

We care. We share. We all gain.



A publication for Rotarians and all community-minded people

April is Rotary Magazine Month

Good Luck and Happy Easter

A big thanks this week must go out to the Rotary Club of Bendigo. Their hosting of our two GSE teams' farewell dinner on Tuesday was superb. The night was great, with both the Swedish and Turkish teams giving us a taste of the presentations they will be providing their hosts in their respective countries.



Table of Contents

Good Luck and Happy Easter	1
Roberta Updates Us On Her Great	
Australian Bike Ride	2
Brighten Up The Lives Of Children	
in Timor Leste	3
District Awards	4
Marketing Tip – Conducting Interviews	
With The Media	5
Notices & Events	5

DG Jim Studebaker & Carol

We were most impressed at the language skills of both teams, who have

quickly gelled together and will be tremendous representatives of our District. We wish the teams "lycka till" and "iyi şanslar" (good luck) and a safe, fantastic voyage. We're sure you will do us proud.

Carol and I would like to take this opportunity to wish you and your loved ones a safe and happy Easter Break. Take some time out with your families to recharge your batteries. We look forward to working with you in the coming months and ensuring that the 08/09 year ends at the ChangeOver dinner, as it began, on a high.

MEMBERSHIP

~Jim Studebaker, District Governor



Our Turkish bound GSE Team



The Swedish GSE Team bound for District 2380

TIP Club Membership Chairs and Presidents, Consider emailing or calling your prospective members to wish them a Happy Easter and Invite them along to your next club meeting.

District ChangeOver – Book Now!

Hosted by the RC of Hawthorn; it is the "must attend" function of 2009. A fond farewell to Jim Studebaker and a big welcome to Colin Muir

This year's ChangeOver dinner will be held on Saturday, 27 June from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

Please contact David Pisterman on 0418 345 607 for further information.

Bookings by Club only, \$75.00 per head.

Click here to book.





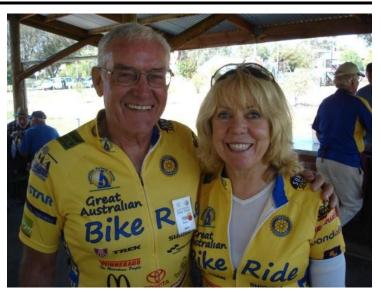
Roberta Updates Us On Her Great Australian Bike Ride

Tasmania

Tasmania was a whirlwind of eight days riding 100kms every day with 65 riders. Devonport, Burnie, Warratah, Penguin, to Strahan. Beautiful days, stunning coastline but oh, the hills in Tasmania! Needed the "Granny Gear" often.

.....whoo hooo finally onto a computer..the pic... Tom Brown 71 from Mission Beach Rotary Club and about the same standard rider so have teamed up as other two riders have their partners with them..only four riders doing the lot with others just to Sydney where we pick up more riders and my two cycling buddies from Noosa. Tom and I are respectively the Patriach and Matriarch of the group on the Victorian ride to Sydney.

...just some jottings..Lake St Clair for lunch in a eco centre then stayed at Tarraleah near the awesome hydro electric scheme and pipes down the steep hillsides then it turned cold to freezing and driving rain



Roberta with Tom taken in Yea Monday 30 March when we stopped in Yea for lunch. It was our first stop in D 9790 having arrived from Healesville (D 9810) we then rode to Alexandra.

to Hobart and up the centre where the hills were sooo steep and the cross wind freezing so had the winter gear on.

Sadly, we lost several riders on a railway line in wet conditions ...the 80 year old fractured his femur and was taken to Hobart where he had a pin put in and flown home to recover but I believe he will join the ride again in six weeks! Geoffrey is a very tough fit ex cyclist who rode the boards in his youth.

Richmond, Tas, loved the old world lolly shop so bought my chocolate aniseed rings and licorice allsorts then scored an interview with channel nine news so when I went to breakfast the next morning the oldies on a bus trip there were so excited as they recognised me!

Loved Oatlands our halfway stop over out of Hobart with my billet at Carlington Mill an old sandstone huge dutch mill with the original piggeryand stables with timber shingles was a highlight.

The couple are renting there 'til the Council does it all up. It had a unique farrier business making farrier knives with Tasmanian oak handles exported all over the world as the owner was a farrier and knows what specialised knives are needed.

Victoria

On 29th March we went from Launceston back to Melbourne at 10am then on the bikes to Healesville and the next day off to Alexandra and through the fire devasted depressing bush where the soil is still ashen grey. Only the open areas and grass trees are sprouting life even the bracken hasn't taken off with lack of rain and the larger trees are sending out what I call powder puffs of shoots straight out of the bark.

Stayed with the local doctor and went out to a smorgers board dinner with Rotarians who all had bush fire stories to tell both sad and amazing - the tenterhooks the people were under waiting for days not knowing if they had to vacate or not with smoke all around. The day following the fires it took two hours to get down the main street with strangers were hugging each other and telling their story.

Continuing the ride... Brett was stung on the tongue and was whisked off to hospital for a few hours and rode the next day in the bus all dosed up. Another, Malcolm, lost concentration in the heat from Yarrawonga to Wangaratta touching the wheel in front and badly grazing his arm and knee so I did my lifesaver bit and dressed it... Malcolm rode on but slowly.

The 1st April took us from Mansfield to Benalla taking in the Tolmie Hill where I rode my dirty bike to a bike shop as we didn't have a mechanic with us and I needed some adjustments as the bike cables had stretched. Went to a fabulous vintage bike show in the museum. I can't believe the women had to wear huge bloomers to look like a skirt to hide their ankles with their boots or they would not be let into the Ladies Lounge.

I then managed to have some time to myself and went for a swim before another gourmet meal with a Rotarian billet





in a magnificent home and gardens ...very much like a luxury B&B!

On 2nd April Sydney Rotary had teed me up for ABC radio prime time interview 5 mins before the news.

A short day is 77kms with most around the 100kms... even Le Tour de France only ride six days!

So far I have raised around \$38,000 with \$8,000 pending.

So far on the trip I have been too well fed, I.know I need it but still not healthy food ... too much white bread!

On 3-4th April Rutherglen we stayed at the Victoria Hotel in the main street of Rutherglen, so it was great to just walk out the door and be in the main street. Rooms were old world, comfy beds and shared bathrooms.

We grabbed one whole day in Rutherglen without getting on a bike so I wandered around town and chatted to farmers at the stand pipe filling up their 1000 litre water tanks for \$5 as dams empty despite a thunderstorm just after we pedalled in (14mm rain) and a black out for an hour. Took some pics of the old water tower which is the centre of heaps of controversy – it is a wonderful landmark but the brickwork breaking down and the water authority don't want the responsibility. After lunch at the famous Parker Pies with my sister Sue from Wodonga went out to Morris Wines another Rotary dinner at the hotel - great food ... lamb shanks slow roasted or chicken breast.

Sun 5 April - 116km ride stopping for coffee in Dean St Albury then rolls for lunch in the park with the Mayor then off to Culcairn and Henty where I was billeted out to ex-teachers in another luxury B &B converted bank with old world gardens, dahlias, flowering creepers surrounding it. Coming up first thing Monday, an interview with ABC Wagga.

Roberta Gordon.

Brighten Up the Lives of Children in Timor Leste

For \$350 you can help!

The Rotary Club of Keilor is promoting a music program for the orphanages and primary schools in Timor Leste.

To help ensure a brighter future for the kids, Keilor Rotarian, Sylvia Kirwan, a Timor Leste volunteer is working on sending boxes of percussion instruments to various Timor Leste Primary schools. Many club members would have seen the orchestra of instruments at the recent Launceston conference.

All donors or sponsors will have their names labeled and laminated and placed on the inside of the casing.

This music will guarantee fun for the children of Timor Leste, costing only \$350. The package is tax deductable and the price also includes shipping to Dili.

Rotary Clubs can help put a smile on these kid's faces and expand the children's experience in music.

- Stagg 9 Piece Percussion Pack,
- Stagg 11 Piece Percussion Pack
- 1 only Samba 7" Djembe,
- 1 only Legend Bongos 2 tone.
- 1 only Stagg Tone Block
- 1 only Stagg small Clave
- 1 only Angel Glockenspiel AX27
- 1 only Rhythm Tech Piccolo Cabassa
- 1 set Rhythm Sticks
- 1 only Rafiki African Agogo Bells
- 1 large tambourine.



For enquires, please contact Sylvia Kirwan 9374 1567, 0419 008 629 sikirwan@internode.on.net or Mary Engert 0411 106 969 mary@engert.com.au





District Awards – Submissions Close Sunday, 7th June

Showcase your projects to other clubs throughout the District! Receive recognition for your club's efforts!

Form an Awards Committee and start preparing your submission now.

Submissions are judged against set criteria and the substance of the project is the more important factor rather than the glossiness of the presentation.

Awards are granted in the following categories:

- Australian Rotary Health Research Fund Trophy Support to ARHRF through donations or club support for projects
- Club Attendance Trophy Percentage year-to-date attendance as at end of April
- Community Service Trophy Greatest benefit to local community and member involvement
- New Generations Trophy Project with greatest benefit to youth which actually involves youth
- Environment Trophy Greatest benefit to local or wider community meeting EPA criteria
- International Service Trophy Greatest benefit to overseas group etc with high club involvement
- Rotary Image Trophy (PDG Bill King Shield) Creating greatest awareness of Rotary in community by club involvement
- Vocational Service Trophy Promoting individual or group efforts to achieve goals
- Bulletin Trophy and Certificates Best club bulletin based on club size category promoting Rotary information and communication
- Membership Development ("Joey") Trophy Percentage NET members gained relevant to club size as at end of April
- Conference Attendance Cup Highest attendance at District Conference based on club membership (excluding the host club)
- Rotary Rotaract Involvement Trophy Best joint project between Rotary and Rotaract Club(s)
- Significant Achievement Trophy Most unique club project with significant benefits to community
- Public Relations Trophy (the "Thomas Lothian" Shield) Single project with significant media coverage
- Best Submissions Trophy (PDG Vance Hilton Shield) Most professional submission(s) by a club for any District Award or Awards
- Centurion Award Greatest number of members per club who commit to annual contributions to The Rotary Foundation
- Strategic Planning (Horizons) Trophy Best club planning submission which has actually been implemented
- Best Club Website Best club website based on content and ease of use

If you have any questions or would like any further information please contact our District Awards Chair, Lyndon Joss at <u>awards@rotarydistrict9800.org</u> or call him on 0432 425 688. Submissions should be sent to, Lyndon at 1 Harold Ave, Glen Iris, Vic, 3146.

Submissions must be received by 5pm on Sunday 7th June 2009.

Issue 37, 6 April 2009



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Marketing Tip – Conducting Interviews With The Media

So all that great PR work your club has been doing has worked, and the media want to interview you. Now what?

- Ensure that your club has a knowledgeable messenger. Develop informed, articulate spokespersons who are easily accessible and well-versed about Rotary's programs. Good candidates for this role include international, district and club officers along with non-Rotarians who have benefited from Rotary Programs such as Ambassadorial Scholars, GSE Team Members, Youth Exchange students. Ensure non-Rotarians are adequately informed to convey the right message about Rotary.
- Consider the following points before an interview to ensure you convey your story in the best light.
 - Provide the reporter with background materials, including a short biography of the person being interviewed.
 - Know your main point and rehearse them before the interview.
 Remember your audience. Ensure your comments will be of interest
 - to that audience.
 - Be articulate and concise. Present the facts in a simple and direct manner.
 - Avoid the jargon.... NO acronyms... RYLA, PDG.
 - If necessary, ask the reporter to clarify his or her question.
 - Remember that everything that is said to a reporter is on the record, regardless of their assurances to the contrary.
 - If you are asked a negative question, be honest. Then try and steer the conversation to more positive ground.
 - You can ask when the story will be run but avoid asking the reporter to show you the story before it appears.
 - Ensure you give the reporter your contact details so they can call or email you if they need more information.

