



## April is Rotary Magazine Month

### Good Luck and Happy Easter

A big thanks this week must go out to the Rotary Club of Bendigo. Their hosting of our two GSE teams' farewell dinner on Tuesday was superb. The night was great, with both the Swedish and Turkish teams giving us a taste of the presentations they will be providing their hosts in their respective countries.



DG Jim Studebaker & Carol

We were most impressed at the language skills of both teams, who have quickly gelled together and will be tremendous representatives of our District.

We wish the teams "lycka till" and "iyi şanslar" (good luck) and a safe, fantastic voyage. We're sure you will do us proud.

Carol and I would like to take this opportunity to wish you and your loved ones a safe and happy Easter Break. Take some time out with your families to recharge your batteries. We look forward to working with you in the coming months and ensuring that the 08/09 year ends at the ChangeOver dinner, as it began, on a high.

~Jim Studebaker, District Governor

#### Table of Contents

Good Luck and Happy Easter.....	1
Roberta Updates Us On Her Great Australian Bike Ride.....	2
Brighten Up The Lives Of Children in Timor Leste .....	3
District Awards .....	4
Marketing Tip – Conducting Interviews With The Media .....	5
Notices & Events.....	5



Club Membership Chairs and Presidents, Consider emailing or calling your prospective members to wish them a Happy Easter and Invite them along to your next club meeting.

#### District ChangeOver – Book Now!

Hosted by the RC of Hawthorn; it is the "must attend" function of 2009.  
A fond farewell to Jim Studebaker and a big welcome to Colin Muir

This year's ChangeOver dinner will be held on Saturday, 27 June from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

Please contact David Pisterman on 0418 345 607 for further information.

Bookings by Club only, \$75.00 per head.

[Click here](#) to book.



Our Turkish bound GSE Team



The Swedish GSE Team bound for District 2380



## Roberta Updates Us On Her Great Australian Bike Ride

### Tasmania

*Tasmania was a whirlwind of eight days riding 100kms every day with 65 riders. Devonport, Burnie, Warratah, Penguin, to Strahan. Beautiful days, stunning coastline but oh, the hills in Tasmania! Needed the "Granny Gear" often.*

*.....whoo hooo finally onto a computer..the pic... Tom Brown 71 from Mission Beach Rotary Club and about the same standard rider so have teamed up as other two riders have their partners with them..only four riders doing the lot with others just to Sydney where we pick up more riders and my two cycling buddies from Noosa. Tom and I are respectively the Patriarch and Matriarch of the group on the Victorian ride to Sydney.*

*..just some jottings..Lake St Clair for lunch in a eco centre then stayed at Tarraleah near the awesome hydro electric scheme and pipes down the steep hillsides then it turned cold to freezing and driving rain to Hobart and up the centre where the hills were sooo steep and the cross wind freezing so had the winter gear on.*

*Sadly, we lost several riders on a railway line in wet conditions ..the 80 year old fractured his femur and was taken to Hobart where he had a pin put in and flown home to recover but I believe he will join the ride again in six weeks! Geoffrey is a very tough fit ex cyclist who rode the boards in his youth.*

*Richmond, Tas, loved the old world lolly shop so bought my chocolate aniseed rings and licorice allsorts then scored an interview with channel nine news so when I went to breakfast the next morning the oldies on a bus trip there were so excited as they recognised me!*

*Loved Oatlands our halfway stop over out of Hobart with my billet at Carlington Mill an old sandstone huge dutch mill with the original piggeryand stables with timber shingles was a highlight.*

*The couple are renting there 'til the Council does it all up. It had a unique farrier business making farrier knives with Tasmanian oak handles exported all over the world as the owner was a farrier and knows what specialised knives are needed.*

### Victoria

*On 29th March we went from Launceston back to Melbourne at 10am then on the bikes to Healesville and the next day off to Alexandra and through the fire devastated depressing bush where the soil is still ashen grey. Only the open areas and grass trees are sprouting life even the bracken hasn't taken off with lack of rain and the larger trees are sending out what I call powder puffs of shoots straight out of the bark.*

