



March Is World Literacy Month

Anticipating Our Conference

Assembling ... building ... rechecking ... confirming ... amending ... deciding ... agreeing ... disagreeing ... interpreting ... OR as the song says, "... wishing and hoping and figuring and planning" .

Welcome to the wonderful world of 'the week before the Conference'. I certainly have to own up to feelings of tense anticipation, but incredible excitement as we round the bend for a sprint to the line. The District Conference committee has worked so hard during these last 34 months and we are so determined to make 'Launceston' a conference that will be remembered for years. We hope that it is a tour de force and we know that you won't be disappointed.

I am so looking forward to greeting each and every one of our conference delegates in Launceston. When you think of it ... meeting and greeting is at the very core of a Rotary conference. The fellowship that binds all Rotarians is magnificently celebrated annually in thousands of Districts worldwide. District 9800 and Launceston are part of this. And we will certainly celebrate.

We are honoured and delighted that our Rotary International President, DK Lee, is sending our Immediate Past RI President, Wilf Wilkinson as his personal representative. It is an honour to have Wilf with us and, indeed, a great tribute to our District.

The conference program has been developed around three key elements. The first is to inspire and inform delegates through the Rotary information segments. These will include presentations of Rotary's many youth activities and the wonderful work of our Rotary Foundation. It will also, very importantly, showcase the wide scope of contributions made by the individual Clubs of District 9800. We are delighted to have Past RI Director Ian Riseley at our conference. Ian will speak about the future of Rotary.

The second element is to educate and provide some food for thought. Our keynote speakers include Robyn Moore (communicator), Walter Mikac (Allanah & Madeline Foundation), Bernard Salt (demographer), Amanda Drury (CNBC News Anchor), Julian Burnside (Human Rights Advocate) and Bruce Esplin (Victorian Emergency Services Commissioner). Evocative, wide ranging, challenging and, occasionally, confronting ... in some respects, it is this area that shapes the character of the conference.

The third element is fun and fellowship. The conference plenary sessions are peppered with entertainers and we will have plenty of opportunity to catch up with one another during the morning and afternoon tea breaks as well as at the lunches in the glorious City Gardens. The conference will conclude with the Gala Dinner at the historic Clarendon House on the Saturday Night.

But there is an aside to all this which needs to be acknowledged

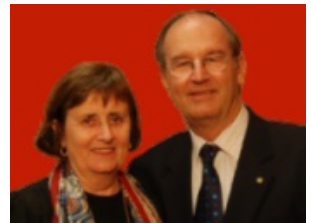
We go forward to our Conference at a time when the world is in economic turmoil. I have been so heartened by your response to last week's newsletter where I indicated the difficulties that some Rotarians were enduring. Your thoughtful insights and suggestions are greatly appreciated. 'Empathy', 'dignity' and 'real fellowship/real friendship' and 'it's important to just be there' were all expressions that resonated very clearly with me. Thank you. I applaud your goodwill and your determination to make Rotary's input real.

And so to Tasmania ... the natural setting and its dark and vibrant history. Launceston really is so beautiful in autumn and it will provide a wonderful backdrop for what will undoubtedly be a Conference to remember. Registrations are still open but please hurry.

See you in Tassie!! ~Jim Studebaker, District Governor

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DG Jim Studebaker & Carol



World Literacy Month



March is World Literacy Month and it is a time for us all to celebrate the fact that we are able to read and write and to reflect on the plight and sadness of those who have not learnt these necessary life skills or have been denied the opportunity to do so because of their culture, poverty, health and disability, politics, isolation etc. We can make a difference to these people by planning and implementing a Literacy Project, now.

Bronwen Scarffe of Daylesford RC is District 9800's Literacy Chairperson. She is available to visit your Club as a guest speaker or to help your club get a Literacy project up and running.

Please contact Bronwen via bronwenscarffe@bigpond.com

Welcoming New Members

RC Footscray welcome two new members

The Rotary Club of Footscray inducted two new members on 19 February.

- Robert Tripp, Event Management
- Anton Meyer, Regional Organisation



Anton



Robert

Another New Member for RC Keilor

On 3 March, President Russell had the pleasure of inducting his third new member for the year, Ted Haydon. Ted was accompanied by his wife Janice, sister Dorothy and brother In-law, Alan Anderson DG nom D9790. Ted is no stranger to Rotary having served as a RAWCS Volunteer working on the Balibar School in Timor Leste. Ted commented that he "enjoyed the warm welcome from club members and look forward to working with them on worthy projects".



NOMINATIONS OPEN

2009-10 District Committees and Sub Committees

Nominations are still open for positions on District Committees and Sub Committees for 2009-10.
No experience necessary.

If you are interested please contact DGE Colin Muir at colinmuir@westnet.com.au or Secretary Elect Marjorie Gerlinger at marbern@bigpond.net.au noting your interests, experience and skills.

Nominations will close on Monday the 23rd March 09 with Committee Positions and Appointments released before COB the following Friday, 28 March 09.

The opportunities may surprise you!



Riding for ARHRF

Riders are needed urgently to help launch the Great Australian Bike Ride on Saturday 21 March.

This is a major fundraising effort by and for Australian Rotary Health – currently supporting research into mental health.



All clubs should have received the flier for the launch ride – you are reminded to follow up with members to ensure they register this week.

There are seven separate rides into the City of Melbourne, arriving at Treasury Gardens for lunch. These launch rides are coming from all points of the compass, some are by road, others by bike track and they vary in length from 8km to 65km, so riders can choose one to suit their ability and location.

From Treasury Gardens the mass group will ride to the steps of Parliament House to send off the first stage of the Great Australian Bike Ride.

The table below gives details of the departure points, distance and start time.

Please register now!!

[Download information on the Ride to Launch](#) and [Download the Ride to Launch registration form](#)

RIDE	LOCATION	MELWAY REF	Distance	START TIME
Southern R1	Mornington Mornington park C/P, Snapper point	Map104-D10	65km	8:00am
Southern R2	Mordialloc Beach car park opp Centre way	Map 92-E1	39km	9:45am
Northern R3	Darebin Arts Centre Bell St	Map 30 -E1	8.5km	11:00am
Northern R4	Cross Keys Reserve ,Strathmore Near car park area behind hotel	map28-K1	13km	10:30am
Eastern R5	Gardeners Creek, from Glen Iris Eric Raven Reserve, Estella St	Map 59- K9	11.6km	10:30am
Western R6	Werribee Kelly Park Werribee	Map 205- K7	47km	9:30am
Western R7	Altona Logan's Reserve, Pier St	Map 54- /H11	15km	10:30am

Rotary Networking Brings Smiles To Zambia

Past President of the Rotary Club of Hawthorn, Victoria, Anne Scott OAM, recently received Australia's highest Guiding award, the Silver Kangaroo from Mrs Jan de Kretser, wife of the Governor of Victoria. The Silver Kangaroo is awarded for those people who have held world appointments in the World Association of Girl Guides and Girl Scouts (WAGGGS).

Anne was World President of the Olave Baden-Powell Society for 5 years and during that time was also ex-officio on the World Fund development committee. It is through Guiding that Anne met Jennifer Chiwela, a member of the Rotary Club of Lusaka Central, Zambia. Rotary Clubs have sent 7 containers of donated goods to Zambia, through Rotary District 9800 Donations In Kind store.





Richmond Clean It Up

If the clean up of Australia was undertaken last Sunday 1st March – Clean Up Australia Day - with as much enthusiasm, energy and enterprise as the 70 plus volunteers gave to the clean up of Burnley Oval/Burnley Park, Richmond, and surrounds, then our nation must be gleaming! Those environmentally friendly volunteers represented Richmond Rotary Club, Friends of Burnley Park, Richmond Historical Society, Melbourne Girls' College's Environment Green Team students, Principal and three staff members; Yarra Council and the Richmond community.

From an early Sunday start thru to mid-morning, volunteers of all ages registered, donned gloves and set off with a 'hessian' style bag to fill with assorted rubbish and another for recyclables.

Under the direction of Richmond Rotary's Clean Up Australia Day Project Co-ordinators, Rotarian David Langdon and Annie Wysham, friend of RCR, and the four designated site supervisors - Phil, Sandy, Johannes and Judy – the 'clean up crews' were bussed to three satellite sites around the oval. Firstly, the south side of the Burnley Rail Line along Madden Grove, secondly the Yarra Boulevard from the Monash Freeway to the Rail Bridge, then the bike track from the Fenix Café to the Bridge Road Rail Bridge. The community bus was provided by the City of Yarra and our driver Darryl gave his time on his day off! A fourth team scoured the oval and park vegetation areas.

Compliments and comments of mainly, 'You're all doing a great job! Good on you!' were directed towards the volunteers as people walked, jogged, ran or cycled past as they worked along the Yarra Boulevard areas. Others stopped, registered and joined in! Bless them. It was heart warming!

One Rotarian's wife found a bra in the bushes! "What size is it?" was the chorus from the other women! (Reuse! Recycle?)

From late morning free sausages in bread 'hit the mark' with the hungry volunteers, thanks to Michael and Sally O'Sullivan, 'Keepers of the BBQ Tongs'!

Almost 100 bags in total were collected! City of Yarra's Waste Management Department crews did the pickup and disposal of the contents appropriately next morning.

The usual litter items were predominant; along with the discarded shopping trolleys, household effects, dumped garden and hard waste, used bags of dog poo and endless cigarette butts! But not one needle thank goodness! In true Clean Up Australia Day spirit we helped 'clean up, fix up and conserve the environment'!

At the Club meeting prior to the event, Stan Vermeerin, Litter Action Officer, Metropolitan Waste Management Group, was guest speaker with the eye-opening topic – 'The Real Cost of Litter to the Community'



Richmond Rotary has vowed to make this an annual event, as have their CUA partners and wonderful sponsors and donors. Keen participation certainly helped us to make a real 'litter difference' - a positive community experience all round.

Next Clean Up Australia Day is Sunday, 7 March 2010 – it's in the Club diary already! It will herald CUA's 21st anniversary year.

Thanks to Sponsors and Donors: City of Yarra and Yarra Council's Engineering Operations Department (Waste Management); Home Hardware, Richmond; McDonald's Family Restaurants' Headquarters and McDonald's Family Restaurant, Church Street, Richmond; Balwyn Newsagency; Bertie the Butcher, Richmond; Bread Street Bakery, Mont Albert.





A Trip to Launceston with Clarice

10 Things I will be doing during my stay in Launceston, in no particular order...



1. Visiting the Macaque Monkey Enclosure at City Park – yes that's right...monkeys in the middle of the city.
2. Trying to fit in with the locals, always remembering that Launceston is pronounced 'Lon-ses-ton' not Lornnnn-ses-ton. 'Lonny' if you really want to be accepted.
3. Attending the Marketing and Membership breakfast. My mates Leigh and Phil are presenting... Please note that I call Phil, Phil but I would suggest you stick to Philip...
4. Taking a stroll to Cataract Gorge, a great reserve not far from the city, I may even take a dip in the pool.
5. Friday night I will be attending a club dinner, not only am I looking forward to the fellowship but also the fresh Tasmanian fare.
6. With well over 20 wineries in the Lonny and Tamar Valley regions I will certainly be sampling a few glasses of their famous Pinot Noir. If beer is more your thing then may I suggest the Boag's Brewery?
7. Attending the District's Gala Dinner on the Saturday night. My new ball gown is sure to impress!
8. Catching up with the locals at one of the many bars, for a quiet drink. Just a quiet one... I need to be on the ball during the day.
9. Visiting Cradle Mountain. Okay so this is not in Launceston but it is a great trip and I am looking forward to visiting following the conference.
10. *Fika* with my favourite Swedish GSE team, that's coffee for my unilingual readers.



See you there!

If you are going to Conference, there is one more thing that is a must do...

If you would like to secure a relationship with a philanthropic trust and a business in your area for support and sponsorship:

- of your **favourite project**;
- assisting you in choosing your **RYLArian** this coming year.
- assisting your club with meeting its **Foundation** and Polio Challenge contributions;
- of an **environmental** project like tree planting;
- of a **mentoring** program for local small businesses;
- to start a great **New Generations** program;
- of a number of **ShelterBoxes**; or
- to get your new **Friends of Rotary** to attend your blockbuster functions

Why not sign up for the Marketing and Membership Breakfast and come and learn how you can establish a solid relationship with a philanthropic trust and a major local business for your club. You can secure valuable sponsorships from the many Trusts that are established in Melbourne and / or corporate sponsorship or salary sacrifice sponsorships available through corporates.

