



# Networker

Rotary District 9800

A publication for  
Rotarians and  
all community  
minded people

## DG Weekly Message

### *Rotary's New Generation!*

This September marks Rotary's New Generations Month – a month in which we celebrate Rotary's work in fostering positive change implemented by youth and young adults through leadership development activities, service projects, and exchange programs.

Our District has for many years been a leader in New Generations service, getting behind such wonderful programs as Rotary's International Youth Exchange, the drama and theatre initiative Storm the Stage, the National Youth Science Forum, Model United Nations Assembly (MUNA), our District's youth sailing programs, the Rotary Youth Program of Enrichment (RYPEN), Roadside Youth Driver Awareness (RYDA), the Victorian Agricultural Show Rural Ambassador Award, Portsea and Lord Somers Camps and of course Interact and Rotaract.

Our Clubs have been terrific in their support of these ventures helping young people and I could talk for many hours about the great outcomes each produce. Congratulations to every Rotarian who has been part of supporting these programs.

I'd like to highlight three more New Generations initiatives however that I would love



District Governor Keith Ryall and Gabrielle

our District's Rotarians to get behind – they're easy to be part of and support, they have profound influences on the youth they help and they are terrific representations of what Rotary is all about when it comes to New Generations.

### **RYLA**

The first is The Rotary Youth Leadership Awards (RYLA). RYLA is a weeklong residential program for 18 to 25 year olds. The program develops leadership skills, personal development and social skills and will be held from 27th November to 3rd December at the Oasis Centre, Mt Evelyn.

I encourage every Rotary Club to sponsor a young person to attend this life-changing experience – many a young person has cited this opportunity as a turning point in their lives – the point at which they began to understand and gain confidence in themselves as they developed leadership, communication and team skills giving them new foundations on which to build their personal aspirations.

RYLA applications and

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### Contact the Editor



#### **Clarice Caricare**

Do you have a letter for Clarice? Is something on your mind?

Send Clarice an mail at [clarice@rotarydistrict9800.org.au](mailto:clarice@rotarydistrict9800.org.au)



### September is New Generations Month



Reach Within to Embrace Humanity



information can be found at [www.ryla9800.org.au](http://www.ryla9800.org.au) or by contacting RYLA Chairman Wayne Hunter via: [wayne.hunter@cvgrp.com](mailto:wayne.hunter@cvgrp.com)

## The First Steps Youth Job Search Program

The next initiative I would like to point out is the The First Steps Youth Job Search Program. This program is aimed at building self-awareness and confidence for young job seekers as they prepare to start the job-hunting process.

Providing insider tips to help them prepare and build their first resume, The First Steps guides young jobseekers through the process step by step in language they can understand. Best of all the program is all online and easy for Clubs to help young people with – they need only be referred to the First Steps Website at [www.job-first-steps.net](http://www.job-first-steps.net) to access this terrific guide to the job search process – one which can otherwise be a daunting proposition for first-timers.

For more information on The First Steps Youth Job Search Program, visit our District page dedicated to the First Steps at [www.rotarydistrict9800.org.au/projects\\_youth\\_new\\_generations\\_job\\_first\\_steps](http://www.rotarydistrict9800.org.au/projects_youth_new_generations_job_first_steps) or contact either of the program's Co-Chairs, Nicholas Kane [nick.kane@rotary.to](mailto:nick.kane@rotary.to) or Fabienne Nichola [fabes.n@bigpond.net.au](mailto:fabes.n@bigpond.net.au).

## Youth Suicide Awareness

The third initiative I would like to point out is a significant one – Youth Suicide Awareness. In Australia, Suicide is the largest single cause of death of teenagers, and represents 19% of all deaths between the ages of 10 and 24. This is not to mention the impact of the even greater incidences of suicide attempts and the mental illnesses impeding the enjoyment of life of so many young people throughout our nation. Since 1996, our District's Youth Suicide Awareness

Committee has sought funding from Rotary Clubs for professionals like teachers, police officers, youth and social workers, school nurses and corrections officers who work directly with young people to complete a Graduate Diploma in Adolescent Health and Welfare through the University of Melbourne in conjunction with the Royal Children's Hospital. Since its inception in 1996, more than 120 graduates have received scholarships or financial support from Rotary. No doubt many young lives have been saved and helped through the intervention of these individuals now better equipped to help those most vulnerable.

If your Club is looking for a cause to get behind and support, there are few better than this lifesaving program.

You can find out more by visiting [http://www.rotarydistrict9800.org.au/networker\\_010\\_youth\\_suicide\\_awareness](http://www.rotarydistrict9800.org.au/networker_010_youth_suicide_awareness) or contacting Youth Suicide Awareness Chairman Phil Wheatley via [wheatley22@bigpond.com](mailto:wheatley22@bigpond.com)

Each of these terrific Rotary programs and many more Rotary Youth programs are just crying out for a corporate or business supporter to get behind – imagine how much more we could achieve with the support of those businesses in our community that share our passion for the next generation and want to be involved in helping them.

So spread the word! Find out how you can make it happen through your Club and get involved in changing lives this September!

Yours in Rotary service,

**Keith Ryall**  
District 9800 Governor  
2011-2012



**2011**  
**District 9800**  
**Rotary Youth**  
**Leadership Award**



**Contact**  
**Lynne Cooper**  
M: 0438 591 063  
E: [coopero@iinet.net.au](mailto:coopero@iinet.net.au)

**Submit before**  
**September 30th, 2011**



# VECCI

## Business Tips

### How to switch off after work?

You may think that stewing over work problems on your own time demonstrates your commitment to the job, but it can actually affect your workplace performance. An inability to leave work behind can cause trouble sleeping, generate stress and resentment, and damage relationships – all of which put your productivity at risk. Here's five ways to help you unwind.



#### >> Prepare to let go

Preparing to relax might sound like an odd concept, but setting aside 15 minutes at the end of each work day to tie up any loose ends will set your mind at ease. Ensure you've responded to priority emails, return outstanding phone calls and, if there's any lingering work niggles, make a plan of how you will tackle them tomorrow.

#### >> Leave work at work

When you're slowing down towards the end of the workday and tiredness starts to kick in, it can be very tempting to tuck that proposal, report or project outline into your bag and take it home with you. Avoid this unless absolutely necessary. Taking work home blurs the boundaries between your 'work' and 'play' zones, which can make it much harder to relax. It is also a bad routine to fall into if you slack off in the office and then catch up at home.

#### >> Schedule an activity

If you find it hard to switch off at the end of the day, planning an after-work activity, whether it be a yoga class, music lesson, cricket training or cooking for a friend, can help make the transition from 'work' to

'play' much easier because it forces your attention away from the office. This, in turn, helps you ease into 'rest' mode.

#### >> Swap work for 'work out'

As well as physical benefits, exercising after work can help combat stress and boost your emotional health, plus prepare you for deep, quality sleep. You might feel unmotivated after a long day at the office, but even just a short walk can help you loosen up.

#### >> Take some time out

Allocate half-an-hour for a quiet, peaceful activity, whether it be meditating, practising relaxation exercises, listening to music, or even just enjoying a pot of tea with a good book. Giving your mind and body time to relax will help you return to work refreshed tomorrow.

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For further information, please click here:

[http://www.vecci.org.au/news/Pages/Business\\_tips\\_How\\_to\\_switchoff\\_after\\_work.aspx](http://www.vecci.org.au/news/Pages/Business_tips_How_to_switchoff_after_work.aspx)

*This article is sourced from VECCI's weekly RADAR newsletter, which circulates to approximately 40,000 unique email addresses. [Subscribe to RADAR for free, please click here.](#)*



# Rotarians

## Improve Access to Clean Drinking Water

By Megan Ferringer and  
Arnold R. Grahl  
Rotary International News

Rotarians have teamed up with nongovernmental organizations in Belgium to bring clean drinking water and improved sanitation to thousands of families in the poorest districts of Toamasina, Madagascar.

The Rotary clubs of Brussel-Cantersteen, Belgium, and Tamatave, Madagascar, launched the project in 2009 with help from a Rotary Foundation Matching Grant. Lack of access to clean drinking water and poor hygiene have contributed to a high mortality rate in Toamasina, says Luc Daems, president of the Tamatave Water Project.

The effort is nearing completion, with the planned installation of more than 200 latrines for local families and schools, as well as drinking fountains to provide clean water for 2,000 people.



Boys drink water from a well outside a school in Ahangama, Sri Lanka.

Over the past 10 years, the Foundation has awarded more than US\$36 million in grants for projects supporting clean water and sanitation. Individual Rotary clubs have contributed at least another \$50 million.

During World Water Week in Stockholm, Sweden, 21-27 August, experts from around the globe will meet to exchange ideas and develop solutions to the most urgent water-related issues. This year's program explores challenges to water and sanitation in an increasingly urbanized world.

Ron Denham, chair of the Water and Sanitation Rotarian Action Group, says Rotary has played a key role in addressing world water needs, and that a growing number of nonprofits are embracing its emphasis on sustainability.

*"The core of every successful project is agreement with the community on its needs, especially the needs of women. It is invariably women whose lives are drastically affected by improvements,"* says Denham.

Many Rotary club and district projects include training in the technical knowledge needed

to maintain equipment, and in the business skills necessary to manage a water system, such as collecting fees for operations and repairs.

In 2009, Rotary International and USAID launched the International H2O Collaboration to implement long-term water, sanitation, and hygiene projects in the Dominican Republic, Ghana, and the Philippines. Entering its third year, the collaboration is funding hygiene training and bio-sand water filters in the Dominican Republic; mechanized water systems, wells, rainwater collection vessels, and hygiene education benefiting over 85,000 people in more than 110 villages in Ghana; and a project to improve sewage collection and treatment that will help more than 150,000 people in the Philippines.

A project team, headed by Adrian Smith – General Manager Manufacturing, will oversee the installation of the second Siempelkamp press line.

Order Rotary's Areas of Focus Guide to learn more about what you can do to improve water and sanitation.



## Let's Work Together to Make 2011-2012 a Great Year

Rotarians partner together on National Immunization Day in Moradabad, India. Photo by Rotary Images.

### The Rotary Foundation

I am excited, and I hope you are too, as we move into the new Rotary year. Our clubs and districts have new leaders, and we've set new goals for the year ahead. Everything we appreciate in Rotary remains constant, but the people and roles change.

Similarly, our Rotary Foundation has new trustees and a new chair, but our mission remains the same: to enable Rotarians to advance world peace through the improvement of health, support of education, and alleviation of poverty. This year, we've set three goals for the Foundation – not to replace our vision for the future, but to give us focus for the year. Our first goal is to complete the eradication of polio. We took great steps forward in 2010. We cannot relax, however, as the outbreaks in Tajikistan and the Republic of

the Congo remind us. Each of us can make a contribution to this, the greatest achievement in the history of Rotary.

Our second goal is that every one of us should feel that we own The Rotary Foundation. We can do that through our service and our contributions. This should be our Rotary Foundation.

The third goal is to make our Foundation more effective and efficient by testing and refining our Future Vision Plan. After a very positive first year, we need the pilot districts to tell us what works and what could be improved, and to develop new ways to serve. This also will be a preparation year for non-pilot districts. Think now how your district structure will change and how you will make decisions on grants and audits.

The strength of The Rotary Foundation, our Foundation, is not determined by the trustees. What we can do is determined by you. Please support us, and together let us make 2011-12 another great Rotary year.

### Rotary

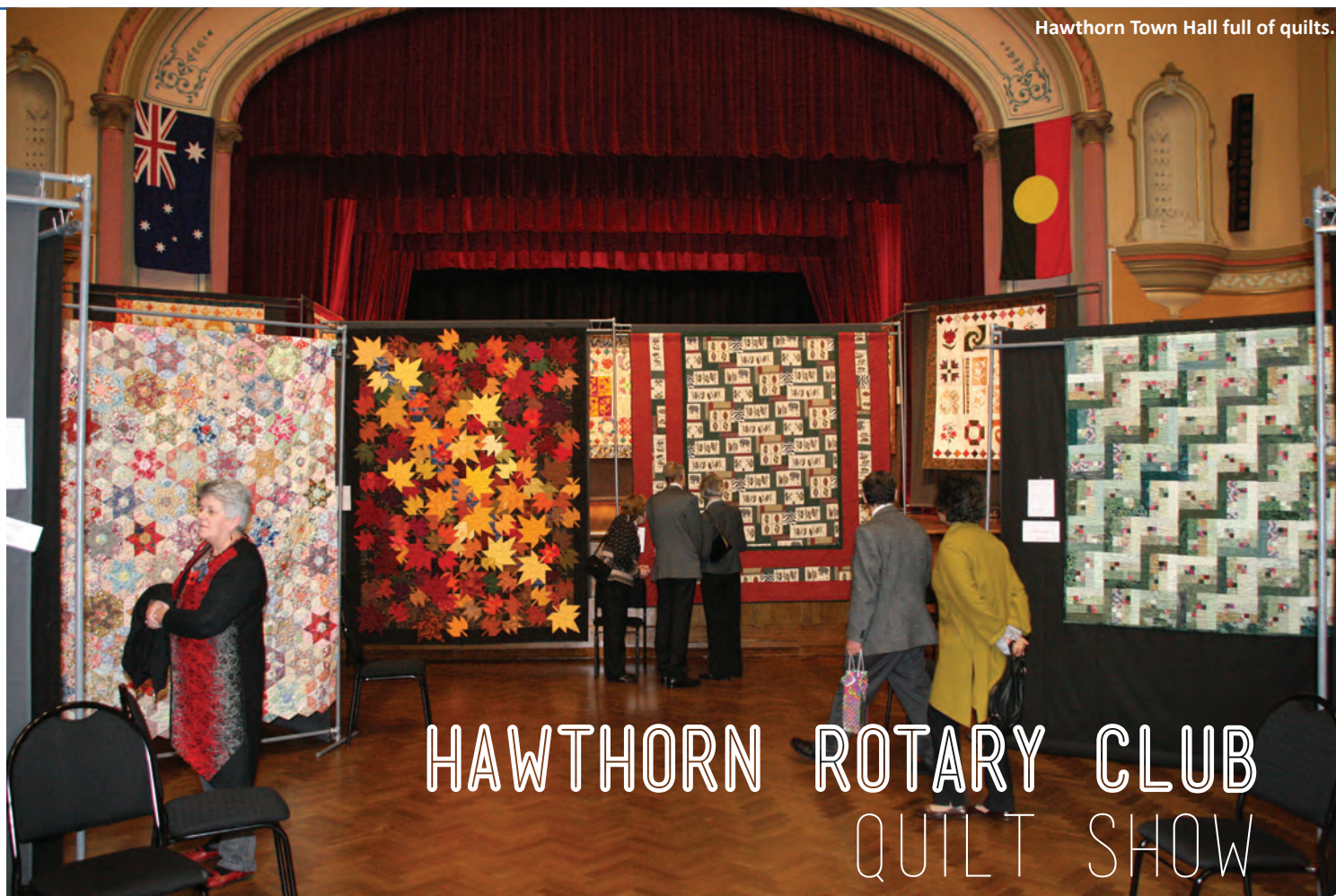
#### Foundation News

PDG John Davis' Foundation News contains information on the Group Study Exchange Programmes to India and USA, Foundation Seminar, Ambassadorial and Peace Scholars, and Foundation Grants.