*Stayed with the local doctor and went out to a smorgers board dinner with Rotarians who all had bush fire stories to tell both sad and amazing - the tenterhooks the people were under waiting for days not knowing if they had to vacate or not with smoke all around. The day following the fires it took two hours to get down the main street with strangers were hugging each other and telling their story.*

*Continuing the ride... Brett was stung on the tongue and was whisked off to hospital for a few hours and rode the next day in the bus all dosed up. Another, Malcolm, lost concentration in the heat from Yarrawonga to Wangaratta touching the wheel in front and badly grazing his arm and knee so I did my lifesaver bit and dressed it... Malcolm rode on but slowly.*

*The 1st April took us from Mansfield to Benalla taking in the Tolmie Hill where I rode my dirty bike to a bike shop as we didn't have a mechanic with us and I needed some adjustments as the bike cables had stretched. Went to a fabulous vintage bike show in the museum. I can't believe the women had to wear huge bloomers to look like a skirt to hide their ankles with their boots or they would not be let into the Ladies Lounge.*

*I then managed to have some time to myself and went for a swim before another gourmet meal with a Rotarian billet*



*Roberta with Tom taken in Yea Monday 30 March when we stopped in Yea for lunch. It was our first stop in D 9790 having arrived from Healesville (D 9810) we then rode to Alexandra.*



# Networker

We care. We share. We all gain.



*in a magnificent home and gardens ...very much like a luxury B&B!*

*On 2nd April Sydney Rotary had teed me up for ABC radio prime time interview 5 mins before the news.*

*A short day is 77kms with most around the 100kms... even Le Tour de France only ride six days!*

*So far I have raised around \$38,000 with \$8,000 pending.*

*So far on the trip I have been too well fed, I know I need it but still not healthy food ... too much white bread!*

*On 3-4th April Rutherglen we stayed at the Victoria Hotel in the main street of Rutherglen, so it was great to just walk out the door and be in the main street. Rooms were old world, comfy beds and shared bathrooms.*

*We grabbed one whole day in Rutherglen without getting on a bike so I wandered around town and chatted to farmers at the stand pipe filling up their 1000 litre water tanks for \$5 as dams empty despite a thunderstorm just after we pedalled in (14mm rain) and a black out for an hour. Took some pics of the old water tower which is the centre of heaps of controversy – it is a wonderful landmark but the brickwork breaking down and the water authority don't want the responsibility. After lunch at the famous Parker Pies with my sister Sue from Wodonga went out to Morris Wines another Rotary dinner at the hotel - great food ... lamb shanks slow roasted or chicken breast.*

*Sun 5 April - 116km ride stopping for coffee in Dean St Albury then rolls for lunch in the park with the Mayor then off to Culcairn and Henty where I was billeted out to ex-teachers in another luxury B & B converted bank with old world gardens, dahlias, flowering creepers surrounding it. Coming up first thing Monday, an interview with ABC Wagga.*

*Roberta Gordon.*

---

## Brighten Up the Lives of Children in Timor Leste

---

### For \$350 you can help!

The Rotary Club of Keilor is promoting a music program for the orphanages and primary schools in Timor Leste.

To help ensure a brighter future for the kids, Keilor Rotarian, Sylvia Kirwan, a Timor Leste volunteer is working on sending boxes of percussion instruments to various Timor Leste Primary schools. Many club members would have seen the orchestra of instruments at the recent Launceston conference.

All donors or sponsors will have their names labeled and laminated and placed on the inside of the casing.

This music will guarantee fun for the children of Timor Leste, costing only \$350. The package is tax deductible and the price also includes shipping to Dili.

Rotary Clubs can help put a smile on these kid's faces and expand the children's experience in music.

- Stagg 9 Piece Percussion Pack,
- Stagg 11 Piece Percussion Pack
- 1 only Samba 7" Djembe,
- 1 only Legend Bongos – 2 tone.
- 1 only Stagg Tone Block
- 1 only Stagg small Clave
- 1 only Angel Glockenspiel AX27
- 1 only Rhythm Tech Piccolo Cabassa
- 1 set Rhythm Sticks
- 1 only Rafiki African Agogo Bells
- 1 large tambourine.



