all help to protect and grow our brand!!

Notices & Events

Brimbank Central

On **Wednesday 9 September**, the Rotary Club of Brimbank Central will be holding their normal meeting at International House, 241 Royal Parade, Parkville.

Barbara Rafter Ph 03 9331 5662 Email: barbara@craftbooks.com.au

Kinglake Bushfire Fences

RC Hawthorn has a pool of members and friends who are assisting with dismantling damaged wire fences in Kinglake.

If you would like to get involved in this worthwhile hands on project please contact Gerald Swinnerton on 0425 777 851 by 9pm on any Thursday to arrange to assist on the following Saturday.

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International House **Sunday 23 August** at 9.00 for 9.30am

Come along and learn from "those in the know" about:

- International Service provided by the Clubs of our District
- Saving LIVES by providing SAFE WATER
- Contributing to the fight against MALARIA
- Making it possible by delivering DONATIONS IN KIND
- Being and Supporting RAWCS VOLUNTEERS
- Undertaking meaningful PROJECTS that assist the NEEDY

Further details are available from your Club President and International Service Director/Chair.



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At Kellybrook Winery & Restaurant, Fulford Road- Wonga Park – Tel 9722 1304 Melway map 24 H9

Set price menu-3 courses \$29.50. A 20% discount of all take-home sales from the restaurant or cellar door when you dine with us.

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\$60.00 per person - \$600 per table of 10. Pre dinner arrival cocktails. First bottles of wine on table. Additional drinks at bar prices

Enquiries: Alan Freedman 0419 357 864 - alan.l.freedman@bigpond.com Fax : 03 9509 7935

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Friday 28 August at Fitzroy Town Hall, 201 Napier Street, Fitzroy (Melway 2C B9) from 6:30pm – 10:30pm

- Trivia Night with Team Prizes
- 3-choice carvery and dessert • Cash Bar
- Raffles, Silent Auction and Live Auction Prizes
- Good fun and fellowship • Giveaways
- Funds raised will support local youth projects

Cost: \$40 per person

RSVP by Friday 21st August 2009 to Michael O'Sullivan: 0417 396 432 or email: mos008@bigpond.com



The Rotary Club of Richmond is 45!

When: Monday 24th August

Where: The Amora Riverwalk Hotel, 649 Bridge Road, Richmond

Time: 6.30 for 7.00 pm

Cost: \$30

We will celebrate our sapphire anniversary by:

Wearing blue (at least something), listening to Blues Music, eating blue food, consuming blue drinks, telling 'blue' jokes (maybe), and winning blue raffle prizes.

A special invitation goes out to all our District 9800 Friends to join with the Members and Friends of the Rotary Club of Richmond, past and present, to help make this a great occasion.

RSVP to Sue Bolton, 9571 9613, or sbolton@globaldial.com by 17th August, 2009



Trivia Night – RC Echuca Moama

The Rotary Club of Echuca-Moama is holding a Trivia Night to raise funds for Relay for Life

WHEN: **Saturday 29 August**

WHERE: Echuca Racing Club Function Rooms

TIME: 7 for 7.30pm start

COST: \$10 per head

Drinks at Bar Prices

BYO Nibbles or contact us to order a platter (Bookings essential)

Come on your own or make up a Team of 8 to 10 people

FOR TICKETS CONTACT: Georgina Thomas: 5482 5442 or Chris Parks: 5482 1252

Point Gellibrand Progressive Dinner

All Proceeds to Rotary Club of Point Gellibrand Community Projects

When? **Saturday 29 August** from 6-30pm

Join us for a Fabulous Feast and LOTS of FUN

Three locations all within WALKING distance!!

Cost \$25 a Head

BYO Grog & Glass

Start at Sands Place Williamstown with Soup and Entrée - Mains in Victoria St and dessert at Giffard St RSVP to Faye on 9397 4577 or E-Mail henry@fourleaf.com.au

Balibo

YOU ARE INVITED.....to a special screening of the film Balibo on **Tuesday 1 September**, 6:00pm at the Palace Cinema Como, Toorak Rd. South Yarra

With special guest speaker Kevin Bailey, Hon. Consul General for East Timor

\$30 ticket price includes wine and gourmet sandwiches on arrival.

Proceeds go to:

Xanana Vocational Education Trust skill development programs in East Timor and the Ryder Cheshire Foundation health & community outreach programs in East Timor

Please [click here](#) to download a brochure for more information

Book online at <http://rotary.to/balibofilmnight>

Or RSVP by email to meetings@rotary.to by 24 August



Eyes Wide Open in Nepal

Eyes Wide Open is a project of the RC Melbourne South, supported by District 9800. Its aim is to provide opportunities for more people to get involved in Rotary by taking them to developing regions of the world to volunteer in existing Rotary projects.

Eyes Wide Open is running an 18 day humanitarian trip to beautiful Nepal from 30 Sept - 19 Oct 2009.

Highlights include: Volunteer experiences in six Rotary humanitarian projects, Kopan Monastery, Nagakot, the monasteries and rich cultural heritage of the Kathmandu Valley, a 4 day trek of the foothills of the Annapurna mountain range, Phewa Lake and Devi's Fall (Pokhara) and the breathtaking views of Nepal's Himalayan ranges.

For more information please visit: www.eyeswideopen.org.au

Fun in Retirement Expo & Garden Show 2009

The Rotary Club of North Balwyn is staging this year's Fun In Retirement Expo at the Boroondara Sports Complex on **Saturday 19 and Sunday 20 September**. It is shaping up to be a massive event. Designed for the over 50s who are planning for, or are already in retirement, the event will cater for those interested in travel, hobbies, personal development, renovation, relocation, health & community.



For more information visit the website www.funinretirement.com.au



Rotary Club of Melton 37th Birthday

Help celebrate on **Tuesday, 29 September**. 6.30pm. for 7pm start at The Club Caroline Springs, 1313 Western Hwy, Caroline Springs.

**Guest speaker for the night is Bill Deller,
Chief Executive of the AFL Umpires Association**

Cost per person \$35. 00

Further information contact: Olga Hilton on 0418 564 273 or email vohilton@alphalink.com.au

50th Birthday Celebration Dinner for RC Collingwood



\$80.00 per person - Collingwood Town Hall

Saturday 3 October at 7.00 for 7.30 PM

Email collingwood@rotarydistrict9800.org or phone John Taylor 0419 363 101

Rotary Club of Central Melbourne-Sunrise – BBQ Lunch

To Newer Members, Prospective Members and Partners come and meet other recent members -

Sunday 18 October at 11.00am to 4.30pm at Eaglemont

For more information and address details please contact

John Meehan on 9859 1772 or email: meehanjj@bigpond.net.au

BYO– Drinks only – Dress: casual

Food supplied

Indoor or outdoors!!

Please advise any dietary requirements

Hear about the Club's major achievements

Victorian Bushfire Dinner

Strathmore & Sunshine Rotary Clubs Present...