#### >> View Newsletter

[http://www.rotarydistrict9800.com.au/site/1164/Foundation\\_News\\_August\\_2011.pdf](http://www.rotarydistrict9800.com.au/site/1164/Foundation_News_August_2011.pdf)



## HAWTHORN ROTARY CLUB QUILT SHOW

Quilting can be traced back to ancient Egypt and China where three layers of fabrics (top, batting for warmth and backing) were stitched together to keep the middle layer from slipping and clumping. Later in the eleventh century quilting was used to hold together the layers of padding under armour. From then on quilting became a common form of needlework.

In the eighteenth century it was stylish for English women to wear quilted petticoats and underskirts and for men to wear quilted waistcoats. Quilted bedding was also common.

Quilting is now a very popular craft in Australia.

Hawthorn Rotary Club's second quilt show was very successful by just about any standards.

A working bee to erect scaffolding and to hang the quilts on the Thursday was followed by a cocktail party and sneak preview of the exhibition for members and guests.

The show was open for three days and attracted many more people through the door than in 2010. The exhibited quilts were the work of many enthusiastic quilters from groups around Victoria and demonstrated all levels of expertise. Several were made to send to the communities in the flood-ravaged areas of Victoria. The Patchwork Shops proved very popular and allowed our guests to watch demonstrations and ask questions of some very experienced quilters.

This year a café was introduced; this was most successful and provided a nice touch for people, allowing them to socialise after viewing the quilts. A barbecue outside Hawthorn Town Hall also raised significant funds. There were excellent prizes for the raffle due to generous donations from quilters, traders and Rotarians. The proceeds of the raffle went to the Neurological Ward of the Children's Hospital that has been a project of the Hawthorn Rotary Club and District 9800 for some years.

The Quilt Show was opened at the cocktail party by Dr Russell Taylor, director of the Paediatric and Neo-Natal department at the RCH. All patients at the hospital are given a quilt made by the Snuggly Quilt Group to keep and young patients often bring them back to the hospital on repeat



Guests and quilts.

visits. Over 800 quilts are given away each year.

The 2011 initiative of arranging visits on Friday from aged care facilities was a great enhancement, not only generating added visitor numbers but also providing an outing and a special interest for many elderly residents in Boroondara. We also catered for the full age spectrum, thanks to the Girl Guides who provided a children's activity area that allowed young people to explore their creative side while allowing parents to enjoy the exhibition in a more relaxed way.

This year's Quilt Show proved successful as a fundraiser and was supported by over 40 Hawthorn Rotarians and 20 partners and family members, who cheerfully volunteered for the many tasks involved in running a 4-day event of this size. However, it was also very apparent that our club enjoyed other benefits including club social interaction and fellowship and a great sense of shared achievement.



President Geoff Dumayne and Dr Russell Taylor opening the show.

# Camp Getaway

The Rotary Club of Williamstown had some willing members at a working bee at Camp Getaway last weekend. The main tasks involved work towards completion of one of the old Nissan huts into a recreation room, a project established by RC Keilor.



The final significant stage of redevelopment will be the replacement of the current kitchen. Plans are well advanced for this project and should be able to be submitted for a Planning Permit in early September. An exciting development for

D9800 clubs will be a

fundraising partnership which will provide clubs with the opportunity to 'donate' a package of 'nights' of accommodation at Camp Getaway to a local group of their choosing in exchange for a donation to the kitchen replacement project.

Full details of this special opportunity will be released at a metropolitan lunchtime function for D9800 clubs on Sunday 9th October; full details available soon.

## BOOKINGS

Camp Getaway bookings have increased significantly of late, with many disability groups taking up mid-week bookings. Overall, weekend bookings are virtually full for this year, with some vacancies available in early 2012.

Booking enquiries are handled in the first instance by Ken Maxfield on 0412 489 580.



# Mature Age Students

## HEALTH TIP



Returning to study or starting tertiary study as a mature age student can present many challenges, such as juggling course commitments with the demands of work and family life. Despite this, mature age students usually enjoy the learning experience and do equally as well as other students.

**M**ature age students are usually highly motivated and keen to do well.

This is great, although sometimes it can mean that they put too much pressure on themselves to succeed. Try to keep things in perspective. Study hard and effectively, but balance this with time for family and friends.

Returning to study or starting tertiary study as a mature age student can present many challenges, such as juggling course commitments with the demands of work and family life. Despite this, mature age students usually enjoy the learning experience and do equally as well as other students.



*Study hard and effectively, but balance this with time for family and friends.*

If at any time you feel that you're not coping, remember that tertiary institutions offer support services such as counselling.

### >> More From Better Health Tips

[http://www.betterhealth.vic.gov.au/bhcv2/bhcarticles.nsf/pages/Tertiary\\_studies\\_mature\\_age\\_students?open](http://www.betterhealth.vic.gov.au/bhcv2/bhcarticles.nsf/pages/Tertiary_studies_mature_age_students?open)

Mature age students come from a variety of backgrounds and have a wide range of experiences. You may have:

- Taken a break for a year or two before starting tertiary studies
- Returned to postgraduate study after a break of many years
- Been away from any kind of formal learning environment since you left school, which might be 20 years or more.

If you are aged over 18 years and have been out of full-time education for at least a year, TAFE classifies you as a 'mature age student'.



>>>> Check out the Speakers already signed up!



## Community Corner

Welcome fellow Rotarians to the new community section of the Networker. This is an exciting initiative that will enable all clubs and district programs to provide information on community events and plans for the District.

Club Community Service Directors are invited to send articles of 25-50 words with a photo to [community@rotarydistrict9800.org](mailto:community@rotarydistrict9800.org). Links can be included to web pages containing more information if required.

### Community Service Forum

Approximately 40 Rotarians from district 9800 attended the Community Service Forum at Camp Getaway (Axedale near Bendigo) on Sunday August 14 to learn more about District Community Service Programs. An insight was gained into programs including ROCAN (Ovarian Cancer), Multiple Sclerosis, PACE, PROBUS, Australian Rotary Health, Disaster Management (Flood Relief) and Stroke awareness. A tour of Camp Getaway in bright sunshine followed a lovely BBQ lunch arranged by the Rotary Club Bendigo Sandhurst.

The program allowed for relaxed enjoyment of fellowship and included a workshop on planning a community program giving those present an insight into Rotary Leadership Institute training. District Governor Keith Ryall and Gabrielle were present along with DG Elect Denis Shore to enjoy the program and meet those present.

Many upcoming events were discussed at the forum and details will be provided in future editions of Networker.

**Grant Hocking**

Director Community Service



## Avenues of Service CITATION

Have you unsung heroes in your club? You may like to **recognize their contributions** with an award.



The Avenues of Service Citation program provides a way for Rotary clubs to personally recognize one club member for his or her outstanding efforts in the five Avenues of Service. A club member must have demonstrated support of the Object of Rotary through active participation in each of the five Avenues of Service: **Club, Vocational, Community, International, and New Generations**. Nominees must be an active Rotarian and can only receive the award once.

### >> Details & Nomination Forms

<http://www.rotary.org/en/members/generalinformation/awards/pages/awardsforrotarians.aspx>



# NEW MEMBERS

## WELCOMING OUR NEW MEMBERS THROUGHOUT THE DISTRICT

The Rotary Club of Albert Park welcomed Donna Cooper and Bill Stoney, two former members of Elsternwick.



Past President of Elsternwick RC, Marion Lau, OAM, was welcomed into the Rotary Club of Glen Eira.



Restaurateur Jack Liao was inducted into North Balwyn Rotary Club by President Matthew Pauli.

Jack was born in Taipei in Taiwan, but educated in Melbourne at Ivanhoe Boys Grammar and RMIT where he undertook a Design degree. He then returned to Taiwan where he learnt classical Japanese cooking techniques - Taiwan is very much influenced by Japanese culture. Jack and his wife Joanne Huang returned to Melbourne and established a fusion style restaurant, Taos in Bulleen.



The RC Richmond Inducted New Member Jenny List, Classification Property Management. Jenny's husband is RC Richmond Rotarian Brian List.

### OTHER NEW MEMBERS NOTIFIED BY DISTRICT SECRETARY PETER LAMPING ARE:

**Brighton:** Mark Trafford

**Kangaroo Flat:** Jenny Frampton, Phillip John Taylor,

**Gisborne:** Rowan Lloyd

**Brimbank Central:** Robert Butrakoski

**Caulfield:** Faye Kirkwood

**Point Gellibrand:** Peter Ford

**Melbourne:** Edwena Hunter

**Brighton:** Michael Cassar

**North Balwyn:** John Burley

**Williamstown:** Daniel Keas

**Chadstone/East Malvern:** Raj Susarla

**Brighton Beach:** Lesley Aourousea



# Notices & Events

**NOTICE****July Attendance**

View the attendance report for July. [Read More](#)

**Women's Health Expo**

4 September, 2011

The Women's Health Expo will have information providers from BreastScreen Victoria, Diabetes Australia, the Asthma Foundation. [Read More](#)

**NEW****Rotary Club of Central Melbourne/Sunrise: Breakfast**

13 September, 2011

Andrew MacLeod, CEO, Committee for Melbourne, discusses the 'Principles for Social Investment'. [Read More](#)

**NEW****A Night with John Elliot**

21 September, 2011

The night will be a partners and new membership drive night. All are encouraged to attend this special event. [Read More](#)

**Rotaract Club of Tullamarine Masquerade Ball**

23 September, 2011

We are less than 2 months away from our highly anticipated annual themed event by the Rotaract Club of Tullamarine – The Masquerade Ball! [Read More](#)

**NEW****34th Annual Art Show – Rotary Club of Alton**

24 - 25 September, 2011

An evening soiree and witness PP Therese lose her locks for cancer. [Read More](#)

**Australian Rotaract Conference**

24 and 25 September, 2011

Melbourne is the proud host of the 2011 Australian Rotaract Conference! [Read More](#)

**NEW****Portsea Camp**

7th - 9th October, 2011

The Portsea Camp is a program within the New Generations Avenue of Service and all D9800 clubs are invited. [Read More](#)

**Business Person's Breakfast**

12 October, 2011

The Rotary Club of Chadstone/East Malvern is having an exciting and informative Business Persons Breakfast. [Read More](#)

**NEW****Phonse Tobin Community Awards**

12 October, 2011

The Rotary Club of North Melbourne welcomes you for the annual award night. [Read More](#)

**NEW****Rochester Show and Shine Day**

6 November, 2011

This day run in conjunction with Big Boar Riders Shepparton and Boundary Riders Bendigo will feature Displays, auction of Donated Goods and Services.

**NEW****Paul Harris Breakfast**

16 November, 2011

A flyer and booking form are being prepared and will be available online after 5th September. In meantime contact John Meehan on (03) 9859 1772 for details.



## Notices & Events

### **2012 Melbourne Conference for District 9800**

March, 2012

The 80th annual Rotary District 9800 Conference is being held in Melbourne.

**NEW**

### **75th Anniversary of the Rotary Club of Footscray**

May, 2012

The venue is the Melbourne Town Hall and will be a Gala evening. Further details coming soon.

### **Rotary Adventure in Citizenship**

May, 2012

The next Rotary Adventure in Citizenship program will be held in the Federal Parliament's budget session.

**[Read More](#)**

# Readers Letters

## Ask Clarice...

Hi Clarice

Last Tuesday following a recommendation from the Sunbury Rotary club we at the Melton Rotary club were thrilled with a motivational speaker Sam Riggio.

Sam had a life threatening car accident 12 years ago, and was featured on a current affairs program. He has defied medical experts and made great inroads to become a very effective speaker and businessman.

He has written a book which he makes available and many of our members were suitably impressed to make a purchase.

The name of the book is 'Nothing to Fear But Fear Itself'  
He can be contacted on his mobile: 0409 199 578 or [www.samriggio.com](http://www.samriggio.com).

Thank you,  
**Kevin Harris**  
Melton Rotary Club

**Clarice Replies:** Thanks Kevin, we are always delighted to hear about interesting speakers. We have passed on the details to Jill Weeks for addition to the District Speakers Bank. You can see Jill's list of interesting speakers at:

Dear Clarice,

Last Sunday, with friends, Rtn. Kay Jones ran 5km around the Gisborne Park path to raise money for the Kyneton Foodbank towards the purchase of a delivery van.

Peter and Frances Wearne, Patti Yarwood and a Friend of Rotary, Carole Pearson prepared tasty hamburgers and cans of drink for supporters there, and this raised an extra \$250 for the van.



Kay gave a great 'Thank you' to all the Rotarians, friends and family members who came to support the run, and to the Rotary Club of Gisborne for the inflatable arch.

With sponsorship from nearly all the Club members, family, friends and local businesses, Kay was able to raise almost \$2500 dollars for the Foodbank van.

Kay said it made her proud to be a part of this effort, and it reminded her, again, why she joined Rotary -- to support the community and to enjoy the company of like-minded people. A special 'thankyou' goes to Patti for encouraging Kay to do this run, and for the idea of having a BBQ which raised more money for the Foodbank van.

**Robert Botwood**  
President, Rotary Club of Gisborne

## Do you have a letter for Clarice?

### Contact the Editor

Do you have a letter for Clarice? Is something on your mind?

Send your thoughts to her email address at [clarice@rotarydistrict9800.org.au](mailto:clarice@rotarydistrict9800.org.au)





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## DG Weekly Message

*Rotary has many great programs for young people in our community, but one of my favourite programs has to be RYLA, simply for the sheer impact it has on young lives.*

The Rotary Youth Leadership Awards (RYLA) is a one-week residential leadership and personal development program that brings together young people from a diverse range of backgrounds to gain a better understanding of their own strengths, and the unique qualities and abilities of others.

A home-grown program that has spread internationally since the 1960's, RYLA is aimed at young people aged 18-25 and helps them become community leaders. It equips them with the abilities, knowledge and leadership skills to not only lead and serve others, but to do so with confidence, ethics and values. These are the hallmarks of the type of leaders our community is crying out for – whether at community, business or political levels.

This is where Rotary influences the direction of our society and future.



District Governor Keith Ryall and Gabrielle

This year, RYLA will be held at Camp Oasis, Mount Evelyn from Sunday November 27th through Saturday December 3rd. With applications closing November 1st, each Club should challenge itself to find a young person to sponsor in the coming month. This program is the perfect opportunity for your Club to engage with the community and get out and tell them what we are doing to help young people.

### Why not:

- involve the community in helping your Club fundraise, select and support a young RYLA attendee?
- speak to local community businesses and corporate partners who can help you sponsor more young RYLA attendees?
- use social media to promote RYLA, find attendees and gather community support and donations?

With New Generations month in full swing, this is a great program for us to get behind and be proud of – let the public know about it and let them see the difference Rotary can make!

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### Contact the Editor



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### September is New Generations Month



Reach Within to Embrace Humanity



RYLA is hosted by the Rotary Club of Yarraville, with wonderful Co-Directors Alick Weber and Caley Otter deserving our applause for their terrific job assisting our RYLA Chairman and champion, Wayne Hunter in providing an engaging and life-changing program.

Clubs and prospective participants can find out more information on RYLA via the website at [www.ryla9800.org.au](http://www.ryla9800.org.au), by watching the great video at [www.vimeo.com/28964031](http://www.vimeo.com/28964031), or by contacting Wayne Hunter on [wayne.hunter@cvgrp.com](mailto:wayne.hunter@cvgrp.com) or 0408 398 927.