Notices & Events

RC of Prarahn

The Rotary Club of Prahran will not be having a regular lunchtime meeting on:

- Monday, April 20 but will be having an evening meeting instead, same day, same venue, but 6.30 for 7; or
- Monday, May 25 but will be encouraging members to attend the 50th anniversary of RC Malvern on Wednesday, May 27

RC of Brimbank Central

The Rotary Club of Brimbank Central will have a change of venue on **Wednesday**, **6 May**– dinner at the Croquet Club, Cairnlea - to celebrate the Club's 34th Anniversary.

Lunch with Victoria Police Chief Commissioner, Simon Overland

Essendon Rotary has been extremely fortunate in obtaining newly appointed Victoria Police Chief Commissioner and former head of the Purana task force, Simon Overland, as guest speaker for the 2009 'Profit Through Success' Business Luncheon. At last year's Charter Night, we were enthralled by investigative crime reporter, John Silvester. We now have the opportunity to hear from the chief investigator himself, and anticipate learning more about Melbourne's real 'Underbelly'.

Venue:Moonee Valley Racing ClubDate:Tuesday, 14 April, 12.00 for 12.30 – 2.00 pmTicket price:\$50 including entry, lunch and limited beveragesClick here for bookings- Limited numbers so book early.









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Rebuilding Lives in the Wake of Disaster

Come and hear how Gill Hicks, London terrorist bombing survivor and Christine Nixon, Head of the Victorian Bushfire Reconstruction and Recovery Authority are working in communities to rebuild lives.

 When?
 Thursday, 16 April, 12.00pm for 12:15pm

 Where?
 The Melbourne Conference and Exhibition Centre, Corner of Spencer and Flinders streets

 Cost?
 \$65 p.p.

 Places PSY(A but 100m Tuesday, 14th April

Please RSVP by 10am Tuesday 14th April.

All prices are inclusive of a 2 course lunch, wine and soft drink. Vegetarian and special food requirements are also available upon advance request. <u>Click here</u> for the booking form.

Wine Tasting

The Rotary Wine Appreciation Fellowship of Rotary's next function will be held at Tahbilk Winery and Wetlands Cafe and Wildlife Reserve, Goulburn Valley Highway, Melway map X 910 M4 Telephone 5794 2555 on **Saturday, 18 April** at 11.30 a.m. The wine tasting conducted by experienced staff, and fellowship – at the Cellar Door

Lunch at 1.00pm will be 'scrumptious' canapés and cheeses and fruit, whilst enjoying the wine tasting. COST: \$ 20 per person

This beautiful vineyard comprises 200 hectares of vines including the French Rhone Valley whites of Marsanne, Voignier & Roussanne; the Rhone reds – Shiraz, Grenache &

Mourvedre; along with traditional varieties such as Cabernet Sauvignon, Merlot, Cabernet Franc, Chardonnay, Riesling, Semillon, Sauvignon Blanc & Verdelho.

After the good food, good fellowship and lovely wine tastings, feel free to wander the old cellars, buildings, etc. or take a cruise on the river to experience the fabulous Wetlands – (cost for cruise - \$10 p/p – departure times – 1.00pm & 2.30pm), or enjoy more wine tasting at the Wetlands Café of the Dalfarras range, or afternoon tea, or both!

Also at Negambie there is the golf course, excellent dinner venues and a great range of accommodation for any that wish to stay overnight, to say nothing of several more wineries to explore in the region!

Bring family and friends, but numbers need to be confirmed by 14th April, for catering purposes. For more information contact Leon Lewi 9333 1441 or email llewi@connexus.net.au

Indonesian night

The Rotary Clubs of Glenferrie and Kew are jointly organizing Indonesian Night, a fundraiser for the next volunteer mission by our two eye specialists to Sumba, Indonesia. Authentic Indonesian cuisine and traditional Indonesian dance (Sponsored by Consulate General of Indonesia)

6.30pm on **Tuesday, 21 April** at Kew Heights Sports Club, 397 Barkers Road, Kew (Parking on site or at rear in Mount Street)

Speaker: Mr. Budiarman Bahar, Indonesian Consul General Main attractions are authentic Indonesian cuisine and traditional Indonesian dance. \$40 per head - BOOKING is essential as the seats are limited. RSVP by 7 April - Please call or send email to: Peter Stewart (Kew) - 9853 6474 or <u>highonvision@bigpond.com</u> OR Mark Ellis (Glenferrie) - 9819 2882 or mellis@connexus.net.au Click here for further details.

47th Annual Art Show – the largest in the country

This year the RC of Camberwell's Annual Art Show will run from **Saturday 25 April** to **Saturday, 2 May**. It will be held at the The Boroondara Civic Centre – Camberwell Road, Camberwell.

For Preview Tickets to the Preview & Awards Night – Friday 24th April please contact John Steven – 9882 6184 or johnsteven@bigpond.com. Tickets are \$50.00 each – Light refreshments and beverages included.











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Almost 2000 original paintings on show - Prize Pool of over \$50,000.00 Demonstrating Artists most days - Food & Beverages on sale during the week.

Golf Day – RC Footscray in conjunction with Victoria Police



Join the Rotary Club of Footscray and Victoria Police Charity Golf Day on **Monday, 27th April** And raise funds for Community and Youth Projects in the Western Suburbs.

Thanks to the Medway Golf Club for making the course available.

Click here for the flyer and booking form.

Australia and the Global Economic Crisis - Breakfast

Kenneth Davidson, *The Age's* Senior Business Columnist will speak at a breakfast on **Tuesday**, **28 April** at 7:30 am at The RACV Club, 501 Bourke Street, Melbourne.

Full Continental breakfast – including a hot dish – served at the table. Cost: \$40 per person



Governments around the World – including here in Australia – are embracing 'economic stimulus packages' and 'bailouts' on an unprecedented scale. It appears that "*everyone is a Keynesian now*" in response to the Global Economic Crisis. But will those measures work ? What will it mean for us in Australia ?

What can and should our Federal and State governments be doing in response to the global situation ?

For more information or to book, please click here.

Macedon Ranges MS Cycle Challenge

The Rotary Club of Gisborne are holding the Macedon Ranges MS Cycle Challenge on **Sunday, 3 May**. For those who love a great bike ride, the Macedon Ranges is home to Victoria's most picturesque townships, mountain ranges, and quality food and wine ... and it's less than an hour Northwest of Melbourne.

Riders will take a 135 km tour through some of the region's most interesting and picturesque roads including the challenge of riding over Mt Macedon. There's even a 5 km shorter bypass option for those not feeling up to the challenge of The Mount! The ride will be of medium to hard level to suit riders with a good level of fitness. Money raised will be used to help find a cure for Multiple Sclerosis through the Rotarian Action Group for MS Awareness and for other community projects.

There is a BBQ following the ride with prize presentations and certificates of achievement.

Get more information, peruse the route map, and register online at <u>www.gisbornerotary.org.au</u> and get your friends and associates to sponsor you. All inquiries can be directed to Martin Taurins on 0407 564 389 or email <u>taurins3@vegas.com.au</u>

The Governor of Victoria comes to Boroondara

The Governor of Victoria, Professor David de Kretser, AC will be the guest speaker at the 2009 Boroondara Paper.

Most people will be aware of Prof. de Kretser's eminent career in the field of Biotechnology, particularly male reproductive health. He is ideally placed to continue the theme, established last year, of emphasising the importance of science, especially as a career for our youth. This year's topic will be:

"THE IMPORTANCE OF SCIENTIFIC KNOWLEDGE TO AUSTRALIA'S FUTURE"

Don't miss this rare opportunity to be stimulated by one of our most respected Scientists. Come and hear Prof. de Kretser for breakfast on **Friday**, **15 May**.

Location: Leonda, 4 Wallen Rd, Hawthorn Time: 6.45am for 7.00am start. Concluded by 8.30am Cost: \$40 per adult, \$30 per student.

Register with Ian Hamilton at ian@hamiltonsci.com.au or on 0412 312 521

This prestigious event is sponsored by the Yarra Cluster clubs of Glenferrie, Hawthorn, Kew and Kew on Yarra, with any proceeds directed to "Boroondara Cares" an initiative to support the citizens of the drought ravaged Moira Shire.







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Raising Funds For Heart Kids with the RC of Tullamarine

Join in a great night of entertainment - **Friday, 15 May** at Reggio Calabria... with goody bags, lucky spots, a silent auction, public auction... great entertainment from Johnny Memphis and the Thankyou Very Much Orchestra... Wow!! What a night.

Book a table or help our by donating goods and services for use at the auctions. To Enquire, book or donate please call Dr. Kaylene J Evers on 9309 1854 or 0416 226 906.

City Meets Country Tour – A Heritage Cluster Project

As a D9800 initiative DG Jim Studebaker suggested that each City Cluster connect with a country town in our District to see how we could assist our country cousins during this prolonged drought. The Heritage Cluster Presidents unanimously & immediately took up the challenge with Rochester & the Campaspe Shire allocated to the Heritage Cluster.

As outlined by the Hon Secretary Rotary Club of Rochester & Allannah Jenkins, a local social worker the drastic situation in the District is a result of 12 years of drought & farmers hit with falling prices for their produce. From being one of the food-bowls of Victoria the Campaspe District is becoming a dustbowl! Allannah mentioned that it would be great if city people could see first-hand the plight in the country and thereby have a far better understanding of the dire situation. Allannah mentioned that last year the Rotary Club of Melbourne provided IGA Food Vouchers which were greatly appreciated by the community. Not only was there a great need for the vouchers by local families but also the vouchers were spent in Rochester at the local IGA Supermarket.

The Heritage Cluster Clubs has designed a "**City meets the Country**" **Tour** with all proceeds used to purchase IGA Food Vouchers.

Details:	"City meets the Country" Tour
Date:	Saturday, 16 May 2009 to Sunday, 17 May 2009
Host:	The Rotary Club of Rochester
Tour Cost:	\$50.00 per attendee
Contact:	AG Chris Wang cwi@labyrinth.net.au

Programme

Saturday, 16 May 2009

Saturuay, I	0 May 2009
11.00 am	Arrive in Rochester - inspect the town and lunch provided by the CWA.
1.00 pm	Visits to farms - dry, irrigation and tomato or similar visit to NW pipeline
6.30 pm	To accommodation (contact AG Chris for details)
7.30 pm	Dinner - at the Rochester Tavern
Sunday, 17	Мау
9.00 am	Meet at Elmore Events Centre to inspect the RC Rochester Driver Training Complex.
10.30 am	Visit Corop to view the dry lake and hear from Corop locals of the conditions
12.00 noon	Lake Cooper Estate Winery – Lunch provided by the Corop Community Group
2.00 pm	Farewell & return to Melbourne
-	

District Assembly - Reminder To All Incoming Club Officers And New Members This year's District Assembly (originally scheduled for 24 May) will be held at Wilson Hall, Melbourne University commencing at 9:30AM on **Sunday**, **31 May**.

Heritage Cluster will be the host Club and any Rotarian seeking further information should contact AG Chris Wang at <u>cwi@labyrinth.net.au</u> or President Victor Sullivan of RC Carlton at <u>V.Sullivan@unicol.unimelb.edu.au</u> or watch 'Networker' for details.

DG's ChangeOver – Book Now!

This year's ChangeOver dinner will be held on **Saturday**, **27 June** from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

Hosted by the Rotary Club of Hawthorn it is the "must attend function of 2009. A fond farewell to Jim Studebaker and a big welcome to Colin Muir

Please contact David Pisterman on 0418 345 607 for further information. Bookings by <u>Club</u> only, \$75.00 per head. <u>Click here</u> to book.



