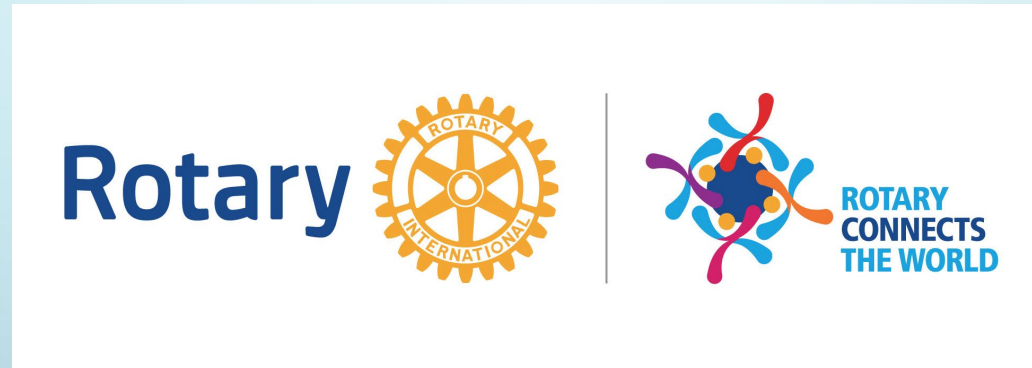


# DISTRICT ASSEMBLY 2019-2020

## CLUB SERVICE


Don't Survive.....THRIVE



District Director Club Service  
- Jonathan Shepherd 0409 88 68 78



# WHAT DOES THE CLUB SERVICE ROLE MEAN AT YOUR CLUB?

- To ensure successful administration
  - To maintain club welfare
  - To ensure satisfied Rotarians
  - To promote innovation and planning
- 





# FELLOWSHIP

- Social activities
  - District Conference
  - RI Convention
- 





# ROTARY DISTRICT 9800 CONFERENCE 2020 BENDIGO

27-29 MARCH



DG Grant Hocking and Melissa invite you to join them in the heart of Victoria to discover how Rotary Connects the World.

With a rich history Bendigo makes a perfect location for the 2020 conference. Bendigo is a goldmine of museums, a vibrant arts scene, delicious local food and wine and stunning parks and gardens.

*Conversation. Connection.  
Collaboration. Celebration.*

Find out more  
[rotaryconference.org.au](http://rotaryconference.org.au)



**HONOLULU**  
**HAWAII 2020**

# RECOGNITION

- Rotary International Presidential Citation
- District 9800 Recognitions





## ROTARY CONNECTS THE WORLD

Rotary is built on connection. When Paul Harris came to Chicago as a young lawyer, he formed Rotary for one compelling reason: to help him connect to others in a new city. More than a century later, we have at our disposal countless ways to form friendships and networks, most of which Paul Harris never dreamed. Yet Rotary's ability to connect us remains unique — and unrivaled.

Through its distinct mission and structure, Rotary International provides a way to connect to our communities, to network professionally, and to build strong and lasting relationships. Our membership connects us to a global community through our countless projects and programs, our leadership in polio eradication, and our work with and through the United Nations. Our service connects us to people who share our values, who want to take action for a better world; it connects us to people we would never otherwise meet, who are more like us than we could have imagined; and it connects us to people who need our help, allowing us to change lives in communities around the world.

As a new decade begins, we are shaping Rotary's future. In 2019-2020, Rotary will implement its new strategic plan, respond to the innovation of the Council on Legislation, and serve in our revitalized areas of focus. But the real work of shaping Rotary's future lies in our clubs, where our organization must do the most to adapt to today's changing realities.

While the club remains the core of the Rotary experience, we are now far more creative and flexible in deciding what a club can be, how it can meet, and even what can be considered a Rotary meeting. We need to be organized, strategic, and innovative in how we approach membership, forging wider and deeper connections to our communities and forming new club models to attract and engage more — and more diverse — members.

Rotary is indeed a family. Yet too often, the structure of membership or the demands of leadership seem to place Rotary out of reach for today's younger professionals. Rotary can and should be an experience that complements our families instead of competing with them. When our Rotary clubs are warm, welcoming places where service and family go hand in hand, we give family-oriented young professionals the opportunity to embrace Rotary service and model positive civic engagement. And when we make the expectations of Rotary offices realistic and manageable for busy professionals, we develop the skills and networks of a new generation of Rotarians — who will become Rotary leaders.

In 2019-2020, it will be our challenge to strengthen the many ways that *Rotary Connects the World*, building the connections that allow talented, thoughtful, and generous people to unite and take meaningful action through Rotary service.

Mark Daniel Maloney  
President, Rotary International, 2019-2020

## PRESIDENTIAL THEME AND ROTARY CITATION

### MARK DANIEL MALONEY

2019-20 President  
Rotary International

#### ROTARY'S VISION:

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.