Participant applications can be downloaded



from [www.ryla9800.org.au/downloads/RylaApplicatonForm\\_2011\\_v4.1.pdf](http://www.ryla9800.org.au/downloads/RylaApplicatonForm_2011_v4.1.pdf)

## On To Conference Chairs Cocktail Launch Party Evening

On Thursday September 29th, On-To-Conference Chairs from each District 9800 Club will be on the list to attend our 2012 Conference Cocktail Launch Party for On-To Conference Chairs at the Melbourne Exhibition Centre. This event is important for every Club to have their representative at to collect all the information about the 2012 Conference for their members and to find out just why the 2012 Melbourne Conference will

be the ultimate getaway weekend in the heart of Melbourne.

If any Conference Chairs have not received their invitation as yet, please contact Conference Chair Victor Sullivan on [V.Sullivan@unicol.unimelb.edu.au](mailto:V.Sullivan@unicol.unimelb.edu.au)

If your Club's On-To-Conference Chair cannot make the evening, please find a deputy from your Club to attend – we're sure they will enjoy the complimentary dinner, drinks and hospitality provided as the Melbourne Exhibition Centre gives us a taste of what to expect come March 2012!

## Thanking Our 2012 Major Sponsors Motto Fashions

I'd also like to take a moment to thank our 2012 Melbourne Conference Major Sponsor Motto Fashions for their tremendous support. As major sponsors to the Rotary Club of Richmond and now Rotary District 9800's 2012 Melbourne Conference, we are truly appreciative of Motto's support. Over the coming months you will see a lot of initiatives in joint promotion with Motto as we work together to further our partnership. For those wanting to see the latest range of Motto Fashions, you can check out their website at: [www.motto.com.au](http://www.motto.com.au)

One of the great things about Rotary is our ability to harness and direct good will, service and beneficence in the community. We are fortunate to have such great support from businesses in our community to help us along our way as we in turn support others in communities at home and abroad – truly humanity in motion.

Yours in Rotary service,

**Keith Ryall**  
District 9800 Governor  
2011-2012



**Contact**  
**Lynne Cooper**  
M: 0438 591 063  
E: [coopero@inet.net.au](mailto:coopero@inet.net.au)

**Submit before**  
**September 30th, 2011**



# VECCI

## Business Tips

### Five ways to improve staff motivation - and what to avoid

With Australia facing a looming skills gap, staff retention is a big issue for all employers. Knowing how to help inspire and motivate your team is important. Here are five tips showing you where to start – and some actions to avoid.



#### >> Promote participation

Seek employee feedback on plans and strategies, and genuinely listen to their responses. Allowing staff to have input into key decisions – rather than cutting them out of the process – helps foster a sense of ownership and responsibility for their work and your organisation. The theory behind the concept of 'participative management', explained [here](#), is that employees will be more committed to a process if they have been involved in the planning.

#### >> Set achievable goals

If staff members are given feasible targets they will experience the enjoyment of achieving them and feel of value to your organisation. Constantly slugging away at rigid and unrealistic goals quickly leads to dissatisfaction, boredom and frustration.

#### >> Recognise and reward

When a goal is achieved, or a project performed well, it is important to take the time to recognise employees' efforts. [Recent research](#) by the Australian Institute of Management (Victoria & Tasmania) found that 40 per cent of more than 3000 employees surveyed felt unappreciated at work. Rewards don't have to be financial - a simple 'Thanks for a job well done' doesn't cost your business anything, but shows your employees that they're valued.

#### >> Encourage training

Offering skills training encourages employees up the career ladder and shows them you're committed to investing in their future with your business. It also allows

staff to take on new responsibilities and broaden their roles, which can provide employees who are fed-up with the wearisome uniformity of their regular workload with the revitalising refresher they need.

#### >> Lead by example

There's no point trying to motivate employees if you show little enthusiasm yourself. Displaying a positive, 'can-do' attitude helps boost staff morale. Also, check-in regularly with employees for updates on their tasks and projects. This not only helps monitor performance and cement work expectations, but demonstrates the importance and value of all positions in the business.

#### >> Lead by example

There are also some key behaviours that managers should bypass if they hope to keep employees engaged. US business consultant David Shedd lists several 'don'ts' including:

- Don't get angry
- Don't send mixed messages to your employees
- Don't avoid taking responsibility for your actions
- Don't act more concerned about your own welfare than anything else

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For further information, please click here:

[http://www.vecci.org.au/news/Pages/Business\\_tips\\_five\\_ways\\_to\\_improve\\_staff\\_motivation.aspx](http://www.vecci.org.au/news/Pages/Business_tips_five_ways_to_improve_staff_motivation.aspx)

This article is sourced from VECCI's weekly RADAR newsletter, which circulates to approximately 40,000 unique email addresses. [Subscribe to RADAR for free, please click here.](#)



# GETTING THE MESSAGE OUT



## Marketing Tip

Ever heard the saying “nothing draws a crowd like a crowd itself”?

Promoting your club’s recruitment of new members is a fantastic way to attract further new members. It demonstrates firsthand the link between “I’d like to help the community in some way” and “I’d like to help the community in some way, so I joined Rotary”. It allows prospective members to see that Rotary members don’t belong to a secret society, but indeed are people just like them with similar ideals and values.

The messages that new members impart have an added advantage:

- Enabling others to picture themselves in the same shoes as the new recruit
- Being fresh and relevant
- Dispelling myths that might otherwise be a disincentive to join
- Showing why Rotary is a great vehicle for following passions that many people harbour
- Providing potential reasons to join
- Showing that there ARE new people and ideas in Rotary

Get the message out there!

By now we know all about the What’s In It For Me? principle. We know the audience we’re trying to reach, we know the message we’re trying to impart, we’ve got a good story, and we’ve even got a great new recruit who can provide legitimate expert testimony on the worth of joining Rotary. The only thing left to do is make sure the message is conveyed in a way that piques the interest of others. Tell the world you have a new member and how mutually beneficial the arrangement will be!

## Community Corner

Welcome to the second community corner. The idea of the **Community Corner** is to enable all clubs and district programs to spread information on community events and plans to the District.

Club Community Service Directors are invited to send articles of 25-50 words with a photo to [community@rotarydistrict9800.org](mailto:community@rotarydistrict9800.org). Links can be included to web pages containing more information if required.

### Community Service TAC equipment

Information was sent to all clubs over a month ago regarding the availability of ex TAC equipment including powered wheelchairs and scooters. It seems many clubs and clusters have been busy contacting their local community groups as I have received many requests which closed last week. Either that, or some Rotarians are making personal plans for their own futures! The next step is for the allocation to be worked out and information on what can be picked up where to be sent around. This will happen in the next few weeks as there has been a delay with the equipment being serviced.

### Camp Getaway Kitchen plan heats up

“ITS YOUR CAMP” is the common response from people involved at the camp when Rotarians ask about Camp Getaway. Big things are cooking as the next big plan for the camp is a kitchen redevelopment worth around \$130,000. Clubs or individuals are being asked to donate an amount towards the target and in return they’ll get a credit for camp accommodation (to the value of 50% of donation). The credit can be used by a group of your choice. While cash is king, the organisers are even happy to have a pledge of an amount that can be paid by June 2012. It’s like Harvey Norman’s buy now pay later, but with even more interest.

The kitchen concept (a cross between getaway and Master Chef?) will be launched on Sunday October 9th, 2011 at Fredrick’s Restaurant, 980 Mt Alexander Rd, Essendon. Beginning at noon and winding up at 2.00pm, there’ll be a light lunch provided. Who said there’s no such thing as a free lunch? (Yep, they were right.) More information will be sent to clubs this week or contact Lindsay Murphy 0409 505 780 for additional information.

Club Community Service Directors are invited to send articles of 25-50 words with a photo to: [community@rotarydistrict9800.org](mailto:community@rotarydistrict9800.org). Links can be included to WebPages containing more information if required.

**Grant Hocking**

Director Community Service



# COMING TO OUR CENSUS...

By Annie Wysham,  
Rotary Club of Richmond



Census collector ready for the road.

Tuesday 9th August 2011 was the 100th anniversary of our first national Census. In 1911 the Census was recorded entirely by hand and many of the Census Collectors traveled the country by horse. With a drought in Western Australia, so many Collectors were left without feed for their horses, while floods stranded other Census Collectors in parts of Queensland. The recorded Australian population was then 4,455,005 people!

The Census is conducted by the Australian Bureau of Statistics who ensure that the most relevant and up-to-date data is collected every 5 years. This data plays a crucial role in helping map Australia's diversity and in planning for the nation's future needs.

In the 100 years since the first national Census, Australia has developed and grown beyond all recognition, especially in Victoria. 5 years ago the 2006 Census showed that Victoria was home to just over 5 million people and that almost 45 per cent were either born overseas or have at least one parent born overseas. It also showed that we come from more than 200 countries of origin, speak more than 230 languages and dialects, and follow more than 120 faiths. From the 2011 Census data these figures will be updated and information will be gathered that provides a contemporary snapshot of our extraordinary diversity.

The Census underpins Australia's democracy and is crucial to communities, private institutions and all levels of government when planning infrastructure, community services and facilities where you live. Welfare agencies, community groups and researchers all access and rely on this data. Federal funding arrangements to the states and territories, including allocation of GST revenue, are also based on Census information.

There were over 29,900 Census Collectors 'on the job' in 2011. They even ensured that people staying in hospitals, hotels and motels, camping or traveling around Australia on Census night, were included. Improvised homes, tents, 'sleep-outs' were counted.

I was proud to be one of the Census Officers/Collectors with 399 homes to service in a small residential slice of the Eastern suburbs. I met some



friendly folk, one or two irritable customers and some very welcoming dogs and cats. My favourite was a friendly old Labrador who became my instant friend when I sat on the front steps off his home to write a note to leave with the forms for his absent owners. He bumped up against me, licked me, thumped his tail, rested his head on my lap...then gave me that doe-eyed, sad, familiar Labrador-look when I shut the gate and left. Reminded me of an old boy-friend from my youth actually.



Opening Plenary Session of the  
100th Annual Convention of Rotary  
International, Birmingham, England.

# Rotary Foundation Seminar

## The Rotary Foundation

The seminar on 24th October is designed primarily for Foundation Chairs, Club Presidents and Presidents-Elect. However we would welcome the attendance of Assistant Governors and club Rotarians who wish to make themselves more aware of the changes to The Rotary Foundation on the Future Vision pilot program.

### Subjects to be covered include:

- » The new Grant structure and how clubs can apply to access funds to financially assist them with humanitarian projects.
- » Understand how the multiplication of club funds for a specific project can be increased several times to make the project more meaningful with the support of District 9800 and The Rotary Foundation.

- » Hear about the launch of a new Post graduate scholarship in our District, worth up to US\$60,000 which will replace the previous Ambassadorial Scholarship.
- » Understand how clubs can be involved and implement the 2011 District Foundation Strategic Plan.
- » Hear about the GSE program for 2011-12 and meet the recently selected Team leaders who will lead our GSE teams to D3030 India and 5230 USA in 2012.
- » The Foundation is dependent on the financial support of clubs and individuals so that it able to continue to carry out its good works. Find out the various ways that clubs and individuals can be recognized with their donations.
- » Learn more about our Peace and Conflict Fellowships.

- » We will also be discussing how Vocational Training Teams (VTT) that can be actioned at club level and hear the latest update of out VTT leaving for Timor Leste in November.
- » Other subjects will include the Polio Challenge, availability of speakers on TRF at clubs, and the Royce and Jean Abbey Award.
- » Each club attending will be presented with a hard copy Foundation Manual which will include the updated 2011 version of the Grant Management Manual with District Addendums and an outline of steps on How to apply for a Global Grant on Member Access.

### >> View Newsletter

[http://www.rotarydistrict9800.com.au/site/1164/2011\\_D9800\\_Foundation\\_Seminar.pdf](http://www.rotarydistrict9800.com.au/site/1164/2011_D9800_Foundation_Seminar.pdf)



# The Provisional Rotaract Club of Monash

By Heather Welsh, RC Caulfield

The Monash Uni Rotaractors are really moving ahead:

## They have -

- had their interest meeting and picked up another 10 prospects
- gained Food Safety Handler's Certificates-4 of them (subsidised by the Rotary Club of Caulfield) to enable them to do food based fundraising and help out Rotary Clubs
- registered to attend the National Rotaract Conference to be held here in Melbourne in September-registration fees for 3 paid by the Rotary Club of Caulfield
- had Rotaract "T" shirts made up and are sporting them around the University
- made up a roster for and are running a promo stall at the student union where they are doing a cross promotion-sent out a university wide notice calling on people to visit their stall and bring Woolworths receipts and Coles vouchers to support Caulfield Primary School
- arranged to help out Rotary Club of North Melbourne at the Eid Festival on 4 September (using their new Food Safety Handler's Certificates)
- helped to collect books from South Yarra Library (organised by Rotary Club of Toorak) and will run the Bookroom at the 3 December Murrumbeena Community Market as a fundraiser for a Rotary Project
- offered their assistance to the Rotary Clubs in the Bayside cluster for some of their projects.
- dragged me along to their first radio interview out at Box Hill as they had to have a Rotarian from their sponsoring club
- organised their own stall at the 8 October Murrumbeena Community Market
- requested Caulfield to find speakers for professional development talks at Monash Uni
- organised to help out at the RC of Caulfield's 30th Annual Festive Season Community Lunch on 11 December, at the Club's 50th Anniversary celebrations on 23 February, and at the Masked Twilight Tea Dance on 15 March.
- arranged succession planning for the Club as they are now a registered club of the Monash University Student Union (Caulfield)-

which gives them legal status under the University Rules, provides free use of student union facilities, postal address, banking through the university, a start-up Uni grant of \$100 and covers them for public liability insurance even if they organise a Club related event off-campus. This means that they can organise an event at the Monash Uni ski lodge - which they want to do!

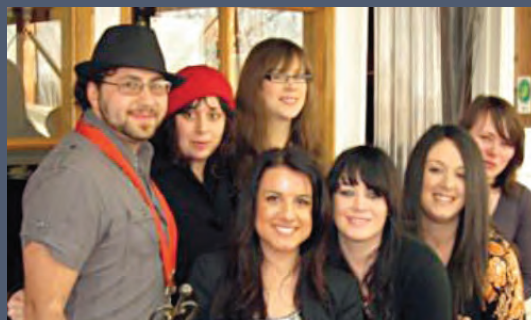
and they are not even chartered as a full Rotaract Club yet!

## >> Visit their Facebook Page

<http://www.facebook.com/rotaractclubmonashunicaulfield> and their website at <http://rotaract9800.org.au/monashuni/>

## ROTARACT TO LAUNCH TWO NEW CLUBS IN DISTRICT 9800

There are very exciting plans for the development of new Rotaract clubs in D9800. The Progress of the Rotaract Club of Monash Caulfield is described in Heather Welsh's article, and an interest meeting has been held on Campus at Melbourne University with a view to establish and Charter a new Rotaract Club.