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A publication for Rotarians and all community-minded people

April is Rotary Magazine Month

Foundation, Function & Future

I find that one of the great things about Easter is 'quiet time'. Time to reflect and mull over some ideas and thoughts that had had their 'moment in the sun', but had since been 'back burnered'. With emails a mere trickle and phones finally relenting, my thoughts turned to Rotary ... our utterances, our stances and our effects.

'Effects' and 'making a difference' are embodied absolutely in our magnificent Rotary Foundation. Far from being a staid and predictable adjunct, the Foundation continues to assess and redefine its role, in concert with immediate and long term projects, to ensure that communities worldwide will continue to benefit from Rotary's philanthropic stances.

I then took time to re-read a speech delivered to the 2008 International Assembly by RI President Nominee Ray Klinginsmith. Ray was talking about the wonderful initiatives being undertaken by our Foundation ... initiatives that will simplify its operations and direct much of the decision making on Foundation matters to the District level through the new Future Vision Plan.

Current thinking regarding the Foundation has encouraged the introduction of a more streamlined approach in the handling of Foundation programs, particularly the matching

Grants program. The **Matching Grants Program** began in 1965. It started so slowly ... it took 35 years to award the first 10,000 Matching Grants. But it took just five years, from 2000 to 2005, to award the next 10,000. Improved communication and greater awareness of the possibilities, saw an explosion of interest that, frankly, the Foundation was underequipped to handle efficiently. Realising that the torrent of Matching Grant applications was not going to suddenly abate, the Trustees moved decisively and established the Future Vision study.

The Future Vision Plan is a three-step process. The **first step** is to simplify the Foundation programs and sharpen the focus on measurable results. The **second step** is to balance the program options between those with global goals and those with local objectives. And the **third step** is to increase the sense of ownership at the District and Club levels by transferring more decisions to the Districts.

Before the Future Vision Plan is fully implemented worldwide, the Foundation is conducting a three-year Future Vision Pilot to test the new grant structure of the Plan. To simplify the process of allocation, the plan offers only two types of grants the <u>Rotary Foundation District Grants</u> and <u>Rotary Foundation Global Grants</u>

Together, these grants will allow Clubs and Districts to carry out a broad spectrum of humanitarian and educational projects, both locally and abroad

The Future Vision Plan will be launched worldwide in 2013-2014. From July 2010 to June 2013, <u>approximately 100</u> <u>Rotary Districts will have the opportunity to participate in the Future Vision Pilot</u>.

When the motion for our District, D9800, was put to Club Presidents at the District Conference last month, those 54 Presidents and delegates who attended the resolutions session voted unanimously to make application to become a Future Vision Pilot District.

If our District is selected as a Future Vision Pilot District, I am delighted that IPDG John Davis has accepted District Foundation Director's invitation to implement and manage the program for our District.

These are exciting times for Rotary and our Foundation. If District 9800 is selected to become a Pilot District, we would be among the first to receive the benefits of the Future Vision Plan and to help shape its development before it is introduced to the entire Rotary world.

~Jim Studebaker, District Governor

Table of Contents

Foundation, Function & Future	1
Malaria Awareness Day	2
Wyndham River Fun Run	2
A Ripper RYPEN 'Weekaway' Camp for	
Richmond	3
New Members	3
Marketing Tip – How To Become News	4
Notices & Events	5



DG Jim Studebaker & Carol





MAD

Malaria Awareness Day

Clubs are reminded of Malaria Awareness Day on 30th April.

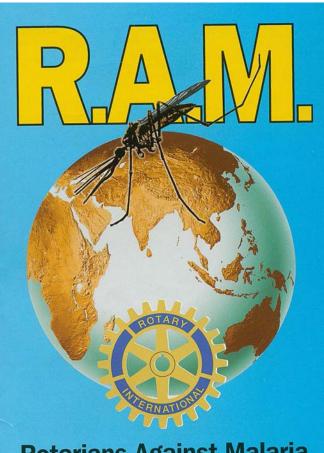
Rotarians have joined the World Health Organization in its roll-back Malaria campaign and Australian Rotarians are providing funds, volunteers and support for anti-malarial activities principally in the Solomon Islands and Papua New Guinea.

The programs are achieving significant results in reducing the incidence of malaria; in the Western Solomons. For instance, the rate of malaria has declined from around 30% in 2001 when the program was first introduced to currently around 5%.

Similar beneficial results are being achieved in PNG. As Ron Seddon of the Rotary Club of Port Moresby says "**Adopt A Village**" will probably save a life and will certainly improve the general health and well being of the local people.

Individuals as well as Clubs can make tax deductible donations. If donating by cheque it should be made payable to:

Rotary Australia Overseas Aid Fund (RAM) and mailed to: District RAM Coordinator Michael Morrison, Rotary Club of Prahran, P.O. Box 265 Prahran Vic 3181.



Rotarians Against Malaria

Wyndham River Fun Run

Recently the Wyndham Rotary Club held its second Fun Run / Walk raising funds for the Royal Children's Hospital.

With over 350 participants, the event brought together community members of all ages to be involved in a fun and very healthy activity.

Congratulations to the hard working members of the RC of Wyndham, they ran a great event.









A Ripper RYPEN 'Weekaway' Camp For Richmond

Networker

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RYPEN stands for Rotary Youth Program of Enrichment. A bit of a daggy name for what is really a very cool camp held twice a year in District 9800. It is run by Rotaractors, with the support of Rotary as cooks/cleaners/waiters. Participants are aged 14-16 and the weekend features activities designed to facilitate trust building, working in groups, self esteem building and content and process skills for young people.

RYPEN March 2009 was held at 'Weekaway' Camp, a 10 minute drive off the Burke and Wills Track, just out of Lancefield. A picturesque bush setting for this well-equipped and well-maintained popular holiday camp. It was the turn of Richmond Rotary (RCR) to host a RYPEN camp – to feed, sustain and wait on the 45 students, 10 leaders, assorted visitors and the floating population of Richmond Rotarian volunteers



who came and went from Friday, 27th March through to Sunday 29th! The six stoic 'stayers' included President Trevor and Maureen Pang, PDG Judy Nettleton, John Nairn, John Benger and Annie Wysham, supported over the three days by the marvellous Brian and Jenny List, Traudi and David Bibby, Sue Bolton, Janice Kesterton, Michael Blake, Krissy O'Riley, David Jackson, Simon Marriott and Sandy Day, all ably lead, cajoled and kidded along by Nia Holdenson (and camp kitchen 'Mum', Judy)! 'Overseer' was Anthony Stokes from the Rotary Club of North Balwyn and a RYPEN District Committee member.

The weekend started well before with RYPEN planning meetings, extensive shopping lists and much to-ing and froing with the delegating of duties and fine-tuning! It all paid off as the pre-preparation resulted in healthy meals that were served up in style, on time, with generous proportions; complimented by the young people and leaders alike! Breakfast was served at 7.30 am each day and the room and tables had to be set up and ready well before. The early start (and very late nights prior with 'just a sip' of communal red wine at head quarters) meant that this seemed to be the meal where the RCR's responses and communication came in grunts, more than full sentences!

A highlight was the Saturday night 'formal' dinner with Greek lamb on the spit prepared and cooked by Simon Marriott. Table decorations and room decorating displayed the Sandy Day creative touch, featuring gorgeous tea lights. These ornate covers, made courtesy of Simon's company, ARRK Australia, enclosed little battery-operated blue lights! The RCR waiters in white shirts and black pants looked the part. Head Waiter for the 'Head Table' was John Nairn. Dignitaries included DG Jim Studebaker and Carol, along with the Guest Speaker, Narissa Mapes, a young, inspiring, Parkinson's sufferer. MC, RCR's Pres Trev, added a black apron, setting a sartorial style of his own! Observing a tight program, Krissy and David lead everyone in a one minute, but impressive, acknowledgement of Earth Hour!

Negatives? The Wasps! A wasp plague prevented us eating outside and sent everyone racing inside to avoid them. Cooking the spit and the BBQ lunch on the Sunday, plus unpacking/packing the car with them buzzing about was such a trial! 14 nests were destroyed by the camp manager prior to our arrival apparently.

Overall, a fun weekend showing RC Richmond teamwork at its best, inspired by the leadership of the RYPEN Camp Director, Joanne Richer and the team of young Rotaractors who motivated and guided the 45 fantastic, keen, teenage participants!

New Members

The Rotary Club of Laverton Point Cook is pleased to welcome the following new member



• Christopher Woods Classification: Metals, Risk Analysis.



We care. We share. We all gain.



Marketing Tip – How To Become News

Experience shows that clubs have been most successful in promoting the following types of Rotary stories:

- Outstanding volunteers;
- Interactions between people in developed and developing countries;
- Local Rotary or Rotary Foundation projects;
- Rotary International studies and exchange program participants Youth Exchange students, Rotary World Peace Fellowships, Ambassadorial Scholars and Groups Study Exchange Team members;
- Human interest stories about people who benefited from Rotary service; and
- PolioPlus activities, particularly in polio-endemic areas.

News is extraordinary things happening to ordinary people. The following elements make up news:

- Immediacy Report something that has happened or is about to happen. This is critical for your story to become news. Use words like today, yesterday, early this morning and tomorrow.
- Proximity News often focuses on hometown and regional stories. The more localised a story is the greater the chance that it will be used.
- Prominence Does your story feature public figures or officials, celebrities who can help gain the reader or viewer's attention?
- Conflict Unfortunately conflict is one element that makes headlines. Be proactive and share what your club is doing to build goodwill.
- Emotional Appeal Humans interest stories that evoke emotion make great feature stories.
- Consequence A story must be important to a vast number of readers. Focus on the efforts and reactions of one or two people to humanise the story.

Hicks tale inspire bushfire survivors. LL April 2009, Weekly Times Now

LONDON bombing survivor Gill Hicks today delivered an inspirational address at a fund raising for bushfire survivors.

About 3D people from the devastated townships were in the audience for the Rotary Club of Southbank function as she told them she cried as she watched from afar the tragedy of the Victorian bushfires.

"I hated being a mere observer to the pain of those who were devastated by the loss of communities and the loss of life in the bushfires,'' she said.

"My heart was with them, firstly as a fellow human being who equally had been through, and knew, tragedy, but it was also as an Australian.

"A lot of my friends asked me why I was so upset and why I was crying and I said that's what it means to be Australian, to be connected, and I felt helpless.''!

For Ms Hicks, the Australian woman who lost her legs in the July 7, 2005, London terrorist bombings, full recovery and salvation came only after she rejected all hatred for her assailants.

Adelaide-born Ms Hicks said that as she lay close to death in the wreckage of a London Underground train carriage, she experienced unconditional love from strangers who risked their lives to pull her free.

That love continued with the police and the nurses and doctors in the London hospital where she spent three and a half months recovering and learning to walk on prosthetic legs.

When her surgeon discovered she was an Australian, he said: "That makes sense. You are tough little buggers, aren't you.''

Then he proceeded to keep her up to date with the cricket scores.

The final stage of her recovery was to walk out of the hospital without hating the people who had changed her life forever...

To read the complete article go to <u>http://www.weeklytimesnow.com.au/article/2009/04/16/71251_latest-news.html</u> Source: Weekly Times Now, 16 April 2009 AAP







Notices & Events

RC of Prarahn

The Rotary Club of Prahran will not be having a regular lunchtime meeting on:

- Monday, April 20 but will be having an evening meeting instead, same day, same venue, but 6.30 for 7; or
- Monday, May 25 but will be encouraging members to attend the 50th anniversary of RC Malvern on Wednesday, May 27

RC of Brimbank Central

The Rotary Club of Brimbank Central will have a change of venue on **Wednesday**, **6 May**– dinner at the Croquet Club, Cairnlea - to celebrate the Club's 34th Anniversary.

