



July Is Change Over Month

Fundraising & Leadership

In the parlance of a recently elected politician or first season AFL coach.... 'the honeymoon is over and it's time to get to work'.

The many good projects of Rotary certainly emanate from inspiration, planning fellowship and organisation. But in many cases the ultimate dreams can't be met without an organised program of acquiring and distributing funds. Fundraising is often the "real" part of Making Dreams Real'.

In the general community, Rotary is primarily viewed as a fundraising organisation. Is that a fair or unfair perception? I guess it doesn't really matter. Fundraising has always been a key part of our Rotary activities. The commitments that we take on are wide and varied. They can be local or international. And the decisions about distribution are always difficult. There are any number of deserving causes and charities who seeking our fundraised dollars and all Rotary clubs receive financial requests from many charities, all very deserving of support.

However, when deciding where your hard won fundraised dollar should be allocated, I ask that you first consider the many extremely worthwhile Rotary programs which rely heavily on financial support from Rotary Clubs. There are so many Rotary causes, both locally and abroad which deserve our support. The Australian Rotary Health Research Fund (ARHRF), Rotary Oceania Medical Aid for Children (ROMAC), Rotary Australia World Community Service (RAWCS), Rotary Support to the Development of Timor Leste, ShelterBox and, of course, our very own Rotary Foundation. And naturally there are many local community projects which involve your own club's direct participation.

Many clubs have some quite inventive ways of raising money, from the small 'sausage sizzle' to the large suburban markets. Rotarians have always worked together to make sure there are sufficient funds to meet their service goals and the fellowship that these events produce is another excellent outcome.

When looking at ways to raise funds, I urge all clubs to look outside 'internal funding'. Internal funding is where we have a great product or fundraising event but rely largely upon other Rotarians and Rotary clubs to support it. We need to raise funds from outside our immediate Rotary community. If the majority of fundraising activities rely upon 'internal funding', we find ourselves continually dipping into the same pool. Not only that, but the rolled eyes, and the 'not another one' comments will ultimately kill off good intentions because the fundraising plan is fatally flawed. You cannot continue to draw from one source. The disenchantment can be palpable. So, if I could ask you to consider two things....

- When considering a fundraising event, look outside the Rotary pool; and
- When allocating funds, look to our own Rotary projects first.

On Leadership...

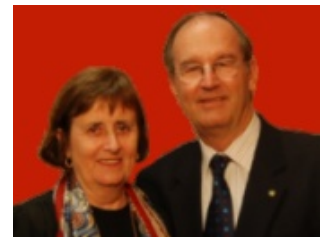
Recently, through your presidents, I requested that each club submit two nominations for enrolment in the training program of the Rotary Leadership Institute Committee or RLI...(there you go, my first Rotary acronym. Stand by for hundreds to follow). At the recent District Assembly, PDG Ann White outlined the content of this 3 part, interactive series of courses which can be taken at the candidate's own pace.

Club leadership changes every year and the ongoing success of individual Clubs depends very largely on the quality of the leadership pool. The RLI courses reinforce the pillars Rotary and brings together Rotary members who are similarly imbued by the concept of Service Above Self. It is interesting to note that many overseas Clubs insist on completion of the RLI course as a prerequisite to future leadership.

RLI is a very important area of District 9800's organisation and we are delighted to have a team with vast experience under the chairmanship of PDG John Wigley. Please take the time to read the article below for further information, and support this exciting new training initiative. ~Jim Studebaker, District Governor

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DG Jim Studebaker & Carol



The Leadership Institute

Success in clubs depends on the quality of the leadership pool and with Club leadership changing every year the Rotary Leadership Institute Committee is working to ensure that key future club leaders are ready to take on the challenges ahead. The Institute Committee is therefore seeking nominations for enrolment in their exciting new Institute training program.

The program is a fun, interactive, hands-on series of courses designed to provide Rotary knowledge and to develop leadership skills. It is an opportunity for future leaders to be exposed to new ideas, meet like minded Rotarians, and learn and bring back the excitement of Rotary service. It is only through excellent education in Rotary and leadership skills that we can develop the quality leadership we need to keep Rotary in the fore front of world service organisations.