## >> Visit the District 9800 website

<http://www.rotarydistrict9800.org.au> or contact Chairman Ros McMorrow (RC Chadstone/East Malvern)

## >> View the latest New Gen newsletter

[http://www.rotarydistrict9800.org.au/site/1164/NewGen.Edition 1.11.12.pdf](http://www.rotarydistrict9800.org.au/site/1164/NewGen.Edition%201.11.12.pdf)



# Volunteers

## sought for Woodend's project in rural Nepal

Volunteers are invited to participate in the Nepali Village Initiatives project, sponsored by the Rotary Club of Woodend and registered with RAWCS as tax deductible (including trip expenses). Volunteers must be reasonably fit and prepared to live with basic facilities. Option to attend RI Convention in Bangkok (6-9 May) on way home.

**A** Rotary Club of Woodend sponsored training for 40 teachers in rural Nepal has been just part of a broader Nepali Village Initiatives Project, designed to encourage the initiatives of the local people. These include ongoing support for English medium teaching, and the creation of a Cooperative to establish a 100 cow dairy farm to supply a cheese factory, as a money making and employment generating venture by Paudwar village in the foothills of Annapurna South.

**Volunteers** are invited to participate in these projects which are registered with RAWCS as tax deductible (including trip expenses). Volunteers must be reasonably fit and prepared to live with basic facilities. And there's a bonus option to attend RI Convention in Bangkok (6-9 May) on way home.

To learn more, email Peter Hall ([info@nepalaid.org.au](mailto:info@nepalaid.org.au)) or **invite him to speak at your Club**. He'll explain:

- » Why Nepal – do they really need our help?
- » Why helping local initiatives beats the big aid projects
- » The importance of working with trustworthy local community leaders
- » Access difficulties and accommodation constraints working in rural Nepal
- » Benefits of building a long term association – the seeds of the Nepali Village Initiatives Project were sown in a trek to Nepal in 1993!

Planning of the trip details is still in its early stages, which gives you an opportunity to say what you'd like to see and do.

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**>> For more information**

<http://www.nepalaid.org.au> and [www.rotary-woodend.org.au](http://www.rotary-woodend.org.au)





## Rochester Farm and Road Safety Exposition

On August 16th Rotary Club of Rochester conducted their Thirteenth Consecutive Farm and Road Safety Exposition.

This day featuring Safety on the Farm, Road, around the Home as well as Water Safety attracted over eight hundred and fifty schoolchildren and interested Adults from the wider community around Rochester .



People attending were shown how to share the road with large vehicles, protect themselves in case of fire, skills of emergency services, along with safety and how to look after pets from small animals to horses.

A big thank you to all exhibitors for their continued support: we look forward to working with them on this day for many years to come.

The support of the Victorian Police, Fire Brigade, SES, Transport Workers Union, Ambulance Service, Neighbourhood Watch and Safety House is invaluable for the success of the day, along with that of our sponsors.

## Postnatal Depression

### HEALTH TIP

**A**round one in 10 mothers develops postnatal depression, a form of depression that may appear within 12 months of having a baby. Symptoms of depression can also appear during pregnancy and before birth, in which case the condition is called antenatal depression. Fathers can also develop depression before and after the birth of a child.

The symptoms of ante and postnatal depression depend on the severity of the depression, but may include low self-esteem, feelings of inadequacy and guilt, tearfulness, sleeping difficulties and panic attacks.

A woman with PND may withdraw from everyone, including her baby and partner. The support of family members is crucial. In particular, her partner can play a pivotal role in her recovery.

Having a baby places great strain on a couple's relationship and that strain is amplified if the woman experiences PND. Some experts believe PND is a major unrecognised contributor to the breakdown of relationships.

Couples are advised to delay any decision about separation or divorce until the PND has been successfully treated. In many cases, the relationship stabilises once the PND is improved.

### >> More From Better Health Tips

[http://www.betterhealth.vic.gov.au/bhcv2/bhcarticles.nsf/pages/Post\\_natal\\_depression\\_the\\_family?open](http://www.betterhealth.vic.gov.au/bhcv2/bhcarticles.nsf/pages/Post_natal_depression_the_family?open)



# What is a Paul Harris Fellow?

By **Michael Pedler**, District 9710 District Governor. 2009-2010

## **A Paul Harris Fellow is recognition of a gift to the Rotary Foundation**

An individual who contributes US\$1,000 to The Rotary Foundation or has that amount contributed in his or her name.

The gift of US\$1,000 can be made by the person receiving the recognition or it could be made by someone else, in the recipient's name or by a Club in the recipient's name.

It does not matter who has made the gift. What is important however, that a US\$1,000 gift has been made to the Rotary Foundation!

A Paul Harris Fellow is not an Award it is a recognition.

We need to understand the difference: there is no such thing as a Paul Harris Fellow Award!

For a Rotary Club, the highest Award available for a club to bestow on a member is the Four Avenues of Service Citation.

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**>> Read More About the Citation and other Rotary Awards**

<http://www.rotary.org/en/Members/GeneralInformation/Awards/Pages/AwardsforRotarians.aspx>

## **What about when my Club names me a Paul Harris Fellow or adds a sapphire or ruby to my PHF pin?**

Be proud! Be very proud and honoured! For in your name, the Club has given the sum of US\$1,000 (or more!) to the Rotary Foundation.

They are honouring you in a very special way and you **SHOULD** be proud of that! Everyone of us who has received this honour is very proud of it. I know that I was incredibly humbled, honoured and proud when my Club named me a Paul Harris Fellow and then a few years later added a sapphire to my pin. However, it has not stopped me realising that I as an individual need to give to the Rotary Foundation, too.

I am always saddened when I hear Rotarians say things like, As soon as they allow people to buy their Paul Harris Fellow, I'll resign from Rotary! This is missing the point! We need to honour every gift made to the Rotary Foundation because **THAT** is what is being recognised as a Paul Harris Fellow. And always was the original intention, right from the start to encourage donations to the Rotary Foundation.

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**>> Read about how easy it is to give to The Rotary Foundation**

<http://www.rotaryd9710.org.au/foundation/foundation-giving.html>

# NEW MEMBERS

## WELCOMING OUR NEW MEMBERS THROUGHOUT THE DISTRICT

The Rotary Club of Laverton - Point Cook inducted two new members:

**WOLFGANG SULZGRUBER** - Industrial Product Marketing

**VERENA POELL SULZGRUBER** - Biostatistics Data Management

The Rotary Club of Richmond inducted new member:

**JENNY LIST** - Property Mangement

The Rotary Club of Central Melbourne - Sunrise inducted new member:

**NEVILLE TAYLOR** - Policing- Safer Communities

Josh Frydenberg MP was inducted as an Honorary Member of the RC Hawthorn.

Josh was born in 1971 and raised in Kew, where he spent many of his formative years and where his grandparents lived for more than 30 years. Josh currently lives in Hawthorn with his wife, Amie. He was elected as the Federal Member for Kooyong in 2010.



**Above:** NEVILLE TAYLOR **and to the left:** JOSH FRYDENBERG

## Rotary Down Under Merchandise & Promotions Online

September is New Generations month. RDU Merchandise & Promotions has all the gear you need to ensure your RYLA and RYPEN candidates, Rotaractors, Interactors, and Youth Exchange Students are fully kitted out with bades, shirts, caps and pins. See the Catalogue that will come with your copy of Rotary Down Under RDU Merchandise & Promotions is fully licensed and accredited by Rotary International, which means that when you buy your Rotary gear through RDU Merchandise & Promotions, you are supporting the work of Rotarians all over the world.

**>> Visit their site**  
<http://www.rotarydownunder.com.au>



# 2012

## MELBOURNE CONFERENCE

Rotary District 9800

# LAUNCH PARTY

## For On-To- Conference Chairs

Includes  
**Complimentary  
Dinner + Drinks**



Thursday 29<sup>th</sup> September, 6pm for 6:15pm Start

**Clarendon Room, Melbourne Exhibition Centre**



- See the venue
- Learn what's happening at the Conference
- How to inspire more of your Club members to attend
- Hear the opportunities on offer to make this our greatest conference ever!



**Venue information:**  
Clarendon Room, Level 5,  
Melbourne Exhibition Centre.

**Parking:**  
Via Melbourne Convention & Exhibition  
Centre Car Park, off Whiteman St.

Come join your fellow On-To-Conference Chairs as District Governor Keith Ryall launches the 2012 Conference at the Melbourne Exhibition Centre on Thursday 29<sup>th</sup> of September.

Giving you a rundown of the Conference venue, program, guest speakers and highlights, DG Keith will provide you with a clear message to convey to Club members about our biggest Conference yet – you'll find out just why Melbourne will be the place to be in 2012!

MCEC Director of Business Development, Clive Dwyer will be on hand to give a guided familiarisation tour of the facilities, including the Plenary Session hall and spaces for the Rotary Market Place and the Community & Social Responsibility Fair.

2012 Conference Chairman Victor Sullivan and District Marketing and External Relations Director Philip Archer will present Club On-To-Conference Chairs with a suite of opportunities and marketing information to help engage and attract Club Members, Partner Organisations, Corporates and Sponsors to the Conference and its related events, including the Business Leaders Boot Camp, Rotary Community & Social Responsibility Fair, Rotary Marketplace and the public Q & A Session with Tony Jones and Australian business leaders.

**This is our city, our conference and our opportunity to shine! Come and have a great night out as we launch our best ever District 9800 Conference!**

**2012**  
MELBOURNE  
CONFERENCE  
Rotary District 9800





# Notices & Events

**A Night with John Elliot**

21 September, 2011

The night will be a partners and new membership drive night. All are encouraged to attend this special event.

[Read More](#)**Rotaract Club of Tullamarine Masquerade Ball**

23 September, 2011

We are less than 2 months away from our highly anticipated annual themed event by the Rotaract Club of Tullamarine – The Masquerade Ball! [Read More](#)

**NEW****Rochester Raffle**

24 September, 2011

Rotary Club of Rochester will be drawing the winner of our major raffle currently on offer from club members.

[Read More](#)**34th Annual Art Show – Rotary Club of Alton**

24 - 25 September, 2011

An evening soiree and witness PP Therese lose her locks for cancer. [Read More](#)

**Australian Rotaract Conference**

24 and 25 September, 2011

Melbourne is the proud host of the 2011 Australian Rotaract Conference! [Read More](#)

**Portsea Camp**

7th - 9th October, 2011

The Portsea Camp is a program within the New Generations Avenue of Service and all D9800 clubs are invited.

[Read More](#)**Business Person's Breakfast**

12 October, 2011

The Rotary Club of Chadstone/East Malvern is having an exciting and informative Business Persons Breakfast.

[Read More](#)**Phonse Tobin Community Awards**

12 October, 2011

The Rotary Club of North Melbourne welcomes you for the annual award night. [Read More](#)

**NEW****Boroondara Trivia/Music Night**

23 October, 2011

Rotary The event will be hosted by Todd McKenney and will feature live music, music trivia and a raffle and silent auction. [Read More](#)

**NEW****Paint in the Park Day**

23 October, 2011

An invitation to observe the artistic process in action or to pick up a brush, paint, canvas, easel and participate.

[Read More](#)**NEW****2011 Foundation Seminar**

24 October, 2011

The only Foundation Seminar planned for 2011-2012. Attendance will enable a club to submit grant applications. [Read More](#)

**Rochester Show and Shine Day**

6 November, 2011

This day run in conjunction with Big Boar Riders Shepparton and Boundary Riders Bendigo will feature Displays, auction of Donated Goods and Services.



# Notices & Events

**Paul Harris Breakfast**

16 November, 2011

A flyer and booking form are being prepared and will be available online after 5th September. In meantime contact John Meehan on (03) 9859 1772 for details.

**2012 Melbourne Conference for District 9800**

March, 2012

The 80th annual Rotary District 9800 Conference is being held in Melbourne.

**75th Anniversary of the Rotary Club of Footscray**

May, 2012

The venue is the Melbourne Town Hall and will be a Gala evening. Further details coming soon.

**NEW****Wyndham Rotary River Fun Run**

26 February, 2012

Walk or run - 3k, 8k, or 15k courses around the Werribee River. The event will be raising funds for the Royal Children's Good Friday Appeal. **Read More**

**NEW****Volunteer in Nepal**

April - May, 2012

Volunteer to participate in the Rotary Club of Woodend sponsored, RAWVCS registered Nepali Village Initiatives Project. **Read More**

**Rotary Adventure in Citizenship**

May, 2012

The next Rotary Adventure in Citizenship program will be held in the Federal Parliament's budget session.

**Read More**

**Visit the Notices &  
Events Page for More Information**



# Networker

Rotary District 9800

A publication for  
Rotarians and  
all community  
minded people

## DG Weekly Message

*Celebrate the Past... Enjoy  
the Present... Commit to  
the Future*

September is New Generations Month, and it was last year when New Generations became the Fifth Avenue of Service – a vital one for developing future leaders and creating positive change towards our goal of fostering world peace and understanding.

Rotary has a wealth of wonderful programs for youth and young adults that have an enormous impact on their lives. Powerful programs such as RYPEN, RYLA, RYDA, Youth Exchange, INTERACT, MUNA and the various Science programs all enrich our young people and prepare them for strong futures.

Being involved in these programs is rewarding and I encourage every Club to ensure a sound New Generations program is in place. Clubs also need to look to our youth programs for the future of Rotary itself. As our Founder Paul Harris wrote in 1935, *"Youth is enthusiastic and determined and contributes much to the movement. Youth, middle*



District Governor Keith Ryall and Gabrielle

*age, and old age all have their parts to play, and all can profit greatly in their contacts with each other."*

Indeed, we need to move towards our Clubs being attractive to younger people and to engage them in their own 'space', reaching them through appealing websites and social media. We need to be open to their ideas and embrace the change they bring. After all, they are the future! Again, Paul Harris saw this in 1935, saying: *"A nation's most valuable asset is its youth... How can the lives of young men and young women be so directed as to make sure of their future welfare and happiness and of the stability of the government that will come within their control?"*

In RI President Kalyan Banerjee's message this month, he talks about the importance of looking at our youth programs for identifying future Rotarians. This makes so much sense, and it should

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### Contact the Editor



#### Clarice Caricare

Do you have a letter for Clarice? Is something on your mind?

Send Clarice an mail at [clarice@rotarydistrict9800.org.au](mailto:clarice@rotarydistrict9800.org.au)



### September is New Generations Month



Reach Within to Embrace Humanity

**DG Weekly Message (continued)**

be incumbent upon every Club to maintain contact with young people who experience our youth programs to ensure they remain in the Rotary Family.

As Kalyan Banerjee says: *"We owe it to our Rotary family – past, present, and future – to make sure that our generation of Rotarians is not the last."*

Celebrating the past, enjoying the present and committing to the future is key to strengthening and growing our Clubs.

Yours in Rotary service,

**Keith Ryall**

District 9800 Governor  
2011-2012

## RI chief meets with Dolly Parton to talk literacy

General Secretary and CEO of Rotary International John Hewko visited backstage with country music legend Dolly Parton during her 28 July concert stop in the Chicago area. The meeting further strengthened ties between RI and Parton's Dollywood Foundation to promote reading and literacy.

*"We reaffirmed Rotary's commitment to working with Dolly's foundation on literacy,"* says Hewko. *"Both of our organizations have put basic education and literacy front and center and have worked together on that goal."*

In 2009, RI announced a collaborative arrangement with the Dollywood Foundation's Imagination Library program. Since then, hundreds of Rotary clubs in the United States, Canada, and the United Kingdom have initiated literacy projects.

Rotary clubs are encouraged to support the Imagination Library program, in which children from birth until age five receive age-appropriate books each month, so that parents and other family members can begin reading to them as soon as possible.