Wine Tasting

The Rotary Wine Appreciation Fellowship of Rotary's next function will be held at Tahbilk Winery and Wetlands Cafe and Wildlife Reserve, Goulburn Valley Highway, Melway map X 910 M4 Telephone 5794 2555 on **Saturday, 18 April** at 11.30 a.m. The wine tasting conducted by experienced staff, and fellowship – at the Cellar Door



Lunch at 1.00pm will be 'scrumptious' canapés and cheeses and fruit, whilst enjoying the wine tasting. COST: \$ 20 per person

This beautiful vineyard comprises 200 hectares of vines including the French Rhone Valley whites of Marsanne, Voignier & Roussanne; the Rhone reds – Shiraz, Grenache & Mourvedre; along with traditional varieties such as Cabernet Sauvignon, Merlot, Cabernet Franc, Chardonnay, Riesling, Semillon, Sauvignon Blanc & Verdelho.

After the good food, good fellowship and lovely wine tastings, feel free to wander the old cellars, buildings, etc. or take a cruise on the river to experience the fabulous Wetlands – (cost for cruise - \$10 p/p – departure times – 1.00pm & 2.30pm), or enjoy more wine tasting at the Wetlands Café of the Dalfarras range, or afternoon tea, or both!

Also at Negambie there is the golf course, excellent dinner venues and a great range of accommodation for any that wish to stay overnight, to say nothing of several more wineries to explore in the region!

Bring family and friends, but numbers need to be confirmed by 14th April, for catering purposes. For more information contact Leon Lewi 9333 1441 or email llewi@connexus.net.au

Indonesian night

The Rotary Clubs of Glenferrie and Kew are jointly organizing Indonesian Night, a fundraiser for the next volunteer mission by our two eye specialists to Sumba, Indonesia. Authentic Indonesian cuisine and traditional Indonesian dance (Sponsored by Consulate General of Indonesia)

6.30pm on **Tuesday, 21 April** at Kew Heights Sports Club, 397 Barkers Road, Kew (Parking on site or at rear in Mount Street)

Speaker: Mr. Budiarman Bahar, Indonesian Consul General Main attractions are authentic Indonesian cuisine and traditional Indonesian dance. \$40 per head - BOOKING is essential as the seats are limited. RSVP by 7 April - Please call or send email to: Peter Stewart (Kew) - 9853 6474 or <u>highonvision@bigpond.com</u> OR Mark Ellis (Glenferrie) - 9819 2882 or mellis@connexus.net.au Click here for further details.

47th Annual Art Show – the largest in the country

This year the RC of Camberwell's Annual Art Show will run from **Saturday 25 April** to **Saturday, 2 May**. It will be held at the The Boroondara Civic Centre – Camberwell Road, Camberwell.

For Preview Tickets to the Preview & Awards Night – Friday 24th April please contact John Steven – 9882 6184 or <u>johnsteven@bigpond.com</u>. Tickets are \$50.00 each – Light refreshments and beverages included. Almost 2000 original paintings on show - Prize Pool of over \$50,000.00





We care. We share. We all gain.

Demonstrating Artists most days - Food & Beverages on sale during the week.



Golf Day – RC Footscray in conjunction with Victoria Police



Join the Rotary Club of Footscray and Victoria Police Charity Golf Day on **Monday, 27th April** And raise funds for Community and Youth Projects in the Western Suburbs.

Thanks to the Medway Golf Club for making the course available.

Click here for the flyer and booking form.

Australia and the Global Economic Crisis - Breakfast

Kenneth Davidson, *The Age's* Senior Business Columnist will speak at a breakfast on **Tuesday**, **28 April** at 7:30 am at The RACV Club, 501 Bourke Street, Melbourne.

Full Continental breakfast – including a hot dish – served at the table. Cost: \$40 per person



Governments around the World – including here in Australia – are embracing 'economic stimulus packages' and 'bailouts' on an unprecedented scale. It appears that "everyone is a Keynesian now" in response to the Global Economic Crisis. But will those measures work ? What will it mean for us in Australia ?

What can and should our Federal and State governments be doing in response to the global situation ?

For more information or to book, please click here.

Macedon Ranges MS Cycle Challenge

The Rotary Club of Gisborne are holding the Macedon Ranges MS Cycle Challenge on **Sunday, 3 May**. For those who love a great bike ride, the Macedon Ranges is home to Victoria's most picturesque townships, mountain ranges, and quality food and wine ... and it's less than an hour Northwest of Melbourne.

Riders will take a 135 km tour through some of the region's most interesting and picturesque roads including the challenge of riding over Mt Macedon. There's even a 5 km shorter bypass option for those not feeling up to the challenge of The Mount! The ride will be of medium to hard level to suit riders with a good level of fitness. Money raised will be used to help find a cure for Multiple Sclerosis through the Rotarian Action Group for MS Awareness and for other community projects.

There is a BBQ following the ride with prize presentations and certificates of achievement.

Get more information, peruse the route map, and register online at <u>www.gisbornerotary.org.au</u> and get your friends and associates to sponsor you. All inquiries can be directed to Martin Taurins on 0407 564 389 or email <u>taurins3@vegas.com.au</u>

The Governor of Victoria comes to Boroondara

The Governor of Victoria, Professor David de Kretser, AC will be the guest speaker at the 2009 Boroondara Paper.

Most people will be aware of Prof. de Kretser's eminent career in the field of Biotechnology, particularly male reproductive health. He is ideally placed to continue the theme, established last year, of emphasising the importance of science, especially as a career for our youth. This year's topic will be: "THE IMPORTANCE OF SCIENTIFIC KNOWLEDGE TO AUSTRALIA'S FUTURE". Don't miss this rare opportunity to be stimulated by one of our most respected Scientists. Come and hear Prof. de Kretser for breakfast on **Friday**, **15 May**.

Location: Leonda, 4 Wallen Rd, Hawthorn Time: 6.45am for 7.00am start. Concluded by 8.30am Cost: \$40 per adult, \$30 per student.

Register with Ian Hamilton at <u>ian@hamiltonsci.com.au</u> or on 0412 312 521 This prestigious event is sponsored by the Yarra Cluster clubs of Glenferrie, Hawthorn, Kew and Kew on Yarra, with any proceeds directed to "Boroondara Cares" an initiative to support the citizens of the drought ravaged Moira Shire.

Raising Funds For Heart Kids with the RC of Tullamarine

Join in a great night of entertainment - **Friday, 15 May** at Reggio Calabria... with goody bags, lucky spots, a silent auction, public auction... great entertainment from Johnny Memphis and the Thankyou Very Much Orchestra... Wow!! What a night.





We care. We share. We all gain.

Book a table or help our by donating goods and services for use at the auctions. To Enquire, book or donate please call Dr. Kaylene J Evers on 9309 1854 or 0416 226 906.

City Meets Country Tour – A Heritage Cluster Project

As a D9800 initiative DG Jim Studebaker suggested that each City Cluster connect with a country town in our District to see how we could assist our country cousins during this prolonged drought. The Heritage Cluster Presidents unanimously & immediately took up the challenge with Rochester & the Campaspe Shire allocated to the Heritage Cluster.

As outlined by the Hon Secretary Rotary Club of Rochester & Allannah Jenkins, a local social worker the drastic situation in the District is a result of 12 years of drought & farmers hit with falling prices for their produce. From being one of the food-bowls of Victoria the Campaspe District is becoming a dustbowl! Allannah mentioned that it would be great if city people could see first-hand the plight in the country and thereby have a far better understanding of the dire situation. Allannah mentioned that last year the Rotary Club of Melbourne provided IGA Food Vouchers which were greatly appreciated by the community. Not only was there a great need for the vouchers by local families but also the vouchers were spent in Rochester at the local IGA Supermarket.

The Heritage Cluster Clubs has designed a "City meets the Country" Tour with all proceeds used to purchase IGA Food Vouchers.

Details:	"City meets the Country" Tour
Date:	Saturday, 16 May 2009 to Sunday, 17 May 2009
Host:	The Rotary Club of Rochester
Tour Cost:	\$50.00 per attendee
Contact:	AG Chris Wang cwi@labyrinth.net.au

Programme

Saturday, 16	May 2009
11.00 am	Arrive in Rochester - inspect the town and lunch provided by the CWA.
1.00 pm	Visits to farms - dry, irrigation and tomato or similar visit to NW pipeline
6.30 pm	To accommodation (contact AG Chris for details)
7.30 pm	Dinner - at the Rochester Tavern
Sunday, 17 M	lay
9.00 am	Meet at Elmore Events Centre to inspect the RC Rochester Driver Training Complex.
10.30 am	Visit Corop to view the dry lake and hear from Corop locals of the conditions
12.00 noon	Lake Cooper Estate Winery – Lunch provided by the Corop Community Group
2.00 pm	Farewell & return to Melbourne

50th Anniversary – RC Malvern

A Gala Dinner will be held at the Malvern Town Hall, the same venue of their charter meeting 50 years ago on **Wednesday, 27 May** at 7pm for 7.30pm. The tickets are \$70 a head. A four course formal dinner will be served including refreshments Guest speaker will be Dr. Alan Gregory the Club's first Ambassadorial scholar who attended Bombay University 49 years ago.

Bookings and further information, contact Peter Milburn on 9801 6180 or email milburnp@yahoo.com.au

District Assembly - Reminder To All Incoming Club Officers And New Members

This year's District Assembly (originally scheduled for 24 May) will be held at Wilson Hall, Melbourne University commencing at 9:30AM on **Sunday**, **31 May**.

Heritage Cluster will be the host Club and any Rotarian seeking further information should contact AG Chris Wang at <u>cwi@labyrinth.net.au</u> or President Victor Sullivan of RC Carlton at <u>V.Sullivan@unicol.unimelb.edu.au</u> or watch 'Networker' for details.

DG's ChangeOver – Book Now!

This year's ChangeOver dinner will be held on **Saturday**, **27 June** from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

Hosted by the Rotary Club of Hawthorn it is the "must attend function of 2009. A fond farewell to Jim Studebaker and a big welcome to Colin Muir

Please contact David Pisterman on 0418 345 607 for further information. Bookings by <u>Club</u> only, \$75.00 per head. <u>Click here</u> to book.

Rotary District 9800

Issue 38, 13 April 2009



We care. We share. We all gain.



A publication for Rotarians and all community-minded people

April is Rotary Magazine Month

Fellowship The Vital Force

Membership, the Life Blood of our Organisation

Paul Harris called together three friends for the original Rotary meeting in 1905 because he wanted to create, in a big and bustling city, something of a friendly atmosphere, reminiscent of the small town where he grew up. One of the components of such an atmosphere is friendship. Since the very first meeting friendship – or fellowship, as it is called at Rotary – has been a prime motivating force.



DG Jim Studebaker & Carol

Table of Contents

Fellowship The Vital Force	1
Hicks and Nixon – Giving Hope	
to Survivors	2
GSE Team Sweden Arrives	3
Success for RC Essendon	3
Is Your Club in the Running?	4
New Members	4
Marketing Tip – Take Great Photos for	
Publication	4
Notices & Events	5

The degree of fellowship in a club depends largely on the culture of the club and attitude of the members. Are the members friendly to new comers? Are they easy to talk to? Are they interested in their community? A warm and welcoming atmosphere goes a long way in determining the strength of any Rotary Club.

The more hands Rotary has, the better and more effectively the ideal of service can be achieved, hence the importance of membership. As we draw to the conclusion of another Rotary year, let's not take our eye off membership development. There are many potential new members waiting in the wings at various stages of membership recruitment. If you are part of your club's membership committee, assessing potential members, think of the legacy you can leave to next year's team by finishing of the year well. Recruit every possible new member who meets your club's ideals.