For enquires, please contact Sylvia Kirwan 9374 1567, 0419 008 629 [sikirwan@internode.on.net](mailto:sikirwan@internode.on.net) or Mary Engert 0411 106 969 [mary@engert.com.au](mailto:mary@engert.com.au)



## District Awards – Submissions Close Sunday, 7<sup>th</sup> June

**Showcase your projects to other clubs throughout the District!  
Receive recognition for your club's efforts!**

Form an Awards Committee and start preparing your submission now.

Submissions are judged against set criteria and the substance of the project is the more important factor rather than the glossiness of the presentation.

Awards are granted in the following categories:

- **Australian Rotary Health Research Fund Trophy**  
Support to ARHRF through donations or club support for projects
- **Club Attendance Trophy**  
Percentage year-to-date attendance as at end of April
- **Community Service Trophy**  
Greatest benefit to local community and member involvement
- **New Generations Trophy**  
Project with greatest benefit to youth which actually involves youth
- **Environment Trophy**  
Greatest benefit to local or wider community meeting EPA criteria
- **International Service Trophy**  
Greatest benefit to overseas group etc with high club involvement
- **Rotary Image Trophy (PDG Bill King Shield)**  
Creating greatest awareness of Rotary in community by club involvement
- **Vocational Service Trophy**  
Promoting individual or group efforts to achieve goals
- **Bulletin Trophy and Certificates**  
Best club bulletin based on club size category promoting Rotary information and communication
- **Membership Development ("Joey") Trophy**  
Percentage NET members gained relevant to club size as at end of April
- **Conference Attendance Cup**  
Highest attendance at District Conference based on club membership (excluding the host club)
- **Rotary - Rotaract Involvement Trophy**  
Best joint project between Rotary and Rotaract Club(s)
- **Significant Achievement Trophy**  
Most unique club project with significant benefits to community
- **Public Relations Trophy (the "Thomas Lothian" Shield)**  
Single project with significant media coverage
- **Best Submissions Trophy (PDG Vance Hilton Shield)**  
Most professional submission(s) by a club for any District Award or Awards
- **Centurion Award**  
Greatest number of members per club who commit to annual contributions to The Rotary Foundation
- **Strategic Planning (Horizons) Trophy**  
Best club planning submission which has actually been implemented
- **Best Club Website**  
Best club website based on content and ease of use

If you have any questions or would like any further information please contact our District Awards Chair, Lyndon Joss at [awards@rotarydistrict9800.org](mailto:awards@rotarydistrict9800.org) or call him on 0432 425 688. Submissions should be sent to, Lyndon at 1 Harold Ave, Glen Iris, Vic, 3146.

**Submissions must be received by 5pm on Sunday 7<sup>th</sup> June 2009.**



## Marketing Tip – Conducting Interviews With The Media

So all that great PR work your club has been doing has worked, and the media want to interview you. Now what?

■ **Ensure that your club has a knowledgeable messenger.**

Develop informed, articulate spokespersons who are easily accessible and well-versed about Rotary's programs. Good candidates for this role include international, district and club officers along with non-Rotarians who have benefited from Rotary Programs such as Ambassadorial Scholars, GSE Team Members, Youth Exchange students. Ensure non-Rotarians are adequately informed to convey the right message about Rotary.

■ **Consider the following points before an interview to ensure you convey your story in the best light.**

- Provide the reporter with background materials, including a short biography of the person being interviewed.
- Know your main point and rehearse them before the interview.
- Remember your audience. Ensure your comments will be of interest to that audience.
- Be articulate and concise. Present the facts in a simple and direct manner.
- Avoid the jargon.... NO acronyms... RYLA, PDG.
- If necessary, ask the reporter to clarify his or her question.
- Remember that everything that is said to a reporter is on the record, regardless of their assurances to the contrary.
- If you are asked a negative question, be honest. Then try and steer the conversation to more positive ground.
- You can ask when the story will be run but avoid asking the reporter to show you the story before it appears.
- Ensure you give the reporter your contact details so they can call or email you if they need more information.