Come and get the low-down from my friends Leigh Wallace from the Lord Mayor's Charity Foundation, and my best buddy Phil... see the add over the page – don't the boys scrub up a treat!!



Who wants to gain the support of a millionaire?

With your hosts

Leigh Wallace
Director of Grants
and Philanthropy
Lord Mayor's
Charitable Foundation



Philip Archer
Marketing &
Membership Director
District 9800

How do you engage a philanthropist to
obtain support for your Rotary projects?

•A: Don't try

•B: Stalk them

•C: Take them hostage

•D: Come and find out

The Gift Of Philanthropy – Its Vital Importance In Our Future.

Marketing and Membership Breakfast

District Conference, Launceston. Saturday 14 March, 7am. \$25pp.

- Learn what attracts a philanthropist to a cause like Rotary
- Don't miss out - how can your club gain funding through philanthropic sources?
- What do we need to change to successfully attract philanthropists in the future?
- Share strategies that work, allowing your Club to prosper and grow

Reserve your seat now as seats are limited. RSVP to membership@rotarydistrict9800.org

CSR - Partnering With Corporates

**Corporate Social Responsibility (CSR) -
Partnering with Rotary, the things a business wants to know.**

In the coming weeks Networker's Marketing Tips will concentrate on engaging businesses in your area to commit to CSR through a true partnership with your club. Following is a list of just some of the benefits a business will receive from such a partnership.

Commercial Benefit

Part of a company's CSR is to maintain a sustainable, profitable business that provides adequate returns to shareholders. In partnering with corporates we need to be conscious of their need to derive commercial benefit and advantage.





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Business Development



When a corporate promotes its brands through community service projects, it allows the corporate to become aligned with an attractive cause. Rotary is an organisation built on ethical networking and fellowship whilst undertaking service to the community. Our corporate partners typically have similar values and as such partnerships present an environment conducive to developing personal relationships.

Brand Differentiation and Rebranding

Rotary offers great opportunities to promote products and brands in a positive light. For brands wishing to lift their standing in the community and amongst consumers, partnership with Rotary can often ensure consumers choose one brand over another.

Staff Attraction, Retention and Engagement

Encourage corporate partners to participate in projects and involve staff in Rotary activities to maximise the impact the project has both on the community and on participating staff.

Providing the facility to donate to Rotary through small salary sacrifice contributions can encourage positive perceptions from staff while improving staff fulfilment and loyalty whilst also developing an “employer of choice status” helping attract and retain the best talent.

Staff Leadership and Professional Development Opportunities



A company's staff have the opportunity to acquire professional skills and learning – be they in project management, team leadership, public relations, marketing, logistics through Rotary.

Rotary's involvement in partnered professional mentoring programs with other organisations, such as Victoria Police, have provided ongoing development opportunities for high potential individuals to develop their leadership and management skills.

Development of Best Practice Culture

CSR inherently puts the values of “doing things right” and “doing things with responsibility to others” at the forefront of organisational culture.

Risk Management and Incident Management

Demonstration of CSR can mitigate the likelihood of unwanted attention and publicity.

Positive Publicity

Rotary's efforts in the community have engendered significant goodwill amongst the media and public alike. The nature of our projects naturally bring with them positive publicity – a benefit our partners share with us when they partner with Rotary.

If you have any ideas or suggestions on how we can enhance and develop our partnerships with corporates then please email Philip Archer at marketing@rotarydistrict9800.org



Notices & Events

Rotary Club of Caulfield – Change of meeting venue

The RC of Caulfield now meets in the courtyard at Signatures Cafe, 741 Glen Huntly Road, South Caulfield.

This is a friendly environment with delicious Russian inspired food and great coffee. There is no set menu. Everyone attending orders what they want from the general menu and pays individually at the counter. Visiting Rotarians welcomed.



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RC Daylesford – Change of meeting venue

The Daylesford Rotary Club now meet at the Daylesford Bowling Club, Camp Street, Daylesford.

Wednesdays: Summer Time 6.30pm for 7pm start finish 8.15
Winter time 6.00pm for 6.30pm start finish 7.45pm

For more information please call 5348 2130.

Charity Golf Day

Rotary Club of Brimbank Central CHARITY GOLF DAY - **Friday, 6 March**, Medway Golf Club, Omar Street, Maidstone,

Tee Off time 12.30pm. Dinner 6.00pm for 6.30pm

\$10,000 prize for The Hole in One - try your luck

The competition is AMBROSE Prizes for winners & 2nd place, Nearest the pin on 8th & 10th holes, and Mens and Ladies Longest Drive

For further information contact Jack Watson on 9337 4170 or email dawnwatson@yahoo.com

ALL PROCEEDS FROM THIS EVENT WILL BE DONATED TO THE VICTORIAN BUSHFIRE APPEAL



Breakfast on the Foreshore with Tim Costello & RC Melbourne South



Wednesday, 11 March 7.30-9.00am

Tickets only \$35.00

Amello's St Kilda Seabaths, Jacka Bvd

Don't miss the opportunity to begin the day with this inspirational speaker.

This breakfast's proceeds will be donated directly to those affected by the bush-fires.

For more information or to book [click here](#)

Melbourne Food & Wine Event for Relish 2009

Free event but entry only by RSVP - 150 places available

RSVP now to be part of St Kilda's Melbourne Food & Wine Festival event for 2009.

At this event:

- * Winners announced from the Tastes of St Kilda recipe competition
- * Cheques presented to the benefiting charities, Sacred Heart Mission & ShelterBox from Relish 2009.
- * Featuring free food from local restaurants & cafes.

When: **Thursday, 19 March**

Where: Linden Gallery, 26 Acland Street, St Kilda

Time: 6.00pm to 8.00pm

RSVP Friday 6th March 2009 to info@relishrecipes.com.au - be quick only 150 places available!

Sports Star Night

At 6:45 pm for 7pm on **Friday, 20 March** join Essendon North at the Roseville Ballroom, 10 Leake Street, Essendon for a great night of entertainment. The evening will be hosted by Shane Templeton, Racing Journalist and TVN TV Race Commentator and will feature Lianna Rose, Australia's hottest new name in Country Music, along with...

- Australian Netball Captain, Sharelle McMahon
- Olympic Rowing Gold Medalist, David Crawshay
- Brownlow Medalist, Brad Hardie
- Australian Test cricketer, Chris Rogers
- Prime Minister's Cricket xi, Clint McKay

Only \$65 per ticket - 3 Course Meal (including champagne, wine, beer, soft drink, tea and coffee)

Tickets enquiries, bookings + card payments to Barry Coleman 0427 852 062 David Ursic 0417 031 821

Sunshine Rotary Annual Golf Day

Yes it's that time of year again when Sunshine Rotary hosts its Annual Charity Golf Day.

Friday, 20 March, Medway Golf Club, Omar Street, Maidstone

Support the local community!!

Your company can sponsor a hole including signage, green fees and dinner all for just \$400. Or get a group together.



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customers, friends, relatives or even mates and for \$80 each you will enjoy Four Man Ambrose along with dinner after the event.

[Click here](#) for the information leaflet which outlines the tournament in more detail.

Should you have any further questions, or wish to make a booking, please fill out the [Player card](#) and return it call Tony Ebejer on 0419 545229

If golf isn't your thing, but know someone who lives and breathes it, please pass this information along.

ARHRF Great Australian Bike Ride

The Great Australian Bike Ride will be taking place on **Saturday, 21 March**. There will be several different legs of the race, which you can participate in. The first is from Melbourne to Hobart and back and the second is from Melbourne to Sydney. Alternatively, you can participate in a Launch Ride on the morning of Saturday, 21 March. You can start in Mornington, where the main Riders will commence, or perhaps Gardiners Creek takes your fancy? A ride will come in from the north or you can ride beside the sea from Werribee/Altona/Williamstown.

Rides will finish in Treasury Gardens with a BBQ lunch. Be part of the group of riders that will congregate on the steps of Parliament House for the official launch at 1.30 pm. Past Rotary International President Royce Abbey will cut the ceremonial ribbon to start the main group of riders on their way.

This is an event not to be missed.

Entries need to be made by 27th February to ensure receipt of your official yellow t-shirt to wear on the morning's ride.

Register by [clicking here](#) or go to: <http://www.greataustralianbikeride.org.au/>

Annual Wyndham Rotary Fun Run Walk - Take the First Steps

8am, **Saturday, 28 March**

Come for an enjoyable run or walk along the peaceful Werribee River, starting from President's Park (Melways 205 C3) Werribee. For individuals, families, schools, businesses and clubs to promote community health with 3Km, 8Km and 15 Km options.

All welcome including BEGINNERS, ADVANCED, OLDIES & YOUNGIES.

This is the second year of the event and organisers are hoping for 600 entrants - with proceeds going to support the Royal Children's Hospital Good Friday Appeal.

For further information please contact Gary Willson on garywillson@hotmail.com or enquire and registration at www.wyndhamfunrun.org

Trek 4 Timor with District 9780 in Ballarat

Sunday, 29 March Skipton - Ballarat Rail Trail

Ordinary people can help 'make poverty history' in this newest but smallest of nations.

Complete the 10KM Trek, challenge yourself on the 24KM Trek or conquer the full 50KM. Trek for Timor. You can walk, run or ride to the finish line! Money raised will go to the East Timor Health and Community fundraising effort.

Run by our Sister District 9780 in Ballarat

For more information visit www.trek4timor.com.au



Annual John Flynn Memorial Charity Golf Day

The Werribee Rotary Club are holding their annual John Flynn Memorial Charity Golf Day on **Tuesday, 31 March**.

The event is named after former President of the Werribee Rotary and Werribee Park Golf Clubs. The event will again be held at the Werribee Park Golf Course. The event is a 4 person Ambrose Format and hit off is at 12.30pm.

Platinum, Gold, Silver and Bronze Sponsorships are available and we also welcome single entries.

There is a BBQ Lunch before tee off and a dinner and presentation of trophies after the completion of play. All monies raised are put back into the local communities.

All Rotarians and friends are encouraged to enter this prestige day.

All enquiries can be directed to me (Graham Roper) Ph: 040 343 7349 or for more information please

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2009/GolfFlyer.pdf>



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Spectacular Rotary Bushfire Recovery Bellydance Concert

A joint fundraiser between several Rotary Clubs and OMEDA (Organisation for Middle Eastern Dance in Australia) will be held at 6.30pm for 7pm on **Sunday, 5 April** at Glen Eira Auditorium, cnr Hawthorn and Glen Eira Roads, South Caulfield.

Prepaid & Concession \$25 Door Sales (if available) \$30

For more information please contact Heather Welsh on 9568-7190 or hwelsh@hotmail.com or go to www.omeda.org.au



RC Melton Valley Presents an Evening with Athol Guy - A Tribute to the Seekers

Enjoy a night of great entertainment including historic music & video footage at Tabcorp Park, Melton Harness Racing Club, Ferris Road, Melton.

Wednesday, 8 April, 6.30pm for dinner cannapies 7.00pm start.

\$55.00 per head includes, Two course meal, tea and coffee. Drinks at bar prices

Bookings a must! - Tickets can be purchased at: Melton Electronics, Bakery Square, Melton or Melton Visitors Information Centre, High Street, Melton or please contact Barbara on 0407 556 178 / 97470054 or Stephanie 0415 227 143 / 9743 4940.

47th Annual Art Show – the largest in the country

This year the RC of Camberwell's Annual Art Show will run from **Saturday 25 April** to **Saturday, 2 May**.

It will be held at the The Boroondara Civic Centre – Camberwell Road, Camberwell.

For Preview Tickets to the Preview & Awards Night – Friday 24th April please contact John Steven – 9882 6184 or johnstevens@bigpond.com. Tickets are \$50.00 each – Light refreshments and beverages included.

Almost 2000 original paintings on show - Prize Pool of over \$50,000.00

Demonstrating Artists most days - Food & Beverages on sale during the week.

Raising Funds For Heart Kids with the RC of Tullamarine

Join in a great night of entertainment.

Friday, 15 May at Reggio Calabria... with goody bags, lucky spots, a silent auction, public auction... great entertainment from Johnny Memphis and the Thankyou Very Much Orchestra... Wow!! What a night.

Book a table or help out by donating goods and services for use at the auctions.

To Enquire, book or donate please call Dr. Kaylene J Evers on 9309 1854 or 0416 226 906.

District Assembly - Reminder To All Incoming Club Officers And New Members

This year's District Assembly will be held at Wilson Hall, Melbourne University commencing at 9:30AM on Sunday the 31st May 2009.