*"Collaborating with the Imagination Library is a great way for Rotary clubs in these countries to contribute to literacy -- one of Rotary's six areas of focus -- in a very direct and effective way,"* Hewko says.

Hewko added that it's an ideal time for clubs to get started on Imagination Library projects, with International Literacy Day 8 September.

**>> Read More**

[http://www.rotary.org/en/mediaandnews/news/pages/110907\\_news\\_hewko\\_dolly.aspx](http://www.rotary.org/en/mediaandnews/news/pages/110907_news_hewko_dolly.aspx)



**2011  
District 9800  
Rotary Youth  
Leadership Award**

**Contact**

**Lynne Cooper**

**M: 0438 591 063**

**E: [cooperol@inet.net.au](mailto:cooperol@inet.net.au)**

**Submit before  
September 30th, 2011**



# VECCI

## Business Tips

### How to generate positive publicity

Positive public relations is essential for building your business. Why not gain free publicity for your achievements or expertise through the media? If you don't know where - or how - to begin, read on.



#### >> What makes you special?

Before you approach a media outlet, you need to be able to recognise what makes a good story - why journalists would be interested in your business. You need to be able to pitch an 'angle', so think about what makes you stand out. Perhaps you have a great start-up story to tell or your business is the first of its kind. You may have won a prestigious award or have an extra exceptional employee. Maybe you can offer relevant 'at the coal face' commentary on a timely issue, be it the conditions in your sector, a new trend, or a change in government policy.

#### >> Do your homework

Save time and effort - and dramatically increase your chance of success - by doing some quick research about a media outlet before you make your approach. Does its audience align with your customer base? Does the idea you're pitching fit with the style of the media outlet? For example, a story that is very industry specific would be unlikely to interest a major newspaper unless it had serious ramifications that were likely to affect the wider community. But an industry publication or trade magazine would be a perfect fit.

Also, find out the best person to contact. Is there a specific reporter who covers your industry? For example, major newspapers have journalists assigned to specific areas such as small business, retail, resources, manufacturing, etc. If not, it's best to contact the chief of staff or news editor.

#### >> Write it down, send it out

Nowadays, a huge amount of media content is generated by press releases. But because newsrooms are inundated with reams of material, it's important to make yours stand out. The general rule is keep it short, snappy, and, above all, to the point. And don't forget your contact details! It's also important to follow through with a phone call. Check whether the release was actually received and gauge if there's any interest. For an extensive 'how to' guide for writing press releases, click [here](#).

#### >> A picture (opportunity) is worth a thousand words

The reality is that offering a great photo opportunity can make or break your pitch. You may have created the world's most innovative pet product, but the reality is that the story is going nowhere without a cute dog to photograph! It's also important to recognise that your story won't get a look-in with television journalists unless they have something to film.

© VECCI 2010

For further information, please click [here](#):

<http://www.vecci.org.au/news/Pages/Businesstipshowtogeneratepositivepublicity.aspx>

*This article is sourced from VECCI's weekly RADAR newsletter, which circulates to approximately 40,000 unique email addresses. [Subscribe to RADAR for free, please click here.](#)*



# ENGAGING YOUR AUDIENCE

## Marketing Tip

All presenters want an engaged, interested, fully attentive audience. For your message to be most effectively received, the audience must hear it. While there are many ways to gain and maintain your audience's attention during a presentation, getting them actively involved in the message is the best place to start.

Here are 5 ways to get your audiences more involved in your presentation and your message.

### 1. Ask questions designed to get a verbal response.

Pick questions you know students can answer or have an opinion about. Getting the audience to respond verbally gets and keeps their attention focused on your message.

### 2. Ask for a show of hands in response to your questions.

Ask a polling question about their opinions, experiences, or needs. Getting the audience to respond physically gets them moving and mentally involved as well.

### 3. Give them a mental picture.

Use a verbal description to create an image of your situation or solution. Using the listeners' minds in this way builds attention and helps your message remain in their minds.

### 4. Ask them to create a mental picture.

Activate their minds by getting them to think of a time, event, or example in their own life using the subject at hand. This makes your message tangible.

### 5. Give them time to talk to each other.

Give them a minute to discuss a key point with a partner or to generate questions or concerns. Working with others, especially when they might not expect it, will refocus their attention and raise the understanding of your presentation points.

## 5 More Ways Next Week...



## Community Corner

Welcome to this week's community corner. There is a lot of activity in the district and Club Community Service Directors are invited to send articles of 25-50 words to [community@rotarydistrict9800.org](mailto:community@rotarydistrict9800.org). Links to web pages containing more information can be included if required.

### ROCAN Dinner

To say Assistant Community Service director Yvonne Moon has been busy is an understatement. The next big event is the Union Road Traders Charity Gala Dinner on Saturday 15th October, 2011 at Flemington Racecourse. Funds raised will go towards ROCAN and supporting the purchase of chemotherapy chairs for the Olivia Newton-John Cancer Wellness Centre. Details are provided below.

#### >> Find out more

[http://www.rotarydistrict9800.com.au/site/1164/2011\\_LRTTC\\_ROCAN\\_Dinner.pdf](http://www.rotarydistrict9800.com.au/site/1164/2011_LRTTC_ROCAN_Dinner.pdf)

### Camp Getaway Kitchen plan heats up

The Daylesford Rotary Art Show is on the Melbourne Cup Long weekend – Friday 28th October to Monday 31st October (9am to 5pm) at the Daylesford Town Hall Vincent Street Daylesford. There will be 250 of the best paintings this year from Central Victoria on display and for sale. Funds raised will go directly to help Community projects such as the Daylesford Food Bank and the Daylesford Men's Shed as well as funding Rotary International Shelters. There is a gold coin donation entrance fee.

#### >> Find out more

contact Karen or Warren Maloney on (03) 5348 1451 or email: [karenmaloney@bigpond.com](mailto:karenmaloney@bigpond.com)

### Grant Hocking

Director Community Service

# NEW GENERATIONS

Being New Generations month, this week we are showcasing the Science Schools programs namely the National Youth Science Forum and The Science Experience.

Our premier program of excellence is the National Youth Science Forum (NYSF). Our district has just chosen twenty six fantastic students to attend the NYSF sessions in Canberra and Perth in January next year. D9800's orientation night for NYSF will be held at International House on Monday 17th October 2011 from 4.30 p.m. Any Rotarian wishing to attend this event should contact the D9800 NYSF Chairperson Gabrielle Morgan at [loftandmorgan@ozemail.com.au](mailto:loftandmorgan@ozemail.com.au) or Deputy Chairperson Anne Brown at [anneanded@iinet.net.au](mailto:anneanded@iinet.net.au). NYSF applications for NYSF sessions in 2013 will open on line in February 2014 and close at the end of May 2012. Clubs will receive full details and materials from NYSF early next year. Please keep this fantastic program in mind for talented scientifically minded students in Year 10 this year (going into Year 11 next year) when planning your New Generations programs for the latter part of this Rotary year. Full details regarding NYSF may be obtained from their website [www.nysf.edu.au](http://www.nysf.edu.au) or from the district chairperson Gabrielle Morgan.

The Science Experience is three days of fun science activities for Years 9 & 10 students. The program is designed to provide students who have an interest in science with an opportunity to engage in



a wide range of fascinating science activities under the guidance of scientists.

The program takes place in universities and tertiary institutions where students perform experiments, meet and hear senior lecturers in lecture theatres, attend site visits and experience what it is like to be on campus of a university or tertiary institution. The program also provides information about further studies in science, technology and engineering, and it highlights the wide range of careers available, as well as giving participants the opportunity to meet and share ideas with students from different schools.



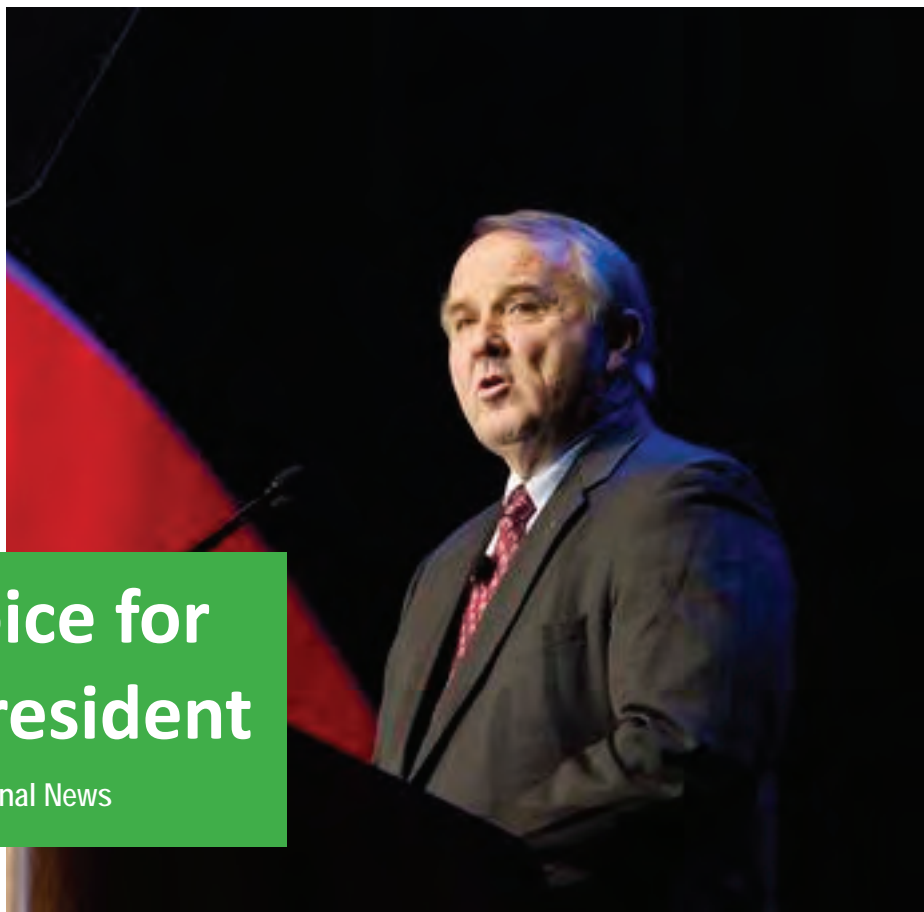
The cost is \$110 per student. Students may approach Rotary Clubs for sponsorship however Rotary Clubs are encouraged to make contact with your local secondary schools to seek suitable students to sponsor. Each program is conducted on a university campus or tertiary institution principally during school vacation as follows:

<b>VICTORIA</b>	<b>Program Dates</b>	<b>Application Deadline</b>
The Gordon, Geelong*	29 Nov - 1 Dec 2011	28 October 2011
La Trobe University, Bundoora*	30 Nov - 2 Dec 2011	28 October 2011
Marine Discovery Centre, Queenscliff	17 - 19 January 2012	28 October 2011
Monash University, Clayton	11 - 13 January 2012	28 October 2011
RMIT University, Melbourne	18 - 20 January 2012	28 October 2011
Swinburne University of Technology, Hawthorn*	20 - 22 Sep 2011	27 August 2011
University of Melbourne, Parkville	17 - 19 January 2012	28 October 2011
Monash University, Gippsland	23 - 25 January 2012	28 October 2011

\* These programs do not run during school holidays

## >> More RI News

<http://www.scienceexperience.com.au>



## Burton is choice for 2013-14 RI president

By Ryan Hyland - Rotary International News

**R**on D. Burton, a member of the Rotary Club of Norman, Oklahoma, USA, is the selection of the Nominating Committee for President of Rotary International in 2013-14. Burton will become the president-nominee on 1 October if there are no challenging candidates.

Burton retired as president of the University of Oklahoma Foundation Inc. in 2007. He is a member of the American Bar Association, as well as the bar associations of Cleveland County and the state of Oklahoma. He is admitted to practice in Oklahoma and before the U.S. Supreme Court.

"This is an exciting time to be a Rotarian," Burton says. "I believe we are well poised to capitalize on our strengths as we embrace the [RI] Strategic Plan and the Future Vision Plan. My vision is to have every Rotarian appreciate what it means to be a Rotarian. With these two tools, we can make that happen."

Burton believes that Rotary's promotion of high ethical standards is one of the qualities that sets it apart from other organizations.

"It assures those dealing with us that we can be trusted," he says. "Most of us are in a business or profession that already has a code of ethics. Vocational service in Rotary just adds to that responsibility. We have an obligation to go above and beyond to make sure that all our actions are above reproach."

A Rotarian since 1979, Burton is vice chair of the Future Vision Committee and a member of the Polio Eradication Advocacy Task Force for the United States. He has served RI as director; Rotary Foundation trustee and trustee vice chair; International Assembly moderator, assistant moderator, and group discussion leader; and district governor.

His other service to Rotary includes chair of the 2011 New Orleans

Convention Committee, vice chair of the Investment Advisory Committee, liaison trustee of the Vocational Service Committee, Permanent Fund national adviser, and regional Rotary Foundation coordinator. He was aide to 2006-07 RI President William B. Boyd.

Burton has received the RI Service Above Self Award and The Rotary Foundation Citation for Meritorious Service, Distinguished Service Award, and International Service Award for a Polio-Free World.

Burton and his wife, Jetta, have two children and three grandchildren.

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### >> View Newsletter

<http://www.rotary.org/en/mediaandnews/news/Pages/ridefault.aspx>



# Melbourne club partners with homeless agency to provide shelter for city's poor

By Ryan Hyland - Rotary International News

**M**ore than 65 people in Melbourne, Victoria, Australia, have a roof over their heads after moving into the newly built Elizabeth Street Common Ground, a facility that provides affordable apartments, mental health services, employment assistance, and medical referrals to the homeless.

In partnership with HomeGround Services, the city's largest homeless support agency, the Rotary Club of Melbourne raised US\$32,000 to furnish rooms in the facility. More than 40 club members each spent 35 days last year moving and assembling furniture and preparing apartments for the tenants.

"This project brings the community together in so many ways," says Philip Endersbee, 2010-11 president of the Melbourne club. "Businesses, neighbors, and tenants have all become involved. Everyone in the community feels a bit of ownership."

The Elizabeth Street Common Ground opened in August with 161 apartments on 11 floors, and a 24-hour concierge. The initiative, based on projects in New York City, provides housing for individuals who became homeless because of drug

addiction, mental illness, physical disability, or job loss.

Endersbee says helping the homeless is now one of his club's top priorities, and will be a backbone of its community involvement for years to come.

"The cooperative partnership between the Melbourne club and HomeGround Services provides a wonderful opportunity for hands-on experience for members in contributing to the eradication of long-term homelessness," he says.

Under its 2009 agreement with HomeGround Services, the Melbourne club has committed to:

- Raising \$300,000 a year toward maintenance costs and operating expenses, including funds for care workers, rehabilitation specialists, and medical staff
- Assisting HomeGround in raising funds from individuals and corporations, and seeking funding from local, state, and federal governments to support the Elizabeth Street project
- Promoting supportive housing among local authorities, businesses, community organizations, and local Rotary clubs



**Top:** The Elizabeth Street Common Ground facility in Melbourne has provided more than 65 homeless people with affordable housing. **Above:** Members of the Rotary Club of Melbourne assemble furniture at the facility in 2010.

- Exploring job opportunities for Elizabeth tenants

"This project has been a real positive for Rotary's public image," says Endersbee. "There is no doubt that Rotary is seen as a beacon among nonprofit organizations in our city."