There are 3 full day parts to the program, that may be taken at the candidates own pace. The first session is to be held on Sunday, 17 August with other sessions following on Saturday, 11 and Sunday, 19 October, Saturday, 29 November and Sunday, 14 December.

Please complete the registration form below if you are interested in joining or nominating a fellow Rotarian for the program



Registration Form

Email - Fax - Mail
To: PDG Des Hosking.
68 Peel Street. Newport 3015
Email: deshoskg@bigpond.net.au Fax: 9391 4337



Rotary International District 9800

PLEASE PRINT CAREFULLY

Rotary Club: _____ **District:** _____

Name: _____ **Badge Name.** _____

Address: _____

City: _____ **State:** _____ **Post Code** _____

Telephone: (H) _____

Telephone: (B) _____

Fax: _____

E-mail address: _____

Preferred date: _____

Number of Years in Rotary: _____

Highest Position in Rotary Served: _____

Signature: _____ **Date,** _____

President - Signature: _____



The Woman Next To The Man

*Getting to know Young Ja,
Rotary International President DK Lee's Wife*

Philip Archer and Barbara Adams of the Rotary Club of Southbank caught up with Young Ja at the recent Canberra Membership Conference...

Global travel, high level meetings, speech preparation and delivery, entertaining, diplomatic engagements, Rotary leadership, business management, family time – these have been constants in Rotary International President DK Lee's life for many years, and will be even more so as his year at the helm of Rotary International begins. And quietly yet efficiently supporting his hectic schedule is Young Ja, a genteel, highly intelligent woman devoted to her family.

Young, as she prefers to be called, met DK as a student and soon after completing her Applied Fine Arts degree, they married in 1968. Putting aside her own career, Young vigorously immersed herself in supporting DK whilst he managed the family's textile business. Living in a large home in the centre of Seoul, Young became actively involved in managing the household affairs. With DKs' grandmother, mother, father and extended family sharing the same home and with the birth of her own children (she has 2 sons and 2 daughters and now 5 grandchildren) Young was certainly never idle. At the same time, the family textile business was flourishing. Their own fashion label was launched and international contacts were developed through sourcing machinery from Italy. Such was DKs' success in business, he was appointed Honorary Counsel for Italy.

As DK continued to develop his business, government and diplomatic relationships (DK has a particularly close relationship with Ban Ki-Moon, the UN Secretary-General) DK became increasingly involved with Rotary International. This meant that Young too had the opportunity to support not only his business interests, but also DKs' humanitarian efforts. As DKs' presence on the world stage gathered momentum, he recognised the need to improve his English to ensure his message would be well understood. He still spends 2 hours everyday studying the language and recording his presentations to improve his pronunciation in the strong belief that mastering the nuances of the English language will ensure the clarity and meaning of his messages. Young has been his 'sounding board' during these sessions and has also been able to develop her language skills, English being her second language and Japanese her third.

With Rotary becoming a greater part of their lives, Young has been taken with the plight of children in the world, especially learning that research has revealed that up to 30,000 children die every day around the globe from preventable causes. The time she and DK have spent in India and Africa, particularly, has touched her deeply and highlighted the contrasts between those who have and those who have not. Staying at a six star hotel where nearby children were living on the streets and having to beg brought this into stark focus for both Young and DK - the result being Rotary International's theme for this year, 'Make Dreams Real.'



Young is looking forward to the busy year ahead with Rotary. She enjoyed her recent trip to Australia to attend the membership conference in Canberra and functions in Melbourne, remarking how free Australians are to go about their everyday lives without the high level of security so visible in other countries. She is in awe of our wide open spaces, our bird and animal life, and our wonderful works of art in the National Gallery of Australia, giving enthusiastic mention to Tom Roberts' *In a corner on the Macintyre* painted in 1895. She also made mention of our low level of pollution – coming from a city of twelve million people where pollution means cleaning the house everyday, she could not help but think how lucky we truly are in Australia. Young was also deeply moved when visiting the War Memorial -



the poignancy of the statue of the Unknown Soldier made her reflect heavily on the sacrifice Australians made whilst serving in Korea.