**ROTARY  
CONNECTS  
THE WORLD**



One Rotary Center  
1560 Sherman Avenue  
Evanston, IL 60201-3698 USA  
[Rotary.org](http://Rotary.org)





## 2019-2020 ROTARY CITATION FOR ROTARY CLUBS

The **Rotary Citation** recognizes Rotary clubs that support our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals.

Rotary can automatically verify many of your club's achievements as long as you keep your club and member information up-to-date in My Rotary. To be eligible for the Rotary Citation, clubs need to begin the year as active clubs that are in good standing and remain so throughout the year. Achievements will be compared with membership figures from 1 July 2019 and will be recognized after the 1 July 2020 numbers are final, on 15 August 2020.

### UNITE PEOPLE

Achieve at least 5 of the following goals:

- Appoint an active club membership committee comprised of no less than five members and report the chair to Rotary International
- Achieve a net gain in membership
- Maintain or improve your club's retention of current and new members:
  - Improve your club's retention rate by 1 percentage point **or**
  - If your club's retention rate was 90 percent or more in 2018-2019, maintain it
- Achieve a net gain in female members or members under the age of 40
- Conduct a study of your members' occupations, and work to align your membership with the mix of businesses and professions in your community
- Sponsor or co-sponsor a new Rotary club or Rotary Community Corps
- Sponsor or co-sponsor an Interact or Rotaract club
- Host an event for Rotary alumni, and highlight Rotary's networking opportunities
- Sponsor a Youth Exchange student or RYLA participant

### TAKE ACTION

Achieve at least 5 of the following goals:

- Appoint an active club Foundation committee comprised of no less than five members and report the chair to Rotary International
- Increase the number of members involved in service projects
- Contribute at least \$100 per capita to the Annual Fund of The Rotary Foundation
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Conduct a significant local or international service project in one of Rotary's six areas of focus
- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary.org
- Continue or establish a partnership with a corporate, governmental, or nongovernmental entity and work on a project together
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Arrange for the club's members to talk with the media to tell your club's and Rotary's story

## 2019-2020 ROTARY CITATION FOR ROTARACT CLUBS

The **Rotary Citation for Rotaract Clubs** recognizes clubs that support our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals.

To be eligible for the Rotary Citation, Rotaract clubs need to be certified by Rotary International and endorsed by the district governor before 1 July 2019. Clubs will report their achievements by submitting a nomination form by 15 August 2020.

### UNITE PEOPLE

Achieve at least 3 of the following goals:

- Achieve a net gain of one member
- Have at least 50 percent of members add their skills and interests in their profiles on My Rotary
- Establish or maintain a twin club relationship
- Host an activity or event during World Rotaract Week (the anniversary of Rotaract); invite the media and tell your club's, and Rotary's, story
- Participate in a networking event or social activity with your sponsor Rotary club

### TAKE ACTION

Achieve at least 3 of the following goals:

- Achieve an average minimum PolioPlus contribution of \$25 per member
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Partner with your sponsor Rotary club on a significant local or international service project in one of Rotary's six areas of focus
- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary.org
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources

## 2019-2020 ROTARY CITATION FOR INTERACT CLUBS

The **Rotary Citation for Interact Clubs** recognizes clubs that support each of our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals.

To be eligible for the Rotary Citation, Interact clubs need to be certified by Rotary International and endorsed by the district governor before 1 July 2019. Also before 1 July, an adult adviser to the club needs to provide his or her name and contact information to Rotary. Sponsor Rotary club officers or Interact club advisers will report the achievements by submitting a nomination form by 15 August 2020.

### UNITE PEOPLE

Achieve at least 2 of the following goals:

- Hold a meeting that introduces members to Rotary programs for young leaders, such as RYLA and Rotary Youth Exchange
- Collaborate with your sponsor Rotary club or adviser to develop and participate in a career day or mentoring activity
- Engage with your sponsor Rotary club or adviser to connect graduating Interactors with university- or community-based Rotaract clubs
- Hold an activity during World Interact Week (the anniversary of Interact); invite the media and tell your club's, and Rotary's, story

### TAKE ACTION

Achieve at least 3 of the following goals:

- Plan and carry out a project for Global Youth Service Day
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Partner with your sponsor Rotary club or adviser on a significant local or international service project in one of Rotary's six areas of focus
- Ask your sponsor club or adviser to post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary.org
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources

## 2019-2020 ROTARY CITATION WITH PRESIDENTIAL DISTINCTION

This year, clubs can receive the **Rotary Citation with Presidential Distinction** when they achieve the Rotary Citation plus one to three additional goals.