Experiences Concerns and Plans for the Future

Wednesday 2 December

Moonee Valley Race Club (Chairman's Room)

6.30pm for 7.00pm start

Funds raised will be donated to the Rotary Bushfire Fund

\$50 per person. Includes 2 course meal, tea/coffee. (Drinks at bar prices)

Guest Speakers:

The Hon Bill Shorten MP

Parliamentary Secretary for Victorian Bushfire Reconstruction and Disabilities & Childrens Services

Ms Christine Nixon

Chair of The Victorian Bushfire recovery & Reconstruction Authority.

RSVP by 15 November 2009 (Seats are limited)

Rod Gurry Ph: 0412 33 88 44 or John Avent Ph: 9312 3544

Sunshine Rotary Box 157 Sunshine 3020 PO Box 28, North Essendon 3041

Email: rod.gurry@aph.gov.au

ROTARY DISTRICT 9800

VOCATIONAL DAY

SUNDAY 4TH OCTOBER 2009

**GLEN ERIN WINERY, ROCHFORD ROAD,
LANCEFIELD**

Includes:

- Vocational tour of winery
- Special guest Vocational speakers
- 2 course lunch, red & white wine, plus tea & coffee
- Centrally located for city and country clubs
- Local accommodation available
- Great fellowship opportunity for your members
- Cellar door sales

LIMITED to 170, SO BOOK EARLY!!!

For more information or to book [click here](#)





NETWORKER



Issue 9, 24 August 2009

A publication for Rotarians and all community-minded people

August is Membership Extension & Development Month

What Membership Means

We often hear about membership in Rotary – how we should work to increase membership, how we can go about attracting new membership, how membership is so vital to every club's health. But rather than writing these off as just perennially rolled out mantras, take a moment to stop and imagine what increased membership could really mean to Rotary – and your club.

Rotary does an amazing amount of good in the world. We provide literacy, clean water, protection from malaria, protection from Polio, shelter, sanitation, vocational training and much, much more to millions of the world's most disadvantaged. And much of the impetus for these life-saving programs lays within the Rotary Foundation's Annual Programs Fund.

This Fund relies on the contributions of everyday Rotarian members, most notably through the *Every Rotarian, Every Year* Foundation program, which contributes over \$110 million dollars each year to practical programs making a difference in the world. We shouldn't underplay the difference these funds make - the greater the contributions, the greater our ability to provide those who might otherwise perish with the opportunity to reach their potential and in turn, influence the lives of others.

Even still though, each and every day, thousands still die due to lack of clean water. Not every child will have a school to go to or schoolbooks to read. There will be families we don't yet have the resources to reach in order to prevent them from suffering the sickness of malaria. As a Rotarian, it can break your heart – especially when you feel as *if you are giving, you are trying, you are doing what you can*. There's only so much your hands can provide.

But the difference that can be made is by bringing in *more hands* to reach out to *more people*. Each one of us can bring in a new member, with new inspiration, new desire to help and new hands to undertake projects that will enable us to contribute to fixing these problems.

Imagine that \$110 million from the *Every Rotarian, Every Year* contributions swelling to \$220 million and the good that would do.

Imagine twice as many people promoting Rotary's work amongst the public.

Imagine twice as many people involved in hands-on helping.

Imagine twice as many people saved.

Imagine twice as many people educated.

Imagine Polio finally finished.

Imagine the exponential gains the world could experience.

...and imagine the vibrancy and atmosphere of your club as it gathers momentum, new ideas and a sense of achievement.

We all work hard in Rotary. We give much in putting service above self and we should be proud of our efforts. Rotary is something to be shared though – and that sharing benefits everyone - you, the person you introduce and the people you together help. In this last week of Membership month, I challenge each of you to think of who else's hands you can put the future of Rotary in, and I dare you each to imagine what your choice might achieve.

– Colin Muir, District Governor

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DG Colin Muir and Pauline



Only Nineteen: Williamstown Hear The Story of Kokoda Hero

On Monday, The Rotary Club of Williamstown were privileged to have two members of the 39th Battalion Association attend our meeting and explain to us why the Kokoda Track is such an important part of Australia's military history. With the aid of power point slides, Ross Darrigan, whose uncle had fought on the Kokoda Track, gave an informative outline of the battalion's brief but heroic history and John's involvement with it.



Corp. Briscoe 1942

The 39th Battalion was a militia battalion recruited in October & November 1941. It was composed of 18 and 19 year old volunteers. John was only 19 when he enlisted. The battalion was not expected to see active service against the enemy. Instead, in December 1941, it was sent to Port Moresby for garrison duties. There they were bombed frequently by the Japanese. In July 1942 they were sent up to the village of Kokoda, 8 days walk away, to prevent the airfield from falling into the hands of the Japanese. The Japanese planned to march overland and invade Port Moresby from the rear.

Although poorly trained, poorly equipped and poorly fed the young men of the 39th Battalion fought a series of battles to hold up the Japanese advance.

They did this for 6 weeks until the experienced soldiers from the regular Army arrived to reinforce them. John and the other men of the 39th were the first soldiers anywhere in the Asia Pacific region to halt the Japanese.

After the excellent presentation by Ross Darrigan, **John Briscoe** reminisced about how he enlisted in Footscray, how he survived being bombed and how he coped on the Track with little food and without a change of clothing for 6 weeks. In New Guinea, John also survived bouts of dysentery and malaria.



Ross Darrigan & John Briscoe

John showed the Club his service medals, his emergency ration box and his pay book. He was paid 5 shillings and sixpence (i.e. 55 cents) a day. He also paid tribute to the native Fuzzy Wuzzy Angels who guided and supported the sick and wounded Aussies along the track. John took part in the Battle of Isurava, a village near Kokoda. At Isurava, there is now a memorial displaying the great characteristics that enabled him and his fellow soldiers to get by: **courage, sacrifice, endurance, and mateship**. It is these characteristics that the Victoria Police and Clubs like The Rotary Club of Williamstown are hoping to inculcate amongst the young people who are selected to walk the Kokoda Track each year.



- Rotary Club of Williamstown

RYPEN and RYLA Looking To Develop Young Leaders



RYPEN stands for **Rotary Youth Program of Enrichment** and is a program of weekend seminars for young people between the ages of 14 to 17 years. It is usually held around mid October at Lancefield.

This year's date is to be advised, but we encourage you to start looking for the candidates your club wants to put forward.

RYLA is a week long residential camp for 18 to 25 year olds where the emphasis is on self leadership and community. It is a personal development event which will be held at Wonga Park from 28 November to 4 December.

Applications close on 30 October 2009.





GSE Selections In Full Swing



The selection process for the 2009-2010 District 9800 Group Study Exchange (GSE) Team to District 2203 in Spain is well underway. This year stands as one of the most competitive fields we have seen, with last weekend seeing many wonderful candidates sitting first round interviews. We congratulate each Club who provided nominees and encourage you to maintain your contact with these fine young individuals.

With just four team member places on offer to join Rotarian Team Leader Kev Vazquez however, selection was incredibly difficult.

We are certain though that the shortlist of candidates advancing to the second round of selection this coming weekend will impress the selection committee as they strut their stuff and demonstrate their credentials as they undertake group-oriented selection activities.