It is obvious when talking to Young that she is very proud of her family and devoted to DK and his work. She is a remarkable mother and nurturer who has tirelessly supported the needs and interests of a very large family, putting aside her own career. When asked about time for herself, she said she loves to play golf – but it would seem this is more for the opportunity of experiencing the serenity that comes with walking the magnificent mountainous courses of South Korea where Young has time to appreciate the beauty of the botanical garden settings and, more importantly, the peace it brings her.

New Member

Welcome to the following new member:

- Robert Redpath, RC of Albert Park

Communicating The Message

Using email signatures and websites

We have a great opportunity to share our pride in Rotary through our vocation. Imagine having a signature on every email you or your business sends that invites the recipient to visit Rotary District 9800's website or a Rotary project website - or, having a 'community support' section on your company website. Communicating our message this way will reach a massive audience, which in turn will create interest and even attract potential new members.

Below are examples of how an email signature and/or 'Community Support' section might read. However, remember that it is important to ensure approval is gained from your company if you are not self-employed. However a number of us are self employed, so it should be a straight forward process to send out this positive message to new audiences.

Example email signature:

Our business proudly supports Rotary and its activities in our community, both locally and worldwide. For information on Rotary locally, visit www.rotarydistrict9800.org

Example website - Community Support Section:

COMMUNITY SUPPORT

Involving ourselves in the support of others

Our business proudly supports Rotary International and its activities in our community, both locally and worldwide. Rotary International is a global network of community volunteers. Rotary International members are business and professional leaders who provide humanitarian service, encourage high ethical standards and help build goodwill and peace in the world. Some 31,000 Rotary clubs in more than 165 countries carry out service projects in their local communities and abroad to address such critical issues as poverty, health, hunger, illiteracy and the environment.

For more information on Rotary locally, visit www.rotarydistrict9800.org

Rotary International is involved in hundreds of humanitarian projects. A particular project that our business is proud to promote is The First Steps program, developed by Rotary to assist young Australians in preparing for and finding their first job. The program helps not only to point young jobseekers in the right direction, but also assists them to develop the self-awareness, goals, realism, confidence and savvy that is required both in getting a job and succeeding in it. The First Steps program has been developed into an interactive, contemporary web portal aimed at the 16-25 year old demographic who are the ones most likely to be looking for their first opportunities in their professional life.

The pilot First Steps web portal is currently located online at <http://www.job-first-steps.net/>





Notices & Events

Support Carsons Lounge, Yarraville

Carsons Lounge in Yarraville is supporting local community organisations by donating 10% of their takings on Tuesday's to local community groups. Yarraville Rotary Club will be the organisation for July so if you would like to help the RC of Yarraville help our community please go along to Carsons Lounge for a meal on any Tuesday night in July.

Remembrance Ceremony for the Battle of Amiens – 90th Anniversary



On 8 August 1918 Sir John Monash led the Australian Army to Victory at the Battle of Amiens

At 7.45am on **Friday 8, August 2008** you are invited to gather at Melbourne's Shrine of Remembrance Visitors Centre to honour the detailed planning and marvelous execution of the great battle and victory in the Battle of Amiens - World War I by the Australian Forces united for the first time under Australian Command.

8.00am Assemble in the Forecourt of The Shrine for the over flight (weather permitting) by the Sopwith Pup (RAAF Museum) in recognition of the significant new role of the Australian Air Corps in the Battle of Amiens. **8.15am** Remembrance Service in the Sanctuary to commemorate the service and sacrifice of Australian servicemen and women in WW1

- Gather in the Sanctuary with Shrine Senior Custodian and Shrine Guard
- Welcome — Dr Kevin O'Flaherty – Convener 0808
- Wreath Laying – His Excellency, Prof David de Kretser, A.C., Governor of Victoria
- Ode – Michael Bennett (Grandson of General Sir John Monash)
- Last Post and Period of Silence
- Reveille
- The Australian National Anthem

People like
you and me...