### FOR ROTARY CLUBS

Achieve these goals **in addition to** earning the Rotary Citation to receive **SILVER** (1 goal), **GOLD** (2 goals), or **PLATINUM** (3 goals) distinction

- **Connect leaders.** Achieve a net gain of five or more members
- **Connect families.** Organize a family-oriented service project that connects families of your members, youth program participants, and others
- **Connect professionally.** Initiate or continue a leadership, personal, or professional development program to enhance members' skills
- **Connect community.** Show how your club's members are People of Action by promoting your club and its service activities on social media at least four times per month

### FOR ROTARACT CLUBS

Achieve these goals **in addition to** earning the Rotary Citation to receive **SILVER** (1 goal), **GOLD** (2 goals), or **PLATINUM** (3 goals) distinction

- **Connect leaders.** Achieve a net gain of five or more members
- **Connect families.** Organize a family-oriented service project that connects families and friends of your members, youth program participants, and others
- **Connect professionally.** Initiate or continue a leadership, personal, or professional development program to enhance members' skills
- **Connect community.** Show how your club's members are People of Action by promoting your club and its service activities on social media at least four times per month

### FOR INTERACT CLUBS

Achieve these goals **in addition to** earning the Rotary Citation to receive **SILVER** (1 goal), **GOLD** (2 goals), or **PLATINUM** (3 goals) distinction

- **Connect leaders.** Initiate or continue a leadership development program to enhance members' skills
- **Connect families.** Organize a family-oriented service project that connects families of your members and others
- **Connect academically.** Work with your sponsor Rotary club or adviser to explore local Rotary club and other scholarship opportunities that are available to your club's members, and present these opportunities to the club
- **Connect community.** Show how your club's members are People of Action by submitting a video that promotes your club and its service activities to the annual Interact Video Awards

## District 9800 Recognitions 2018-19 - Categories and Criteria

Category/ Name of Recognition	Criteria	Alignment to District Strategic Goals and Objectives
Community Service Recognition of Excellence	<p>Recognition of an outstanding Community Service project or program which addresses and meets a significant problem or identified need within the local community.</p> <p>The project should include extensive involvement by Club members and possibly involve the use of a District Foundation Grant.</p>	<ul style="list-style-type: none"><li>• Volunteering opportunities</li><li>• Humanitarian focus</li><li>• Community engagement</li><li>• Public Image focus</li></ul>
International Service Recognition of Excellence	<p>Recognition of an outstanding and comprehensive International Service project through involvement in a District or Club humanitarian initiative.</p> <p>A program or project that provides benefits to as wide a spectrum of the community as possible, which possibly involves the use of a Rotary Foundation Grant.</p>	<ul style="list-style-type: none"><li>• Volunteering opportunities</li><li>• Humanitarian focus</li><li>• Community engagement</li><li>• Public Image focus</li></ul>
Vocational Service Recognition of Excellence	<p>Recognition of an outstanding Club Vocational Service project or program that has impact and outcomes enhanced by using individual or group vocational skills and ethical business practices.</p>	<ul style="list-style-type: none"><li>• Volunteering opportunities</li><li>• Community engagement</li><li>• Public Image focus</li></ul>

<b>Youth Service Recognition of Excellence</b>	Recognition of an outstanding and comprehensive Youth Service (under 18 years) program or project initiative, instigated at Club, Cluster or District Level.	<ul style="list-style-type: none"> <li>• Volunteering opportunities</li> <li>• Community engagement</li> <li>• Public Image focus</li> </ul>
<b>Club Service Public Image &amp; Communications Recognition of Excellence</b>	Recognition of an innovative and consistent level of excellence in the presentation and engagement of internal and external Club Communications including: <ul style="list-style-type: none"> <li>• Website</li> <li>• Bulletin</li> <li>• Social Media</li> </ul>	<ul style="list-style-type: none"> <li>• Public Image focus</li> <li>• Community Engagement</li> </ul>
<b>Club Service Membership Recognition of Excellence</b>	Recognition of innovation and excellence in the retention and recruitment of members including: <ul style="list-style-type: none"> <li>• the promotion of diversity</li> <li>• unique fellowship opportunities</li> <li>• new Club charters</li> <li>• establishment of Satellite or Rotaract Clubs.</li> </ul>	<ul style="list-style-type: none"> <li>• Volunteering opportunities</li> <li>• Community engagement</li> <li>• Public Image focus</li> </ul>



# ADMINISTRATION

- Meeting Management
  - Protection Officer
  - Conflict Resolution
- 





# PROGRAM

- Speakers
  - The Sergeant Session
- 



# COMMUNICATIONS



- Bulletin/Newsletter
  - Social Media
  - Website
- 
- 



# PLANNING

## Risk Management

- Financial
  - Project Management
  - Reputational
  - Best Practice
- 
- 