Heritage Cluster will be the host Club and any Rotarian seeking further information should contact AG Chris Wang at cwi@labyrinth.net.au or President Victor Sullivan of RC Carlton at V.Sullivan@unicol.unimelb.edu.au or watch 'Networker' for details.

Save the Date! - DGs ChangeOver

This year's ChangeOver dinner will be held on **Saturday, 27 June** from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

The Rotary Club of Hawthorn will be hosting the event. Please contact David Pisterman on 0418 345 607 for further information.





March Is World Literacy Month

Rebuilding Our Communities

Gill Hicks was the last person to be rescued from her train in the London bombings of July 2005. Losing both her legs in the incident and coming perilously close to losing her life, Gill faced a battle few of us can imagine. But her recovery forms just part of the story that makes Gill so remarkable.

As Victoria's most recently retired Chief Commissioner of Police, Christine Nixon's anti-corruption stance and willingness to modernise the way policing is conducted in Victoria has not been short of challenges or controversies.

Our District, along with District 9810 is lucky enough to have both Gill and Christine share their stories at a luncheon at The Melbourne Exhibition and Convention Centre on Thursday, 16th April.

Gill will share with us her remarkable and inspirational story. Since September 2006 Gill has been a passionate ambassador for Peace Direct, an organisation whose focus is grass roots peace building in areas of conflict across the world. She has made numerous media appearances, garnering particular attention for her 435km walk from Leeds to London on prosthetic legs to highlight the need for communities to work together. This feat typified the courage and determination that Gill has displayed in the face of adversity, her qualities further recognised when the Queen awarded Gill a Member of the Order of the British Empire (MBE).

Christine's record in successively bringing down crime rates and reducing member attrition in Victoria Police since 2001 speaks volumes. She will share with us how a lifetime of challenges rising through the ranks of Australian policing has prepared her for the challenges now facing our State. Retiring from Victoria Police in April 2009, Christine now takes over the huge task of Head of the Victorian Bushfire Reconstruction and Recovery Authority.

A multitude of questions are faced by the Victorian Bushfire Reconstruction and Recovery Authority, with humanitarian, financial, ethical, psychological, emotional, logistical, material and future planning issues all at the forefront. Over lunch Christine will share with us her thoughts on just how the Authority can best address the needs of individual victims and communities, whilst responsibly coordinating government assistance and the generous contributions from millions across Australia and beyond.

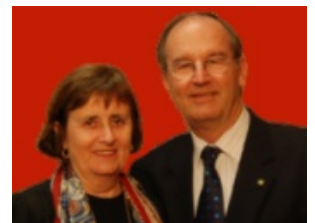
Making Dreams Real by rebuilding lives in the wake of disaster – Gill and Christine will give us an understanding of how it can be done.

Next week, I look forward to reporting to you on our Conference.

~Jim Studebaker, District Governor

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DG Jim Studebaker & Carol

Camp Getaway Update

Progress continues at Camp Getaway.

The finishing touches are being made to the second 28 bed dormitory.

Over the March long weekend members of the RC Keilor, coordinated by Harold Simpson, undertook work to box-up the perimeter termite barrier to the building in preparation for a concrete pour that will incorporate paths to link the building to the rest of the site.



Out And About With Our Visiting Turkish GSE Team

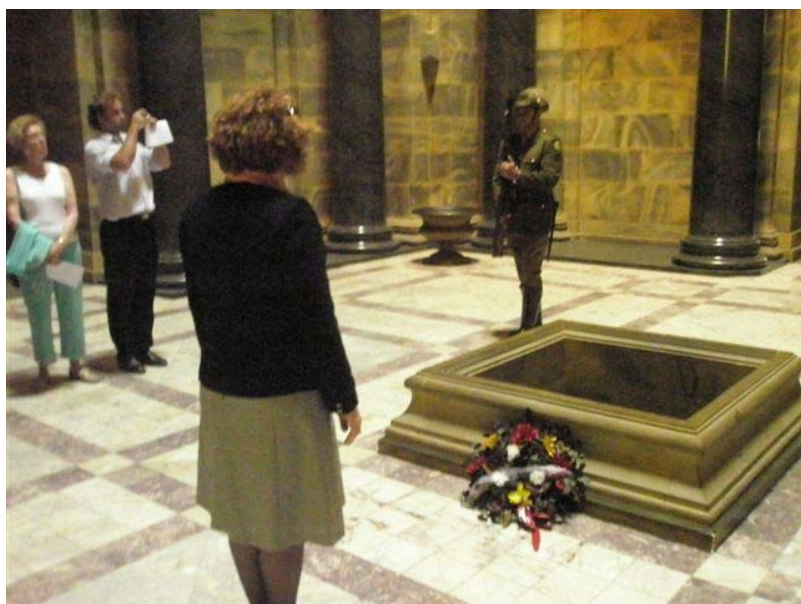
The visiting Turkish GSE Team, Nilgun Ulug - retired pharmacist and team leader, Demet Kir, maths teacher, Mevhibe Yalcin – Vocational Psychologist Erkan Kerem Gozen - Educ. Vocational Consultant, Ahmet Ovacik - Teacher of the Deaf are enjoying their stay in Melbourne.



Above: Mayoral reception at City of Brighton



Left and Above: Luncheon with Turkish Consul-General



*Left:
Visiting the
Shrine of
Remembrance*



Hypothetical?

If the UN was created to make sure that it never happens again, why is it still happening? Genocide, rape, ethnic cleansing, bombs... Is the UN merely a marvelous junket for representatives of nations who could never agree on anything, let alone how peacekeeping should be conducted in countries like Bosnia, Rwanda or Zimbabwe?

With 218 Rotarians, family and friends attending the RC of Central Melbourne Sunrise's Hypothetical at Federation Square evening last Thursday this question was well debated. The night was indeed thought provoking and the panel members not only knew their 'stuff' but reacted well to one another and really became involved.



Our brilliant panel, plus Michael Bromby (right).

The evening raised over of \$2,400, with a share of the proceeds going to the D9800 Bushfire Recovery Fund.

Corporate Social Responsibility – Some Ideas For Partnership

How can a Corporate Partner with Rotary? . . . Some Ideas

When engaging with businesses in your area to commit to CSR through a true partnership with your club let them know of the many options available to them... Following is a list of just some of the ways a business can partner with Rotary.



... sponsor our business golf day where all funds are contributed to providing facilities for our local nursing home – bring your customers and key staff!

... help us work on our Club's annual community project equipping local schools with electronic whiteboards.

... give disadvantaged young people a real opportunity to get their lives back on track through an automotive training course.



... adopt a village in the Solomon Islands – last year we helped build a roofing trust company there. **Project Solomons**

... provide support to those teaching English, music, art, hygiene or helping build orphanages or distribute wheelchairs to victims of landmines in third world countries.



... provide remedial surgery in developing countries by sending voluntary surgeons abroad to perform surgeries we take for granted & train others.



... shelter and provide necessities to those who have lost their homes through disasters, both at home and abroad.



... provide a scholarship to indigenous students or toward indigenous health.

... support a tree replanting scheme in which children and families can partake.



Project Growtree



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We care. We share. We all gain.



...give youth leadership training to foster leadership in the community.

...or help end Polio forever.



From tree planting to golf days to remedial surgery... there are many ways your local businesses and corporates can support your club's projects. Let them know.

NOMINATIONS OPEN

2009-10 District Committees and Sub Committees

Nominations are still open for positions on District Committees and Sub Committees for 2009-10.
If you are interested please contact DGE Colin Muir at colinmuir@westnet.com.au or Secretary Elect Marjorie Gerlinger at marbern@bigpond.net.au noting your interests, experience and skills.

Nominations will close on Monday the 23rd March 09 with Committee Positions and Appointments released before COB the following Friday, 28 March 09.

No experience necessary - The opportunities may surprise you!

Notices & Events

Melbourne Food & Wine Event for Relish 2009

Free event but entry only by RSVP - 150 places available

RSVP now to be part of St Kilda's Melbourne Food & Wine Festival event for 2009.

At this event:

- * Winners announced from the Tastes of St Kilda recipe competition
- * Cheques presented to the benefiting charities, Sacred Heart Mission & ShelterBox from Relish 2009.
- * Featuring free food from local restaurants & cafes.

When: **Thursday, 19 March**

Where: Linden Gallery, 26 Acland Street, St Kilda

Time: 6.00pm to 8.00pm

RSVP Friday 6th March 2009 to info@relishrecipes.com.au - be quick only 150 places available!

Sports Star Night

At 6:45 pm for 7pm on **Friday, 20 March** join Essendon North at the Roseville Ballroom, 10 Leake Street, Essendon for a great night of entertainment. The evening will be hosted by Shane Templeton, Racing Journalist and TVN TV Race Commentator and will feature Lianna Rose, Australia's hottest new name in Country Music, along with...

- Australian Netball Captain, Sharelle McMahon
- Olympic Rowing Gold Medalist, David Crawshay
- Brownlow Medalist, Brad Hardie
- Australian Test cricketer, Chris Rogers
- Prime Minister's Cricket xi, Clint McKay

Only \$65 per ticket - 3 Course Meal (including champagne, wine, beer, soft drink, tea and coffee)

Tickets enquiries, bookings + card payments to Barry Coleman 0427 852 062 David Ursic 0417 031 821

Sunshine Rotary Annual Golf Day

Yes it's that time of year again when Sunshine Rotary hosts its Annual Charity Golf Day.



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Friday, 20 March, Medway Golf Club, Omar Street, Maidstone

Support the local community!!

Your company can sponsor a hole including signage, green fees and dinner all for just \$400. Or get a group together. customers, friends, relatives or even mates and for \$80 each you will enjoy Four Man Ambrose along with dinner after the event.

[Click here](#) for the information leaflet which outlines the tournament in more detail.

Should you have any further questions, or wish to make a booking, please fill out the [Player card](#) and return it call Tony Ebejer on 0419 545229

If golf isn't your thing, but know someone who lives and breathes it, please pass this information along.

ARHRF Great Australian Bike Ride

The Great Australian Bike Ride will be taking place on **Saturday, 21 March**. There will be several different legs of the race, which you can participate in. The first is from Melbourne to Hobart and back and the second is from Melbourne to Sydney. Alternatively, you can participate in a Launch Ride on the morning of Saturday, 21 March. You can start in Mornington, where the main Riders will commence, or perhaps Gardiners Creek takes your fancy? A ride will come in from the north or you can ride beside the sea from Werribee/Altona/Williamstown.

Rides will finish in Treasury Gardens with a BBQ lunch. Be part of the group of riders that will congregate on the steps of Parliament House for the official launch at 1.30 pm. Past Rotary International President Royce Abbey will cut the ceremonial ribbon to start the main group of riders on their way.

This is an event not to be missed.

Entries need to be made by 27th February to ensure receipt of your official yellow t-shirt to wear on the morning's ride.

Register by [clicking here](#) or go to: <http://www.greataustralianbikeride.org.au/>

Annual Wyndham Rotary Fun Run Walk - Take the First Steps

8am, **Saturday, 28 March**

Come for an enjoyable run or walk along the peaceful Werribee River, starting from President's Park (Melways 205 C3) Werribee. For individuals, families, schools, businesses and clubs to promote community health with 3Km, 8Km and 15 Km options.

All welcome including BEGINNERS, ADVANCED, OLDIES & YOUNGIES.

This is the second year of the event and organisers are hoping for 600 entrants - with proceeds going to support the Royal Children's Hospital Good Friday Appeal.

For further information please contact Gary Willson on garywillson@hotmail.com or enquire and registration at www.wyndhamfunrun.org

Trek 4 Timor with District 9780 in Ballarat

Sunday, 29 March Skipton - Ballarat Rail Trail

Ordinary people can help 'make poverty history' in this newest but smallest of nations.

Complete the 10KM Trek, challenge yourself on the 24KM Trek or conquer the full 50KM. Trek for Timor. You can walk, run or ride to the finish line! Money raised will go to the East Timor Health and Community fundraising effort.

Run by our Sister District 9780 in Ballarat

For more information visit www.trek4timor.com.au



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The Werribee Rotary Club are holding their annual John Flynn Memorial Charity Golf Day on **Tuesday, 31 March**.

The event is named after former President of the Werribee Rotary and Werribee Park Golf Clubs. The event will again be held at the Werribee Park Golf Course. The event is a 4 person Ambrose Format and hit off is at 12.30pm.

Platinum, Gold, Silver and Bronze Sponsorships are available and we also welcome single entries.

There is a BBQ Lunch before tee off and a dinner and presentation of trophies after the completion of play. All monies raised are put back into the local communities.