We wish all nominees good luck or perhaps "buena suerte!"

Rotary Leadership Institute Dates

The Rotary Leadership Institute is in full swing and if you would like to attend courses are scheduled on the following Sundays:

- Part 1 September 20
- Part 2 October 11
- Part 3 September 13 (already fully booked)
- Part 3 October 4 (already fully booked)
- Part 3 October 25 in Eaglehawk
- Part 3 November 29

Further dates will be set as required.
You must attend Part 1 then Part 2 followed by Part 3 to graduate.

You can enrol by emailing Registrar Vicki Teschke on Vicki.t@tacobill.com.au or Chairman John Wigley on jawigley@bigond.com



We Need You @ The Royal Melbourne Show



The Rotary Clubs of Canterbury and Southbank are this year hosting a public stall for Rotary at the **Royal Melbourne Show**, between the 17th and 27th of September.

In return for giving Rotary the stall at the show, the Royal Show folks have asked us to provide volunteers for the Great Tasting Experience stages in the Main Pavilion.

We seek your help as a volunteer on the Great Tasting Experience stages. In return you will receive a **FREE** Show entry ticket for the day that you volunteer. Your duties as volunteer will be to provide food and drinks to the show patrons who come to the presentations. You can have your family and friends (18 yrs of age or older) volunteer with you and have a fun day together at the show – the entry on that day is **FREE** thanks to Rotary and the RASV.



We Need Your Help @ The Royal Melbourne Show

The Great Tasting Experience is located in two controlled auditoriums with seating for about 40 per stage, where food preparation and tasting will be held. In one Master Chefs will prepare and offer tastes of dishes every half hour. Then on the next half hour there will be Wine, Beer and Coffee tastings to show case Victorian and Australian products in the adjoining auditorium. Both these opportunities are a chance to participate in exciting food and beverage presentations, topics in which we are all interested. For more info, click on the Royal Show link to go to the Food-Wine section where it talks about the Great Tasting Experience <http://www.royalshow.com.au/food-wine.asp>

For the Great Tasting Experience there will be 88 shifts of 4.5 hours with shifts from 10 am to 2.30 pm and 2.30pm-8.30pm with teams of 4 people per shift. The days of the Great Tasting Experience are 17th Sept through to 27th Sept inclusive.



To assist with the scheduling of shifts, if you can help, could you please submit 3 preferred shift dates and times (AM or PM Shift) during the course of the Show during which you would be able to volunteer. Please return details to PP, Gerry Cross at VDFC@bigpond.net.au or call on 0418 130 499 for more details. We need to confirm shift times by 4th September.

If you are able to volunteer on a weekday, we encourage you to do so, as there will no doubt be others unable to. Remember, all volunteers will be provided with FREE entry, a Rotary Royal Melbourne Show apron and cap.

Key tasks are likely to be:



- Have fun listening to some well known Chefs talk about cooking and then taste their work
- Hand out the cooking samples to show patrons after the demonstration
- Have fun listening to specialist Wine, Beer and Coffee makers discuss their products and taste their products
- Hand out Wine, Beer and Coffee samples to patrons after the demonstrations
- Return used glasses and plates to the preparation area after the patrons leave.

Briefing sessions will be run to ensure all volunteers are trained prior to the event.



This Rotary Stall and the Great Tasting Volunteers will expose Rotary to thousands of prospective members, supporters and corporate sponsors and will be a key way in which we showcase projects such as Polio Plus and ShelterBox to the community. It's a great opportunity for you to help us give Rotary fantastic public exposure. For more information about Rotary please visit the Rotary Club of Canterbury Web site www.canterburyrotary.org

Volunteer and join us in a lot of fun and tasting experiences!

We look forward to your participation and a great event.



Marketing Tip: Get Your Club In Networker!

Networker is a great way to promote your Club's activities amongst other Rotarians.

Any Club can get an article in Networker – and you can earn the eternal love of Networker Editor Clarice by following some simple steps when submitting articles.

Submit your article in MS Word format rather than PDF!

As sophisticated as Clarice is, she prefers simplicity in editing articles. Word documents without extensive formatting are preferable.

Submit your article so it's ready to publish!

Many clubs submit articles that have been written for their own bulletin. These are welcome, however an article that refers to "The Rotary Club of..." instead of "us" helps the editorial staff immensely. Spell check the article, make it interesting to outsiders and put details into the same format as the section of Networker you wish to see the article in.

Submit pictures!

Networker loves pictures. Especially when they are resized nicely. The ideal picture size for Networker articles is 200x200px. Our favourite contributors put Networker-sized pictures at the end of articles on a blank page and include them as jpg attachments in their emails to Clarice as well. Remember pictures with action and emotion are a lot more interesting to see than posed pictures of handshakes, headshots or people holding up certificates.

Get in early!

The earlier in the week you submit an article, the greater the chance of publication.

Don't be mundane - Provoke a thought!

Rotary should be inspiring – so make sure what you write captures that essence. If you have people talented at writing at your club, encourage them to write or edit articles to give them some human interest. Remember, the offshoot is that a great article for Networker can also be submitted to your local news rag!

Feel free to write about a Rotary passion outside your club!

Networker needn't be just about articles from your Club – if you are passionate about wider Rotary programs or think a wider society issue could do with sounding out amongst District Clubs to develop ideas of how Rotary could help – write us an article about it. A feature article is a great way to attract attention and get multiple Clubs and Rotarians behind a project or idea.

Appoint a Networker Liaison!

This may be your Club's PR person or might even be someone who is a talented writer – Club Presidents and Secretaries are often very busy and it's understandable when they don't have time to concoct and submit something for Networker – so get someone else from your club into it. Remember, a role involving discovery and collation of Club, District and Worldwide Rotary activities is a great way to expose new members to what Rotary is about too.

Give it a go!

Many clubs never get the publicity they deserve in the District because they don't bother to promote what they are doing. Give it a shot when it comes to submitting articles to Networker – Clarice will do her best to publish your article and give you the promotion that your club deserves!





Notices & Events

Footy Finals Breakfast – Dermie Discusses the Shirtfront with Albert Park!



Despite the very 1980s permed hair & coloured boots, **Dermott “The Kid” Brereton** was one of the toughest & most controversial players ever to play the game. With his immense talent and ability to intimidate his opponents Brereton enthalls all. Now retired he continues to make his “mark” as a media commentator.

Dermie will share his memories of finals action with the Rotary Club of Albert Park on **Friday, 18th September at St. Kilda Town Hall** on the corner of Carlisle St & Brighton Rd. He will be joined by the “spin doctors to the stars”, **The Sharon Molls Inc.**

The event will commence at **7.00 for 7.30am start**, with tickets priced at a very reasonable \$45.00. Bookings are essential. Corporate tables and sponsorship are available.

This is your chance to hear the stories behind the stories of all those Septembers!