This month's membership and attendance figures are included in this week's Networker; how is your club performing? Can you, with your membership pipeline, achieve the District's membership award?

New members bring a new dimension to the club's fellowship. An increased membership will give your club greater opportunities in the new year.

The strength of Rotary lies in the diversity of the businesses and professions represented in the club

~Jim Studebaker, District Governor

Malaria claims the life of a child somewhere in the world every 30 seconds. Your \$10 donation could give a child like Samnang a future.

Malaria Awareness Day – 30th April 2009. Call 03 9654 5872 Rotary District 9800

We care. We share. We all gain.

Issue 39, 20 April 2009





Hicks and Nixon – Giving Hope to Survivors

"Love is the main contributor to rebuilding" Gill Hicks, 16 April 2009

"It's bloody hard going through something and thinking where do you start to rebuild," she said. "I view it as a journey where you slowly put the pieces back together ..."

Inspirational, gorgeous and truly special were just a few of the words used to describe Adelaide born, Gill Hicks following her talk at the Rotary Club of Southbank's lunch on Thursday 16 April. With some 30 bushfire survivors in attendance, Gill spoke of her journey and how she was able to rebuild her life, following the July 2005 London terrorist bombing in which she lost both her legs.

Gill said that living through tragedy and rebuilding her life was not easy. "It was love that kept me alive. Love is the main contributor to rebuilding and creating my new life," she said.

As she lay close to death in the London Underground train wreckage, Gill said she experienced unconditional love from strangers who risked their lives to save her.

That love continued with the police and the nurses and doctors in the London hospital where she began her recovery and learnt to walk on prosthetic legs.

Gill gave hope to the victims of Black Saturday who attended. Her theme of love resonated with the bushfire survivors in attendance, they commented that in the face of their tragedy they too felt enormous love, not just from their family and friends but from people they will never meet from all over the world.

Bushfire survivor, Mrs Chris Butterworth was thrilled to meet Gill and described the experience as healing for both her and her family.

While one prominent Rotarian commented that Gill's speech was one of the most powerful she and her husband had ever heard. Saying it was "Truly inspirational - If you only attended one event this year, this would have to be it". *(Continued over page).*







We care. We share. We all gain.

Head of the Victorian Bushfire Reconstruction and Recovery Authority, Christine Nixon joined with Gill to give hope to the victims.

With around 4,000 homes and businesses destroyed, Ms Nixon said that the clean up in the fire ravaged communities had begun with 150 sites having been cleared, but that there was long journey ahead. "Over the next couple of weeks it will pick up and continue but it is a major undertaking to clean up all those sites." she said.

DG Michael Perkins from Tasmania's District 9830 joined the lunch and presented DG Jim Studebaker with a cheque for \$560,000 which together with the \$500,000 already collected by our District and the



more than \$400,000 collected by the other Victorian Districts will go a long way towards Rotary's important bushfire recovery work ahead. Additional donations were collected at the lunch from the sale of yellow ribbons. In total with ticket and merchandise sales and donations, over \$5,000 was raised. Southbank's President Gabriel Hau is looking forward to presenting District Community Chair Mev Connell with a cheque for the net proceeds at a club meeting soon.

The event was fortunate to receive excellent media coverage; Gill Hicks was interviewed on Channel Nine's Today program, prior to the event and SBS and Channel Ten featured stories following the lunch. Radio 3AW and 774 ABC also included items in their news while other stations incorporated the event into their community service announcements. Articles were featured in the Herald Sun and the Melbourne Age along with several online articles.

GSE Team Sweden Arrives



After 28 hours in transit, the jet-fuel soaked air of Gothenburg's Landvetter Airport's car park seemed like the freshest air our outgoing Swedish team had ever breathed. "Aaaah it's just like a Norsca commercial from the 1980's! Smell that Scandinavian air!"

Leaving the airport, they travelled about an hour and a half north of Gothenburg to the region where they will be touring for Rotary's Group Study Exchange. The irony of stopping at McDonalds was not missed - No McHerrings or McAbbas in sight.

The first day and a half was spent at The Lundsbrunn Kurort spa resort where the team were 'forced' to have saunas, and spas and eat delectable food and drink coffee with gourmet chocolates. Not to mention the caviar on crisp bread for breakfast.

We hope to hear more news from the team as they continue their adventure.

Success for RC Essendon

This year's Profit Through Success was just that, a major success for the Rotary Club of Essendon.

As has been the case in previous years, the club the function was extremely well attended by Rotarians and guests from the local business community.

The resident MC Paul McDonald did, as usual, an excellent job in comparing the event and gave all those who attended a lot of laughs with his witty comments to Police Commissioner Simon Overland.



Victorian Police Commissioner Simon Overland gave an impressive speech which covered a wide range of topics relating to current policing methods and issues relating to terrorism, gangs and the underworld.





People like

you land me ...

Is Your Club in the Running?

Our District Awards are around the corner and let's not forget about the Attendance Trophy and Membership Trophy are up for grabs.

Can your club meet the attendance and / or membership requirements to take out one of the awards?

The leader board, to date, is below.

Attendance



rotary

...and who else?

Club	Cluster	% Attendance to 31 March 09
Melton Valley	Westside	97%
North Balwyn	Eastside	90%
Wyndham	Port Phillip	88%
Werribee	Port Phillip	87%
Hoppers Crossing	Port Phillip	86%
Flemington	Hobsons Bay	86%
Keilor East	Gateway	86%
Glen Eira	Beachside	85%
Laverton Point Cook	Port Phillip	82%
Malvern	Stonnington	82%
Point Gellibrand	Hobsons Bay	82%
Rochester	Goldfields	80%
Keilor	Gateway	79%
Brimbank Central	Westside	79%
Melton	Westside	79%
Bacchus Marsh	Westside	79%
Richmond	Heritage	78%

Membership

		% Increase in
Club	Cluster	Membership
		to 31 March 09
Richmond	Heritage	16%
Albert Park	Batman	13%
Brighton Beach	Beachside	11%
Hoppers Crossing	Port Phillip	11%
Melbourne South	Batman	10%
Flemington	Hobsons Bay	9%
Keilor	Gateway	9%
Brighton	Beachside	8%
Brimbank Central	Westside	7%
Brighton North	Beachside	6%
Melton Valley	Westside	6%
Footscray	Hobsons Bay	6%
Point Gellibrand	Hobsons Bay	6%
Woodend	Calder	6%
Toorak	Stonnington	6%
Collingwood	Heritage	6%
Carlton	Heritage	5%
Tullamarine	Gateway	5%

New Members

The Rotary Club of Brimbank Central is pleased to welcome the following new member

Mr Ratna Kanaiya, Architectural Design

The Club members welcomed Ratna and his wife Maya to the Rotary family.



We all want the same thing.

And the 1.2 million members of Rotary around the world are making it happen. Rotary's educational programs and scholarships are dedicated solely to promoting peace. **Together we can create a more peaceful world.**

Issue 39, 20 April 2009



We care. We share. We all gain.



Take Great Photos For Publication

Photographs are an excellent way to liven your club's publication, be it a report, newsletter, manuscript, presentation, or flyer. When used well, photographs will add to the reader's understanding of your projects. Here are some tips to help you take great photos.

Getting The Shot

Good composition is essential. It allows you to convey messages and emotions through the images that you shoot.

Consider:

- The angle: Create visual interest by choosing unusual angles from which to take your picture. "Look for angles that are interesting and demonstrate the mood and inspiration you're trying to capture."
- Balance: try and achieve a balance of colour, light and depth in your picture.
- Perspective: include an object that will give the image a sense of perspective. In large landscape shots include a person to show the magnitude; in a seminar try including the podium with the speaker, it will create a sense of drama.
- Move in close: cut distractions out of your picture by moving in close on your subject; your aim is to fill the
 picture with the subject.
- Use a plain background: this will keep the focus on your subject; bright, colourful objects or signs and letters directly behind the subject of your photo will detract from it.
- Place your subject off centre to create visual interest.





Close up, off centre, with a clear background so that there are few distracting elements.



The photograph is successful in that it is shot from an interesting angle and includes the speaker's podium providing perspective but not as effective because of the distracting background.

It would have been better had the photographer changed their point of view, ensuring the poster remained in the shot but not behind the subject.

Using your pictures

- Always include the names of your subject(s) or provide a caption for the photograph.
- Make sure the photo relates to the article, a picture says a thousand words so make them count.
- Use editing programs such as Photoshop to edit your images reduce red eye/brightening/enhancing colour/ cropping etc.

Source: http://www.phcris.org.au/infobytes/photos.php

Notices & Events

RC of Prahran

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• Monday, May 25 but will be encouraging members to attend the 50th anniversary of RC Malvern on Wednesday, May 27







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47th Annual Art Show – the largest in the country

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For Preview Tickets to the Preview & Awards Night – Friday 24th April please contact John Steven – 9882 6184 or <u>johnsteven@bigpond.com</u>. Tickets are \$50.00 each – Light refreshments and beverages included. Almost 2000 original paintings on show - Prize Pool of over \$50,000.00 Demonstrating Artists most days - Food & Beverages on sale during the week.

Golf Day – RC Footscray in conjunction with Victoria Police



Join the Rotary Club of Footscray and Victoria Police Charity Golf Day on **Monday, 27th April** And raise funds for Community and Youth Projects in the Western Suburbs.

Thanks to the Medway Golf Club for making the course available.

Click here for the flyer and booking form.

Australia and the Global Economic Crisis - Breakfast

Kenneth Davidson, *The Age's* Senior Business Columnist will speak at a breakfast on **Tuesday**, **28 April** at 7:30 am at The RACV Club, 501 Bourke Street, Melbourne.

Full Continental breakfast – including a hot dish – served at the table. Cost: \$40 per person

Governments around the World – including here in Australia – are embracing 'economic stimulus packages' and 'bailouts' on an unprecedented scale. It appears that "*everyone is a Keynesian now*" in response to the Global Economic Crisis. But will those measures work? What will it mean for us in Australia? What can and should our Federal and State governments be doing in response to the global situation?

For more information or to book, please click here.

Malaria Awareness Day

Clubs are reminded of Malaria Awareness Day on 30th April.

Rotarians have joined the World Health Organization in its roll-back Malaria campaign and Australian Rotarians are providing funds, volunteers and support for anti-malarial activities principally in the Solomon Islands and Papua New Guinea.

Individuals as well as Clubs can make tax deductible donations. If donating by cheque it should be made payable to:

Rotary Australia Overseas Aid Fund (RAM) and mailed to: District RAM Coordinator Michael Morrison, Rotary Club of Prahran, P.O. Box 265 Prahran Vic 3181.

Annual 9800 District Governor's Golf Day – Hosted by RC of West Footscray

Friday, 1 May at Medway Golf Course, 57 Omar Street, Maidstone

Registration Time 12.00 noon

Tee off Time 12.30 pm (Shotgun Start)

Presentations after completion of competition - Stay on for

International Night Dinner (see email below) Golf only \$40.00 - Golf and 2 course Dinner \$80.00



An Ambrose event will run with different grades. Prizes for handicap and non handicap players closest to the pin, longest drive. The District Governor's Trophy will be presented for the best club's score for four players. Ring Peter Farren on 0418 594 501, Roger Climie on 9325 1666 or 0409 145 486 or Ron Palmer 9687 4625 for further details or for the booking form <u>click here</u>. Please forward cheques to PO Box 4139 West Footscray 3012 by 24th April.