...and who else?

enquiries@rotarydistrict9800.org



John Reddish Service Excellence Awards

Reinforcing the Rotary motto of "Service Above Self", the John Reddish Service Excellence Awards recognise service provided which is beyond that which is normally expected. The Rotary Club of Kew on Yarra initiated these awards in 2005 and they have grown from a single retail precinct in Kew East, to now cover all of the 24 neighbourhood retail precincts in the City of Boroondara.

In conjunction with the Council, these awards seek to highlight the importance of exceptional service in the smaller centres, to differentiate them from the strength of the major retail precincts.

The awards will be presented by Mayor Coral Ross, at a dinner on **13 August**, at the Amora Riverwalk Hotel, 649 Bridge Rd, Richmond. The dinner will be held from 6.30pm at a Cost of \$35 per head, plus drinks at bar prices. There will be 9 finalists and an overall winner and they will welcome the recognition from family, friends and supportive Rotarians. Register your interest by emailing David Shave at david@davidshave.com.au

Asylum Seekers – Where are they now?



The Rotary Club of Central Melbourne – Sunrise Inc. invites you to a breakfast to hear Petro Georgiou, MP speak on *Asylum Seekers – Where are they now?*

When: **Tuesday, 12 August** at 7:30 am

Where: The RACV Club, 501 Bourke Street, Melbourne.

Full Continental breakfast – including a hot dish – served at the table. Cost: \$40 per person

All proceeds to the Asylum Seekers Project (ASP) based at the Hotham Mission, Melbourne. The ASP works with asylum seekers in the community lawfully, awaiting an outcome on their refugee or humanitarian claim - yet denied the right to work, welfare payments or Medicare. ASP provides support with housing, case work, emergency relief and volunteer support to prevent homelessness.

Mr Petro Georgiou has been the Member for Kooyong in the House of Representatives since 1994. Before that he was State Director, Liberal Party of Australia (Victorian Division) between 1989 and 1994. Well known as a man of principle and an upholder of the ideals of liberalism, he, along with a number of other parliamentarians in the previous Federal Government, was outspoken in the need for Australia to meet its international commitments to provide humane treatment and due process for asylum seekers. Petro is also well known for his key role in multicultural affairs, his current work on Federal Parliament Committees, including Migration, and his ongoing community activities.

Enquiries and credit card bookings can be made to Neil Salvano on 9609 4385 (business hours). Bookings by mail to: RC Central Melbourne-Sunrise, PO Box 437, Collins Street West, Melbourne 8007

Know someone who would make a **great** Rotarian?

If you know someone who is community spirited, has a passion for sharing and helping, or would enjoy what Rotary has to offer, why not refer them to your Rotary Club?



List them down!

Your best friend in your area _____

Occupation _____ Telephone _____

Person you admire most in your area _____

Occupation _____ Telephone _____

Most interesting person you know in your area _____

Occupation _____ Telephone _____

A person who contrasts from you in your area _____

Occupation _____ Telephone _____

Others you would like to have in your Club

Name _____

Occupation _____ Telephone _____

Name _____

Occupation _____ Telephone _____

Enquiries

Telephone (03) 9654 5872

enquiries@rotarydistrict9800.org



When you start with Rotary, good things happen.



Networker

We care. We share. We all gain.



RC of Hawthorn presents the 2008 Grand Concert

When? Sunday, 17 August 2008 at 3pm
Where? James Tatoulis Auditorium at Methodist Ladies College, Kew.
MC: Mr Tony Charlton, AM, Patron CAMCARE

Some of Australia's most celebrated and entertaining performers will give their time for CAMCARE with spectacular and memorable performances.

Artists performing include:

Dimity Shepherd, Mezzo Soprano, has performed at many Rotary functions, is one of the renowned 'divas', has most recently appeared in celebrated performances of 'Through the Looking Glass' for the Victorian Opera as 'Alice'.