The Melbourne club's work with the homeless was nominated as a ProjectLINK model project. ProjectLINK model projects provide examples of best practices and can introduce clubs to a variety of creative ideas.

## >> More RI News

<http://www.rotary.org/en/mediaandnews/news/Pages/ridefault.aspx>



# Guinea Worm

You've probably never heard of this parasite, but Rotary clubs in four countries are celebrating a milestone in the fight against Guinea Worm in Ghana, and setting their sights on their next target, a rare flesh-eating disease known as Buruli ulcer.

**W**alter Hughes, a member of the Rotary Club of Rocky Mount, Virginia, USA, says Ghana has not had a case of Guinea worm since May 2010. People contract the disease when they drink standing water containing a tiny flea that carries the worm's larvae. The larvae, which can take a year to mature within the human body, cause long-term and sometimes crippling effects.

If no cases are reported through May 2011, Ghana will have broken the breeding cycle of the larvae. But a country must go three years without a reported incident for the World Health Organization to officially declare it free of Guinea worm. The parasite also remains endemic in Ethiopia, Mali, and Sudan.

The microorganism that causes the tropical disease is from the same family of bacteria that causes tuberculosis and leprosy but has received far less attention. It is on the rise in West Africa.



The infection starts with a painless nodule, which develops into skin lesions as the disease progresses. If detected early, it can be easily treated by removing the nodule, but more advanced cases can result in disabled limbs and may require amputation.

## >> For more information

[http://www.rotary.org/en/MediaAndNews/News/Pages/110405\\_news\\_healthday.aspx](http://www.rotary.org/en/MediaAndNews/News/Pages/110405_news_healthday.aspx)

Disease prevention and treatment is one of the areas of focus under The Rotary Foundation's Future Vision Plan.

- » Read more about World Health Day
- » See a YouTube video of the work in Ghana, posted by the Rotary Club of Rocky Mount



# SWAGS FOR HOMELESS



By PDG Jack Ings, Rotary Club of Hawthorn

**L**isa Clark and her husband Tony have addressed a problem of which we are all aware, but have not probably seen as the emergency that it really is. They have set out to save lives that are at great risk and have developed a unique approach through designing and providing a Backpack Swag.

Throughout Australia there are 16,375 homeless people living on the streets. Of these 2,204 are in Victoria and each night, 848 are sleeping in the streets of Melbourne. There are insufficient hostel facilities to provide them with a bed and a place to sleep, so they have no alternative, when they are turned away but to gather whatever they can to make a bed and if possible, find a sheltered street place to sleep.

As well as the indignity of sleeping in this way, they are open to health risks and often suffer from hypothermia, frostbite and trench foot.

Tony and Lisa's solution answers these problems with the backpack swag providing some dignity, as a well-organised pack containing bedding and is lightweight (only two and a half kilos), enabling it to be carried on the back all day. It has storage compartments (including a locked pocket) to carry belongings

and is warm, waterproof and fire retardant. Best of all, it will fit people of all sizes as the mattress in the pack is 190cm long.

The canopy formed by the top of the pack when secured at each end to an appropriate support, provides a tent-like cover with provision for ventilation and mosquito proofing.

The units cost \$68 to produce but a donation of \$98 covers all the costs involved in getting them to the homeless.

In 2007, Swags for the Homeless was formed as a registered charity, operated by volunteers.

In 2009 they began distributing these Backpacks free to the homeless through the major charities dealing with the homeless, such as the Salvation Army and St. Vincent De Paul. The idea has now caught on throughout Australia and has come to the attention of a number of overseas countries.

A trial is taking place in Cornwall in the U.K while Germany considers it to be an important tool in dealing with the problem in their country. The U.S.A is trialling it in New York, and New Zealand has shown interest in using the idea.

On top of that the backpack Swag has won three awards including the prestigious Red Dot award in Germany, for the 'best-of-the-best'. (Previous winners of this award include Rolls Royce, Apple Inc. and Mercedes Benz).

Lisa has now become the only employee of Swags for the Homeless, as manager of partnerships and operations. She urges us to tell our families about the charity, as well as politicians and to support funding wherever possible to enable this emergency assistance to be available to all who find themselves in this plight.

It is also a unit attracting the attention of bush walkers and others who find they need to spend a night sleeping outside.

It appears to be a very worthy and practical solution to an urgent need, that will surely gain great support and who knows, might prove an adjunct to our Rotary Shelterbox solution for major disasters.

## >> For more details

Call Lisa Clark 0411 279 289 or visit:  
<http://www.swags.org.au>



# The 7 Biggest Myths about Generation Y



What today's youth are really like beyond the hype?

*By Michael McQueen*

In 410 BC, Socrates was famously quoted as describing the youth of his day as insolent upstarts who didn't know their place and had little regard for tradition, manners or their elders. It seems that very little has changed! In our modern day, the media describe young people in words very similar to those of Socrates!

Generation Y (those born from the 1980s-late 1990s) have received a fair bit of criticism in recent years in the popular media. But how much this has been fair? Are young people as different and 'bad' as the newspapers would have us believe? Having spent much of the last 7 years researching and working with over 80,000 young people around the world, I believe that much of what we have been told about today's youth is inaccurate and sensationalist.

I would argue that there are 7 very common myths about Gen Y which need to be dispelled:

## **Myth # 1: They are self-centered**

Although Gen Y may be the most cool-obsessed and brand conscious generation the world has ever seen, it may surprise you that this group is not as self-centered and shallow as it would appear. On the contrary, Gen Ys have a remarkably strong sense of civic duty and community mindedness. Indicative of this positive trend are figures released in 2006, which showed that 81% of young people aged 13-25 volunteered in the previous 12 months and 69% considered a company's social and environmental commitment when deciding where to shop. For Gen Y it has become cool to care!

## **Myth # 2: They don't think about the future**

Parents often fear that their children approach the future with a sense of unfocussed flippancy and even passive indifference. Educators and employers also

describe the fact that Gen Y's focus is almost entirely on the here and now at the expense of long-term planning. While it may be true that 5 year plans are seemingly irrelevant for young people, this is not to say they aren't thinking about their future – rather that they view it very differently. A opposed to seeing the future as a linear set of decisions and moves that need to be carefully planed this group see the future as a vague, exiting, uncertain and constantly changing adventure that one must prepare for. As such, young people are more interested in preparing for their future by developing skills and contacts rather than planning for a future they know will be vastly different from the world they have grown up in.

## **Myth # 3 – They have no moral compass**

For older generations, morality and ethics were firmly rooted in an external definition of what



was right and wrong. Otherwise known as a modernist mindset, from such a perspective there are moral absolutes that dictate and mandate behaviour, beliefs and actions deemed right as opposed to wrong. Gen Y, have been raised in a society that has taught them that truth is not absolute but is relative; known as a post-modern mindset. For a post-modernist, the notions of truth, ethics and morality are based on an individual's perspective, experience and perceptions. As such, two conflicting worldviews or versions of truth can be equally valid for Gen Y because they have been taught that there are very few if any moral absolutes in life. While such a mentality can be problematic in a corporate sense (in its purest form postmodernism can be perilously self-centered) it has resulted in young people becoming increasingly tolerant and accepting of diversity and differing points of view. The bottom line: it is not that Gen Y don't have a moral compass, but rather that their way of determining morality is very different to older generations.

#### **Myth # 4 – They are Disrespectful**

Far from being something that is unimportant to Gen Y, respect is actually a core value. They will show respect for older people or those in positions of authority; it is just that the pathway to respect is different for this group. Unlike older generations, Gen Y won't simply show respect based on a person's title, role or the institution they represent. With this group, respect must be earned. They will show respect but on two conditions only; if it

reciprocal, and if it is based in relationship. For today's young people, respect must be earned and not assumed. For Gen Y, being worthy of being respected is similar to being a nice person... if you have to tell them you are, then perhaps you really aren't.

#### **Myth # 5: They are lazy**

Many managers speak of the apparent lack of a strong work ethic in their young team members and dismiss this as laziness. While this may be true in some instances, the overwhelming majority of Gen Y are willing to work hard... they do aspire for great things and want to get runs on the board. However, their priority order is different to older generations. Having seen the heart attacks, strokes and broken marriages of their parents' generation, this group wants to get ahead but not at any cost. They are starting their careers with a commitment to work life balance and will often place relationships with friends and family above work.

#### **Myth # 6: They only want to communicate online**

Owing to the fact that Gen Y have been the group that has propagated and popularized online communication tools like Twitter, Facebook and My Space, it is often assumed that online is the only place this group wants to connect. On the contrary, I have found that worldwide there is a growing desire amongst many young people to engage in meaningful conversations offline too – particularly with older generations. Growing up

in a digital age where families have become increasingly disconnected and dispersed, Gen Y are desperately keen to learn about their heritage and hear the stories of older generations. This leads on to the last myth most people believe.

#### **Myth # 7: They don't want to connect with older generations**

Often older generations look at the confident, brash and sometimes arrogant façade that Gen Y put up and assume that they have it all together and are not interested in connecting with adults. Nothing could be further from the truth. Having worked with so many of this group, I have consistently found that behind the tough outside, Gen Y are a group who are desperately looking for leadership, boundaries mentoring and connection with adults. We hear it said that Gen Y are the Fatherless Generation and this is all too often the case. Young people are looking to make meaningful connections with adults who they can genuinely trust, look up to and respect.

While young people may be only representing 35% of our population, they do represent 100% of the future. Despite all the bad press about Gen Y, there is a lot of good news that we very rarely hear! It is so important that parents, employers and educators develop skills in bridging the generation gap and engaging with this group. Be careful not to believe the myths... this connection is what the next generation are craving most!



# 2012

## MELBOURNE CONFERENCE

Rotary District 9800

# LAUNCH PARTY

## For On-To- Conference Chairs

Includes

**Complimentary  
Dinner + Drinks**



Thursday 29<sup>th</sup> September, 6pm for 6:15pm Start

**Clarendon Room, Melbourne Exhibition Centre**



- See the venue
- Learn what's happening at the Conference
- How to inspire more of your Club members to attend
- Hear the opportunities on offer to make this our greatest conference ever!



### Venue Information:

Clarendon Room, Level 5,  
Melbourne Exhibition Centre.

### Parking:

Via Melbourne Convention & Exhibition  
Centre Car Park off Whiteman St.

Come join your fellow On-To-Conference Chairs as District Governor Keith Ryall launches the 2012 Conference at the Melbourne Exhibition Centre on Thursday 29<sup>th</sup> of September.

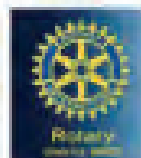
Giving you a rundown of the Conference Venue, program, guest speakers and highlights, DG Keith will provide you with a clear message to convey to Club members about our biggest Conference yet – you'll find out just why Melbourne will be the place to be in 2012!

NCEC Director of Business Development, Olive Dwyer will be on hand to give a guided familiarisation tour of the facilities, including the Rotary Session Hall and spaces for the Rotary Marketplace and the Community & Social Responsibility Fair.

2012 Conference Chairman Victor Sullivan and District Marketing and External Relations Director Philip Arnold will present Club On-To-Conference Chairs with a suite of opportunities and marketing information to help engage and attract Club Members, Partner Organisations, Corporates and Sponsors to the Conference and its related events, including the Business Leaders Bust, Camp, Rotary Community & Social Responsibility Fair, Rotary Marketplace and the public Q & A Session with Tony Jones and Australian business leaders.

**This is our city, our conference and our opportunity to shine! Come and have a great night out as we launch our best ever District 9800 Conference!**

**2012**  
MELBOURNE  
CONFERENCE  
Rotary District 9800





# Notices & Events

**A Night with John Elliot**

21 September, 2011

The night will be a partners and new membership drive night. All are encouraged to attend this special event.

[Read More](#)**Rotaract Club of Tullamarine Masquerade Ball**

23 September, 2011

We are less than 2 months away from our highly anticipated annual themed event by the Rotaract Club of Tullamarine – The Masquerade Ball! [Read More](#)

**Rochester Raffle**

24 September, 2011

Rotary Club of Rochester will be drawing the winner of our major raffle currently on offer from club members.

[Read More](#)**34th Annual Art Show – Rotary Club of Alton**

24 - 25 September, 2011

An evening soiree and witness PP Therese lose her locks for cancer. [Read More](#)

**Australian Rotaract Conference**

24 and 25 September, 2011

Melbourne is the proud host of the 2011 Australian Rotaract Conference! [Read More](#)

**NEW****ROCAN Annual Dinner**

3rd October, 2011

This year the Union Road Traders Association are sponsoring the gala dinner. [Read More](#)

**Portsea Camp**

7th - 9th October, 2011

The Portsea Camp is a program within the New Generations Avenue of Service and all D9800 clubs are invited.

[Read More](#)**NEW****Rock & Roll Night**

8th October, 2011

Come out for Rotary Club of Hoppers Crossing Rock & Roll Night with the sounds of the Vincents & DJ Jeff. To get your tickets or find out more, contact Joye on 0438 638 067.

**NEW****Camp Getaway - "It's your camp"**

9th October, 2011

The next big development for the camp is a kitchen redevelopment. Come along and give your support at the official launch. [Read More](#)

**Business Person's Breakfast**

12 October, 2011

The Rotary Club of Chadstone/East Malvern is having an exciting and informative Business Persons Breakfast.

[Read More](#)**Phonse Tobin Community Awards**

12 October, 2011

The Rotary Club of North Melbourne welcomes you for the annual award night. [Read More](#)

**NEW****The Honorary Jeffrey Kennett AC "Out of the Darkness"**

20th October, 2012

The Rotary Club of Brunswick is hosting an evening dedicated to mental health and wellbeing. With keynote speaker Jeff Kennett AC. [Read More](#)



# Notices & Events

**Boroondara Trivia/Music Night**

23 October, 2011

Rotary The event will be hosted by Todd McKenney and will feature live music, music trivia and a raffle and silent auction. [Read More](#)

**Paint in the Park Day**

23 October, 2011

An invitation to observe the artistic process in action or to pick up a brush, paint, canvas, easel and participate.

[Read More](#)

**NEW****2011 Foundation Seminar**

24 October, 2011

The only Foundation Seminar planned for 2011-2012. Attendance will enable a club to submit grant applications. [Read More](#)

**Rochester Show and Shine Day**

6 November, 2011

This day run in conjunction with Big Boar Riders Shepparton and Boundary Riders Bendigo will feature Displays, auction of Donated Goods and Services.

**Paul Harris Breakfast**

16 November, 2011

A flyer and booking form are being prepared and will be available online after 5th September. In meantime contact John Meehan on (03) 9859 1772 for details.

**NEW****Wyndham Rotary River Fun Run**

26 February, 2012

Walk or run - 3k, 8k, or 15k courses around the Werribee River. The event will be raising funds for the Royal Children's Good Friday Appeal. [Read More](#)

**2012 Melbourne Conference for District 9800**

March, 2012

The 80th annual Rotary District 9800 Conference is being held in Melbourne.

**NEW****Volunteer in Nepal**

April - May, 2012

Volunteer to participate in the Rotary Club of Woodend sponsored, RAWVCS registered Nepali Village Initiatives Project. [Read More](#)

**75th Anniversary of the Rotary Club of Footscray**

May, 2012

The venue is the Melbourne Town Hall and will be a Gala evening. Further details coming soon.