## Notices & Events

### RC of Prarahn

The Rotary Club of Prahran will not be having a regular lunchtime meeting on:

- **Monday, April 20** but will be having an evening meeting instead, same day, same venue, but 6.30 for 7; or
- **Monday, May 25** but will be encouraging members to attend the 50th anniversary of RC Malvern on **Wednesday, May 27**

### RC of Brimbank Central

The Rotary Club of Brimbank Central will have a change of venue on **Wednesday, 6 May**– dinner at the Croquet Club, Cairnlea - to celebrate the Club's 34<sup>th</sup> Anniversary.

### Lunch with Victoria Police Chief Commissioner, Simon Overland

Essendon Rotary has been extremely fortunate in obtaining newly appointed Victoria Police Chief Commissioner and former head of the Purana task force, Simon Overland, as guest speaker for the 2009 'Profit Through Success' Business Luncheon. At last year's Charter Night, we were enthralled by investigative crime reporter, John Silvester. We now have the opportunity to hear from the chief investigator himself, and anticipate learning more about Melbourne's real 'Underbelly'.



Venue: Moonee Valley Racing Club  
 Date: **Tuesday, 14 April**, 12.00 for 12.30 – 2.00 pm  
 Ticket price: \$50 including entry, lunch and limited beverages  
[Click here for bookings](#) - Limited numbers so book early.



# Networker

We care. We share. We all gain.



## Rebuilding Lives in the Wake of Disaster

Come and hear how Gill Hicks, London terrorist bombing survivor and Christine Nixon, Head of the Victorian Bushfire Reconstruction and Recovery Authority are working in communities to rebuild lives.

When? **Thursday, 16 April**, 12.00pm for 12:15pm  
Where? The Melbourne Conference and Exhibition Centre, Corner of Spencer and Flinders streets  
Cost? \$65 p.p.  
Please RSVP by 10am Tuesday 14<sup>th</sup> April.



All prices are inclusive of a 2 course lunch, wine and soft drink. Vegetarian and special food requirements are also available upon advance request. [Click here](#) for the booking form.

## Wine Tasting

The Rotary Wine Appreciation Fellowship of Rotary's next function will be held at Tahbilk Winery and Wetlands Cafe and Wildlife Reserve, Goulburn Valley Highway, Melway map X 910 M4 Telephone 5794 2555 on **Saturday, 18 April** at 11.30 a.m. The wine tasting conducted by experienced staff, and fellowship – at the Cellar Door

Lunch at 1.00pm will be 'scrumptious' canapés and cheeses and fruit, whilst enjoying the wine tasting. COST: \$ 20 per person

This beautiful vineyard comprises 200 hectares of vines including the French Rhone Valley whites of Marsanne, Voignier & Roussanne; the Rhone reds – Shiraz, Grenache & Mourvedre; along with traditional varieties such as Cabernet Sauvignon, Merlot, Cabernet Franc, Chardonnay, Riesling, Semillon, Sauvignon Blanc & Verdelho.



After the good food, good fellowship and lovely wine tastings, feel free to wander the old cellars, buildings, etc. or take a cruise on the river to experience the fabulous Wetlands – (cost for cruise - \$10 p/p – departure times – 1.00pm & 2.30pm), or enjoy more wine tasting at the Wetlands Café of the Dalfarras range, or afternoon tea, or both!

Also at Negambie there is the golf course, excellent dinner venues and a great range of accommodation for any that wish to stay overnight, to say nothing of several more wineries to explore in the region!

Bring family and friends, but numbers need to be confirmed by 14<sup>th</sup> April, for catering purposes. For more information contact Leon Lewi 9333 1441 or email [llewi@connexus.net.au](mailto:llewi@connexus.net.au)

## Indonesian night

The Rotary Clubs of Glenferrie and Kew are jointly organizing Indonesian Night, a fundraiser for the next volunteer mission by our two eye specialists to Sumba, Indonesia. Authentic Indonesian cuisine and traditional Indonesian dance (Sponsored by Consulate General of Indonesia)

6.30pm on **Tuesday, 21 April** at Kew Heights Sports Club, 397 Barkers Road, Kew (Parking on site or at rear in Mount Street)

Speaker: Mr. Budiarnan Bahar, Indonesian Consul General  
Main attractions are authentic Indonesian cuisine and traditional Indonesian dance.  
\$40 per head - BOOKING is essential as the seats are limited.  
RSVP by 7 April - Please call or send email to: Peter Stewart (Kew) - 9853 6474 or [highonvision@bigpond.com](mailto:highonvision@bigpond.com) OR  
Mark Ellis (Glenferrie) - 9819 2882 or [mellis@connexus.net.au](mailto:mellis@connexus.net.au)  
[Click here](#) for further details.