All Rotarians and friends are encouraged to enter this prestige day.



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All enquiries can be directed to me (Graham Roper) Ph: 040 343 7349 or for more information please
<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2009/GolfFlyer.pdf>

Spectacular Rotary Bushfire Recovery Bellydance Concert

A joint fundraiser between several Rotary Clubs and OMEDA (Organisation for Middle Eastern Dance in Australia) will be held at 6.30pm for 7pm on **Sunday, 5 April** at Glen Eira Auditorium, cnr Hawthorn and Glen Eira Roads, South Caulfield.

Prepaid & Concession \$25 Door Sales (if available) \$30

For more information please contact Heather Welsh on 9568-7190 or hwelsh@hotmail.com or go to www.omeda.org.au



GSE Farewell Dinner

The Rotary Club of Bendigo is pleased to invite the Rotarians of District 9800 and their partners to a farewell dinner for our Group Study Exchange Teams bound for Sweden and Turkey. Will be held on the **7th April 2009** at the Platinum Room of the Foundry Hotel Complex, 366 High Street, Bendigo.

The function will commence at 7:00 pm for 7:30 pm

Join in to wish our teams bon voyage as they go forth to learn, teach and represent our District and our Country.



[Click here for bookings](#)

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Enjoy a night of great entertainment including historic music & video footage at Tabcorp Park, Melton Harness Racing Club, Ferris Road, Melton.

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\$55.00 per head includes, Two course meal, tea and coffee. Drinks at bar prices

Bookings a must! - Tickets can be purchased at: Melton Electronics, Bakery Square, Melton or Melton Visitors Information Centre, High Street, Melton or please contact Barbara on 0407 556 178 / 97470054 or Stephanie 0415 227 143 / 9743 4940.

Lunch with Victoria Police Chief Commissioner, Simon Overland

Essendon Rotary has been extremely fortunate in obtaining newly appointed Victoria Police Chief Commissioner and former head of the Purana task force, Simon Overland, as guest speaker for the 2009 'Profit Through Success' Business Luncheon. At last year's Charter Night, we were enthralled by investigative crime reporter, John Silvester. We now have the opportunity to hear from the chief investigator himself, and anticipate learning more about Melbourne's real 'Underbelly'.

Venue: Moonee Valley Racing Club
Date: **Tuesday, 14 April**, 12.00 for 12.30 – 2.00 pm
Ticket price: \$50 including entry, lunch and limited beverages

[Click here for bookings](#) - Limited numbers so book early.

Rebuilding Lives in the Wake of Disaster

Come and hear how Gill Hicks, London terrorist bombing survivor and Christine Nixon, Head of the Victorian Bushfire Reconstruction and Recovery Authority are working in communities to rebuild lives.

When? **Thursday, 16 April**, 12.00pm for 12:15pm
Where? The Melbourne Conference and Exhibition Centre, Corner of Spencer and Flinders streets
Cost? \$65 p.p. / Corporate Package OR \$1200 per table including table naming rights & Rotary Centurion Package

All prices are inclusive of a 2 course lunch, wine and soft drink.
Vegetarian and special food requirements are also available upon advance request.

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47th Annual Art Show – the largest in the country

This year the RC of Camberwell's Annual Art Show will run from **Saturday 25 April** to **Saturday, 2 May**.

It will be held at the The Boroondara Civic Centre – Camberwell Road, Camberwell.

For Preview Tickets to the Preview & Awards Night – Friday 24th April please contact John Steven – 9882 6184 or johnsteven@bigpond.com. Tickets are \$50.00 each – Light refreshments and beverages included.

Almost 2000 original paintings on show - Prize Pool of over \$50,000.00

Demonstrating Artists most days - Food & Beverages on sale during the week.

Australia and the Global Economic Crisis - Breakfast

Kenneth Davidson, *The Age's* Senior Business Columnist will speak at a breakfast on **Tuesday, 28 April** at 7:30 am at The RACV Club, 501 Bourke Street, Melbourne.

Full Continental breakfast – including a hot dish – served at the table.

Cost: \$40 per person

Governments around the World – including here in Australia – are embracing 'economic stimulus packages' and 'bailouts' on an unprecedented scale. It appears that "*everyone is a Keynesian now*" in response to the Global Economic Crisis. But will those measures work? What will it mean for us in Australia? What can and should our Federal and State governments be doing in response to the global situation?



For more information or to book, please [click here](#).

Raising Funds For Heart Kids with the RC of Tullamarine

Join in a great night of entertainment.

Friday, 15 May at Reggio Calabria... with goody bags, lucky spots, a silent auction, public auction... great entertainment from Johnny Memphis and the Thankyou Very Much Orchestra... Wow!! What a night.

Book a table or help our by donating goods and services for use at the auctions.

To Enquire, book or donate please call Dr. Kaylene J Evers on 9309 1854 or 0416 226 906.

District Assembly - Reminder To All Incoming Club Officers And New Members

This year's District Assembly will be held at Wilson Hall, Melbourne University commencing at 9:30AM on Sunday the 31st May 2009.

Heritage Cluster will be the host Club and any Rotarian seeking further information should contact AG Chris Wang at cwi@labyrinth.net.au or President Victor Sullivan of RC Carlton at V.Sullivan@unicol.unimelb.edu.au or watch 'Networker' for details.

Save the Date! - DGs ChangeOver

This year's ChangeOver dinner will be held on **Saturday, 27 June** from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

The Rotary Club of Hawthorn will be hosting the event. Please contact David Pisterman on 0418 345 607 for further information.





March Is World Literacy Month

Thanks and Congratulations

Having been to over 40 District Conferences Past Rotary International President Wilf Wilkinson is somewhat of an expert on them; so when he commented that last week's conference was the 'best ever' I was delighted.

My sincere thanks and congratulations go to Greg Matthews, Conference Chairman (yeah yeah) and the team from North Balwyn. Their hardwork certainly paid off.

Thanks to all of the speakers, each of who gave us further understanding of our world today and what we can expect in the years to come. Bernard Salt helped us understand the demographic challenges facing Australian during the current economic downturn. Robyn Moore, a great communicator who spoke on changing people's perceptions through words and Lena Condos of her passion for humanitarian projects and the wonderful 'Eyes Wide Open' program. While TV Anchor, Amanda Drury impressed with her eloquent story of her Rotary GSE and the doors the Exchange program opened for her in business and personally. She reinforced the impact that her exchange experience had on future opportunities including those allowing her to successfully work around the world.

I hope that you, like Carol and I, were inspired and reinvigorated by the conference. Thanks again to all who attended. We wish the Rotary Club of Werribee a successful conference in 2010.

~Jim Studebaker, District Governor

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DG Jim Studebaker & Carol

A message from Conference Chairman, Greg Matthews

A big thank you to all Rotarians and Partners who attended conference and made it the success it was. Your enthusiasm, sense of fun and passion for Rotary was clearly evident.

Thanks for making our conference a huge success.

Also a big thank you to the members of the Rotary Club of North Balwyn who put in an outstanding effort. You looked sensational and everyone has been talking about the excellent customer service that you delivered (at times under arduous weather conditions).



Greg Matthews,
Conference Chairman

To our MC, Tony Wells, you were outstanding, a true professional. Well done.

The Conference Committee wishes the Rotary Club of Werribee every success for the Perth conference. We know you will do a great job for District 9800.



Tony Wells, MC



Blogging For Your Club

Just like the RC of Caulfield you too can Blog on the District Website. Contributing to your blog entry is easy to do. Simply go to <http://rotaryd9800projects.blogspot.com/> and Sign In.

Once you've logged in you should see a "new post" button option. Hit that, then type away, making sure you include a subject in the subject box. You can format your words easily or add pictures using the buttons above the main text box – simply hover your mouse cursor over the buttons to find out what they do – the rest is simple. Once you're done, just hit the Publish Post button. The blog format is very user friendly and easy to do – don't be afraid of it, even if you've never done anything like it before!

You have two options for blogging:

1. Rotary 9800 Community Projects Blog

The first blog is our very own Rotary 9800 Community Projects Blog at <http://rotaryd9800projects.blogspot.com/>. All Rotarians can contribute to this blog and we encourage you to at the very least become a follower of the blog (there is a link in the top right hand corner of the blog itself).

No matter how big or small, we want to hear about your club's projects through the blog. By sharing ideas, information and efforts, Clubs can learn from each other, collaborate and more effectively plan their assistance.

Sign in details:

Username: marketing@rotarydistrict9800.org.au

Password: [d9800blog](#)

2. Rotary Victoria Bushfire Assistance Blog

The second blog relates to our response to the Victorian Bushfires. Once again all Rotarians can contribute to this blog sharing how your club is assisting in bushfire recovery.

If your club is providing a response, no matter how big or small, we want to hear about it through the blog.

Sign in details:

Username: bushfirehelp@rotaryvictoria.org.au

Password: [bushfire1](#)

This blog is for ALL Victorian clubs across Districts 9520, 9780, 9790, 9800, 9810 and 9820 to showcase projects related to bushfire assistance. We encourage you to contribute your blogs to BOTH the District 9800 Community Projects Blog and the Rotary Victoria Bushfire Assistance Blog at the same time.

Remember you will need to sign out of one to log into the other.

Tuesday, March 10, 2009

Spectacular Bushfire Recovery Benefit Bellydance Concert



OMEDA (Organisation for Middle Eastern Dance in Australia) Inc. has joined with the Rotary Club of Caulfield, assisted by the Rotary Clubs of Brighton Beach, Elsternwick and Glen Eira to present a spectacular Middle Eastern Dance Concert showing the amazing diversity of this dance form including Folk, Tribal, Chinese Silk Fans, Cabaret and Fusion dances blending different styles. All proceeds will go to the Rotary

International D9800 Bushfire Recovery Fund.

The Concert will be held on Sunday 5 April at Glen Eira Auditorium, cnr Hawthorn and Glen Eira Roads, South Caulfield at 7pm. Prepaid and Concession \$25, Door sales (if available) on the night \$30. Enquiries: 9568-7190 E-mail: hwelsh@hotmail.com for a Booking Form and Further Information is available at: www.omeda.org.au



NOMINATIONS OPEN 2009-10 District Committees and Sub Committees

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No experience necessary - The opportunities may surprise you!



Individual Elements Within Your Club – Attractive or Unattractive?

Your willingness to take up a project suggested by a prospective member as a first priority on their joining



Putting the brakes
on enthusiasm

or



Encouraging and
supporting new
members to make it
happen

A Spotlight On Media Releases

Do You Really Need A Media Release?

- **Yes!**
The media release may serve as your first impression. Make it topical, timely and interesting to catch a journalist's interest.
- **First Paragraph**
The first paragraph should be informative, interesting and short! Ask...
Why is your topic/project important or entertaining
Why should our audience care; and
Why would you be a great interview?
- **Middle Paragraphs**
In the following paragraph/s cover the what and why of the topic or project. Be sure to mention the name of your topic/project, whether in quotes or bold print.
- **Conclusion**
The conclusion of the media release needs to provide your contact information, website, email address, etc.
- **Quotes**
Use "quotes", **bold print**, **different colours**, etc. throughout the release to get the attention of producers.



Source: Adapted from Author Marketing Experts Inc.



Notices & Events

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This is an event not to be missed.

Entries need to be made by 27th February to ensure receipt of your official yellow t-shirt to wear on the morning's ride.

Register by [clicking here](#) or go to: <http://www.greataustralianbikeride.org.au/>



Great Australian
Bike Ride
Together on the road for mental health



Annual Wyndham Rotary Fun Run Walk - Take the First Steps

8am, **Saturday, 28 March**

Come for an enjoyable run or walk along the peaceful Werribee River, starting from President's Park (Melways 205 C3) Werribee. For individuals, families, schools, businesses and clubs to promote community health with 3Km, 8Km and 15 Km options.

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All Rotarians and friends are encouraged to enter this prestige day.

All enquiries can be directed to me (Graham Roper) Ph: 040 343 7349 or for more information please

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2009/GolfFlyer.pdf>

MS Global Lunch

12.30 to 5.30pm , **Sunday, 5 April** at the Clock & Beaver Wine Bar and Restaurant Victoria St, Macedon - Cost \$30/head

Casual Sunday afternoon with music, entertainment, fund raising auction and raffle in pleasant garden setting. Assorted Wood fired pizza served all afternoon. Complimentary Glass of Champagne on arrival. (Champagne, wine, beer and soft Drinks available at Bar Prices)

Guest speakers:

MSV/NSW/ACT CEO Bill Younger-MS Society and Prof.Trevor Kilpatrick-MS Research.