To book, contact:

Lorraine McIldowie 0412 315 515
Kerry Kornhauser 0411 597 690 kerry@travelinn.net.au
Loretta Michaelson lmichaelson@bigpond.com.au

PAYMENT can be made via:

Cheque: Rotary Club of Albert Park
Direct Transfer: Rotary Club of Albert Park.
BSB033305 A/c143281
Credit Card: Visa Amex M/Card

Rotary Club of Albert Park greatly appreciates the generous support of Dermott Brereton & City of Port Phillip. All proceeds will be used to support community projects.

Brimbank Central

On **Wednesday 9 September**, the Rotary Club of Brimbank Central will be holding their normal meeting at International House, 241 Royal Parade, Parkville.

Barbara Rafter Ph 03 9331 5662 Email: barbara@craftbooks.com.au

Kinglake Bushfire Fences

RC Hawthorn has a pool of members and friends who are assisting with dismantling damaged wire fences in Kinglake.

If you would like to get involved in this worthwhile hands on project please contact Gerald Swinnerton on 0425 777 851 by 9pm on any Thursday to arrange to assist on the following Saturday.

Trivia Night – RC Echuca Moama

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WHEN: **Saturday 29 August**

WHERE: Echuca Racing Club Function Rooms

TIME: 7 for 7.30pm start

COST: \$10 per head

Drinks at Bar Prices

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\$80.00 per person - Collingwood Town Hall

Saturday 3 October at 7.00 for 7.30 PM

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Notices & Events

Rotary Club of Central Melbourne-Sunrise – BBQ Lunch

To Newer Members, Prospective Members and Partners come and meet other recent members -

Sunday 18 October at 11.00am to 4.30pm at Eaglemont
For more information and address details please contact

John Meehan on 9859 1772 or email: meehanjj@bigpond.net.au

BYO– Drinks only – Dress: casual

Food supplied

Indoor or outdoors!!

Please advise any dietary requirements

Hear about the Club's major achievements

Daylesford Community Breakfast with Walter Mikac



On **November 23rd 2009** The Rotary Club of Daylesford is having its **Community Breakfast** with guest speaker, **Walter Mikac**.

Walter Mikac has triumphed over extreme loss and has turned his grief into a purpose. He wrote books, lobbied for gun law reform, and helped set up the The Alannah and Madeline Foundation, a national charity keeping children safe from violence of which he is now Founding Patron. He has been named a national Living Treasure and has spoken at the national Press club. Walter is now remarried

with a daughter and is sharing his insights through keynote inspirational speaking.

The breakfast will raise funds for a project for children and will take place at the Daylesford Town Hall, Vincent Street, Daylesford. Time and cost are TBA, but further details can be obtained by contacting: daylesford@rotarydistrict9800.org

Victorian Bushfire Dinner

Strathmore & Sunshine Rotary Clubs Present...

Experiences Concerns and Plans for the Future

Wednesday 2 December

Moonee Valley Race Club (Chairman's Room)

6.30pm for 7.00pm start

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\$50 per person. Includes 2 course meal, tea/coffee. (Drinks at bar prices)

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The Hon Bill Shorten MP

Parliamentary Secretary for Victorian Bushfire Reconstruction and Disabilities & Childrens Services

Ms Christine Nixon

Chair of The Victorian Bushfire recovery & Reconstruction Authority.

RSVP by 15 November 2009 (Seats are limited)

Rod Gurry Ph: 0412 33 88 44 or John Avent Ph: 9312 3544

Sunshine Rotary Box 157 Sunshine 3020 PO Box 28, North Essendon 3041

Email: rod.gurry@aph.gov.au

ROTARY DISTRICT 9800

VOCATIONAL DAY

SUNDAY 4TH OCTOBER

2009

GLEN ERIN WINERY,

ROCHFORD ROAD,

LANCEFIELD

Includes:

- Vocational tour of winery
- Special guest Vocational speakers
- 2 course lunch, red & white wine, plus tea & coffee
- Centrally located for city and country clubs
- Local accommodation available
- Great fellowship opportunity for your members
- Cellar door sales

LIMITED to 170, SO BOOK EARLY!!!

For more information or to book [click here](#)





How's Your Club Shaping Up?

Club	Cluster	No. of meetings	% Attendance	Members hip			
				As at 30 June 08	Start May 09	End	May 09
Caulfield	Beachside	5	69%	7	9	8	14.3%
Docklands	Batman	5	45%	30	30	33	10.0%
St Kilda	Stonnington	5	71%	12	12	13	8.3%
Camberwell	Eastside	5	76%	61	63	65	6.6%
Brunswick	Heritage	5	43%	31	33	33	6.5%
Woodend	Calder	5	61%	16	16	17	6.3%
Laverton Point Cook	Port Phillip	5	80%	19	19	20	5.3%
Moonee Valley	Gateway	5	59%	20	21	21	5.0%
Canterbury	Eastside	4	66%	45	45	47	4.4%
Kangaroo Flat	Goldfields	4	75%	27	27	28	3.7%
Chadstone / East Malvern	Stonnington	5	67%	41	41	42	2.4%
Glenferrie	Yarra	4	66%	45	47	46	2.2%
Bendigo South	Goldfields	5	61%	46	46	47	2.2%
Brighton	Beachside	5	63%	127	128	129	1.6%
Albert Park	Batman	5	63%	63	63	63	0.0%
Altona City	Port Phillip	4	66%	33	33	33	0.0%
Bacchus Marsh	Westside	5	68%	41	41	41	0.0%
Boroondara	Eastside	3	55%	18	18	18	0.0%
Brighton Beach	Beachside	4	78%	23	23	23	0.0%
Brighton North	Beachside	5	75%	51	51	51	0.0%
Brimbank Central	Westside	5	87%	31	31	31	0.0%
Castlemaine	Calder		68%	36		36	0.0%
Central Melb. Sunrise	Batman	4	68%	56	55	56	0.0%
Collingwood	Heritage	4	55%	21	21	21	0.0%
Eaglehawk	Goldfields	5	80%	39	39	39	0.0%
Echuca-Moama	Goldfields	5	59%	27	27	27	0.0%
Essendon	Gateway	4	65%	77	75	77	0.0%
Flemington	Hobsons Bay	5	79%	24	24	24	0.0%



How's Your Club Shaping Up? (continued)

