

**Andrew MacLeod, CEO,
Committee for Melbourne,
discusses the
'Principles for Social Investment',
an initiative of the
United Nations Global Compact**

A Melbourne based global Secretariat has been given the honour of being awarded custodianship of the PSI and will be leading the charge to support greater social investment and more sustainable solutions to poverty alleviation.

Socially motivated contributions by corporations, foundations and other private organisations have predominantly been in the form of philanthropic donations. There is now increasing awareness that scaling the resources of the private sector and engaging commercially motivated organisations to link philanthropic activities with core business objectives can achieve a far greater social impact, particularly in developing countries.

Given the demand for increased corporate activity, the United Nations Global Compact (UNGC), the largest corporate citizenship and sustainability initiative in the world, created the four 'Principles for Social Investment' (PSI).



**Special Meeting
Members are urged to invite
colleagues and friends.**

Tuesday 13th September 7.30am

**Level 2, RACV,
501 Bourke St.**

Early-bird cost \$40.

[\$50 if you register after 6th September]

We have arranged space for a total of 150 diners.

**Profile our Rotary Club to your guests as an integral
component of our developing and maturing city.**

Please note this will be a cooked breakfast for which
we need to advise RACV accurate numbers.

Registration is your commitment to pay.

BOOKINGS ON ATTACHED FORM PLEASE.

Any enquiries to David Jones Tel 9899 8676

RSVP BY 6TH SEPTEMBER PLEASE.



About PSI:

The PSI is a global initiative developed by the UNGC to aid, guide and foster social investment that is purposeful, accountable, respectful and ethical.

The role of the PSI Secretariat is to promote and facilitate the implementation of the PSI amongst UNGC participants and other key stakeholders.

Financial support from the Victorian Government, and in-kind support from the Committee for Melbourne and corporate partners, has supported the PSI Secretariat's establishment and ongoing activities.

About Andrew MacLeod:

As CEO of the Committee for Melbourne, Andrew works to progress and enhance Melbourne economically, socially and environmentally.



Andrew is the foundation Chair of the United Nations Global Compact backed Principles for Social Investment.

He is a board member of the Mandala Foundation, sits on the Australian Davos Connection Future Summit Advisory Board and a member of the La Trobe University External Sustainability Advisory Board.