Funds raised go to RAGMSA projects, MSRA and MSIF.

RSVP: 31 March - Diana or Martin Taurins at taurins3@vegas.com.au or Diana 0419 564 389 / Martin 0407 564 389. Any Auction or Raffle Items would be appreciated.

Spectacular Rotary Bushfire Recovery Bellydance Concert

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Join in to wish our teams bon voyage as they go forth to learn, teach and represent our District and our Country.

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Venue: Moonee Valley Racing Club
Date: **Tuesday, 14 April**, 12.00 for 12.30 – 2.00 pm
Ticket price: \$50 including entry, lunch and limited beverages

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When? **Thursday, 16 April**, 12.00pm for 12:15pm
Where? The Melbourne Conference and Exhibition Centre,
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Cost? \$65 p.p. / Corporate Package OR \$1200 per table
including table
naming rights & Rotary Centurion Package



All prices are inclusive of a 2 course lunch, wine and soft drink.
Vegetarian and special food requirements are also available upon advance request.

[Click here](#) for the booking form.

Indonesian night

The Rotary Clubs of Glenferrie and Kew are jointly organizing Indonesian Night, a fundraiser for the next volunteer mission by our two eye specialists to Sumba, Indonesia. Authentic Indonesian cuisine and traditional Indonesian dance (Sponsored by Consulate General of Indonesia)

6.30pm on **Tuesday, 21 April** at Kew Heights Sports Club, 397 Barkers Road, Kew (Parking on site or at rear in Mount Street)

Speaker: Mr. Budiarnan Bahar, Indonesian Consul General
Main attractions are authentic Indonesian cuisine and traditional Indonesian dance.

\$40 per head - BOOKING is essential as the seats are limited.
RSVP by 7 April -

Please call or send email to: Peter Stewart (Kew) - 9853 6474 or
highonvision@bigpond.com OR
Mark Ellis (Glenferrie) - 9819 2882 or mellis@connexus.net.au

[Click here](#) for further details.





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47th Annual Art Show – the largest in the country

This year the RC of Camberwell's Annual Art Show will run from **Saturday 25 April** to **Saturday, 2 May**.

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The Rotary Club of Hawthorn will be hosting the event.

Please contact David Pisterman on 0418 345 607 for further information.

People like
you and me...



rotary



...and who else?

enquiries@rotarydistrict9800.org



Rebuilding Lives in the Wake of Disaster

London Bombing Survivor, Gill Hicks and Head of the Bushfire Recovery Authority, Christine Nixon join to describe how the dream of a better future can be made real.

Registration & Payment Form

When? Thursday, 16th April, 12.00pm for 12:15pm

Where? The Bellarine Room at,

Cnr of Spencer and Flinders Streets



Cost? \$65 p.p. / Corporate Package \$1200 per table including table naming rights & Rotary Centurion Package - 2 course lunch, including drinks. (Vegetarian and special food requirements are also available upon advance request).



To register: Complete this form and send to Clarice by email at clarice@rotarydistrict9800.org or fax it to 03 9690 9494 or send to RC Southbank, PO Box 20, South Melbourne, Vic, 3205

Contact: _____ Ph: _____

Rotary Club (if applicable): _____

List Names of Attendees (include Rotary Title if applicable):

_____ (No.) Individuals @ \$65 per person = \$ _____

_____ (No.) Corporate Tables @ \$1,200 per Table = \$ _____

Payment: Cheques can be made payable to the Rotary Club of Southbank and sent to PO Box 20, South Melbourne, Vic, 3205 OR

Pay by credit card: Visa / Mastercard (please circle card type)

Credit card number: _____

Name on card: _____

Exp: ____ / ____

FOR FURTHER INFORMATION OR TO ARRANGE SPECIAL MEAL REQUIREMENTS PLEASE CONTACT CLARICE AT clarice@rotarydistrict9800.org OR CALL 9690 7979.

RSVP and PAYMENT TO BE RECEIVED BY 9 April



March Is World Literacy Month

Cooperating To Support Our Community

The first quarter of 2009 has seen enormous change and adversity in our State, the devastating bushfires have impacted so heavily on our community. The Rotary Bushfire Recovery program continues to assist in the affected areas and this will continue in the coming weeks, months and years.

Within our District damage in Eaglehawk and Redesdale / Barfold is very significant and the fire at Eaglehawk has particular status as it occurred within 2kms of Bendigo's CBD. The fire areas in D9790 are the most seriously damaged, while damage in the D9820 areas of Bunyip / Labertouche, Churchill - Jeeralang and Callignee / Koornalla is also very serious.

The five Districts in Victoria are cooperating closely to implement Bushfire Recovery activities and with the D9800 Bushfire Recovery Fund now amounting to more than \$300,000 support will be provided on the basis of "greatest need" and *The Four-Way Test* which will help to determine how funds should be allocated. I encourage clubs to leverage the impact of funds made available by providing labour and technical expertise. Make contact with Rotary clubs that are in or near to the fire affected areas in order establish relationships that can lead to cooperative projects. As the colder weather sets in and the immediate memory of the fires fades, the affected communities will benefit from outside, visible support.

Next week, Mev Connell, our District's Bushfire Recovery Committee Chair and I will be meeting with Christine Nixon, Head of the Victorian Bushfire Recovery Authority and it is hoped we can also meet with the leadership group of the Red Cross Bushfire Appeal so we can establish how Rotary can best fit into the overall State-wide Bushfire Recovery effort.

In such adverse times, we as Rotarians, need to set an example, take a leadership stance and share the responsibility for helping to rebuild a prosperous community that will support generations to come.

The Rotary Club of Southbank will be helping to support our District's efforts in Bushfire recovery with their lunch on 16 April. I urge you to take part and encourage friends and family to attend. London bomb survivor, Gill Hicks, and, Christine Nixon, will inspire and uplift you as they share with you how the dream of a better future can be made real. I hope you can make it.

~Jim Studebaker, District Governor

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DG Jim Studebaker & Carol

Paul Harris Fellow Award Presented

In the 2007-2008 Rotary year, the then President of the Rotary Club of Richmond, Jean-Marc Berthier, awarded a Paul Harris Fellow (PHF) to Simon Baker, to be presented at the Changeover Dinner. Simon is the son of Richmond Rotarian Tim Baker and his wife, Ann. As Simon was overseas at the time the presentation did not take place on that night and was held-over. Simon and his friend Chris were guests of the Club last week so President Trevor Pang generously stood aside and handed the floor to PP Jean-Marc so he could fulfil this honour at last, much to Simon's surprise! (It was a Baker institute-d club meeting as his father, Tim, was the guest speaker!) Jean-Marc stated that he wanted 'to honour and recognise with a Paul Harris Fellow (PHF) award the key role of sponsors in financially supporting our Richmond Rotary Club's projects, in particular the Rotary Youth Arts Project, known as RYAP.'





Over the past three years realestate.com.au, headed by Simon, has been the lead sponsor of RYAP along with Motto, S.A.I – Private and the City of Yarra. Jean-Marc continued, "For many years now our RYAP project has been the flagship action of the Richmond Club. This key educational opportunity offered to disadvantaged young people within the City of Yarra is invaluable, far over the sponsoring A\$ value indeed."

Jean-Marc invited Tim to join Simon in the presentation "as recognising Simon's key sponsor role is also recognising Tim's paramount role in making RYAP such a valuable Richmond Rotary action for many years". In response and thanks, Simon committed his latest venture: ArtsHub.com.au - to continuing to support the graduates of this unique youth project in their participation in the Rotary NEXT STEP Program.

Congratulations to the Rotary Club of Richmond's new Paul Harris Fellow – Simon Baker.



New Member

The Rotary Club of Bendigo last week, welcomed Peter Hyett (Classification: Farm Management)

Peter has transferred from the Rotary Club of Echuca Moama where he was a members for over 20 years (and also Past President).

Peter is very happy to be continuing his association with Rotary.



Rotary Wheel-away: ARH's - The Great Australian Bike Ride Launch

Bikes of all styles and standards, with their lurex-clad, helmeted riders atop, wheeled their way into the Treasury Gardens, Melbourne, from 11.30am onwards on Saturday, 21 March, on the Launch Ride for Rotary. 60 were about to take part in the most ambitious bike ride ever held in Australia - Australian Rotary Health's 'The Great Australian Bike Ride'. 200 and more were showing their support by riding in groups with the participants from different points of Melbourne and surrounds – Mornington, Mordialloc, Strathmore, Darebin (RC Moonee Valley) Glen Iris (RC Glen Eira), Werribee and Altona, with rides co-ordinated by those Clubs.

D9800 Rotary Clubs, including Altona, Keilor, Richmond and Werribee, were represented by some of their fitter peddling members and friends. Richmond Rotary had a contingent of five riders. Included were Rotarian Simon Marriott, with young son Patrick as a passenger, Simon's brother Mark, with his two little sons in a bike buggy attached and niece, Ruby, in the kid's seat on the back of the bike. Friends of Richmond Rotary, Frank Belunze, Mark Pitman and Krissey O'Riley joined in too. They'd all set off together earlier from Strathmore in a bunch of approximately 15 other riders - having first ridden there from Richmond! The weather was just right. The Treasury Gardens were glorious and green. The blue awnings were erected with the familiar symbols of Rotary, ARH and The Great Australian Bike Ride all proudly displayed, adding colour to this perfect setting.





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The Rotary Clubs of Boronia, Lilydale, Albert Park, Prahran and Richmond combined ably to assemble riders and feed lunch to everyone who attended – approximately 350 to 400. Hamburgers and onions were cooked on three separate mobile Club barbeques. Individual lunch bags contained a piece of fruit cake (cut and 'Gladwrapped' by a Richmond Rotary team at the previous Thursday night working bee), fresh fruits and a bottle of water - all packed by three Clubs in production-line-style in the gardens that Saturday morning.



The Great Australian Bike Ride is a nine stage ride around the country, ending the October 10 in Melbourne, the birthplace of Australian Rotary Health. Riders are accompanied by highly visible Bike Ride buses. As well as visiting all Rotary Districts and as many Rotary Clubs as possible, community events will be organised by Clubs during the ride. The oldest participating 'wheel racer' at 81 is from the Bathurst Cycle Club, NSW. He is sponsored by the Rotary Club of Bathurst. Stages 1 and 2 are Melbourne to Hobart and down the West Coast, and return. The bikes were transported overnight to Tasmania on the Spirit of Tasmania while the riders flew from Tullamarine!

The nine stages, once completed, will have taken in most of the coast line of Australia. Some are staying the journey, with others joining in and leaving along the way – together on the road fundraising for mental health as well as encouraging good health and fitness.

At 1.30pm some brief formalities and speeches followed in the Treasury Gardens. (Not on the Parliament steps as previously planned as a political demonstration was taking place there at that time!) ARH Director, PDG Judy Nettleton introduced the ARH Chairman, PDG Terry Lees, who had flown down from Cairns for the launch. He in turn welcomed CEO Joy Gillett and the MLA for Essendon, Judy Maddigan, along with the ARH Board members present - PDG Terry Grant, PDG Phil Lacey and PDG Ron Pickford.

A special mention was also made of the major organiser of the event, PDG Dick White, who had also organised the previous around Australia Winnebago tour, raising funds for ARH – what a glutton for punishment he is! ARH is the lucky, and appreciative, beneficiary of his many talents and energies.

Then, with police holding back the traffic in Lansdowne Street, East Melbourne, Judy Maddigan cut the official ribbon and the riders wheeled out of Treasury Gardens and away on their unique fundraising Aussie cycling adventure. (Shown on the Channel 9 evening news of Saturday, 21 March.)



It's not too late to sponsor a rider - go to www.greataustralianbikeride.org.au





District ChangeOver – Book Now!



Hosted by the RC of Hawthorn; it is the “must attend” function of 2009.
A fond farewell to Jim Studebaker and a big welcome to Colin Muir

This year's ChangeOver dinner will be held on
Saturday, 27 June from 7pm at the
Melbourne Park Function Centre beside the Rod Laver Stadium.

Please contact David Pisterman on 0418 345 607 for further information.

Bookings by Club only, \$75.00 per head.

[Click here](#) to book.

Marketing Tip - Rotary... Why PR and Advertising?

Two years ago at a Rotary Conference in Brighton, England more than 2,000 Rotarians were shown this slide.

This iconic slide silenced the Rotarians. It shocked everyone who saw it.

My understanding is that it was taken in the Sudan. Actually where it was taken didn't matter then and it doesn't matter now..