Club	Cluster	No. of meetings	% Attendance	Members hip			
				As at 30 June 08	Start May 09	End May 09	
Hoppers Crossing	Port Phillip	5	82%	31	31	31	0.0%
Keilor	Gateway	4	78%	38	38	38	0.0%
Keilor East	Gateway	4	78%	41	41	41	0.0%
Kew	Yarra	5	79%	44	44	44	0.0%
Kew-on-Yarra	Yarra	5	80%	23	23	23	0.0%
Kyneton	Calder	4	77%	38	38	38	0.0%
Malvern	Stonnington	5	86%	44	44	44	0.0%
Melbourne South	Batman			34		34	0.0%
Melton Valley	Westside	5	88%	18	18	18	0.0%
North Melbourne	Gateway	5	59%	28	28	28	0.0%
Point Gellibrand	Hobsons Bay	4	68%	34	34	34	0.0%
Prahran	Stonnington	4	69%	30	30	30	0.0%
Rochester	Goldfields	5	100%	9	9	9	0.0%
Southbank	Batman	4	72%	29	29	29	0.0%
Tullamarine	Gateway			21		21	0.0%
Werribee	Port Phillip	4	83%	40	41	40	0.0%
Wyndham	Port Phillip	5	77%	27	27	27	0.0%
Yarraville	Hobsons Bay	4	75%	22	22	22	0.0%
North Balwyn	Eastside	5	86%	88	88	87	-1.1%
Melbourne	Batman	5	43%	277	277	273	-1.4%
Footscray	Hobsons Bay	5	65%	54	53	53	-1.9%
Bendigo Sandhurst	Goldfields	5	71%	51	51	50	-2.0%
Carlton	Heritage	4	72%	41	40	40	-2.4%
Bendigo Strathdale	Goldfields	4	74%	32	32	31	-3.1%
Williamstown	Hobsons Bay	3	60%	32	31	31	-3.1%
Essendon North	Gateway	5	71%	31	30	30	-3.2%
Bendigo	Goldfields	4	60%	90	90	87	-3.3%



How's Your Club Shaping Up? (continued)

Club	Cluster	No. of meetings	% Attendance	Members hip			
				As at 30 June 08	Start May 09	End May 09	
Daylesford	Calder	5	66%	26	25	25	-3.8%
Balwyn	Eastside	4	61%	92	92	88	-4.3%
Glen Eira	Beachside	4	85%	23	23	22	-4.3%
Richmond	Heritage	4	80%	42	40	40	-4.8%
Sunshine	Westside	4	71%	21	21	20	-4.8%
Melton	Westside	4	81%	34	34	32	-5.9%
Fitzroy	Heritage	4	80%	29	29	27	-6.9%
Altona	Port Phillip	4	52%	26	25	24	-7.7%
Gisborne	Calder	4	77%	26	26	24	-7.7%
Toorak	Stonnington	4	76%	37	35	34	-8.1%
Port Melbourne	Batman	4	62%	24	24	22	-8.3%
Hawthorn	Yarra	4	63%	71	65	65	-8.5%
West Footscray	Hobsons Bay	5	62%	29	27	26	-10.3%
Elsternwick	Beachside	4	70%	16	11	13	-18.8%

No. of clubs reporting	66
% average attendance of those reported	70%
% of clubs reporting membership	94%

Thought for the week:

Opportunities are usually disguised as hard work, so most people don't recognize them.

- Ann Landers



NETWORKER



Issue 10, 31st Aug / 1st Sep 2009

A publication for Rotarians and all community-minded people

September is New Generations Month

How We Are Looking

We talk a lot about what makes a good Club meeting, we often discuss Rotary protocol, program, guest speakers, the meal and of course the location or venue. During my DG visits I have attended many meetings in many different venues however, one thing that stands out when I arrive at the meeting place is the setup, the look, the feel and the ambience of the room and the sense that you have come to a warm welcoming environment.

Some of the venues we hold our meeting in are often cold public places until we prepare the table layout, arrange the banners, set up the official table, and generally prepare the Rotary accoutrements in readiness for the meeting - that's when we feel most at home in Rotary.

Some ways of making the meetings more welcoming can be as simple as bringing the tables closer together, surrounding the meeting area with banners, bringing the podium closer to the members, have the lectern in a well lit area where all those attending have a good view of proceedings. Also, to make sure the flags and banners are well presented and in good condition. Let's be proud to display the items of Rotary paraphernalia that have been collected over the years and to show off those items that make your club special. Please have a look at your venue and see what you could do to make it a better place to have your weekly meetings.

Talking of Banners; one of the more colourful traditions in Rotary is the exchange of Club Banners. Rotarians travelling to distant locations often take banners to exchange at make-up meetings as a token of friendship. Many clubs use these banners received to produce attractive displays at club meetings and events. When visiting clubs I personally love to exchange a banner, from my club to my host club, in recognition of my being part of this worldwide organisation. In the Rotary History and Archives Collection there are some 20,000 banners that reflect club emblems together with imagery of the local town, region, or country. Some banners can even represent local identities or cultural traditions.

From a Marketing and Rotary Public image point of view it may be time to have a look at your club banner, to see if it reflects who you are as a club today and what message you want to send to the world. Just one more aspect we should consider as we look toward the future because:

The Future of Rotary is in OUR Hands.

– Colin Muir, District Governor.

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DG Colin Muir and Pauline



Announcement from DG Muir

An Important Short Term Youth Exchange Initiative -

Australia – Turkey Gallipoli Short Term Youth Exchange Program



September is the New Generations month and in keeping with the theme of this month, I would like to announce a new innovative program for D-9800. The initiative entitled “Australia – Turkey Gallipoli Short Term Youth Exchange Program” will enable 20 young students to go to Turkey, live with Turkish families and attend Anzac Day ceremonies at Gallipoli.

Most likely to be a life changing experience, the program has the following attributes.

The Concept: Sending three Year 10/11 students to a high school in Turkey in April for about four weeks is the concept of the program. The interested Rotary Club will take on the facilitation role in finding a high school to work with. The partnering local high school will undertake the project management and implementation process. It is expected that the local RSL Clubs would partake in this project.

Students from Turkey will be encouraged to come to Australia in exchange to be hosted by the school partaking in the program, probably in July-August, the northern hemisphere's holiday period.

In Turkey: The students to be home-hosted by Rotary or school families to experience the local cultural environment. These families could be in Istanbul [D-2420] or nearby. The students will attend school whilst in Turkey.

The students will all attend the Dawn Service and Lone Pine ceremonies at ANZAC Cove on 25th of April 2010, the 95th Anniversary of that tragic campaign. Then depart for home, soon after.

Together with the DG of D-2420 Mr Nuri Ozgur, I have signed a Memorandum of Agreement [MOA], which establishes the platform for this program.

Costs: The local communities, both in Australia and Turkey, will be responsible for raising the funds for the students' travel & insurance costs. Rotary Clubs can support the project by donation or assisting with fund raising. The estimated cost is airfare and insurance which is about \$2400. Apart from pocket money needed, it is not expected that there will be further costs in Turkey.

It is anticipated that the cost of airfare is to be shared between student, sponsoring RC, school and RSL. It is anticipated that socially disadvantaged students will be targeted.

Timing: Interested Rotary clubs will, after finding a partnering school, register their expression of interest with the Youth Exchange Committee. If selected, the school will be requested to undertake the project. The schools will then co-ordinate nomination and selection process of Year 10/11 students in October. Fund raising activities then may follow the selection process. The students will travel to Turkey, early April 2010 and return soon after the Anzac Day ceremonies at Gallipoli.

What To Do Now: If your Club is interested and have a partnering high school, please register your interest with the Youth Exchange Committee Chairman, at your earliest convenience and no later than 30 September 2009. The selected clubs will be advised by 7th of October with further details of how to progress.