## 47<sup>th</sup> Annual Art Show – the largest in the country

This year the RC of Camberwell's Annual Art Show will run from **Saturday 25 April** to **Saturday, 2 May**. It will be held at the The Boroondara Civic Centre – Camberwell Road, Camberwell.

For Preview Tickets to the Preview & Awards Night – Friday 24<sup>th</sup> April please contact John Steven – 9882 6184 or [johnsteven@bigpond.com](mailto:johnsteven@bigpond.com). Tickets are \$50.00 each – Light refreshments and beverages included.



# Networker

We care. We share. We all gain.



Almost 2000 original paintings on show - Prize Pool of over \$50,000.00  
Demonstrating Artists most days - Food & Beverages on sale during the week.

## Golf Day – RC Footscray in conjunction with Victoria Police



Join the Rotary Club of Footscray and Victoria Police Charity Golf Day on **Monday, 27th April**  
And raise funds for Community and Youth Projects in the Western Suburbs.

Thanks to the Medway Golf Club for making the course available.

[Click here](#) for the flyer and booking form.

## Australia and the Global Economic Crisis - Breakfast

Kenneth Davidson, *The Age's* Senior Business Columnist will speak at a breakfast on **Tuesday, 28 April** at 7:30 am at The RACV Club, 501 Bourke Street, Melbourne.



Full Continental breakfast – including a hot dish – served at the table. Cost: \$40 per person

Governments around the World – including here in Australia – are embracing 'economic stimulus packages' and 'bailouts' on an unprecedented scale. It appears that "*everyone is a Keynesian now*" in response to the Global Economic Crisis. But will those measures work? What will it mean for us in Australia? What can and should our Federal and State governments be doing in response to the global situation?

For more information or to book, please [click here](#).

## Macedon Ranges MS Cycle Challenge

The Rotary Club of Gisborne are holding the Macedon Ranges MS Cycle Challenge on **Sunday, 3 May**. For those who love a great bike ride, the Macedon Ranges is home to Victoria's most picturesque townships, mountain ranges, and quality food and wine ... and it's less than an hour Northwest of Melbourne.

Riders will take a 135 km tour through some of the region's most interesting and picturesque roads including the challenge of riding over Mt Macedon. There's even a 5 km shorter bypass option for those not feeling up to the challenge of The Mount! The ride will be of medium to hard level to suit riders with a good level of fitness.

Money raised will be used to help find a cure for Multiple Sclerosis through the Rotarian Action Group for MS Awareness and for other community projects.

There is a BBQ following the ride with prize presentations and certificates of achievement.

Get more information, peruse the route map, and register online at [www.gisbornerotary.org.au](http://www.gisbornerotary.org.au) and get your friends and associates to sponsor you. All inquiries can be directed to Martin Taurins on 0407 564 389 or email [taurins3@vegas.com.au](mailto:taurins3@vegas.com.au)

## The Governor of Victoria comes to Boroondara

The Governor of Victoria, Professor David de Kretser, AC will be the guest speaker at the 2009 Boroondara Paper.

Most people will be aware of Prof. de Kretser's eminent career in the field of Biotechnology, particularly male reproductive health. He is ideally placed to continue the theme, established last year, of emphasising the importance of science, especially as a career for our youth. This year's topic will be:

"THE IMPORTANCE OF SCIENTIFIC KNOWLEDGE TO AUSTRALIA'S FUTURE"

Don't miss this rare opportunity to be stimulated by one of our most respected Scientists. Come and hear Prof. de Kretser for breakfast on **Friday, 15 May**.

Location: Leonda, 4 Wallen Rd, Hawthorn  
Time: 6.45am for 7.00am start. Concluded by 8.30am  
Cost: \$40 per adult, \$30 per student.