In my Rotary position I spend many hours each week speaking with Rotarians from all parts of Europe. When I bring up the subject of Public Relations...PR/Advertising/ Marketing..call it what you will, some will say “ We don't need PR “, others say “ Why do we need to advertise what we do ? “ , “ We don't want to go into marketing, we don't need it “.

Others take an opposite view so not everyone needs to be converted.

So, let's concentrate on those who are in one of the most dangerous places on the planet....a corporate, organisational comfort zone. They don't want to change; they don't see the need to change, and some simply cannot be bothered to change. They all want things to stay as they are. It's comfortable that way.

Some years ago I learned from a management guru's writing the proverbial story of ‘ the Frog.’

If you put a frog in temperate water it is happy. It can swim around and catch food. If you slowly turn up the temperature of the water the frog enjoys it. It becomes sleepy and relaxed. It is now in deadly danger. It hasn't noticed that its environment has started to change. Turn the temperature up a bit more and the frog is so comfortable





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that it falls asleep. Turn it up once more and the frog dies because the water is too hot. It died because it didn't notice or do anything as its environment changed.

Rotary. Everything around us is changing by the day. Our work practices, our social environment, our economic environment. Change is everywhere....and we cannot stop it. Why should we?

As Rotarians perhaps we have to challenge ourselves. Is there a danger that we could be in our own comfort zone? The frog died because it didn't notice the change in its environment and react to that change....we cannot allow that to happen to Rotary.

Many clubs may be perfectly happy not to change. They may wish things to stay as they are.

Thomas L. Friedman - three-time Pulitzer prizewinning author - says in his book "Hot, Flat and Crowded" on climate change...."If we want things to stay the same then we have to change now."

Twenty years ago I interviewed a 94 year-old man. He was very active and happy. I asked him the secret of being his activity and happiness and he said "When you get up in the morning....put your boots on....not your slippers."

Metaphorically maybe there are Rotarians, Clubs, and Districts who think they've "done it all", "seen it all before", "been there" etc. Maybe they're actually tired and metaphorically we should encourage them to put their Rotary boots on instead of their Rotary slippers.

So what does this have to do with the boy in Sudan? Well, we know that more than 28,000 children die each day on this planet, our planet, from preventable causes....that is one every three seconds. As Rotarians can we really say "we've done enough", "seen it all before", "heard all this years ago", etc.

Of course we cannot. We have to tell the world what Rotary is and what Rotary does. Not to pump up membership or for fund-raising...but to let city councils, regional councils, Governments and World organizations know what Rotary is and what Rotary does. Once they know this then we can ask them to join with us and help us stop children like the boy in the Sudan from dying. We want to make dreams real....for this little boy his life was a nightmare of pain, hunger, fatigue and despair. He didn't even have the chance to dream.

Next time Rotarians say we don't need to advertise, to tell the world who we are and what we do...tell them about the boy and the vulture. Bill Gates Foundation, the World Health Organization etc knew about Rotary before they agreed to work with us. They knew because they had seen us in action and had read who we were and what we did.

There was a truce in the fighting in Afghanistan to allow children to be immunized against polio. That happened because the warring factions knew who we were and what we did.....that's why we need PR/ Advertising and Marketing.....the alternative is our comfort zone...and that is not a good

Robert Tomlinson, Area Coordinator - Europe, PIRG





Notices & Events

RC of Brimbank Central

The Rotary Club of Brimbank Central will have a change of venue on **Wednesday, 6 May**– dinner at the Croquet Club, Cairnlea - to celebrate the Club's 34th Anniversary.

Annual Wyndham Rotary Fun Run Walk - Take the First Steps

8am, **Saturday, 28 March**

Come for an enjoyable run or walk along the peaceful Werribee River, starting from President's Park (Melways 205 C3) Werribee. For individuals, families, schools, businesses and clubs to promote community health with 3Km, 8Km and 15 Km options.

All welcome including BEGINNERS, ADVANCED, OLDIES & YOUNGIES.

This is the second year of the event and organisers are hoping for 600 entrants - with proceeds going to support the Royal Children's Hospital Good Friday Appeal.

For further information please contact Gary Willson on garywillson@hotmail.com or enquire and registration at www.wyndhamfunrun.org

Trek 4 Timor with District 9780 in Ballarat

Sunday, 29 March Skipton - Ballarat Rail Trail

Ordinary people can help 'make poverty history' in this newest but smallest of nations.

Complete the 10KM Trek, challenge yourself on the 24KM Trek or conquer the full 50KM. Trek for Timor. You can walk, run or ride to the finish line! Money raised will go to the East Timor Health and Community fundraising effort.

Run by our Sister District 9780 in Ballarat

For more information visit www.trek4timor.com.au



Annual John Flynn Memorial Charity Golf Day

The Werribee Rotary Club are holding their annual John Flynn Memorial Charity Golf Day on **Tuesday, 31 March**. The event is named after former President of the Werribee Rotary and Werribee Park Golf Clubs. The event will again be held at the Werribee Park Golf Course. The event is a 4 person Ambrose Format and hit off is at 12.30pm.

Platinum, Gold, Silver and Bronze Sponsorships are available and we also welcome single entries.

There is a BBQ Lunch before tee off and a dinner and presentation of trophies after the completion of play. All monies raised are put back into the local communities.

All Rotarians and friends are encouraged to enter this prestige day.

All enquiries can be directed to me (Graham Roper) Ph: 040 343 7349 or for more information please

<http://www.rotarydistrict9800.org.au/uploads/downloads/Events/2009/GolfFlyer.pdf>

Rotary International is coming to Caroline Springs

Rotary International is coming to Caroline Springs and just like its locale, the brand new Rotary Club of Caroline Springs promises to be fresh, innovative, inviting, active and contemporary.

We invite you to attend a presentation by John Reid, ABC Journalist and Newsreader

7:30 to 8:30pm on **Wednesday, 1 April**

The Club, 1312-1322 Western Hwy, Caroline Springs

Complimentary refreshments provided.

For more information please contact Jocelyn Williams on 0438 900 182.



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MS Global Lunch

12.30 to 5.30pm, **Sunday, 5 April** at the Clock & Beaver Wine Bar and Restaurant Victoria St, Macedon - Cost \$30/head

Casual Sunday afternoon with music, entertainment, fund raising auction and raffle in pleasant garden setting. Assorted Wood fired pizza served all afternoon. Complimentary Glass of Champagne on arrival. (Champagne, wine, beer and soft Drinks available at Bar Prices)

Guest speakers:

MSV/NSW/ACT CEO Bill Younger-MS Society and Prof.Trevor Kilpatrick-MS Research.

Funds raised go to RAGMSA projects, MSRA and MSIF.

RSVP: 31 March - Diana or Martin Taurins at taurins3@vegas.com.au or Diana 0419 564 389 / Martin 0407 564 389. Any Auction or Raffle Items would be appreciated.

Spectacular Rotary Bushfire Recovery Bellydance Concert

A joint fundraiser between several Rotary Clubs and OMEDA (Organisation for Middle Eastern Dance in Australia) will be held at 6.30pm for 7pm on **Sunday, 5 April** at Glen Eira Auditorium, cnr Hawthorn and Glen Eira Roads, South Caulfield.

Prepaid & Concession \$25 Door Sales (if available) \$30

For more information please contact Heather Welsh on 9568-7190 or hwelsh@hotmail.com or go to www.omeda.org.au



GSE Farewell Dinner



The Rotary Club of Bendigo is pleased to invite the Rotarians of District 9800 and their partners to a farewell dinner for our Group Study Exchange Teams bound for Sweden and Turkey. Will be held on the **7th April 2009** at the Platinum Room of the Foundry Hotel Complex, 366 High Street, Bendigo



The function will commence at 7:00 pm for 7:30 pm

Join in to wish our teams bon voyage as they go forth to learn, teach and represent our District and our Country.

[Click here for bookings](#)

RC Melton Valley Presents an Evening with Athol Guy - A Tribute to the Seekers

Enjoy a night of great entertainment including historic music & video footage at Tabcorp Park, Melton Harness Racing Club, Ferris Road, Melton.

Wednesday, 8 April, 6.30pm for dinner canapies 7.00pm start.

\$55.00 per head includes, Two course meal, tea and coffee. Drinks at bar prices

Bookings a must! - Tickets can be purchased at: Melton Electronics, Bakery Square, Melton or Melton Visitors Information Centre, High Street.Melton or please contact Barbara on 0407 556 178 / 97470054 or Stephanie 0415 227 143 / 9743 4940.

Lunch with Victoria Police Chief Commissioner, Simon Overland

Essendon Rotary has been extremely fortunate in obtaining newly appointed Victoria Police Chief Commissioner and former head of the Purana task force, Simon Overland, as guest speaker for the 2009 'Profit Through Success' Business Luncheon. At last year's Charter Night, we were enthralled by





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investigative crime reporter, John Silvester. We now have the opportunity to hear from the chief investigator himself, and anticipate learning more about Melbourne's real 'Underbelly'.

Venue: Moonee Valley Racing Club
Date: **Tuesday, 14 April**, 12.00 for 12.30 – 2.00 pm
Ticket price: \$50 including entry, lunch and limited beverages

[Click here for bookings](#) - Limited numbers so book early.

Rebuilding Lives in the Wake of Disaster

Come and hear how Gill Hicks, London terrorist bombing survivor and Christine Nixon, Head of the Victorian Bushfire Reconstruction and Recovery Authority are working in communities to rebuild lives.

When? **Thursday, 16 April**, 12.00pm for 12:15pm
Where? The Melbourne Conference and Exhibition Centre,
Corner of
Spencer and Flinders streets
Cost? \$65 p.p. / Corporate Package OR \$1200 per table
including table
naming rights & Rotary Centurion Package

All prices are inclusive of a 2 course lunch, wine and soft drink.
Vegetarian and special food requirements are also available upon advance request.

[Click here](#) for the booking form.



Indonesian night

The Rotary Clubs of Glenferrie and Kew are jointly organizing Indonesian Night, a fundraiser for the next volunteer mission by our two eye specialists to Sumba, Indonesia. Authentic Indonesian cuisine and traditional Indonesian dance (Sponsored by Consulate General of Indonesia)

6.30pm on **Tuesday, 21 April** at Kew Heights Sports Club, 397 Barkers Road, Kew (Parking on site or at rear in Mount Street)

Speaker: Mr. Budiarnan Bahar, Indonesian Consul General
Main attractions are authentic Indonesian cuisine and traditional Indonesian dance.

\$40 per head - BOOKING is essential as the seats are limited.
RSVP by 7 April -

Please call or send email to: Peter Stewart (Kew) - 9853 6474 or
highonvision@bigpond.com OR
Mark Ellis (Glenferrie) - 9819 2882 or mellis@connexus.net.au

[Click here](#) for further details.



47th Annual Art Show – the largest in the country

This year the RC of Camberwell's Annual Art Show will run from **Saturday 25 April** to **Saturday, 2 May**.

It will be held at the The Boroondara Civic Centre – Camberwell Road, Camberwell.

For Preview Tickets to the Preview & Awards Night – Friday 24th April please contact John Steven – 9882 6184 or
johnsteven@bigpond.com. Tickets are \$50.00 each – Light refreshments and beverages included.

Almost 2000 original paintings on show - Prize Pool of over \$50,000.00

Demonstrating Artists most days - Food & Beverages on sale during the week.



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Australia and the Global Economic Crisis - Breakfast

Kenneth Davidson, *The Age's* Senior Business Columnist will speak at a breakfast on **Tuesday, 28 April** at 7:30 am at The RACV Club, 501 Bourke Street, Melbourne.

Full Continental breakfast – including a hot dish – served at the table.

Cost: \$40 per person

Governments around the World – including here in Australia – are embracing 'economic stimulus packages' and 'bailouts' on an unprecedented scale. It appears that "*everyone is a Keynesian now*" in response to the Global Economic Crisis. But will those measures work? What will it mean for us in Australia? What can and should our Federal and State governments be doing in response to the global situation?



For more information or to book, please [click here](#).

Macedon Ranges MS Cycle Challenge

The Rotary Club of Gisborne are holding the Macedon Ranges MS Cycle Challenge on **Sunday, 3 May**. For those who love a great bike ride, the Macedon Ranges is home to Victoria's most picturesque townships, mountain ranges, and quality food and wine ... and it's less than an hour Northwest of Melbourne.

Riders will take a 135 km tour through some of the region's most interesting and picturesque roads including the challenge of riding over Mt Macedon. There's even a 5 km shorter bypass option for those not feeling up to the challenge of The Mount! The ride will be of medium to hard level to suit riders with a good level of fitness. Money raised will be used to help find a cure for Multiple Sclerosis through the Rotarian Action Group for MS Awareness and for other community projects.