**Rotary Adventure in Citizenship**

May, 2012

The next Rotary Adventure in Citizenship program will be held in the Federal Parliament's budget session.

[Read More](#)

# Readers Letters

## Ask Clarice...

Dear Clarice,

If you were around in 1919 and came upon the following poster...

I mean, seriously ... wouldn't you just keep drinking!!?

Best wishes,  
**Annie Wysham,**  
RC Richmond.

**Clarice replies:** Not that we need much encouragement, Annie. They aren't exactly our sort of people, are they?



Dear Clarice,

On Sunday, 18th September, a gathering of 70 descended on Pat and Jacek Bialobrzewski's home for the purpose of raising funds for the Leukaemia Foundation.

Four "perfects" were attained; perfect location, perfect ambience, perfect friends, and perfect weather.

Our hosts, Pat and Jacek, were outstanding in their preparations, and made all welcome. A total of \$1750 was raised with attendance fees with a further \$400-\$600 in raffles and donations.

If there is a successful matching grant from the Pratt Foundation, the event will have raised in excess of \$4,250.

All food was donated by members of the Rotary Club of Gisborne, even though some did not attend.

Some of the guests included Joanne Duncan MP, PDG Judy Nettleton and A.G. Gabrielle Morgan. DG Keith sent his apologies.



**Robert Botwood**  
Rotary Club of Gisborne

**Clarice replies:** Thanks Robert, that's more like a party Annie and I would enjoy. Great effort!

## Do you have a letter for Clarice?

### Contact the Editor

Do you have a letter for Clarice? Is something on your mind?

Send your thoughts to her email address at [clarice@rotarydistrict9800.org.au](mailto:clarice@rotarydistrict9800.org.au)





# Networker

Rotary District 9800

A publication for  
Rotarians and  
all community  
minded people

## DG Weekly Message

*Next month, October, is  
Vocational Service month.*

Rotary prides itself on its culture of service and leadership. This culture has been formed through maintenance of high levels of ethics, integrity, respect and unity as well as a commitment to fostering goodwill and assisting development of both our own members and the wider community.

The achievement of our goals within Rotary is largely dependent on how we go about following and protecting the standards of leadership we know our success rests upon. These standards are well reflected in Rotary's 4-Way Test and are exemplified within the past achievements of Rotarians world wide as well as within our own Club's efforts. Look back upon any group who have combined together to achieve highly. Look at the great sporting teams that are in the finals this year, or any year, look at leading teams within the business world. Within them are individuals prepared to be self managing,



District Governor Keith Ryall and Gabrielle

not needing to be told to do the obvious, but instead setting the standards and taking personal responsibility for ensuring that standards are met and raised further again.

I come across great examples of leadership in all of my Club visits. It is great to see Rotary well and truly leading the way by example, such as through the Vocational Service Forum on Sunday 16th October. I encourage everyone to attend this Forum, in particularly Club Vocational Service Directors.

Yours in Rotary service,

**Keith Ryall**  
District 9800 Governor  
2011-2012

### In this Issue



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### Contact the Editor



#### Clarice Caricare

Do you have a letter for Clarice? Is something on your mind?

Send Clarice an mail at [clarice@rotarydistrict9800.org.au](mailto:clarice@rotarydistrict9800.org.au)



### September is New Generations Month



Reach Within to Embrace Humanity



# VECCI

## Business Tips

### How to ward off the office lurgy

If your workplace or workspace is filled with the sounds of sneezing, wheezing, coughing and spluttering, here are some handy tips to help keep any bugs at bay.



#### >> Sanitise shared spaces

Disinfecting telephone receivers, keyboards, eating areas, desk tops and door handles with alcohol wipes will help stop sickness in its tracks. This is particularly important given that many workers are now 'hot desking' (sharing workstations).

#### >> Keep it clean

To stop the spread of germs, take care to wash your hands regularly. This includes before and after eating, after blowing your nose and touching your mouth, nose or eyes, and, if you travel to work via public transport, when you arrive at work in the morning. If your workplace supplies hand sanitiser, make use of it. Otherwise, perhaps bring in a small bottle for your own use.

#### >> Stay hydrated

Drink plenty of water and clean your water bottle at the end of each day. Avoid sharing cups, mugs, bottles and utensils.

#### >> Don't share food

If you and your colleagues regularly share food, whether in the form of a communal lolly bowl or a cake at afternoon tea time, it would be wise to stop until everyone's health has bounced back.

#### >> Keep your distance

You don't have to snub unwell workmates, but just keep in mind that working in very close quarters is probably not the best idea. And if they appear very under-the-weather, give them a gentle reminder to...

#### >> Think of the common good.

Going to work when you're contagious is silly, not saintly. Infecting your colleagues will bring the whole team down and have a much greater effect on your business's productivity than if you'd had the sense to stay in bed and get well.

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For further information, please click here:

[http://www.vecci.org.au/news/Pages/Business\\_tips\\_how\\_to\\_ward\\_off\\_the\\_workplace\\_lurgy.aspx](http://www.vecci.org.au/news/Pages/Business_tips_how_to_ward_off_the_workplace_lurgy.aspx)

*This article is sourced from VECCI's weekly RADAR newsletter, which circulates to approximately 40,000 unique email addresses. [Subscribe to RADAR for free, please click here.](#)*



## 5 more ways to engage your audience

### Marketing Tip

#### Give them a game or exercise.

Pick something relevant and fun. Having fun helps people learn and understand.

#### Repeat a word or phrase.

Every time you say a certain word or phrase, have your audience say or do something in response. This repetition combined with their involvement drives home key points effectively.

#### Have them talk back to you.

If your key points are short and succinct (and they should always be), ask your audience to repeat those key points back to you.

As presented last week with the first 5 tips, we are always looking for new ways to engage our audiences. Take a look at 5 more ways to engage your audience below:

#### Give them a "quiz."

Hesitate before key words in your sentences and encourage the group to fill in the missing word or phrase. This keeps them on their toes and helps them see how much they may already know about your topic.

#### Encourage their questions.

Tell people up front that their questions are welcome any time during your presentation. And, when they ask, be sure to answer. This helps them know that you are interested in them and their problems, not just in completing your presentation.



## Vocational Forum

District Governor Keith Ryall and the Rotary Club of Melbourne invite you to explore dilemmas and options beyond The 4 Way Test

At the D9800 Vocational Forum Sunday 16 October 9.00 for 9.30 am start until 1.30pm "Re Sauce", Morton Pavilion Junction Oval, cnr Lakeside Drive and Fitzroy Street St Kilda West, Victoria, 3182

*Light lunch provided from 1.30pm \$30 entry*

#### Speakers:

DG Keith Ryall  
Dr Joanna Flynn, President, Medical Board of Australia  
Prof Bob Wood, Melb Business School

Who should attend?  
Rotarians and partners  
Members of Vocational Service committees

#### Takeaways:

Understanding modern pressures on leaders  
The Good, the Bad and the Ugly  
Pathways for Rotary action

#### >> Booking Form

[http://www.rotarydistrict9800.org.au/site/1164/2011\\_Vocational\\_Forum\\_Booking\\_Form.doc](http://www.rotarydistrict9800.org.au/site/1164/2011_Vocational_Forum_Booking_Form.doc)



## Presidential Citation

### CHANGEMAKER AWARD CAN HELP YOUR CLUB SET TANGIBLE MEMBERSHIP GOALS

By **Joseph Derr**  
*Rotary International News*

What is your club's approach to recruiting and keeping members?

This is an ideal time to discuss membership strategies for the year: the Presidential Citation and Changemaker Award both include membership criteria and are excellent resources to help you set your goals.

Clubs aiming for the Presidential Citation this year must add at least one new member and keep at least 85 percent of their

membership. Additional goals include recruiting RI and Rotary Foundation program alumni and young professionals, and increasing diversity by adding more female members. Districts must meet similar goals.

The Changemaker Award, established by RI President Kalyan Banerjee, also puts membership in the spotlight. Clubs must achieve a specific set of club service goals, including adding one new member under the age of 40 for each 50 members, implementing a comprehensive strategy for keeping members, and demonstrating that they have retained 85 percent of their members for the three Rotary years ending with 2011-12.

Both recognitions also include criteria for supporting Foundation programs, crucial to Rotary's

continued global success.

Past RI Vice President Monty J. Audenart, chair of the RI Membership Development and Retention Committee, encourages all clubs to focus on their membership goals as they take a fresh look at strengthening Rotary.

"When building strong clubs, attracting new members and retaining existing ones are given first priority. Then, the rest of our service activities and programs will take care of themselves," says Audenart.

#### **For three steps to help you grow your club:**

[http://www.rotary.org/en/Members/RunningAClub/Announcements/Pages/110803\\_announce\\_membershipmonth.aspx](http://www.rotary.org/en/Members/RunningAClub/Announcements/Pages/110803_announce_membershipmonth.aspx)



## Presidential Citation 2011-12

>> **Review the  
full criteria for the  
Presidential Citation**



## Rotary projects promoting basic education and literacy

IF ILLITERACY WERE A SIMPLE PROBLEM, ROTARIANS WOULD HAVE SOLVED IT BY NOW.

*Rotary International News*

The issues are myriad: a scarcity of schools and learning materials, insufficient government spending on education, and cultural stigmas that limit education for women and girls, to name a few. And the problem goes far beyond the inability to decipher words on a page. In an increasingly

complex world, poor reading comprehension condemns adults to the lowest rungs of society.

Rotarians, however, are committed to improving the situation. Rotary clubs worldwide have been carrying out thousands of literacy projects for decades. Basic education and literacy is one of the areas of focus under the Future Vision Plan.

Rotary's work in literacy has included rebuilding schools destroyed by natural disasters in Sri Lanka and Haiti, partnering with the Dollywood Foundation's Imagination Library to promote early childhood reading, and teaching students to read and write through the concentrated language encounter method in Brazil and Turkey.

### For more information:

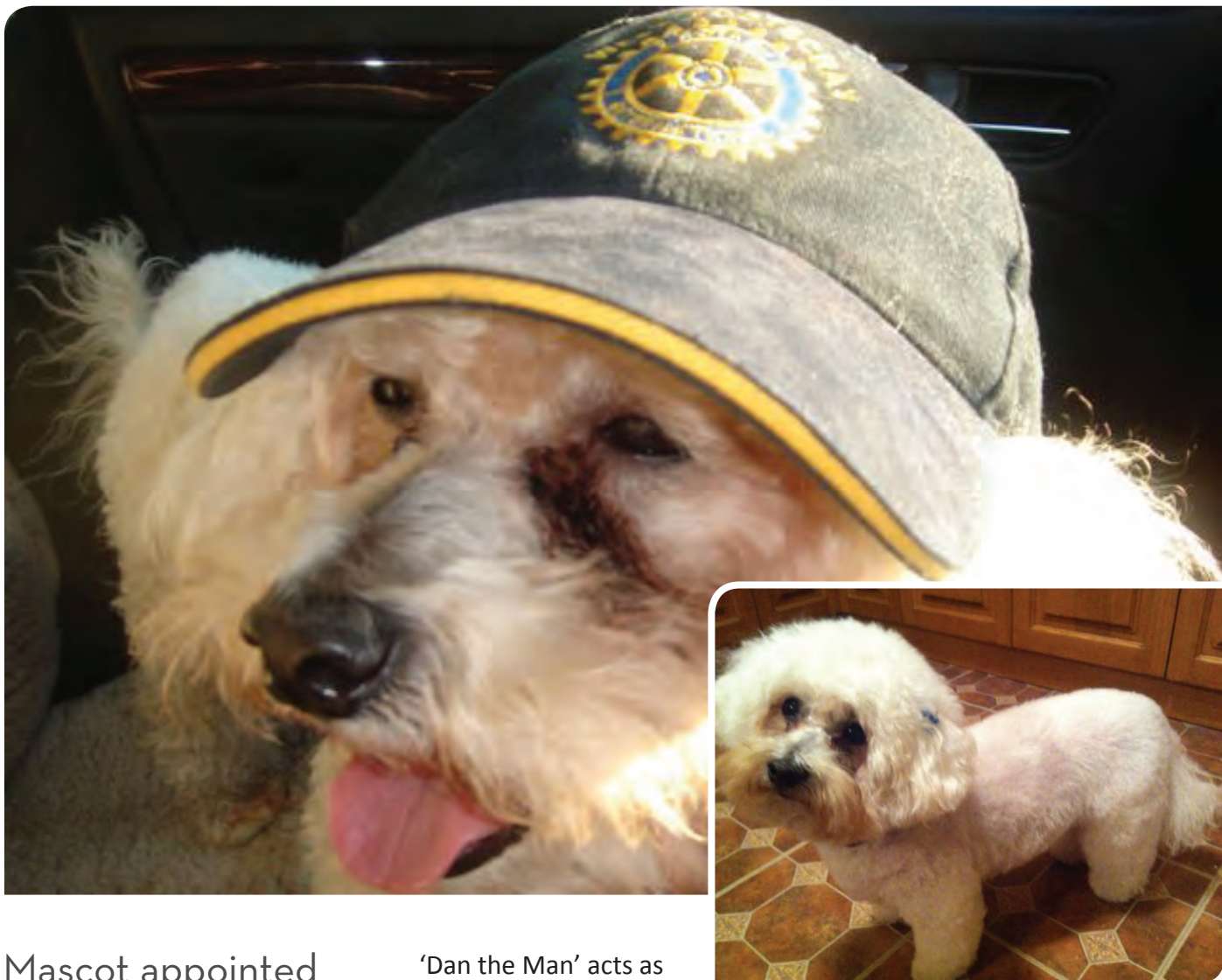
- [Read about the basic education and literacy area of focus.](#)
- [Read "Vocational Training Teams Give Kids an Edge"](#)

A staggering two million illiterate adults live throughout KwaZulu-Natal Province. The projects set out to teach men and women to read and write so they could participate in the economic and political activities of their country.

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### >> Literacy in Africa

[http://www.rotary.org/en/MediaAndNews/News/Pages/110908\\_news\\_literacy.aspx](http://www.rotary.org/en/MediaAndNews/News/Pages/110908_news_literacy.aspx)



## Mascot appointed

By *Vanda Mullen*

New Generations Director Vanda Mullen is delighted to announce that a New Generations Mascot has been appointed to celebrate New Generations Month, September.

Danny, Mr D or affectionately known as Dan the Man Morgan is a gorgeous and much loved Bichon Frise. He attends most D9800 New Generations meetings and events and he is part of our Family of Rotary.

'Dan the Man' acts as policeman with the two cats in this Rotary household: if the cats get into a scrap with one another he races in between them to break them up. Also if one of the cats even looks like attempting to scratch the furniture he runs over and pushes them aside.

The D9800 New Generations Mascot Danny is very protective of his Rotarian family and we congratulate Mr D on his recent appointment, as we celebrate and acknowledge the many New Generations programs available to D9800 clubs: Youth Exchange, RYLA, RYPEN, D9800 Sailing Programs, MUNA, Youth Mental

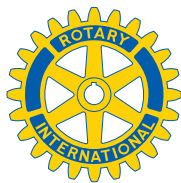
Health, Rotaract, Interact, Storm the Stage, Science Programs, Lord Somers and Powerhouse Programs, RYDA, The Portsea Camp, The First Steps - Youth Job Search Program, Victorian Agricultural Shows Rural Ambassador Awards, New Generations Alumni and New Generations Club Liaison.