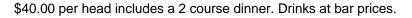




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International Night 2009 - RC of West Footscray

Featuring exchange students describing their year's experience on **Friday**, **1 May** at 6.30 pm for 7.00 pm at the Medway Golf Club, 57 Omar Street Maidstone





RSVP- 24th April 2009 to Ian Johnson by telephone to 94815590 or 0417 585670 or by email to <u>bettyianjohnson@bigpond.com</u>

Macedon Ranges MS Cycle Challenge

The Rotary Club of Gisborne are holding the Macedon Ranges MS Cycle Challenge on **Sunday, 3 May**. For those who love a great bike ride, the Macedon Ranges is home to Victoria's most picturesque townships, mountain ranges, and quality food and wine ... and it's less than an hour Northwest of Melbourne.

Riders will take a 135 km tour through some of the region's most interesting and picturesque roads including the challenge of riding over Mt Macedon. There's even a 5 km shorter bypass option for those not feeling up to the challenge of The Mount! The ride will be of medium to hard level to suit riders with a good level of fitness. Money raised will be used to help find a cure for Multiple Sclerosis through the Rotarian Action Group for MS Awareness and for other community projects.

There is a BBQ following the ride with prize presentations and certificates of achievement.

Get more information, peruse the route map, and register online at <u>www.gisbornerotary.org.au</u> and get your friends and associates to sponsor you. All inquiries can be directed to Martin Taurins on 0407 564 389 or email <u>taurins3@vegas.com.au</u>

The Governor of Victoria comes to Boroondara

The Governor of Victoria, Professor David de Kretser, AC will be the guest speaker at the 2009 Boroondara Paper.

Most people will be aware of Prof. de Kretser's eminent career in the field of Biotechnology, particularly male reproductive health. He is ideally placed to continue the theme, established last year, of emphasising the importance of science, especially as a career for our youth. This year's topic will be: "THE IMPORTANCE OF SCIENTIFIC KNOWLEDGE TO AUSTRALIA'S FUTURE". Don't miss this rare opportunity to be stimulated by one of our most respected Scientists. Come and hear Prof. de Kretser for breakfast on **Friday**, **15 May**.

Location: Leonda, 4 Wallen Rd, Hawthorn Time: 6.45am for 7.00am start. Concluded by 8.30am Cost: \$40 per adult, \$30 per student.

Register with Ian Hamilton at ian@hamiltonsci.com.au or on 0412 312 521

This prestigious event is sponsored by the Yarra Cluster clubs of Glenferrie, Hawthorn, Kew and Kew on Yarra, with any proceeds directed to "Boroondara Cares" an initiative to support the citizens of the drought ravaged Moira Shire.

Raising Funds For Heart Kids with the RC of Tullamarine

Join in a great night of entertainment - **Friday, 15 May** at Reggio Calabria... with goody bags, lucky spots, a silent auction, public auction... great entertainment from Johnny Memphis and the Thankyou Very Much Orchestra... Wow!! What a night.

Book a table or help our by donating goods and services for use at the auctions. To Enquire, book or donate please call Dr. Kaylene J Evers on 9309 1854 or 0416 226 906.

City Meets Country Tour – A Heritage Cluster Project

As a D9800 initiative DG Jim Studebaker suggested that each City Cluster connect with a country town in our District to see how we could assist our country cousins during this prolonged drought. The Heritage Cluster Presidents unanimously & immediately took up the challenge with Rochester & the Campaspe Shire allocated to the Heritage Cluster.

As outlined by the Hon Secretary Rotary Club of Rochester & Allannah Jenkins, a local social worker the drastic situation in the District is a result of 12 years of drought & farmers hit with falling prices for their produce. From being one of the food-bowls of Victoria the Campaspe District is becoming a dustbowl! Allannah mentioned that it would be great if city people could see first-hand the plight in the country and thereby have a far better understanding of the dire situation. Allannah mentioned that last year the Rotary Club of Melbourne provided IGA Food Vouchers which were greatly appreciated by the community. Not only was there a great need for the vouchers by local families but





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also the vouchers were spent in Rochester at the local IGA Supermarket.

The Heritage Cluster Clubs has designed a "City meets the Country" Tour with all proceeds used to purchase IGA Food Vouchers.

Details:"City meets the Country" TourDate:Saturday, 16 May 2009 to Sunday, 17 May 2009Host:The Rotary Club of RochesterTour Cost:\$50.00 per attendeeContact:AG Chris Wang cwi@labyrinth.net.au

Luncheon and Raffle – RC Woodend

Following on from the previous successful fundraising luncheons, the Rotary club of Woodend will again be hosting another event of sumptuous treats.

Friday, 22 May from 12 -3 pm at 142 Washington Lane, Woodend

Cost is \$20 which includes a light lunch & champagne on arrival RSVP and payment by 15 May by phoning Melissa on 5427 1578 Funds raised for Drought Relief

50th Anniversary – RC Malvern

A Gala Dinner will be held at the Malvern Town Hall, the same venue of their charter meeting 50 years ago on **Wednesday, 27 May** at 7pm for 7.30pm. The tickets are \$70 a head. A four course formal dinner will be served including refreshments Guest speaker will be Dr. Alan Gregory the Club's first Ambassadorial scholar who attended Bombay University 49 years ago.

Bookings and further information, contact Peter Milburn on 9801 6180 or email milburnp@yahoo.com.au

Yassou, A flavour of Greece – Dinner and Dance

At Emmanuel College (formerly St Paul's) enter from Chambers Rd, Altona North on Saturday, 30 May at 7pm Cost: \$20 per head, BYO Drinks

Silent Auction event!

Make your Bid: *signed* Footscray FC Jumper, Football. *signed* Football Club Posters *framed* Original Paintings, Prints.

Memorabilia - Gifts - House, Garden, Sporting goods. There are lots of items, so grab a bargain come to this very enjoyable evening.

Get ready to Zorba! RSVP: 25 May 2009 to Therese: 9391 8504 or 0412 315 450 or Peter: 9315 2816

District Assembly - Reminder To All Incoming Club Officers And New Members

This year's District Assembly (originally scheduled for 24 May) will be held at Wilson Hall, Melbourne University commencing at 9:30AM on **Sunday**, **31 May**.

Heritage Cluster will be the host Club and any Rotarian seeking further information should contact AG Chris Wang at <u>cwi@labyrinth.net.au</u> or President Victor Sullivan of RC Carlton at <u>V.Sullivan@unicol.unimelb.edu.au</u> or watch 'Networker' for details.

DG's ChangeOver – Book Now!

This year's ChangeOver dinner will be held on **Saturday**, **27 June** from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

Hosted by the Rotary Club of Hawthorn it is the "must attend function of 2009. A fond farewell to Jim Studebaker and a big welcome to Colin Muir

Please contact David Pisterman on 0418 345 607 for further information. Bookings by <u>Club</u> only, \$75.00 per head. <u>Click here</u> to book.





8504 or 0412 315 450





How's Your Club Shaping Up?

No. of clubs reporting	61
% average attendance of those reported	68%
% of clubs reporting membership	88%

			A /		Ме	mbership	
Club	Cluster	No. of	%	As at	Start Mar		% Change
		meetings	Attendance	30 June 08	09	09	YTD
Richmond	Heritage	4	78%	37	43	43	16%
Albert Park	Batman	4	67%	53	60	60	13%
Brighton Beach	Beachside	5	68%	18	20	20	11%
Hoppers Crossing	Port Phillip	4	86%	28	31	31	11%
Melbourne South	Batman			30	-	33	10%
Flemington	Hobsons Bay	4	86%	22	24	24	9%
Keilor	Gateway	5	79%	35	38	38	9%
Brighton	Beachside			133		143	8%
Brimbank Central	Westside	4	79%	28	30	30	7%
Brighton North	Beachside	4	75%	47	50	50	6%
Melton Valley	Westside	4	97%	16	17	17	6%
Footscray	Hobsons Bay	4	54%	51	54	54	6%
Point Gellibrand	Hobsons Bay	5	82%	34	36	36	6%
Woodend	Calder	4	67%	17	18	18	6%
Toorak	Stonnington	4	72%	35	37	37	6%
Collingwood	Heritage	4	60%	18	20	19	6%
Carlton	Heritage	5	73%	38	39	40	5%
Tullamarine	Gateway	4	61%	20	21	21	5%
Altona	Port Phillip	5	62%	26	27	27	4%
Echuca-Moama	Goldfields	4	58%	26	26	27	4%
Gisborne	Calder	5	68%	26	26	27	4%
North Melbourne	Gateway	4	65%	26	27	27	4%
Wyndham	Port Phillip	4	88%	26	27	27	4%
Prahran	Stonnington	-	0070	27		28	4%
Melbourne	Batman	4	50%	268	274	277	3%
Brunswick	Heritage	4	43%	30	31	31	3%
Bendigo Strathdale	Goldfields	5	65%	32	33	33	3%
Bendigo South	Goldfields	4	64%	44	45	45	2%
Canterbury	Eastside	4	59%	44	44	45	2%
Balwyn	Eastside	5	63%	90	91	92	2%
Glenferrie	Yarra	5	63%	45	46	46	2%
Central Melb. Sunrise	Batman	5	63%	55	56	56	2%
Altona City	Port Phillip	4	72%	33	33	33	0%
Bacchus Marsh	Westside	4	79%	40	40	40	0%
Bendigo Sandhurst	Goldfields	4	71%	52	52	52	0%
Boroondara	Eastside	5	51%	19	19	19	0%
Eaglehawk	Goldfields	4	75%	38	38	38	0%
Kangaroo Flat	Goldfields	2	52%	30	32	30	0%
Kyneton	Calder	4	68%	38	38	38	0%
Malvern	Stonnington	4	82%	47	48	47	0%
Maribyning Highpoint	Hobsons Bay		0270	16	40	16	0%
Moonee Valley	Gateway	4	39%	21	21	21	0%
St Kilda	Stonnington		5570	12	21	12	0%
Williamstown	Hobsons Bay	4	66%	29	28	29	0%
Yarraville	Hobsons Bay	5	71%	19	19	19	0%
North Balwyn	Eastside	4	90%	89	89	88	-1%
Hawthorn	Yarra	5	60%	72	71	71	-1%
Bendigo	Goldfields	5	58%	96	93	94	-1% -2%
Chadstone / East Malvern	Stonnington	5 4	74%	43	93 42	94 42	-2% -2%
	_				42		
Keilor East	Gateway	3	86%	41	40	40	-2%

* Membership and Attendance figures not reported.





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		No. of %			Membership			
Club Cluster	Cluster	meetings	Attendance	As at 30 June 08	Start Mar 09	End Mar 09	% Change YTD	
Essendon	Gateway			80		78	-3%	
Essendon North	Gateway	4	60%	32	31	31	-3%	
West Footscray	Hobsons Bay	4	52%	31	30	30	-3%	
Fitzroy	Heritage	4	70%	30	29	29	-3%	
Southbank	Batman	5	70%	26	25	25	-4%	
Sunshine	Westside	5	63%	23	22	22	-4%	
Camberwell	Eastside	4	75%	63	59	60	-5%	
Werribee	Port Phillip	5	87%	41	40	39	-5%	
Kew-on-Yarra	Yarra	4	63%	25	23	23	-8%	
Port Melbourne	Batman			35		32	-9%	
Glen Eira	Beachside	5	85%	23	22	21	-9%	
Melton	Westside	5	79%	44	41	40	-9%	
Rochester	Goldfields	4	80%	11	10	10	-9%	
Daylesford	Calder	4	63%	30	27	27	-10%	
Kew	Yarra	4	65%	54	47	48	-11%	
Elsternwick	Beachside			19		16	-16%	
Castlemaine	Calder	4	70%	47	40	39	-17%	
Caulfield	Beachside	4	61%	11	9	9	-18%	
Laverton Point Cook	Port Phillip	4	82%	22	19	18	-18%	

* Membership and Attendance figures not reported.