Register with Ian Hamilton at [ian@hamiltonsci.com.au](mailto:ian@hamiltonsci.com.au) or on 0412 312 521

This prestigious event is sponsored by the Yarra Cluster clubs of Glenferrie, Hawthorn, Kew and Kew on Yarra, with any proceeds directed to "Boroondara Cares" an initiative to support the citizens of the drought ravaged Moira Shire.



# Networker

We care. We share. We all gain.



## Raising Funds For Heart Kids with the RC of Tullamarine

Join in a great night of entertainment - **Friday, 15 May** at Reggio Calabria... with goody bags, lucky spots, a silent auction, public auction... great entertainment from Johnny Memphis and the Thankyou Very Much Orchestra... Wow!! What a night.

Book a table or help our by donating goods and services for use at the auctions. To Enquire, book or donate please call Dr. Kaylene J Evers on 9309 1854 or 0416 226 906.

## City Meets Country Tour – A Heritage Cluster Project

As a D9800 initiative DG Jim Studebaker suggested that each City Cluster connect with a country town in our District to see how we could assist our country cousins during this prolonged drought. The Heritage Cluster Presidents unanimously & immediately took up the challenge with Rochester & the Campaspe Shire allocated to the Heritage Cluster.

As outlined by the Hon Secretary Rotary Club of Rochester & Allannah Jenkins, a local social worker the drastic situation in the District is a result of 12 years of drought & farmers hit with falling prices for their produce. From being one of the food-bowls of Victoria the Campaspe District is becoming a dustbowl! Allannah mentioned that it would be great if city people could see first-hand the plight in the country and thereby have a far better understanding of the dire situation. Allannah mentioned that last year the Rotary Club of Melbourne provided IGA Food Vouchers which were greatly appreciated by the community. Not only was there a great need for the vouchers by local families but also the vouchers were spent in Rochester at the local IGA Supermarket.

The Heritage Cluster Clubs has designed a “**City meets the Country**” Tour with all proceeds used to purchase IGA Food Vouchers.

**Details:** “City meets the Country” Tour  
**Date:** Saturday, 16 May 2009 to Sunday, 17 May 2009  
**Host:** The Rotary Club of Rochester  
**Tour Cost:** \$50.00 per attendee  
**Contact:** AG Chris Wang [cwi@labyrinth.net.au](mailto:cwi@labyrinth.net.au)

### Programme

#### **Saturday, 16 May 2009**

11.00 am Arrive in Rochester - inspect the town and lunch provided by the CWA.  
 1.00 pm Visits to farms - dry, irrigation and tomato or similar visit to NW pipeline  
 6.30 pm To accommodation (contact AG Chris for details)  
 7.30 pm Dinner - at the Rochester Tavern

#### **Sunday, 17 May**

9.00 am Meet at Elmore Events Centre to inspect the RC Rochester Driver Training Complex.  
 10.30 am Visit Corop to view the dry lake and hear from Corop locals of the conditions  
 12.00 noon Lake Cooper Estate Winery – Lunch provided by the Corop Community Group  
 2.00 pm Farewell & return to Melbourne

### **District Assembly - Reminder To All Incoming Club Officers And New Members**

This year's District Assembly (originally scheduled for 24 May) will be held at Wilson Hall, Melbourne University commencing at 9:30AM on **Sunday, 31 May**.

Heritage Cluster will be the host Club and any Rotarian seeking further information should contact AG Chris Wang at [cwi@labyrinth.net.au](mailto:cwi@labyrinth.net.au) or President Victor Sullivan of RC Carlton at [V.Sullivan@unicol.unimelb.edu.au](mailto:V.Sullivan@unicol.unimelb.edu.au) or watch 'Networker' for details.

### **DG's ChangeOver – Book Now!**

This year's ChangeOver dinner will be held on **Saturday, 27 June** from 7pm at the Melbourne Park Function Centre beside the Rod Laver Stadium.

Hosted by the Rotary Club of Hawthorn it is the “must attend function of 2009. A fond farewell to Jim Studebaker and a big welcome to Colin Muir

Please contact David Pisterman on 0418 345 607 for further information. Bookings by Club only, \$75.00 per head.

[Click here](#) to book.