Contact members of the D9800 New Generations Committee for program information.

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### >> For more information

Contact **Vanda Mullen**, New Generations Director (T) 03 5426 1870 (B) 03 9016 2000 (M) 0408 109 368



# Bangkok

ROTARY INTERNATIONAL THAILAND  
CONVENTION 6-9 MAY 2012

## 2012 Rotary International Convention

By *Peter Milburn*

PP Peter Milburn from the Rotary Club of Malvern has agreed to act as our District's On To World Conference Chairman, and is happy to assist with any information relating to the Convention to be held in Bangkok, Thailand from May 6th - 12th 2012

This year's Convention has the lowest registration fee of any recent World Convention, and with inexpensive air travel to and from Australia and outstanding value for money hotels, this convention will be the most affordable for many years.

There will be opportunities through Peter for group hotel bookings as well as organized tours. Peter can be contacted on Home Phone 98016180, Mobile 0419416310 or email [milburnp@yahoo.com.au](mailto:milburnp@yahoo.com.au)

Convention information including the Registration Form, recommended Hotel, Venue details, Convention Program & FAQ's can be found at [www.rotaryconvention2012.com](http://www.rotaryconvention2012.com)

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### >> For more information

Contact **Peter Milburn**, (T) 03 9801 6180(B) 03 9016 2000  
(M) 0408 109 368



## RYLA 2011 FULL STEAM AHEAD!

By *Diana Rigg*

The Rotary Youth Leadership Award is shaping up to be another excellent program this year, with team leaders taking time out to engage in a productive planning weekend at Camp Oasis, Mt Evelyn earlier this month.

The dedicated group of volunteers spent the weekend of 9-11th September taking part in their own "mini-RYLA", as they worked on finessing the details of the 2011 program. Team members also participated in training for their roles as facilitators or management, in preparation

for the camp scheduled for December this year. Co-directors Alick Weber and Caley Otter did a magnificent job in overseeing the weekend, providing the energising style of leadership for which RYLA is known.

The team was visited on the Sunday by District Governor Keith Ryall, along with supporting Rotarians and family, all of whom provided positive feedback and support for the program.

Veteran RYLA speaker Steve Arthurson also made a special guest appearance, facilitating a workshop on "Developing a Team Vision". During this session, the RYLA team - made up of 25 ex-RYLA participants - demonstrated their passion for the program, building a unifying vision statement and identifying some

core values upon which to base their leadership:

*"Trust through respect, integrity and empathy; and Growth through creativity and fun."*

The Team Weekend was very successful in preparing for what is sure to be an inspiring and challenging RYLA 2011. The camp will be held from Sunday November 27th through Saturday December 3rd.

Your club can give a young person the opportunity to participate in this life-changing program by sponsoring someone from your community to attend.

---

**>> For more information**  
[www.ryla9800.org.au](http://www.ryla9800.org.au)



## Supporting a rural doctor or nurse

By Cheryl Deguara

Many of us know the irritation of waiting to be seen at our GP's office. The frustration at wasting a few minutes flicking through old magazines often outweighs the appreciation of knowing that there will be a doctor available to us when our name is called. But for the 37% of Australians who live in a non-metropolitan area, 'popping in to see a doctor' is not always an option.

A low number of rural doctors and nurses, poor funding and the vast geographical size of rural hospital and clinic catchments

places an increasing amount of pressure on health care services and workers in rural and remote settings.

Australian Rotary Health is actively supporting rural health care by providing scholarships to student doctors and nurses who agree to attend a placement in a rural or remote community. This scholarship allows the recipient to see what a rural community has to offer both personally and professionally and encourages them to consider a medical career in rural Australia upon graduation.

Not only do rural placements help foster ties between medical and nursing students with rural communities, they also allow students to see and experience a range of clinical problems that would not commonly present in

metropolitan communities, all while being exposed to a new and adaptive learning environment.

Now with the help of sponsoring Rotary Clubs, Australian Rotary Health has sponsored 76 rural doctors since 2009 and 15 rural nurses since 2007. Your club's sponsorship could increase the amount of medical care available to your fellow Australian.

---

### >> For more information

Find out how your Rotary Club can be involved in sponsoring a rural doctor or nurse, contact Cheryl Deguara, Programs CO-ordinator on (T) 02 8837 1900 (E) [cheryldeguaara@australianrotaryhealth.org.au](mailto:cheryldeguaara@australianrotaryhealth.org.au)



## Speakers bank UPDATE

By *Jill Weeks*



### How Can You Help The Rotary D9800 Speaker Bank?

We need your help! Do you know of interesting Speakers that we can add to the D9800 Speaker Bank? If so, please send us their name and contact details.

### How Can You Access The Rotary D9800 Speaker Bank online?

1. You will need a Username and Password. If you do not have user name or password, you will need to contact the D9800 Webmaster Stuart McArthur [webmaster@rotarydistrict9800.com.au](mailto:webmaster@rotarydistrict9800.com.au)

2. The D9800 Speaker Bank is online at the website: <http://www.rotarydistrict9800.org.au/> Click on 'Rotary Members' at the side of the page to log in to the website and to access the D9800 Speaker Bank

### Some new Speakers on our list:

#### Greta N Morris - US Consulate General, Public Affairs Officer

Greta has contacted us and writes:

I am a retired U.S. diplomat, but am

still working for the U.S. Department of State. During the time that I am here I would be interested in speaking at Rotary clubs. I could speak on:

- Women in American Diplomacy
- The Role of Cultural and Educational Exchange
- Public Diplomacy
- Why 'The Last Three Feet' are Important
- Or, alternatively, another similar topic of interest to the Rotary.

#### >> For more information

Contact Greta Morris on (T) 03 9526 5975 (M) 0439 734 449 (E) [morrisg@state.gov](mailto:morrisg@state.gov)

#### Swags for Homeless, Lisa Clark

Lisa is the co-designer of the Backpack Bed - along with her Husband Tony, who is the Founder of Swags for Homeless. Swags for Homeless save the lives of Australia's street sleeping homeless by providing dignified emergency relief bedding to homeless turned away from shelters. 16,375 men women and children sleep on Australia's streets every night (ABS 2006). The Backpack Bed has recently been awarded 3 international design awards: Red Dot: Best of the Best

award in Germany - the first Australian product to win this "Best of the Best" design honour since 1955. Australian International Design Award Powerhouse Museum Design Award 2011 Lisa is part of the 2011 Vodafone World of Difference program - Vodafone is sponsoring her to make a world of difference at Swags for Homeless for the next 12 months'.

#### >> For more information

Contact Lisa Clark on (M) 0411 279 289 (E) [lisac@swags.org.au](mailto:lisac@swags.org.au) (W) [www.swags.org.au](http://www.swags.org.au)

#### Cossacks, Cockneys and Colonials, Myra Fisher

Myra has contacted us, she writes: 'I speak at Probus, schools, Historical societies etc. My book is "Cossacks, Cockneys and Colonials".'

My grandparents were born in Russia and fled to the East end of London, and my parents sister and I were "Ten Pound Poms", in 1949. Hence the title!

#### >> For more information

Contact Myra Fisher on (T) 03 9599 2364



## Tell us your story!

ROTARY CLUBS HAVE  
SOME GREAT IDEAS, BUT  
DON'T ALWAYS SPREAD  
THE WORD.

By *Cheryl Deguara*

Every Rotary club project is a chance to gain new members and support for the success of all your club activities. By telling the story of your club and its service successes, you are, in effect, pre-selling your future projects by showing you are active in your community with well run, successful projects.

Every time you write a good article with a quality photo it can be widely used in your club bulletin, website and promotional material, District 9800's "The Networker" newsletter, or Rotary Down Under magazine.

### Getting published

Tip the scales in your favour, it is quality of words written, not the quantity.

The specification for articles to "The Networker" is similar to most print media requirements:

- No more that 500 words in MS Word format.
- Attach the text file and the photo file separately to the same email – do not embed a photo in an MS Word document!
- Give us your two best pictures only. If we want more, we'll ask for them.
- Pictures must be at least 300 pixels per inch and in jpeg format. If you set your camera to its finest quality setting, the file size should look after itself.
- Include a caption for the photo in the email and name all the people featured.
- Make sure you include a contact for further information if required.

### Some tips:

- Get compelling action photos – show the sweat, not the cheque presentation.
- Do not be afraid to pose photos for best effect.
- The first sentence should establish

the topic and set the tone – tell the most important facts – who, what, where, when, why.

- Include lots of quotes.
- Point out what makes the project unusual, unique or innovative.
- Consider how you would view the article as a reader. Does it inspire you? ... give you new ideas?

"The Networker" has a practical application in all aspects of Rotary and can be easily used to support club and District objectives – membership – public image – member education and more. It is a superb reference resource that on a day-to-day basis will provide ideas and inspiration for projects and events. Give copies to all who have contact with your club as many know little about Rotary – then ask them to join if you think they would make good members.

## Welcome New Members

It brightens our day when you send us photos of your new members: we welcome them all to the wonderful world of Rotary.

*Connie Maina, former member of the Rotary Club of Karen, Nairobi, was inducted into membership of the Rotary Club of Essendon. Her classification is International Aid Administration*



*The Rotary Club of Bendigo Sandhurst were doubly-doubly blessed to be able to induct two new members - both women!*

*Photo shows President Wayne Gregson, Past president Graeme Lynas, Sergeant Katheryn MacKenzie and new members Liz Commadeur and Debbie Thewlis.*



*Keilor East Rotary Club inducted Vanda Mullen. Vanda, a past member RC Gisborne RC, is District 9800 New Generations Director. She is seen here with her husband Barry.*

*In true Bendigo Sandhurst fashion, they were sent them to their first exhausting mass barbie the following week! Happily, they enjoyed the experience.*

*Toorak Rotary Club inducted Dyann Calverley: Vocation - Buyer Retail.*



District Secretary Peter Lamping has notified us of several new Rotarians.

R.C. of Essendon  
Debbie Phelan

R.C. of Southbank  
Jonathon Welch

R.C. of Collingwood  
Patricia Roessler  
Joe Arcuri  
Chrysanthe Polack  
Wendy Tang

R.C. of Laverton Point Cook  
Wolfgang Sulzgruber  
Verena Poell Sulzgruber

R.C. of Point Gellibrand  
Martin Smith  
Declan McKearney  
Peter von Alpen

R.C. of Yarraville  
Carol Pawsey  
Ric Pawsey

R.C. of Woodend  
Janet Gill

R.C. of Richmond  
Jenny List

R.C. of Melton  
Shirley Clyde  
Peter Forbes

R.C. of Daylesford  
Ken Gillies

R.C. of Chadstone East Malvern  
Lorraine Fraser

R.C. of Essendon  
Connie Maina

R.C. of North Balwyn  
Jack Liao

R.C. of Werribee  
Sharon Double

R.C. of Bacchus Marsh  
Brett Allen



# Notices & Events

**NEW****Youth Exchange - Host Clubs Wanted**

Nominate your club to Host or Co-Host a Rotary Youth Exchange student arriving from Brazil in January 2012.

**ROCAN Annual Dinner**

3rd October, 2011

This year the Union Road Traders Association are sponsoring the gala dinner. [Read More](#)

**Portsea Camp**

7th - 9th October, 2011

The Portsea Camp is a program within the New Generations Avenue of Service and all D9800 clubs are invited.

[Read More](#)

**Rock & Roll Night**

8th October, 2011

Come out for Rotary Club of Hoppers Crossing Rock & Roll Night with the sounds of the Vincents & DJ Jeff. To get your tickets or find out more, contact Joye on 0438 638 067. [Read More](#)

**NEW****Murrumbeena Community Market**

8th October, 2011

A unique chapeau creation by Karen. Sample the many gourmet foods, including jams, marmalades and preserves from the Rotary Club of Chadstone-East Malvern.

**Camp Getaway - "It's your camp"**

9th October, 2011

The next big development for the camp is a kitchen redevelopment. Come along and give your support at the official launch. [Read More](#)

**Business Person's Breakfast**

12 October, 2011

The Rotary Club of Chadstone/East Malvern is having an exciting and informative Business Persons Breakfast.

[Read More](#)

**Phonse Tobin Community Awards**

12 October, 2011

The Rotary Club of North Melbourne welcomes you for the annual award night. [Read More](#)

**NEW****Can ethical leaders be bought?**

16th October, 2011

District Governor Keith Ryall and the Rotary Club of Melbourne invite you to explore dilemmas and options beyond The 4 Way Test. [Read More](#)

**The Honorary Jeffrey Kennett AC "Out of the Darkness"**

20th October, 2012

The Rotary Club of Brunswick is hosting an evening dedicated to mental health and wellbeing. With keynote speaker Jeff Kennett AC. [Read More](#)

**Boroondara Trivia/Music Night**

23 October, 2011

Rotary The event will be hosted by Todd McKenney and will feature live music, music trivia and a raffle and silent auction. [Read More](#)

**Paint in the Park Day**

23 October, 2011

An invitation to observe the artistic process in action or to pick up a brush, paint, canvas, easel and participate. [Read More](#)



## Notices & Events

**NEW****Rotaract Club of Monash University**

24th October, 2011

Charter night is one of the most important events for any Rotary Club. The first University-based Rotaract Club in Victoria would like to formally invite you to attend.

**2011 Foundation Seminar**

24 October, 2011

The only Foundation Seminar planned for 2011-2012. Attendance will enable a club to submit grant applications. [Read More](#)

**Rochester Show and Shine Day**

6 November, 2011

This day run in conjunction with Big Boar Riders Shepparton and Boundary Riders Bendigo will feature Displays, auction of Donated Goods and Services. [Read More](#)

**NEW****Remembrance Day Dinner**

8th November

For the upcoming Remembrance Day Dinner, there is a themed Rotary table and we are asking that Rotarians answer the call and buy a ticket at the Rotary table.

**NEW****'Buisness of Winning' Luncheon**

11th November, 2011

Join our panel of winners as we examine, (not too seriously); the "Business of Winning" and we support the campaign against myeloma. [Read More](#)

**NEW****The City to Sea Fun Run**

13th November, 2011

Rotary District 9800 has been asked to take responsibility for providing a pool of 600 volunteers to handle a variety of roles for this year's City to Sea Fun Run.

**Paul Harris Breakfast**

16 November, 2011

A flyer and booking form are being prepared and will be available online after 5th September. In meantime contact John Meehan on (03) 9859 1772 for details. [Read More](#)

**Wyndham Rotary River Fun Run**

26 February, 2012

Walk or run - 3k, 8k, or 15k courses around the Werribee River. The event will be raising funds for the Royal Children's Good Friday Appeal. [Read More](#)

**2012 Melbourne Conference for District 9800**

March, 2012

The 80th annual Rotary District 9800 Conference is being held in Melbourne. [Read More](#)

**75th Anniversary of the Rotary Club of Footscray**

May, 2012

The venue is the Melbourne Town Hall and will be a Gala evening. Further details coming soon.

**Rotary Adventure in Citizenship**

May, 2012

The next Rotary Adventure in Citizenship program will be held in the Federal Parliament's budget session. [Read More](#)

**NEW****2012 RI Convnetion in Thailand**

May, 2012

There will be opportunities through PP Peter Milburn, our District's On To World Conference Chairman for group hotel bookings as well as organized tours. [Read More](#)