

# lucy bloom



## SPEAKER BIOGRAPHY

Lucy is an award-winning leader and speaker. She's a change maker, exceptional communicator and business fixer with the best mohawk in the business. Lucy led an advertising agency for 20 years before she became the CEO of a brand new women's health organisation, funding a network of hospitals in Ethiopia. She then went on to transform a Cambodian children's charity as its first CEO. She is the creator of the world's first childbirth education program for men and the author of two books. Lucy's top-selling memoir, *Get the Girls Out*, was published by HarperCollins to rave reviews. You will find her challenging and entertaining in equal measure, with humour tied into a powerful business message. Lucy Bloom is a rule breaker, idea maker and momentum creator.