Co-ordination: This short term exchange program will be co-ordinated by the Youth Exchange Committee. For further information, please contact Youth Exchange Committee Chairman: John Basarin, 0438055056, johnnyturk@optusnet.com.au.

Colin Muir
District Governor, District 9800



World Literacy Day - September 8th



What will your Club do to celebrate the joys of being literate and how will you draw attention to the plight of the millions of people world-wide who cannot read or write, through no fault of their own? Google World Literacy Day for more information and then plan and implement a simple project to commemorate this important day.

Consider donating books to local Kindergartens, Child Care Centres and/or Schools. Hand out Book Marks in local shopping precincts, organise a Book Swap at your own Club, contribute to The 2009 Indigenous Literacy Day by donating funds for the purchase of books and literacy resources for remote Indigenous communities or sponsor an overseas child's education.

We can make a difference and we know that with very little effort we can change the lives of others especially the 130 million young people who cannot read or write.

The following excerpt which is taken directly from the UNESCO website is a very timely reminder of what we as Rotarians care about and work for:



"Education is a fundamental human right and essential for the exercise of all other human rights. It promotes individual freedom and empowerment and yields important development benefits. It is also a powerful tool by which economically and socially marginalized adults and children can lift themselves out of poverty and participate fully as citizens."

- **The Right to Education** ©UNESCO/Victor M.Camacho, Access to education for everyone

- **Bronwen Scarffe – District Literacy Chairperson**

GSE Team Chosen For Their Adventure in D2203 in Spain



Congratulations have been extended by GSE Team Leader Ken Vasquez and DG Colin Muir to the four team members who were chosen from a larger group of nominees. The team members are:

- **Ken Vasquez – Team Leader (RC Altona City)**
- **Adam Booth (RC Altona City)**
- **Ana Gesvoska (RC Melbourne)**
- **Trudy Hart (RC Canterbury)**
- **Prue Simmons (RC Central Melbourne Sunrise)**



Above: DG Colin & Team Leader Ken during the evaluation process

Any clubs who would like to have the team attend their club meeting for a presentation should feel free to contact Ken.

A brief biography of those selected follows overleaf:



GSE Team Chosen For Their Adventure in D2203 in Spain



TEAM LEADER: **Ken Vazquez** (Rotary Club of Altona City)

Ken has been a very committed Rotarian having served as Club President and Assistant Governor 2007-2009 for Westside Cluster.

Ken has been a Board member at his club for 6 of his 10 years at the club. He is currently Rotary Leadership Institute Facilitator as well as Vice president of his Club. Ken is married to Julie and has 3 adult children.



TEAM MEMBER: **Adam Booth** (Sponsor Club: Rotary Club of Altona City)

Adam is 28 and National Sales Manager for the St Regis-Bates Division of Amcor.

Adam is a graduate from Monash University with a Bachelor of Business degree. He was Captain of Wheelers Hill Secondary College and was the recipient of numerous sporting awards at School in basketball, football and golf. He still plays golf and Football with Mulgrave Football Club



TEAM MEMBER: **Ana Gesvoska** (Sponsor Club: Rotary Club of Melbourne)

Ana is 26 and Internal Communications Specialist with NAB. She has a Bachelor of Business degree from Swinburne University and a Bachelor of Arts. As well as being highly articulate in English she also speaks Macedonian, Serbian and Japanese (plus a bit of Italian and German)! Not bad for a girl arriving in Australia with no English at the age of 7.

Ana's journey to the GSE program started with the encouragement of her boss who was a GSE team member of the team that went to Iceland in 1992. Surely this is a measure of the reach of the GSE program.



TEAM MEMBER: **Trudy Hart** (Sponsor Club: Rotary Club of Canterbury)

Trudy is 38 and Director of Budget & Financial Management of the Victorian Department of Treasury & Finance, having previously worked with the Federal Department of Finance and Administration. She is a Bachelor of Commerce degree from ANU and is a CPA.

Trudy's mother was born in Nicaragua and Trudy learned to speak Spanish to ensure that her heritage was passed onto her 9 year old son and through this she has developed a passion for establishing a new Spanish language teaching program in Victorian primary schools.

Trudy's busy life style is ably supported by her husband Richard.



TEAM MEMBER: **Prue Simmons** (Sponsor Club: Rotary Club of Central Melbourne Sunrise)

Prue is 30 and World Conservations Promotions Officer & Nature Trip Leader for Conservation Volunteers Australia. She a BSc with Honours in Zoology from Monash University and speaks conversational Japanese.

Her work involves the environmental and eco-tourism sector following work as a Zoologist. Prue also hosts a volunteer community radio program to enhance her passion for promoting sustainability and conservation issues.

Once again we wish the team “buena suerte!” as they begin their preparations for the long but amazing road that lies ahead!



Christmas Cakes, Puddings and Shortbreads from The Rotary Club of Collingwood



The Season is just about on us once again, so it is time to start preparing to make some money for your club and for your chosen projects.

Prices are the same as last year which means you can make \$3.00 profit for every Whisky Cake, Plum Pudding and tin of Shortbreads you sell.

Ask your Distributor about this great Fundraising opportunity and the **Free Delivery Offer**.

For information about the Distributor Club in your District and to download order forms go to www.cakesandpuddings.com.au

All our profits are spent in support educational programs in Collingwood, Alice Springs and Vietnam. For details go to www.rotarycollingwood.org.au

Prices and Margins		
	Per carton of six	Per unit
Club Buying Price	74.90	12.48
Club Profit Margin	18.10	3.02
Club Selling Price	93.00	15.50
Your Net Profit – (GST Paid)	16.50	2.75

Welcome To Our New Members!

New Member Feature: Rotary Club of St Kilda welcomes Pamela Knott.

Pam has a long association with Rotary having been involved in Interact during her school years in South Africa. She then represented her home club of Springs Park (South Africa) as a Rotary Exchange Student in 1996 to the Rotary Club of Yono, Japan. Following a move to Australia in 1997 and involvement in Rotex in both South Africa and Australia, Pam moved with her partner, Bruce, from Brisbane to Melbourne 2 & 1/2 years ago. Now a devoted Bayside resident and passionate about Rotary and the local community, she has made the commitment to try to stay in Melbourne for as long as possible. Pam works for Colonial First State Global Asset Management in the role of Retail Design Manager, which has come about through a background in Interior Design.



Above: Pam Knott being inducted into the Rotary Club of St Kilda at Changeover Night by longstanding member and past president, Ken Dowling and president, Philipa Bergman-Hill.

More new members on the next page!



Welcome To Our New Members! (continued)

And welcome to more new members – we wish you all the best in Rotary!

Rotary Club of Melton Valley

Luke Albioli
Robert Noakes - Friend of
Rotary

Rotary Club of Southbank

Steven McInnes
Charles Dimmick



Rotary Club of Albert Park

Judy Nicholson – returning Member

Rotary Club of Balwyn

Andrew Sudholz

Rotary Leadership Institute Dates

The Rotary Leadership Institute is in full swing and if you would like to attend courses are scheduled on the following Sundays:

Part 1 September 20
Part 2 October 11
Part 3 September 13 (already fully booked)
Part 3 October 4 (already fully booked)
Part 3 October 25 in Eaglehawk
Part 3 November 29

Further dates will be set as required.
You must attend Part 1 then Part 2 followed by Part 3 to graduate.