Peter Hurley, pianist, organist, cabaret artist, musician extraordinaire. Peter has established himself as a prominent concert artist.

Daniel Tan, pianist. This award-winning young man is extremely talented and is a first class performer. He has performed at the Rotary Club of Hawthorn's Christmas Party.

Gaetano Bonfante tenor, was a finalist on ABC tv's 'Operatunity', and is bright, young, upcoming entertainer who is experienced in opera, musical theatre and cabaret

Nehama Patkin, pianist is one of Australia's foremost performers and music educators. As a soloist she has performed with all the major Australian Symphony Orchestras as well as prestigious overseas orchestras *The Harambee Choir*. means "in the spirit of togetherness" in Swahili. Harambee's repertoire is mainly a cappella, and they really enjoy singing music from many cultures around the world. **See Harambee this Sunday evening on Channel 7's 'Battle Of The Choirs' at 7.30pm.**



Dimity Shepherd

The Rotary Grand Concert aims to raise funds for CAMCARE, which provides a number of essential and community support services to the City of Boroondara community. A study has found that Boroondara has one of the highest rates of homelessness in Melbourne! Amounts raised will go to aid CAMCARE'S Family Fund, which provides basic items for families. This includes baby respite costs for parents, payment of school camp fees, travel tickets to school, school uniforms and school books. Camcare provides counselling and also addresses abuse and family violence.

Concert Ticket Prices:

Adults \$20, School age children: \$10, Family Ticket of 4 (2 adults & 2 children) \$50.

Please see http://www.hawthornrotary.org.au/news/RCH_Concert_Aug2008.pdf for more information or contact Geoff Dumayne by phone: 0409 862 749 or email: geoff@dumayne.com.au

Happy 20th Anniversary ROMAC

ROMAC is holding its 20th Anniversary Dinner on Friday, August 29, at the Moonee Valley Racecourse Function Centre.

The **Governor of Victoria**, Professor David de Kretser, ROMAC patron, **Max Walker**, and leading Rotary dignitaries from all 6 districts of the Southern Region, will be in attendance.

Guests will include **Ray Martin**, TV Personality and Friend of ROMAC.

Tony Charlton will be the MC for the evening.

Medical Director of ROMAC, Dr Ric Christie, will talk on some of the remarkable ROMAC stories while many of the world-leading surgeons who provide these incredible medical treatments will be in attendance.

Starting Time: 7pm for 7.30pm

Dress: Lounge Suit

RSVP: Friday August 22

Enquiries: Rtn. Richard Groom 9888 4099

Applications: Download form at www.romac.org.au

Cost: \$75 per person



How Did Your Club Shape Up In 07/08?

No. of Clubs Reporting	69
% Average of Those Reported	68
% of Clubs Reporting Membership	100