We care. We share. We all gain.



A publication for Rotarians and all community-minded people

April is Rotary Magazine Month

It's Coming. Prepare... Prepare... Prepare

How the year moves on

Certainly, one of the salutary events in the Rotary year is the two-day Presidents Elect Training Seminar (PETS). In many ways, it is the key gathering ... the one that draws from our past and looks to assuring our future structure.

Our PETS is Rotary from every conceivable angle – it touches on philosophy, psychology and multitude of organisational components. For the incoming presidents it is an intense session with a steep learning curve. But, importantly, it is also an event that engages fellowship and produces individual cross-club presidential friendships which often become life-long.

Table of Contents

It's Coming. Prepare Prepare	
Prepare	1
You're Invited to the District Assembly	2
Getting Down to Business in Ballarat -	
PETS	3
GABR Endorsed by Dame Elisabeth	
Murdoch	4
DIK Need Your Help	4
RAWCS Fundraising Walks	5
District Attendance Trophy	5
New Members	6
Marketing Tip – New Member? Shout	
it Out	6
Notices & Events	7
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Last weekend saw the culmination of many months of planning and

preparation as presidents-elect and partners went through an intensive and fun filled D9800 PETS in 'celsius challenged' Ballarat. I jest Ballarat was great and the hospitality and fellowship that emanated from the weekend points to an exciting time in 2009/10.

In an organisation like Rotary, where members represent a gamut of backgrounds and experiences, an effective training program is imperative. By design, one of the great strengths of Rotary, and possibly one of the greatest challenges is that the majority of leadership roles in our District and Clubs change each year. We acknowledge that it is this aspect of Rotary life which allows us to constantly renew with new ideas, new leadership styles, new programs and a fresh approach each year. However, ensuring that the whole package is workable <u>and works</u> can be daunting.

Globally, we induct a new President of Rotary International each year and we rotate half of the Rotary International Board of Directors and half of the Trustees of The Rotary Foundation. At a District level, we induct a new District Governor every year and we rotate half of the Assistant Governors. We also strive to ensure that no individual Rotarian serves on the District Board or on the District Leadership Team for more than three years. At Club level, we induct a new President each year and, if we are able, we rotate the positions of responsibility in our clubs on a regular basis. There are lots of permeations, lots of combinations and lots of possibilities.

Giddy yet? Stay with me ... it continues to develop.

Rotary believes that having this constant rotation of its leaders provides different perspectives on the aspirations of our Clubs and our District. It develops our members as leaders – it affords us added responsibilities for a defined and manageable period of time.

Naturally, these annual and biannual rotations of leadership positions require a great deal of training. District Governors receive training for two years prior to taking office. District Leaders and Assistant Governors undertake training during the year and Club Presidents receive training during the year at pre-PETS, PETS and District Assembly before taking office. Club leaders and office bearers receive training at the District Assembly. "Instruction" seems a bit Victorian ... in essence it's a number of forums that involve people engaging and securing the succession in an environment of fellowship.

These training sessions are extremely important to make sure that our Rotary leaders are all 'in synch', that they know the emphasis of Rotary for the ensuing year and that plans and preparations are attuned accordingly. Rotary knowledge and adequate planning are the cornerstones of effective leadership and are indispensible for the conduct of an effective Rotary Club.



DG Jim Studebaker & Carol





We care. We share. We all gain.

Last weekend, in Ballarat, DGE Colin Muir and the District Training Team, under the leadership of PDG Des Hosking, delivered an involving and inspiring PETS for our incoming Club Presidents and partners.

Our 2009-2010 Club Presidents are now well primed to complete their plans, brief their club leaders and take office on 1st July. It is now the responsibility of every Rotarian taking on a leadership position in their club next year to attend the District Assembly at Wilson Hall, Melbourne University on Sunday 31st May. It is only through attending the District Assembly, and the specific break-out sessions relating to each club position, that club leaders will be adequately briefed to prepare their plans for next year.

This is important ... please remember that the District Assembly is open to all Rotarians and you can register using the links below. Make it your business to be there and hear what is in store for 2009-2010.

It's going to be another exciting year in Rotary. Training is a key element.

Let's be prepared!!

~Jim Studebaker, District Governor

Rotary International District 9800 Assembly 2009

I would like to invite all Rotarians to join me at the 2009 District Assembly on 31st May 2009.

The District Assembly gives all Rotarians the opportunity to hear firsthand the vision, goals and emphases of our RI PE John Kenny for 2009-10, together with information and updates on our District's activities including the Rotary Foundation's. There will be presentations on new District initiatives in which you and your club can participate.

Who should attend?

Everyone is welcome to attend. It is particularly important that all incoming office bearers, including directors and committee chairs attend and bring with them new club members. Everyone, regardless of their service or experience will find something new and interesting.

When is it?

The Assembly commences with Registration from 8.30am, Sunday 31th May 2009 with the first plenary session commencing at 9.30am- sharp. Where is it?

The Assembly will be held at Wilson Hall, Melbourne University, Grattan Street, Carlton (Melway Ref: 2B D8). Ample underground parking available (cost \$5.00). Please enter via Grattan Street entrance. Rotary 'Marshals' will be at all the university complex entrance to assist and direct attendees to Wilson Hall.

How much will it cost?

FREE - Nothing to Members wearing their Rotary Dinner Badge. (The Registration Fee is \$30.00 and will be paid for by your club. This includes all materials, morning teas and a light lunch).

How do I register my interest?

Talk with your President Elect or current Secretary - Clubs can CLICK HERE to register.

> Hope to see you all at our 2009 District Assembly, Colin Muir, District Governor Elect

"The Future of Rotary is in Your Hands"









Getting Down To Business in Ballarat - PETS

"The cold wintry weather at Ballarat last weekend was more than off-set by the warmth of the fellowship and the wonderful learning experience provided for President's Elects and their wives, husbands and partners at this year's President Elect's Training Seminar (PETS).

DGE Colin Muir and Pauline hosted a great program which began on Friday evening with drinks and dinner at historic Sovereign Hill followed by the sound and light performance "Blood on the Southern Cross", a quite foreboding experience as wind and rain swept across the old diggings.

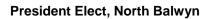
Saturday morning saw us down to business with a series of presentations on Rotary International, D9800 and our accountabilities as incoming Presidents in our Clubs.

Incoming RI World President Scotsman John Kenny (DGE Colin has already dubbed as the Kenny Clan) has announced Rotary's theme for 2009/20010 is "The Future of Rotary Is In Your Hands". This highly relevant theme is reflected in RI's Strategic Plan and its sentiment underpinned the presentations and the breakout sessions during the Ballarat seminar. DGE Colin challenged us to work to meet its aspirations. I am certain we will do so.

The agenda at PETS focused on the key areas of Rotary Service, none more significant than the issues around further developing vibrant membership and the significance of Foundation. But presentations also extended to advice on how we might effectively conduct ourselves as Presidents, including, for example, hints on public speaking technique and the conduct of meetings.

A more formal Gala Dinner on Saturday night was a great opportunity for fellowship and a highlight was a singing performance by coloratura soprano Elizabeth Barrow (daughter of Linda, President of RC Bendigo Sandhurst) and tenor Michael Lapina (RC Central Melbourne Sunrise).

PETS in Ballarat was a great preparatory session for those of us, you have elected to be Presidents of your Rotary Clubs in 2009/2010."











"I thought PETS was an excellent introduction to being a Rotary President. Apart from the useful and necessary information on offer in the formal sessions, I very much enjoyed the fellowship aspect, in particular broadening the relationship with my fellow incoming cluster Presidents by working with them practically and getting to know them socially."

President Elect, Boroondara







GABR Endorsed By Dame Elisabeth Murdoch

The Great Australian Bike Ride Heads for Lismore via Casino

Dame Elisabeth Murdoch has endorsed the epic cycling journey around Australia to support mental illness research – the Great Australian Bike Ride organised by Australian Rotary Health. "I congratulate you on the fine work you are doing for mental illness" she said.

Australian Rotary Health is tackling misconceptions about mental illness in a very healthy way. The Ride is promoting mental health and physical fitness. It is also raising funds for mental illness research and education programs through sponsorship of the riders.

The Ride arrives in Lismore on 3 May after a 133 kilometre journey from Grafton. Cyclists have now completed over 3,000 kilometres of the 18,000 kilometre odyssey.

Riders, John Farrugia, Gonny Rundell, Roberta Gordon and Tom Brown are riding the whole way. Initially this core group included a very fit 80 year old named Geoffrey Hawkins. However Geoffrey's bike slipped on a wet railway crossing in Hobart. He is recovering from a





fractured hip but is committed to rejoining the Ride once he has medical approval.

The youngest Sydney to Brisbane rider is 31 year old teacher Chris Dallen. The Rotary Club of Lower Blue Mountains, renowned for its Garden Gnome Convention each Australia Day is sponsoring him for \$1,000; provided he carries a gnome with him on the Ride! It's a good thing the gnome is tiny. Chris stuck the little guy on his bike's handlebar to give him a good view all the way to Brisbane.

Riders will complete stage four of the nine stage ride when they reach Brisbane on 7 May. After riding to Townsville, Darwin, Perth, and Adelaide cyclists will be welcomed to Melbourne by Dame Elisabeth on 10 October, World Mental Health Day. Geoffrey Hawkins is determined to ride into Melbourne with the other cyclists to meet her.

To sponsor a rider go to <u>www.greataustralianbikeride.org.au</u> or call 1800 781 818.

DONATIONS IN KIND NEED YOUR HELP!

Can you spare a few hours any Tues, Wed or Thurs between 10- & 2-30pm? Your D9800 DIK has 12 Club International projects loading their containers in the next two months. Whether it be goods for the Bushfire Relief, Samoa, Fiji, PNG, Zambia or even a little one for Collingwood come along and help.

> There are books and clothes to be sorted & packed. No heavy lifting.

BYO sandwich, DIK supply the rest..... Parking & fellowship!

Rear of Shed 40 @ 400 Sommerville Rd,West Footscray. Melway 41 E7.Enter GATE 1, between Geelong & Paramount Roads Lost-ring Bill on 0425 741 045

"Volunteers live longer, happier lives."





RAWCS Fundraising Walks

After the inaugural Rotary Australia World Community Service (RAWCS) fundraising walk last year on Kokoda the interest is to extend the opportunity for further participation and RAWCS are pleased to announce two walks and encourage Rotarians, family members and friends of Rotary to give consideration to being part of this opportunity.

Walk 1. KOKODA 2009-K2 13th September 2009 – 24th September 2009. Owens Corner to Kokoda

The walk traces the steps of the Australian Forces through the Owen Stanley Range and honours the handful of 18 year old militia troops who stood between the enemy onslaught and our homeland. Most of the diggers had not previously fired a shot in anger.

Team Leader: PDG Bob Sydes (03 6344 959) <u>rbsydes@bigpond.com</u> Further information refer to site <u>www.kokodaspirit.com.au</u>

Walk 2. SANDAKAN DEATH MARCH - S1 30th April 2010 - 11th May 2010

This walk gives the option of walking all the way, part walk part bus or all the way using bus transport so caters for all fitness levels.

The Sandakan – Ranau POW Death March follows in the footsteps of the POWs who were force-marched three times between January and June 1945 from their prisoner of war camp in Sandakan camp North Borneo, west to the small settlement of Ranau. The very mention of the words Sandakan/Ranau in tandem conjures visions of tragedy of immense proportions. The Death March is acknowledged as the worst tragedy for Australia in World War II.

Team Leader PDG Lou Johnson (03 6344 5014) <u>marlou@tassie.net.au</u> Further information refer to site <u>www.sandakandeathmarch.com</u>

Registrations for both walks are to be lodged with Lou Johnson (details above).