There is a BBQ following the ride with prize presentations and certificates of achievement.

Get more information, peruse the route map, and register online at www.gisbornerotary.org.au and get your friends and associates to sponsor you. All inquiries can be directed to Martin Taurins on 0407 564 389 or email taurins3@vegas.com.au

Raising Funds For Heart Kids with the RC of Tullamarine

Join in a great night of entertainment.

Friday, 15 May at Reggio Calabria... with goody bags, lucky spots, a silent auction, public auction... great entertainment from Johnny Memphis and the Thankyou Very Much Orchestra... Wow!! What a night.

Book a table or help out by donating goods and services for use at the auctions.

To Enquire, book or donate please call Dr. Kaylene J Evers on 9309 1854 or 0416 226 906.

District Assembly - Reminder To All Incoming Club Officers And New Members

This year's District Assembly will be held at Wilson Hall, Melbourne University commencing at 9:30AM on Sunday the 31st May 2009.

Heritage Cluster will be the host Club and any Rotarian seeking further information should contact AG Chris Wang at cwi@labyrinth.net.au or President Victor Sullivan of RC Carlton at V.Sullivan@unicol.unimelb.edu.au or watch 'Networker' for details.

DG's ChangeOver – Book Now!

This year's ChangeOver dinner will be held on **Saturday, 27 June** from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

Hosted by the Rotary Club of Hawthorn it is the "must attend function of 2009. A fond farewell to Jim Studebaker and a big welcome to Colin Muir

Please contact David Pisterman on 0418 345 607 for further information.
Bookings by Club only, \$75.00 per head. [Click here](#) to book.



How's Your Club Shaping Up?



Club	Cluster	No. of meetings	% Attendance	Membership			
				As at 30 June 08	Start Feb 09	End Feb 09	% Change YTD
Richmond	Heritage	4	68%	37	43	43	16.2%
Albert Park	Batman	4	77%	53	60	60	13.2%
Brighton Beach	Beachside	4	88%	18	19	20	11.1%
Collingwood	Heritage	4	62%	18	20	20	11.1%
Hoppers Crossing	Port Phillip	4	85%	28	31	31	10.7%
Melbourne South	Batman	4	70%	30	33	33	10.0%
Flemington	Hobsons Bay	4	86%	22	24	24	9.1%
Brighton	Beachside			133		143	7.5%
Brimbank Central	Westside	4	86%	28	30	30	7.1%
Brunswick	Heritage			30		32	6.7%
Kangaroo Flat	Goldfields	4	63%	30	31	32	6.7%
Brighton North	Beachside	4	78%	47	52	50	6.4%
Melton Valley	Westside	4	88%	16	17	17	6.3%
Footscray	Hobsons Bay	4	62%	51	52	54	5.9%
Point Gellibrand	Hobsons Bay	4	82%	34	36	36	5.9%
Woodend	Calder	4	64%	17	18	18	5.9%
Keilor	Gateway	4	82%	35	37	37	5.7%
Toorak	Stonnington	4	51%	35	36	37	5.7%
Tullamarine	Gateway	4	51%	20	21	21	5.0%
Altona	Port Phillip	4	66%	26	26	27	3.8%
Echuca-Moama	Goldfields	4	64%	26	26	27	3.8%
North Melbourne	Gateway			26		27	3.8%
Wyndham	Port Phillip	4	83%	26	27	27	3.8%
Prahran	Stonnington	4	83%	27	28	28	3.7%
Bendigo Strathdale	Goldfields	4	78%	32	33	33	3.1%
Carlton	Heritage	4	77%	38	40	39	2.6%
Bendigo South	Goldfields	4	65%	44	45	45	2.3%
Melbourne	Batman	4	50%	268	273	274	2.2%
Glenferrie	Yarra	4	71%	45	46	46	2.2%
Malvern	Stonnington	4	69%	47	49	48	2.1%
Central Melb. Sunrise	Batman	4	62%	55	56	56	1.8%
Balwyn	Eastside	4	64%	90	91	91	1.1%
Altona City	Port Phillip	4	66%	33	34	33	0.0%
Bacchus Marsh	Westside			40		40	0.0%
Bendigo Sandhurst	Goldfields	4	75%	52	52	52	0.0%
Boroondara	Eastside	4	42%	19	19	19	0.0%
Canterbury	Eastside	4	55%	44	43	44	0.0%
Eaglehawk	Goldfields	4	82%	38	38	38	0.0%
Gisborne	Calder	4	72%	26	27	26	0.0%
Kyneton	Calder	4	66%	38	39	38	0.0%

* Membership and Attendance figures not reported.



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Maribyrnong Highpoint	Hobsons Bay			16		16	0.0%
Moonee Valley	Gateway	4	60%	21	21	21	0.0%
North Balwyn	Eastside	4	83%	89	89	89	0.0%
St Kilda	Stonnington			12		12	0.0%
Williamstown	Hobsons Bay	4	66%	29	29	29	0.0%
Yarraville	Hobsons Bay	4	72%	19	19	19	0.0%
Hawthorn	Yarra	4	65%	72	71	71	-1.4%
Chadstone / East	Stonnington	4	69%	43	42	42	-2.3%
Keilor East	Gateway	4	88%	41	40	40	-2.4%
Essendon	Gateway	4	57%	80	78	78	-2.5%
Bendigo	Goldfields	4	59%	96	93	93	-3.1%
Essendon North	Gateway	4	63%	32	31	31	-3.1%
West Footscray	Hobsons Bay			31		30	-3.2%
Fitzroy	Heritage	4	78%	30	29	29	-3.3%
Southbank	Batman	4	58%	26	25	25	-3.8%
Glen Eira	Beachside	3	75%	23	22	22	-4.3%
Sunshine	Westside	4	64%	23	22	22	-4.3%
Werribee	Port Phillip	4	80%	41	40	39	-4.9%
Camberwell	Eastside	4	82%	63	60	59	-6.3%
Melton	Westside	4	80%	44	42	41	-6.8%
Kew-on-Yarra	Yarra	4	64%	25	25	23	-8.0%
Port Melbourne	Batman			35		32	-8.6%
Rochester	Goldfields	4	80%	11	10	10	-9.1%
Daylesford	Calder	4	54%	30	27	27	-10.0%
Kew	Yarra			54		48	-11.1%
Laverton Point Cook	Port Phillip	4	90%	22	19	19	-13.6%
Elsternwick	Beachside	4	50%	19	16	16	-15.8%
Castlemaine	Calder	4	65%	47	40	39	-17.0%
Caulfield	Beachside	4	56%	11	10	9	-18.2%

* Membership and Attendance figures not reported.

People like
you and me...



rotary



...and who else?

enquiries@rotarydistrict9800.org



March Is World Literacy Month

Our Rotary Year

Firstly, my thanks to all those Rotarians who have been so generous in their praise of the Launceston conference. Your letters, emails and phone calls have meant a great deal to the organising committee and, of course, to Carol and myself.

I guess at this time of the year it's convenient to think "... Conference over, ...footy starting, ... temperature cooling and new Rotary year just around the corner". All true – but there's still so much to do and any thought of 'easing down before the finish line is just...well it's not an option!

The last quarter of the Rotary year is intense... PETS, District Assembly and, a final opportunity to 'make good' on those projects and promises which were mooted with such enthusiasm nearly a year ago. Presidents ... this is your time – these final months are the ones through which you can define your year. It is football season - and if you will allow me a sideways step into AFL parlance ... we need to be great 'finishers'. In football the great finishers are the Abletts, Judds, and Hodges ... who maintain their intensity and complete all the desired moves. Let's all be great finishers.

One of the most meaningful accolades a club can receive for their Rotary year is a Presidential Citation from our RI President DK Lee. I am delighted to have received, in the past couple of weeks, a number of applications from Clubs in District 9800. However, I'm sure there are others who are deserving of this citation and who have not yet submitted their Citation Applications. Completed Presidential Citation Forms must be submitted to me no later than 10th April.

At this time in our Rotary calendar we have the opportunity to come together at a number of functions, not the least of which is the 'Rebuilding Lives in the Wake of Disaster' luncheon on Thursday, 16th April, featuring the inspirational stories of London bombing survivor Gill Hicks and the Head of the Bushfire Recovery Authority, Christine Nixon. This luncheon represents a great opportunity to invite along potential Rotarians – those considering joining your club will no doubt be inspired and compelled by Gill's story of transformation from a hurried professional with little time to devote to helping others into someone who found value, healing and increased self-worth in acting with a sense of community mindedness.

Please make every effort to be at this luncheon to join fellow Rotarians as well as members of our business community as we showcase our support in rebuilding the communities so harshly dealt with by the bushfires which ravaged our state in February. My fellow District Governor, Michael Perkins, will be coming over from D9830 Tasmania to join us at the luncheon to present a cheque for over \$500,000, contributed by our fellow Rotarians in Tasmania for our bushfire recovery projects.

Another special upcoming event in our calendar is the ever-popular Cafe International at International House on Saturday, 9th May. This is unquestionably, one of the great nights out in the Rotary year. Please join Carol and I as we enjoy a spectacular cabaret evening presented by the students and celebrate our long standing relationship with the College.

During the last quarter of our Rotary Year we also begin to prepare our club leaders for the upcoming Rotary Year ahead as the club President Elects and partners attend the Presidents Elect Training Seminar in Ballarat at the end of April. This will be a weekend of high intensity learning and planning. This training and preparation will be followed by the preparation of all club leaders at the District Assembly at Melbourne University at the end of May.

Finally, I am delighted to congratulate PP Keith Ryall (RC Carlton) on his nomination for District Governor for 2011-2012. I know Keith and his partner Gabrielle Butler will enjoy the full support of all clubs and Rotarians as he plans for his year as Governor of our District.

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DG Jim Studebaker & Carol

~Jim Studebaker, District Governor



New Members

The Rotary Club of Echuca Moama is pleased to welcome the following new members:



- Ray Clayton – classification: Furniture Retail, Ray has transferred from the Rotary Club of Sawtell in NSW; and
- Dee Richardson – classification: Education, Wellbeing

Making Dreams Real in Pondicherry

The Tsunami's impact in District 2980

The state of Tamil Nadu and the Union Territory of Pondicherry, have a combined coast line area of around 1,100 kilometres in the western rim of the Bay of Bengal. These coastal areas were in the direct line of impact of the tsunami of December 2004 and suffered some of the highest losses.

Presently District 9800 is assisting with the livelihood restitution phase of the recovery.

District 9800 has been able to participate in four Major Rotary Foundation Grants each of US\$41,500.

This phase involves tackling the more fundamental problems related to health, education, drinking water, sanitation and literacy. Most of the villages in the coastal area require certain basic amenities for better standard of living for the lowest sections of society.

We are now able to report that the first two matching grants are almost complete.

The first involves the provision of clean water to 12 semi urban schools in villages affected by the Tsunami. The project strengthens the water quality monitoring system in rural areas throughout the coastal areas. Women, in particular, benefit from the projects provision of improved access to domestic water supply sources. This, in turn, gives them more time to participate in economically productive activities.

The second matching grant aims to improve and develop the schools infrastructure by providing quality education and advanced learning through computers which will cater to the poor children in this project. The goal of the grant is to provide 14 rural schools with computers, giving access to approx 500 students.

It is expected that the remaining 2 matching grants will allow for the provision of five toilet units for school children in coastal villages and improve and develop infrastructure by providing quality education through the establishment of properly equipped class room furniture in 14 high schools in the coastal villages Tamil Nadu. It is expected that these 2 remaining matching grants will be completed in this Rotary year.





Camp Getaway Working Bee

Photos of Rotarians from Keilor, Bendigo Sandhurst and Bendigo Strathdale hard at work at the working bee to lay perimeter concrete on the new 28 bed dormitory at Camp Getaway last Saturday. Harold Simpson from RC Keilor hopes to start the 'boxing' and then the concreting for the paths linking the dormitories and recreation hall in the next few weeks; stand by for a call for working-bee volunteers.



Elements Within Your Club – Attractive or Unattractive?