You can enrol by emailing Registrar Vicki Teschke on Vicki.t@tacobill.com.au or Chairman John Wigley on jawigley@bigond.com



Club Celebrations, Notices and Events



Rotary Club of Altona – A Feast for the Senses

32nd Annual Art Exhibition with Taste

- Fine ART
- Fine WINE
- Fine FOOD
- Fine MUSIC

450 Fine Art Exhibits & 20 local & regional Food stalls
Preview Gala evening Friday 11th September 6:30pm

www.altonarotary.com.au

Bookings Essential – please RSVP by 8th September 2009
For more information phone
Therese 9391 8504 (w) 0412 315 450 or Jim 9398 5524
Rotary Club of Altona
82 Nelson Place, Williamstown Mel Ref: Pg56 E9
12-13th September 2009



Club Celebrations, Notices and Events

Rotary Club of Richmond OXYGens - Biking is the XY Golf...



*Great Australian
Bike Ride*



Stay tuned for the next OXYGens' project in October; a bike ride from Geelong to Melbourne as the last leg of the Australian Rotary Health's (ARH) - Great Australian Bike Ride - to raise money for mental health.

www.greataustralianbikeride.org.au



Meeting Cancellation – Rotary Club of Eaglehawk (Gone to the Races!)

Please note that the Rotary Club of Eaglehawk has cancelled the meeting of Wednesday 28th October 2009

This date being Bendigo Cup Day.

We Need You @ The Royal Melbourne Show



The Rotary Clubs of Canterbury and Southbank are this year hosting a public stall for Rotary at the Royal Melbourne Show, between the 17th and 27th of September.

In return for giving Rotary the stall at the show, the Royal Show folks have asked us to provide volunteers for the Great Tasting Experience stages in the Main Pavilion.

We seek your help as a volunteer on the Great Tasting Experience stages. In return you will receive a **FREE** Show entry ticket for the day that you volunteer. Your duties as volunteer will be to provide food and drinks to the show patrons who come to the presentations. You can have your family and friends (18 yrs of age or older) volunteer with you and have a fun day together at the show – the entry on that day is FREE thanks to Rotary and the RASV.

The Great Tasting Experience is located in two controlled auditoriums with seating for about 40 per stage, where food preparation and tasting will be held. In one Master Chefs will prepare and offer tastes of dishes every half hour. Then on the next half hour there will be Wine, Beer and Coffee tastings to showcase Victorian and Australian products in the adjoining auditorium. Both these opportunities are a chance to participate in exciting food and beverage presentations, topics in which we are all interested. For more info, click on the Royal Show link to go to the Food-Wine section where it talks about the Great Tasting Experience <http://www.royalshow.com.au/food-wine.asp>

For the Great Tasting Experience there will be 88 shifts of 4.5 hours with shifts from 10 am to 2.30 pm and 2.30pm-8.30pm with teams of 4 people per shift. The days of the Great Tasting Experience are 17th Sept through to 27th Sept inclusive.



Club Celebrations, Notices and Events



To assist with the scheduling of shifts, if you can help, could you please submit 3 preferred shift dates and times (AM or PM Shift) during the course of the Show during which you would be able to volunteer. **Please return details to PP, Gerry Cross at VDFC@bigpond.net.au or call on 0418 130 499 for more details. We need to confirm shift times by 4th September.**

If you are able to volunteer on a weekday, we encourage you to do so, as there will no doubt be others unable to. Remember, all volunteers will be provided with FREE entry, a Rotary Royal Melbourne Show apron and cap.

Key tasks are likely to be:



- Have fun listening to some well known Chefs talk about cooking and then taste their work
- Hand out the cooking samples to show patrons after the demonstration
- Have fun listening to specialist Wine, Beer and Coffee makers discuss their products and taste their products
- Hand out Wine, Beer and Coffee samples to patrons after the demonstrations
- Return used glasses and plates to the preparation area after the patrons leave.

Briefing sessions will be run to ensure all volunteers are trained prior to the event.



This Rotary Stall and the Great Tasting Volunteers will expose Rotary to thousands of prospective members, supporters and corporate sponsors and will be a key way in which we showcase projects such as Polio Plus and ShelterBox to the community. It's a great opportunity for you to help us give Rotary fantastic public exposure. For more information about Rotary please visit the Rotary Club of Canterbury Web site www.canterburyrotary.org

Volunteer and join us in a lot of fun and tasting experiences! We look forward to your participation



Club Celebrations, Notices and Events

Footy Finals Breakfast – Dermie Discusses the Shirtfront with Albert Park!



Despite the very 1980s permed hair & coloured boots, **Dermott "The Kid" Brereton** was one of the toughest & most controversial players ever to play the game. With his immense talent and ability to intimidate his opponents Brereton enthalls all. Now retired he continues to make his "mark" as a media commentator.



Dermie will share his memories of finals action with the Rotary Club of Albert Park on **Friday, 18th September at St. Kilda Town Hall** on the corner of Carlisle St & Brighton Rd. He will be joined by the "spin doctors to the stars", **The Sharon Molls Inc.**

The event will commence at **7.00 for 7.30am start**, with tickets priced at a very reasonable \$45.00. Bookings are essential. Corporate tables and sponsorship are available.

This is your chance to hear the stories behind the stories of all those Septembers!

To book, contact:

Lorraine McIldowie 0412 315 515
Kerry Kornhauser 0411 597 690 kerry@travelinn.net.au
Loretta Michaelson lmichaelson@bigpond.com.au

PAYMENT can be made via:

Cheque: Rotary Club of Albert Park
Direct Transfer: Rotary Club of Albert Park.
BSB033305 A/c143281
Credit Card: Visa Amex M/Card

Rotary Club of Albert Park greatly appreciates the generous support of Dermott Brereton & City of Port Phillip. All proceeds will be used to support community projects.

Brimbank Central

On **Wednesday 9 September**, the **Rotary Club of Brimbank Central** will be holding their normal meeting at International House, 241 Royal Parade, Parkville.

Barbara Rafter Ph 03 9331 5662 Email: barbara@craftbooks.com.au

Kinglake Bushfire Fences



RC Hawthorn has a pool of members and friends who are assisting with dismantling damaged wire fences in Kinglake.

If you would like to get involved in this worthwhile hands on project please contact Gerald Swinnerton on 0425 777 851 by 9pm on any Thursday to arrange to assist on the following Saturday.

Fun in Retirement Expo & Garden Show 2009

The Rotary Club of North Balwyn is staging this year's Fun In Retirement Expo at the Boroondara Sports Complex on **Saturday 19 and Sunday 20 September**. It is shaping up to be a massive event.

Designed for the over 50s who are planning for, or are already in retirement, the event will cater for those interested in travel, hobbies, personal development, renovation, relocation, health & community.