District Attendance Trophy

Is your club in the running??

Up to date attendance figures for the District Attendance Trophy are.....

Club	Average Yearly Attendance
1 Melton Valley	86.59%
2 Flemington	84.78%
3 Wyndham	84.33%
4 Werribee	82.18%
5 Eaglehawk	80.76%
6 Brimbank Central	80.50%
7 Laverton Point Cook	80.33%
8 Keilor East	79.56%
9 Carlton	79.39%
10 North Balwyn	79.29%



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New Members

District 9800 is pleased to welcome the following new members:

- John Kinai Classification: Defence Education to the Rotary Club of Laverton Point Cook
- Adrian Byrne to the Rotary Club of Bendigo South. Adrian is local equipment sales manager and is welcomed to the fold as a new member of the community service organisation's ranks.

Club President Frank Cinquegrana expressed delight in bringing aboard Adrian, who is deeply passionate about improving the environment and protecting native flora and fauna.

"We're very happy to welcome Adrian to the club, especially with his enthusiasm" Cinquegrana said in regard to the club's new recruit, who is expected to further invigorate the club with his drive and organisational ability.

Married to partner Christine with three girls, Adrian decided to join Rotary after a friend brought him along to a Rotary meeting.

"I'm really looking forward to getting involved." said Adrian, who is aiming to make a difference by putting something back into the community.



John Kinai



Adrian Byrne and Chris

• Suren Sambyal to the The Rotary Club of **Essendon North**. Suren is a past member and Past President of The Rotary Club of Delhi South East.

New Member? Shout It Out!

Nothing Draws a Crowd like a Crowd Itself

Promoting your Club's new members is a fantastic way to attract further new members.

It allows prospective members to see that Rotary members don't belong to a secret society, but indeed are people just like them with similar ideals.

The messages that new members impart have the added advantage of:

- Enabling others to picture themselves in the same shoes as the new recruit
- Being fresh and relevant
- Dispelling myths that might otherwise be a disincentive to join
- Showing why Rotary is a great vehicle for following passions that many people harbour
- Providing potential reasons to join
- Showing that there ARE new people and ideas in Rotary

Get the message out there!

By now we know all about the What's In It For Me? (WIIFM) principle, we know the audience we're trying to reach, we know the message we're trying to impart, we've got a good story, and we've even got a great front person (the new recruit) who can provide legitimate expert testimony on the worth of joining Rotary. The only thing left to do is make







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sure you convey all this in a way that piques the interest of others. Tell the world you have a new member and how mutually beneficial the arrangement will be!

Just Do It!

Give it a go! Put it out there. Write it up and send it on. The biggest barrier to press coverage for Rotary Clubs is often lack of attempt to gain press coverage.

The link <u>http://www.rotarydistrict9800.org.au/uploads/downloads/MarketingTips/RotaryNewMemberPressRelease.xls</u> (found on the District 9800 website) contains simple Microsoft Excel resource to help you generate a good story for a press release when you have new members join your club. The text will tell the story of WHY they got involved – the very story likely to interest and subsequently influence others.

Here is a great example of one Networker recently received from the Rotary Club of Bendigo South:

ROTARY CLUB OF BENDIGO SOUTH

For immediate Release

The Rotary Club of Bendigo South has this week welcomed local equipment sales manager Adrian Byrne to the fold as a new member of the community service organisation's ranks.

Club President Frank Cinquegrana expressed delight in bringing aboard Adrian, who is deeply passionate about improving the environment and protecting native flora and fauna.

"We're very happy to welcome Adrian to the club, especially with his enthusiasm" Cinquegrana said in regard to the club's new recruit, who is expected to further invigorate the club with his drive and organisational ability.

Married to partner Christine with 3 girls, Adrian decided to join Rotary after a friend brought him along to a Rotary meeting.

"I'm really looking forward to getting involved." said Adrian, who is aiming to make a difference by putting something back into the community.

Serving the community since its inception in 1959, The Rotary Club of Bendigo South welcomes those interested in joining Rotary in local and international projects. You can find out more information by contacting The Club membership co-ordinator Terry Dalwood (Past President) on (03) 5479 1227, or by visiting the club's website at <u>http://home.vicnet.net.au/~bendsth/</u>

Notices & Events

RC of Prahran

The Rotary Club of Prahran will not be having a regular lunchtime meeting on:

• Monday, May 25 but will be encouraging members to attend the 50th anniversary of RC Malvern on Wednesday, May 27

RC of Brimbank Central

The Rotary Club of Brimbank Central will have a change of venue on **Wednesday**, **6 May** – dinner at the Croquet Club, Cairnlea - to celebrate the Club's 34th Anniversary.

47th Annual Art Show – the largest in the country

This year the RC of Camberwell's Annual Art Show will run from **Saturday 25 April** to **Saturday**, **2 May**.

It will be held at the The Boroondara Civic Centre - Camberwell Road, Camberwell.

For Preview Tickets to the Preview & Awards Night – Friday 24th April please contact John Steven – 9882 6184 or johnsteven@bigpond.com. Tickets are \$50.00 each – Light refreshments and beverages included.







We care. We share. We all gain.

Almost 2000 original paintings on show - Prize Pool of over \$50,000.00 Demonstrating Artists most days - Food & Beverages on sale during the week.

Macedon Ranges MS Cycle Challenge

The Rotary Club of Gisborne are holding the Macedon Ranges MS Cycle Challenge on **Sunday, 3 May**. For those who love a great bike ride, the Macedon Ranges is home to Victoria's most picturesque townships, mountain ranges, and quality food and wine ... and it's less than an hour Northwest of Melbourne.

Riders will take a 135 km tour through some of the region's most interesting and picturesque roads including the challenge of riding over Mt Macedon. There's even a 5 km shorter bypass option for those not feeling up to the challenge of The Mount! The ride will be of medium to hard level to suit riders with a good level of fitness. Money raised will be used to help find a cure for Multiple Sclerosis through the Rotarian Action Group for MS Awareness and for other community projects.

There is a BBQ following the ride with prize presentations and certificates of achievement.

Get more information, peruse the route map, and register online at <u>www.gisbornerotary.org.au</u> and get your friends and associates to sponsor you. All inquiries can be directed to Martin Taurins on 0407 564 389 or email <u>taurins3@vegas.com.au</u>

The Governor of Victoria comes to Boroondara

The Governor of Victoria, Professor David de Kretser, AC will be the guest speaker at the 2009 Boroondara Paper.

Most people will be aware of Prof. de Kretser's eminent career in the field of Biotechnology, particularly male reproductive health. He is ideally placed to continue the theme, established last year, of emphasising the importance of science, especially as a career for our youth. This year's topic will be: "THE IMPORTANCE OF SCIENTIFIC KNOWLEDGE TO AUSTRALIA'S FUTURE". Don't miss this rare opportunity to be stimulated by one of our most respected Scientists. Come and hear Prof. de Kretser for breakfast on **Friday**, **15 May**.

Location: Leonda, 4 Wallen Rd, Hawthorn Time: 6.45am for 7.00am start. Concluded by 8.30am Cost: \$40 per adult, \$30 per student.

Register with Ian Hamilton at <u>ian@hamiltonsci.com.au</u> or on 0412 312 521 This prestigious event is sponsored by the Yarra Cluster clubs of Glenferrie, Hawthorn, Kew and Kew on Yarra, with any proceeds directed to "Boroondara Cares" an initiative to support the citizens of the drought ravaged Moira Shire.

Raising Funds For Heart Kids with the RC of Tullamarine

Join in a great night of entertainment - **Friday, 15 May** at Reggio Calabria... with goody bags, lucky spots, a silent auction, public auction... great entertainment from Johnny Memphis and the Thankyou Very Much Orchestra... Wow!! What a night.

Book a table or help our by donating goods and services for use at the auctions. To Enquire, book or donate please call Dr. Kaylene J Evers on 9309 1854 or 0416 226 906.

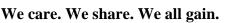
City Meets Country Tour – A Heritage Cluster Project

As a D9800 initiative DG Jim Studebaker suggested that each City Cluster connect with a country town in our District to see how we could assist our country cousins during this prolonged drought. The Heritage Cluster Presidents unanimously & immediately took up the challenge with Rochester & the Campaspe Shire allocated to the Heritage Cluster.

As outlined by the Hon Secretary Rotary Club of Rochester & Allannah Jenkins, a local social worker the drastic situation in the District is a result of 12 years of drought & farmers hit with falling prices for their produce. From being one of the food-bowls of Victoria the Campaspe District is becoming a dustbowl! Allannah mentioned that it would be great if city people could see first-hand the plight in the country and thereby have a far better understanding of the dire situation. Allannah mentioned that last year the Rotary Club of Melbourne provided IGA Food Vouchers which were greatly appreciated by the community. Not only was there a great need for the vouchers by local families but also the vouchers were spent in Rochester at the local IGA Supermarket.

The Heritage Cluster Clubs has designed a "City meets the Country" Tour with all proceeds used to purchase IGA Food Vouchers.







Details:"City meets the Country" TourDate:Saturday, 16 May 2009 to Sunday, 17 May 2009Host:The Rotary Club of RochesterTour Cost:\$50.00 per attendeeContact:AG Chris Wang cwi@labyrinth.net.au

Luncheon and Raffle – RC Woodend

Following on from the previous successful fundraising luncheons, the Rotary club of Woodend will again be hosting another event of sumptuous treats.

Friday, 22 May from 12 - 3 pm at 142 Washington Lane, Woodend

Cost is \$20 which includes a light lunch & champagne on arrival RSVP and payment by 15 May by phoning Melissa on 5427 1578 Funds raised for Drought Relief

50th Anniversary – RC Malvern

A Gala Dinner will be held at the Malvern Town Hall, the same venue of their charter meeting 50 years ago on **Wednesday, 27 May** at 7pm for 7.30pm. The tickets are \$70 a head. A four course formal dinner will be served including refreshments Guest speaker will be Dr. Alan Gregory the Club's first Ambassadorial scholar who attended Bombay University 49 years ago.

Bookings and further information, contact Peter Milburn on 9801 6180 or email milburnp@yahoo.com.au

Yassou, A flavour of Greece – Dinner and Dance

At Emmanuel College (formerly St Paul's) enter from Chambers Rd, Altona North on Saturday, 30 May at 7pm Cost: \$20 per head, BYO Drinks

Silent Auction event!

Make your Bid: *signed* Footscray FC Jumper, Football. *signed* Football Club Posters *framed* Original Paintings, Prints.

Memorabilia - Gifts - House, Garden, Sporting goods. There are lots of items, so grab a bargain come to this very enjoyable evening.

Get ready to Zorba! RSVP: 25 May 2009 to Therese: 9391 8504 or 0412 315 450 or Peter: 9315 2816

District Assembly - Reminder To All Incoming Club Officers And New Members

This year's District Assembly (originally scheduled for 24 May) will be held at Wilson Hall, Melbourne University commencing at 9:30AM on **Sunday**, **31 May**.

Heritage Cluster will be the host Club and any Rotarian seeking further information should contact AG Chris Wang at <u>cwi@labyrinth.net.au</u> or President Victor Sullivan of RC Carlton at <u>V.Sullivan@unicol.unimelb.edu.au</u> or watch 'Networker' for details.

DG's ChangeOver – Book Now!

This year's ChangeOver dinner will be held on **Saturday, 27 June** from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

Hosted by the Rotary Club of Hawthorn it is the "must attend function of 2009. A fond farewell to Jim Studebaker and a big welcome to Colin Muir

Please contact David Pisterman on 0418 345 607 for further information. Bookings by <u>Club</u> only, \$75.00 per head. <u>Click here</u> to book.