Formalities and idiosyncrasies of habit such as toasts, customs, graces, and segments within the meetings



Customs that some (not all) may find outdated, irrelevant or bemusing

or



Customs that all accept and are non-obtrusive

*"Rotary lets you give something back,
in the knowledge that you belong to the largest family of givers."*

Deanna Ann Duguid, Indonesia



Marketing Tip: PR – Grabbing the Reader's Attention

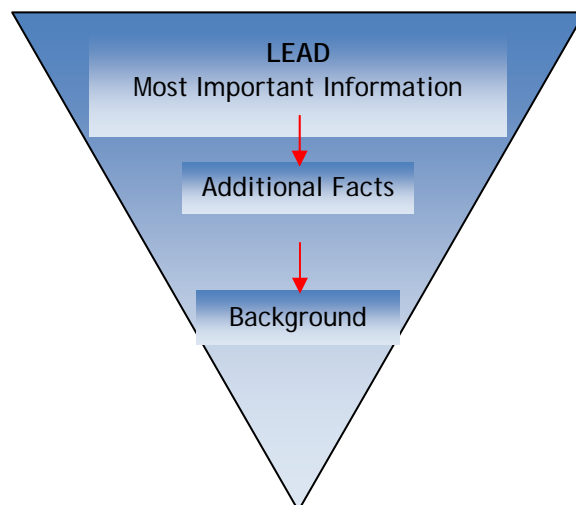
The ability to write easily, logically, and succinctly is vital in public relations. The object of most PR writing is to grab the reader's attention.

Most press releases and other communication for the media use an inverted-pyramid style, with the most important and relevant information at the top, followed by gradually less important information.

A picture is worth 1,000 words

Photos increase interest in your story and give your release an extra edge. They should be an essential part of every PR plan. Consider these tips to help ensure a great photo:

- Plan ahead. Determine the message that you want to convey and find a way to capture it in a photo.
- Use a professional photographer or high-quality digital camera.
- Take action shots. Images featuring hands-on activity create more interest than posed shots of people shaking hands and standing facing the camera. A creative, active shot could be the deciding factor for an editor on whether to run a story.
- Keep deadlines in mind. Send timely photos to the media well in advance of publishing deadlines. Make sure to include a caption with the correct spelling of names and a sentence explaining the event. Use the WHO, WHAT, WHERE, WHEN and WHY format to write captions.



District ChangeOver – Book Now!

Hosted by the RC of Hawthorn; it is the “must attend” function of 2009.
A fond farewell to Jim Studebaker and a big welcome to Colin Muir

This year's ChangeOver dinner will be held on
Saturday, 27 June from 7pm at the
Melbourne Park Function Centre beside the Rod Laver Stadium.

Please contact David Pisterman on 0418 345 607 for further information.

Bookings by Club only, \$75.00 per head.

[Click here](#) to book.





Notices & Events

RC of Brimbank Central

The Rotary Club of Brimbank Central will have a change of venue on **Wednesday, 6 May**– dinner at the Croquet Club, Cairnlea - to celebrate the Club's 34th Anniversary.

MS Global Lunch

12.30 to 5.30pm, **Sunday, 5 April** at the Clock & Beaver Wine Bar and Restaurant Victoria St, Macedon - Cost \$30/head

Casual Sunday afternoon with music, entertainment, fund raising auction and raffle in pleasant garden setting. Assorted Wood fired pizza served all afternoon. Complimentary Glass of Champagne on arrival. (Champagne, wine, beer and soft Drinks available at Bar Prices)

Guest speakers: MSV/NSW/ACT CEO Bill Younger-MS Society and Prof. Trevor Kilpatrick-MS Research. Funds raised go to RAGMSA projects, MSRA and MSIF.

RSVP: 31 March - Diana or Martin Taurins at taurins3@vegas.com.au or Diana 0419 564 389 / Martin 0407 564 389. Any Auction or Raffle Items would be appreciated.



Spectacular Rotary Bushfire Recovery Bellydance Concert

A joint fundraiser between several Rotary Clubs and OMEDA (Organisation for Middle Eastern Dance in Australia) will be held at 6.30pm for 7pm on **Sunday, 5 April** at Glen Eira Auditorium, cnr Hawthorn and Glen Eira Roads, South Caulfield.

Prepaid & Concession \$25 Door Sales (if available) \$30

For more information please contact Heather Welsh on 9568-7190 or hwelsh@hotmail.com or go to www.omeda.org.au



GSE Farewell Dinner



The Rotary Club of Bendigo is pleased to invite the Rotarians of District 9800 and their partners to a farewell dinner for our Group Study Exchange Teams bound for Sweden and Turkey

Will be held on the **7 April 2009** at the Platinum Room of the Foundry Hotel Complex, 366 High Street, Bendigo The function will commence at 7:00 pm for 7:30 pm



Join in to wish our teams bon voyage as they go forth to learn, teach and represent our District and our Country. [Click here for bookings](#)

RC Melton Valley Presents an Evening with Athol Guy - A Tribute to the Seekers

Enjoy a night of great entertainment including historic music & video footage at Tabcorp Park, Melton Harness Racing Club, Ferris Road, Melton.

Wednesday, 8 April, 6.30pm for dinner cannopies 7.00pm start.

\$55.00 per head includes, Two course meal, tea and coffee. Drinks at bar prices

Bookings a must! - Tickets can be purchased at: Melton Electronics, Bakery Square, Melton or Melton Visitors

Information Centre, High Street. Melton or please contact Barbara on 0407 556 178 / 97470054 or Stephanie 0415 227 143 / 9743 4940.

Lunch with Victoria Police Chief Commissioner, Simon Overland

Essendon Rotary has been extremely fortunate in obtaining newly appointed Victoria Police Chief Commissioner and former head of the Purana task force, Simon Overland, as guest speaker for the 2009 'Profit Through Success' Business Luncheon. At last year's Charter Night, we were enthralled by investigative crime reporter, John Silvester. We now have the opportunity to hear from the chief investigator himself, and anticipate learning more about Melbourne's real 'Underbelly'.

Venue: Moonee Valley Racing Club

Date: **Tuesday, 14 April**, 12.00 for 12.30 – 2.00 pm

Ticket price: \$50 including entry, lunch and limited beverages

[Click here for bookings](#) - Limited numbers so book early.





Networker

We care. We share. We all gain.



Rebuilding Lives in the Wake of Disaster

Come and hear how Gill Hicks, London terrorist bombing survivor and Christine Nixon, Head of the Victorian Bushfire Reconstruction and Recovery Authority are working in communities to rebuild lives.

When? **Thursday, 16 April**, 12.00pm for 12:15pm
Where? The Melbourne Conference and Exhibition Centre, Corner of Spencer and Flinders streets
Cost? \$65 p.p. / Corporate Package OR \$1200 per table including table naming rights & Rotary Centurion Package



All prices are inclusive of a 2 course lunch, wine and soft drink. Vegetarian and special food requirements are also available upon advance request. [Click here](#) for the booking form.

Wine Tasting

The Rotary Wine Appreciation Fellowship of Rotary's next function will be held at Tahbilk Winery and Wetlands Cafe and Wildlife Reserve, Goulburn Valley Highway, Melway map X 910 M4 Telephone 5794 2555 on **Saturday, 18 April** at 11.30 a.m.

The wine tasting conducted by experienced staff, and fellowship – at the Cellar Door

Lunch at 1.00pm will be 'scrumptious' canapés and cheeses and fruit, whilst enjoying the wine tasting. COST: \$ 20 per person



This beautiful vineyard comprises 200 hectares of vines including the French Rhone Valley whites of Marsanne, Voignier & Roussanne; the Rhone reds – Shiraz, Grenache & Mourvedre; along with traditional varieties such as Cabernet Sauvignon, Merlot, Cabernet Franc, Chardonnay, Riesling, Semillon, Sauvignon Blanc & Verdelho.

After the good food, good fellowship and lovely wine tastings, feel free to wander the old cellars, buildings, etc. or take a cruise on the river to experience the fabulous Wetlands – (cost for cruise - \$10 p/p – departure times – 1.00pm & 2.30pm), or enjoy more wine tasting at the Wetlands Café of the Dalfarras range, or afternoon tea, or both!

Also at Negambie there is the golf course, excellent dinner venues and a great range of accommodation for any that wish to stay overnight, to say nothing of several more wineries to explore in the region!

Bring family and friends, but numbers need to be confirmed by 14th April, for catering purposes. For more information contact Leon Lewi 9333 1441 or email llewi@connexus.net.au

Indonesian night

The Rotary Clubs of Glenferrie and Kew are jointly organizing Indonesian Night, a fundraiser for the next volunteer mission by our two eye specialists to Sumba, Indonesia. Authentic Indonesian cuisine and traditional Indonesian dance (Sponsored by Consulate General of Indonesia)

6.30pm on **Tuesday, 21 April** at Kew Heights Sports Club, 397 Barkers Road, Kew (Parking on site or at rear in Mount Street)

Speaker: Mr. Budiarmah Bahar, Indonesian Consul General
Main attractions are authentic Indonesian cuisine and traditional Indonesian dance.
\$40 per head - BOOKING is essential as the seats are limited.
RSVP by 7 April - Please call or send email to: Peter Stewart (Kew) - 9853 6474 or highonvision@bigpond.com OR
Mark Ellis (Glenferrie) - 9819 2882 or mellis@connexus.net.au
[Click here](#) for further details.



47th Annual Art Show – the largest in the country

This year the RC of Camberwell's Annual Art Show will run from **Saturday 25 April** to **Saturday, 2 May**. It will be held at the The Boroondara Civic Centre – Camberwell Road, Camberwell.



Networker

We care. We share. We all gain.



For Preview Tickets to the Preview & Awards Night – Friday 24th April please contact John Steven – 9882 6184 or johnstevens@bigpond.com. Tickets are \$50.00 each – Light refreshments and beverages included.
Almost 2000 original paintings on show - Prize Pool of over \$50,000.00
Demonstrating Artists most days - Food & Beverages on sale during the week.

Australia and the Global Economic Crisis - Breakfast

Kenneth Davidson, *The Age's* Senior Business Columnist will speak at a breakfast on **Tuesday, 28 April** at 7:30 am at The RACV Club, 501 Bourke Street, Melbourne.



Full Continental breakfast – including a hot dish – served at the table. Cost: \$40 per person

Governments around the World – including here in Australia – are embracing 'economic stimulus packages' and 'bailouts' on an unprecedented scale. It appears that "*everyone is a Keynesian now*" in response to the Global Economic Crisis. But will those measures work? What will it mean for us in Australia? What can and should our Federal and State governments be doing in response to the global situation?

For more information or to book, please [click here](#).

Macedon Ranges MS Cycle Challenge

The Rotary Club of Gisborne are holding the Macedon Ranges MS Cycle Challenge on **Sunday, 3 May**. For those who love a great bike ride, the Macedon Ranges is home to Victoria's most picturesque townships, mountain ranges, and quality food and wine ... and it's less than an hour Northwest of Melbourne.

Riders will take a 135 km tour through some of the region's most interesting and picturesque roads including the challenge of riding over Mt Macedon. There's even a 5 km shorter bypass option for those not feeling up to the challenge of The Mount! The ride will be of medium to hard level to suit riders with a good level of fitness. Money raised will be used to help find a cure for Multiple Sclerosis through the Rotarian Action Group for MS Awareness and for other community projects.

There is a BBQ following the ride with prize presentations and certificates of achievement.

Get more information, peruse the route map, and register online at www.gisbornerotary.org.au and get your friends and associates to sponsor you. All inquiries can be directed to Martin Taurins on 0407 564 389 or email taurins3@vegas.com.au

Raising Funds For Heart Kids with the RC of Tullamarine

Join in a great night of entertainment - **Friday, 15 May** at Reggio Calabria... with goody bags, lucky spots, a silent auction, public auction... great entertainment from Johnny Memphis and the Thankyou Very Much Orchestra... Wow!! What a night.

Book a table or help out by donating goods and services for use at the auctions. To Enquire, book or donate please call Dr. Kaylene J Evers on 9309 1854 or 0416 226 906.

District Assembly - Reminder To All Incoming Club Officers And New Members

This year's District Assembly will be held at Wilson Hall, Melbourne University commencing at 9:30AM on **Sunday, 31 May**.

Heritage Cluster will be the host Club and any Rotarian seeking further information should contact AG Chris Wang at cwi@labyrinth.net.au or President Victor Sullivan of RC Carlton at V.Sullivan@unicol.unimelb.edu.au or watch 'Networker' for details.

DG's ChangeOver – Book Now!

This year's ChangeOver dinner will be held on **Saturday, 27 June** from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

Hosted by the Rotary Club of Hawthorn it is the "must attend function of 2009. A fond farewell to Jim Studebaker and a big welcome to Colin Muir

Please contact David Pisterman on 0418 345 607 for further information. Bookings by Club only, \$75.00 per head. [Click here](#) to book.