Club	Cluster	No. of meetings	% Attendance	Membership			
				As at 1 July 07	Start June 08	End June 08	07/08 % Change
Tullamarine	Gateway	4	70%	14	23	23	64.3%
Woodend	Calder	4	62%	13	18	18	38.5%
Bendigo	Goldfields	4	58%	78	97	98	25.6%
Melton Valley	Westside	4	91%	13	16	16	23.1%
Essendon North	Gateway	4	69%	27	33	33	22.2%
Moonee Valley	Gateway	4	58%	18	21	22	22.2%
Melbourne North	Gateway	4	66%	21	25	25	19.0%
Albert Park	Batman	4	61%	43	51	51	18.6%
Kew-on-Yarra	Yarra	4	73%	22	25	26	18.2%
Altona City	Port Phillip	2	63%	28	34	33	17.9%
Malvern	Monash	4	75%	40	47	47	17.5%
Balwyn	Eastside	4	70%	77	89	90	16.9%
Daylesford	Calder	4	59%	26	28	30	15.4%
Brunswick	Heritage	4	44%	29	33	33	13.8%
Brighton	Beachside	4	54%	125	142	142	13.6%
Southbank	Batman	4	56%	23	27	26	13.0%
Echuca-Moama	Goldfields	4	80%	24	27	27	12.5%
Maribyrnong Highpoint	Hobsons Bay	4	65%	16	18	18	12.5%
Caulfield	Beachside	4	71%	10	11	11	10.0%
Flemington	Hobsons Bay	4	86%	20	22	22	10.0%
Laverton Point Cook	Port Phillip	4	78%	20	20	22	10.0%
St Kilda	Monash	4	75%	11	11	12	9.1%
Camberwell	Eastside	4	65%	61	68	66	8.2%
Gisborne	Calder	4	69%	25	26	27	8.0%
Keilor East	Gateway	4	77%	38	41	41	7.9%
Bendigo South	Goldfields	4	75%	41	43	44	7.3%
Melbourne	Batman	4	47%	257	274	275	7.0%
Brighton North	Beachside	4	61%	44	45	47	6.8%
Fitzroy	Heritage	4	89%	30	29	32	6.7%
Toorak	Monash	4	74%	35	37	37	5.7%
Boroondara	Eastside	4	71%	18	16	19	5.6%
Hawthorn	Yarra	4	58%	70	74	73	4.3%
Bendigo Sandhurst	Goldfields	4	71%	51	53	53	3.9%
Brimbank Central	Westside	4	83%	27	28	28	3.7%
Port Melbourne	Batman	4	36%		52	40	3.7%
Bendigo Strathdale	Goldfields	4	78%	30	30	31	3.3%
West Footscray	Hobsons Bay	4	64%	31	32	32	3.2%
Keilor	Gateway	4	82%	36	36	37	2.8%
Canterbury	Eastside	4	70%	43	45	44	2.3%
Kew	Yarra	4	80%	53	54	54	1.9%
Central Melb. Sunrise	Batman	4	66%	55	64	56	1.8%



Networker

We care. We share. We all gain.



Club	Cluster	No. of meetings	% Attendance	Membership			
				As at 1 July 07	Start June 08	End June 08	07/08 % Change
Bacchus Marsh	Westside	4	66%	39	38	39	0.0%
Chadstone / East Malvern	Monash	4	65%	44	43	44	0.0%
Collingwood	Heritage	4	70%	21	21	21	0.0%
Eaglehawk	Goldfields	4	81%	38	38	38	0.0%
Essendon	Gateway	4	61%	81	81	81	0.0%
Glen Eira	Beachside	3	66%	25	25	25	0.0%
Kangaroo Flat	Goldfields	4	54%	31	31	31	0.0%
Kyneton	Calder	4	78%	38	36	38	0.0%
Melton	Westside	4	83%	44	48	44	0.0%
North Balwyn	Eastside	4	77%	89	94	89	0.0%
Williamstown	Hobsons Bay	4	66%	29	29	29	0.0%
Yarraville	Hobsons Bay	4	78%	19	19	19	0.0%
Richmond	Heritage	3	72%	47	46	46	-2.1%
Melbourne South	Batman	4	68%	37	36	36	-2.7%
Point Gellibrand	Hobsons Bay	4	71%	36	34	35	-2.8%
Prahran	Monash	4	72%	30	29	29	-3.3%
Altona	Port Phillip	4	75%	27	26	26	-3.7%
Castlemaine	Calder	4	80%	52	49	50	-3.8%
Sunshine	Westside	4	76%	24	23	23	-4.2%
Carlton	Heritage	4	79%	41	41	39	-4.9%
Glenferrie	Yarra	4	60%	48	45	45	-6.3%
Hoppers Crossing	Port Phillip	4	71%	30	28	28	-6.7%
Rochester	Goldfields	4	65%	12	11	11	-8.3%
Werribee	Port Phillip	4	75%	46	42	42	-8.7%
Footscray	Hobsons Bay	4	60%	56	58	51	-8.9%
Brighton Beach	Beachside	4	65%	22	20	20	-9.1%
Elsternwick	Beachside	3	55%	19	16	16	-15.8%
Wyndham	Port Phillip	4	85%	30	26	25	-16.7%