For more information visit the website www.funinretirement.com.au



Club Celebrations, Notices and Events

Eyes Wide Open in Nepal



Eyes Wide Open is a project of the RC Melbourne South, supported by District 9800. Its aim is to provide opportunities for more people to get involved in Rotary by taking them to developing regions of the world to volunteer in existing Rotary projects.

Eyes Wide Open is running an 18 day humanitarian trip to beautiful Nepal from 30 Sept - 19 Oct 2009. Highlights include: Volunteer experiences in six Rotary humanitarian projects, Kopan Monastery, Nagakot, the monasteries and rich cultural heritage of the Kathmandu Valley, a 4 day trek of the foothills of the Annapurna mountain range, Phewa Lake and Devi's Fall (Pokhara) and the breathtaking views of Nepal's Himalayan ranges. For more information please visit: www.eyeswideopen.org.au

"No Camping" Off Road Adventure in the Little Desert

RVFR Southern Zone B, 4WD Division

Friday 25th — Sunday 27th September, 2009

This specially designed trip allows us all to re-evaluate a vastly underestimated location in Western Victoria. "A desert that isn't really a desert" with over 600kms of tracks to choose from and a Nature Lodge in the middle of nowhere.



Trip Leader - Ian Stuart City West 4x4 Club

TEC - Annie McGennissen Rotary Club of Keilor East

Registration Fee: \$10.00 per vehicle



E-mail Annie McGennissen amcgennissen@gmail.com to register and/or request further information

Trip Details:

Easy/Medium. Very little previous 4wd driving experience is required. High clearance required on some tracks and low range may be necessary on other tracks. Snatch strap recovery is possible, but unlikely. A few challenging areas requires careful wheel placement. Visitors are welcome as passengers in an RVFR member's vehicle.

Rotary Club of Melton 37th Birthday

Help celebrate on **Tuesday, 29 September**. 6.30pm. for 7pm start at The Club Caroline Springs, 1313 Western Hwy, Caroline Springs.

Guest speaker for the night is Bill Deller,
Chief Executive of the AFL Umpires Association
Cost per person \$35. 00

Further information contact: Olga Hilton on 0418 564 273 or email vohilton@alphalink.com.au





Daylesford Community Breakfast with Walter Mikac



On **November 23rd 2009** The Rotary Club of Daylesford is having its **Community Breakfast** with guest speaker, **Walter Mikac**.

Walter Mikac has triumphed over extreme loss and has turned his grief into a purpose. He wrote books, lobbied for gun law reform, and helped set up the The Alannah and Madeline Foundation, a national charity keeping children safe from violence of which he is now Founding Patron. He has been named a national Living Treasure and has spoken at the national Press club. Walter is now remarried with a daughter and is sharing his insights through keynote inspirational speaking.

The breakfast will raise funds for a project for children and will take place at the Daylesford Town Hall, Vincent Street, Daylesford. Time and cost are TBA, but further details can be obtained by contacting: daylesford@rotarydistrict9800.org

Victorian Bushfire Dinner

Strathmore & Sunshine Rotary Clubs Present...

Experiences Concerns and Plans for the Future

Wednesday 2 December

Moonee Valley Race Club (Chairman's Room), 6.30pm for 7.00pm start

Funds raised will be donated to the Rotary Bushfire Fund

\$50 per person. Includes 2 course meal, tea/coffee. (Drinks at bar prices)

Guest Speakers:

The Hon Bill Shorten MP

Parliamentary Secretary for Victorian Bushfire Reconstruction and Disabilities & Childrens Services

Ms Christine Nixon

Chair of The Victorian Bushfire recovery & Reconstruction Authority.

RSVP by 15 November 2009 (Seats are limited)

Rod Gurry Ph: 0412 33 88 44 or John Avent Ph: 9312 3544

Sunshine Rotary Box 157 Sunshine 3020 PO Box 28, North Essendon 3041

Email: rod.gurry@aph.gov.au

ROTARY DISTRICT 9800
VOCATIONAL DAY
SUNDAY 4TH OCTOBER
2009

GLEN ERIN WINERY,
ROCHFORD ROAD,
LANCEFIELD

Includes:

- Vocational tour of winery
- Special guest Vocational speakers
- 2 course lunch, red & white wine, plus tea & coffee
- Centrally located for city and country clubs
- Local accommodation available
- Great fellowship opportunity for your members
- Cellar door sales

LIMITED to 170, SO BOOK
EARLY!!!

For more information or to
book [click here](#)





Marketing Tip: Use Your Mouth!

Word of mouth is one of our best ways of communicating the passion that lies behind our service in Rotary.

It's often hard to put into words just why we're Rotarians. It's a bit like the message on the back of a postcard – you can say all you like about how wonderful or how beautiful it is, but written words will never capture the emotions and sentiment you feel in quite the same way.

So given that these feelings and emotions that we derive from belonging as a Rotarian and seeing our accomplishments help others in the world are perhaps some of the greatest things about Rotary – how can we convey them?

After all we want to convey the very best about Rotary, right?

You guessed it, the answer lays in opening our mouths and talking about Rotary.

I'm sure a few of you right now are saying "My partner would completely disagree with you – we don't need to talk about Rotary any more at home!!" – and you know what – you're probably right!

"Rotary this and Rotary that" can get old and tired very quickly when a person isn't engaged by what you are saying.

But when you are passionate about an outcome, a cause, a change in the world – and you talk instead about this passion – this is when you start engaging the attention of others and drawing them into the feelings that Rotary engenders in you.

- You might talk about the challenge of Polio.
- You might talk about the need to support Australia's neighbours like Timor Leste.
- You might talk about providing clean water to third world countries.
- You might talk about the need for people to have a sense of community and fellowship.
- You might talk about the need for corporate social responsibility and giving something back.

Whatever you talk about, put it in terms that other people can understand and let your passion shine through.

Walking The Talk

When other people can see that you are passionate, when they get caught up and involved in the sentiment and emotion of a good conversation about social issues, you can bet that the topic will inevitably turn to discussing "well what are the solutions?" and "what should we do then?". People want to know how they can back up their beliefs with tangible actions.

This is where discussing what Rotary does can interest others. Rotary allows you and hundreds of thousands of others to "walk the walk" not just "talk the talk".

Rotary provides solutions to problems worldwide. Rotary also provides an terrific vehicle for people who are passionate and believe they have a solution which could help change the world. You only have to look as far as the ShelterBox program to see how one inspired idea can take flight.

So Who Should You Speak To?

Everyone! When we have ideas as Rotarians, it's important we open our mouths and convey our passion widely.

If someone comes and speaks to your Club about a project, you're probably more likely to support it than if you just received an email from them.

If you speak about social passions with prospective members and supporters and tell them about what gets you passionate and how you convert that passion into action, they'll understand why Rotary is so great.

Rotary means a lot to virtually every Rotarian – yet sometimes we can be shy in telling others about Rotary outside of our own homes and we end up relentlessly telling just those in our own home about it. But there's a whole world out there to tell. Share your passion with the world and let them see why Rotary gets you passionate!

